



## UNDERAGE DRINKING PREVENTION NATIONAL MEDIA CAMPAIGN

### RADIO SCRIPTS – COOKING WITH GRANDMA

#### “Cooking with Grandma”

##### :15 Radio PSA Script

**NARRATOR:** IT'S NOT TOO EARLY TO TALK TO YOUR CHILD ABOUT DRINKING. FOR TIPS ON WHAT TO SAY, VISIT UNDERAGEDRINKING-DOT-SAMHSA-DOT-GOV. THAT'S WWW-DOT-UNDERAGEDRINKING-DOT-S-A-M-H-S-A-DOT-GOV. THIS MESSAGE BROUGHT TO YOU BY SAMHSA AND THIS STATION.

##### :30 Radio Script

[SOUNDS OF FOOD COOKING IN A KITCHEN]

**CHILD:** HI GRANDMA! CAN NINA COME OVER FOR DINNER?

**GRANDMOTHER:** SURE. (pause) I'VE BEEN MEANING TO ASK YOU: WHAT WOULD HAPPEN IF SOMEONE OFFERED YOU A DRINK?

**CHILD [reproachful, not defensive]:** GRANDMA!

**GRANDMOTHER:** IF ANYONE EVER DOES, I WANT YOU TO SAY, “NO. I HAVE TOO MUCH RESPECT FOR MY FAMILY. AND I DON'T WANT TO GET IN TROUBLE”

**CHILD [agreeable/friendly]:** I PROMISE, GRANDMA.

[MUSIC]

**NARRATOR:** THEY REALLY DO HEAR YOU. FOR TIPS ON WHAT TO SAY, VISIT UNDERAGEDRINKING-DOT-SAMHSA-DOT-GOV. THAT'S WWW-DOT-UNDERAGEDRINKING-DOT-S-A-M-H-S-A-DOT-GOV. THIS MESSAGE BROUGHT TO YOU BY SAMHSA AND THIS STATION.

## **:60 Radio Script**

[SOUNDS OF FOOD COOKING IN A KITCHEN]

**CHILD:** HI GRANDMA! WHAT'S FOR DINNER?

**GRANDMOTHER:** HEY HONEY. I'M MAKING STEW TONIGHT.

**CHILD [excited/animated]:** OOOH! CAN NINA COME OVER?

**GRANDMOTHER [echo effects to demonstrate grandmother thinking]:** I'M NOT SURE ABOUT HER NEW FRIEND. I WONDER IF THERE'S BEEN ANY DRINKING GOING ON. ALCOHOL AT HER AGE CAN LEAD TO SO MANY BAD THINGS.

**GRANDMOTHER:** I'VE BEEN MEANING TO ASK YOU: WHAT WOULD HAPPEN IF SOMEONE OFFERED YOU A DRINK?

**CHILD [reproachful, not defensive]:** GRANDMA!

**GRANDMOTHER [nervous/apprehensive] [echo effects to demonstrate grandmother thinking]:** THIS IS HARD. SHE'S SO YOUNG. BUT I KNOW I NEED TO TALK TO HER ABOUT IT NOW, BEFORE SOMEONE TRIES TO GIVE HER ALCOHOL.

**GRANDMOTHER:** IF ANYONE EVER DOES OFFER YOU A DRINK, I WANT YOU TO SAY, "NO. I HAVE TOO MUCH RESPECT FOR MY FAMILY. AND I DON'T WANT TO GET IN TROUBLE."

**CHILD:** OKAY.

**GRANDMOTHER [concerned]:** REALLY?

**CHILD [agreeable/friendly]:** I PROMISE, GRANDMA.

**CHILD [echo effects to demonstrate child thinking]:** I LOVE YOU, TOO.

**GRANDMOTHER:** OKAY, HOW ABOUT TASTING THIS STEW AND TELLING ME WHAT YOU THINK?

[LAUGHTER, KITCHEN NOISES]

**CHILD:** FADE OUT AS CHILD SAYS: MMMMMMMM

[MUSIC]

**NARRATOR:** SOME CHILDREN MAY TRY ALCOHOL AS YOUNG AS NINE YEARS OLD. IT'S NOT TOO EARLY TO TALK ABOUT DRINKING. FOR TIPS ON HOW TO BEGIN THE CONVERSATION, VISIT UNDERAGEDDRINKING-DOT-SAMHSA-DOT-GOV. THAT'S WWW-DOT-UNDERAGEDDRINKING-DOT-S-A-M-H-S-A-DOT-GOV. THIS MESSAGE BROUGHT TO YOU BY SAMHSA AND THIS STATION.