Kaspersky Corporate Profile

Updated April, 2020

kaspersky

Our mission is simple – building a safer world. And in fulfilling that mission we aim to become the global leader in cybersecurity – by securing technology to make sure that the possibilities it brings become opportunities for each and every one of us.

Bring on endless possibilities.
Bring on a safer tomorrow.

Eugene Kaspersky, CEO

Building a safer world

We take an active role in creating the safer future and enable everyone to embrace, trust and use new innovations that are protected by our technologies.

Facts about us

> 22

years of history

> 4,000

highly qualified specialists

> 400,000,000

users worldwide are protected by our technologies

> 250,000

corporate clients worldwide

Expertise

>4,000 highly qualified specialists

1/3 of our employees are R&D specialists

40+ world-leading security experts: our elite group

Our unique team of security experts are at the forefront of protecting people around the world from the most sophisticated and dangerous cyberthreats. This expertise enriches our state-of-the-art protection technologies, making their quality unsurpassed.

Facts about us

Global

We operate on 6 continents in 200 countries and territories.

Recognized

Our solutions are the most tested and most awarded in independent tests and reviews*.
Kaspersky was named a Gartner Peer Insights Customer's Choice for Endpoint Protection Platforms in 2017, 2018 and 2019**.

Collaborative

We participate in joint operations and cyberthreat investigations with the global IT security community, international organizations such as INTERPOL and Europol and law enforcement agencies worldwide.

* www.kaspersky.com/top3
** Kaspersky has been named a September 2017, November 2018 and November 2019 Customers' Choice for Endpoint Protection Platforms. Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

Advanced Persistent Threat Landscape in 2019

Kaspersky's Global Research and Analysis team (GReAT) is well-known for discovery and dissemination of the most advanced cyberthreats.
According to their data, in 2019 the top targets for Advanced Persistent Threats (APT) were governments, and the most significant threat actor was Lazarus.

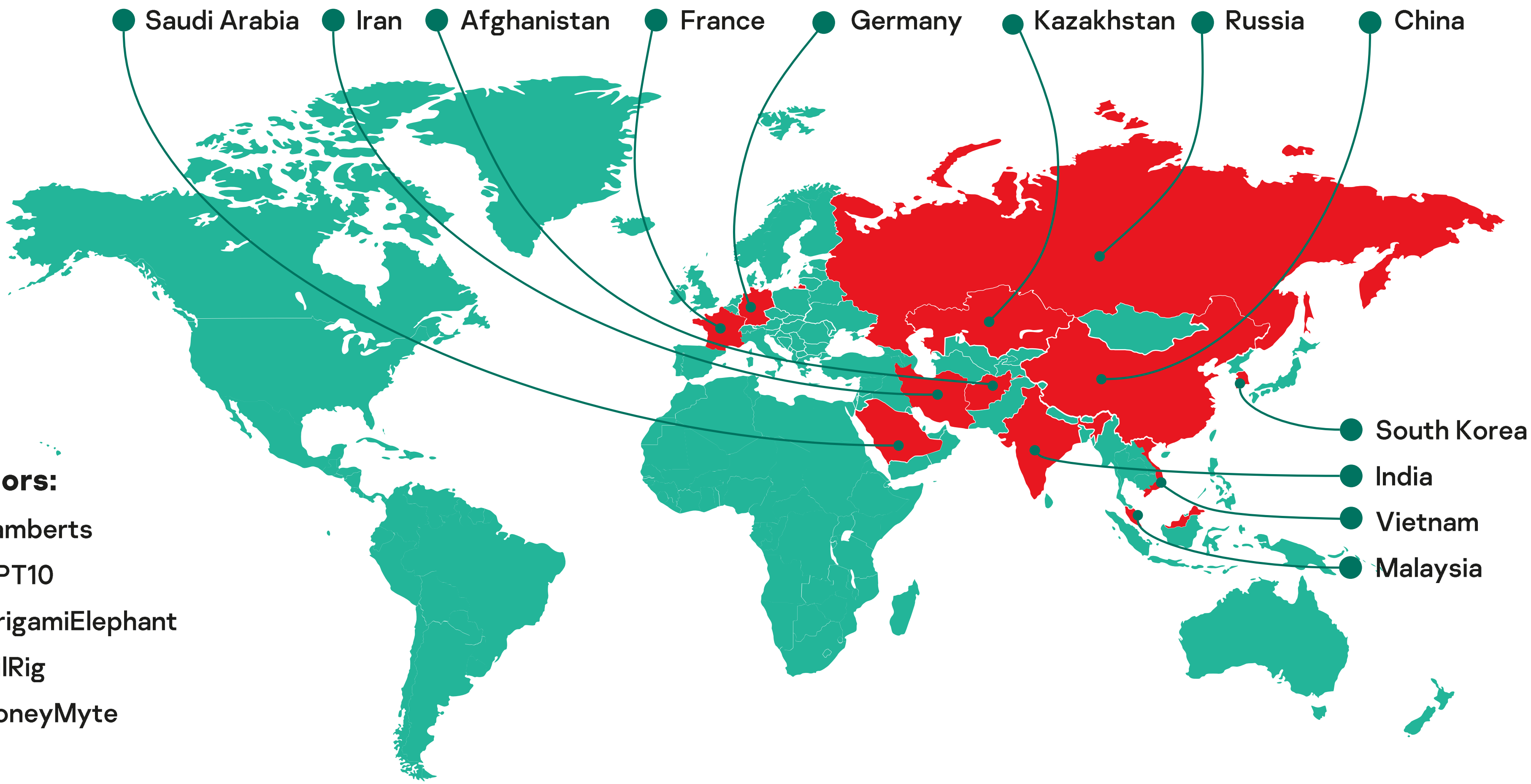
Top 10 targets:

- Government
- Diplomatic
- Energy
- Military
- Telecommunications
- Financial institutions
- Banks
- Educational
- Defense
- Crypto currency business

Top 10 significant threat actors:

① Lazarus
② Barium
③ Turla
④ BlueNoroff
⑤ Zebrocy
⑥ Lamberts
⑦ APT10
⑧ OrigamiElephant
⑨ OilRig
⑩ HoneyMyte

Top 12 targeted countries:



- Saudi Arabia
- Iran
- Afghanistan
- France
- Germany
- Kazakhstan
- Russia
- China
- South Korea
- India
- Vietnam
- Malaysia

The No More Ransom Initiative

NO MORE RANSOM!

In July 2016, the Dutch National Police, Europol, McAfee and Kaspersky announced the launch of the No More Ransom project - a non-commercial initiative that united public and private organizations and aims to inform people of the dangers of ransomware, and helps them to recover their data without having to pay the criminals.

- 52 free decryption tools
- 120+ project partners representing organizations from around the globe
- The site is available in 29 languages

Giving consumers the confidence to thrive

We inspire our customers to embrace new technologies and make the most of all the opportunities they bring – because they know we’re keeping them safe.

Kaspersky Security Cloud

Highly personalized digital security powered by artificial intelligence, machine learning & other technologies of tomorrow

Protection for your children, privacy, identity & mobiles

Kaspersky VPN Secure Connection
Win | Android | Mac | iOS

Kaspersky Password Manager
Win | Android | Mac | iOS

Kaspersky Safe Kids
Win | Android | Mac | iOS

Kaspersky Internet Security for Android

Best-selling security suites

Kaspersky Total Security
Win | Android | Mac | iOS

Kaspersky Internet Security
Win | Android | Mac

Free apps and utilities

Kaspersky QR Scanner
Android | iOS

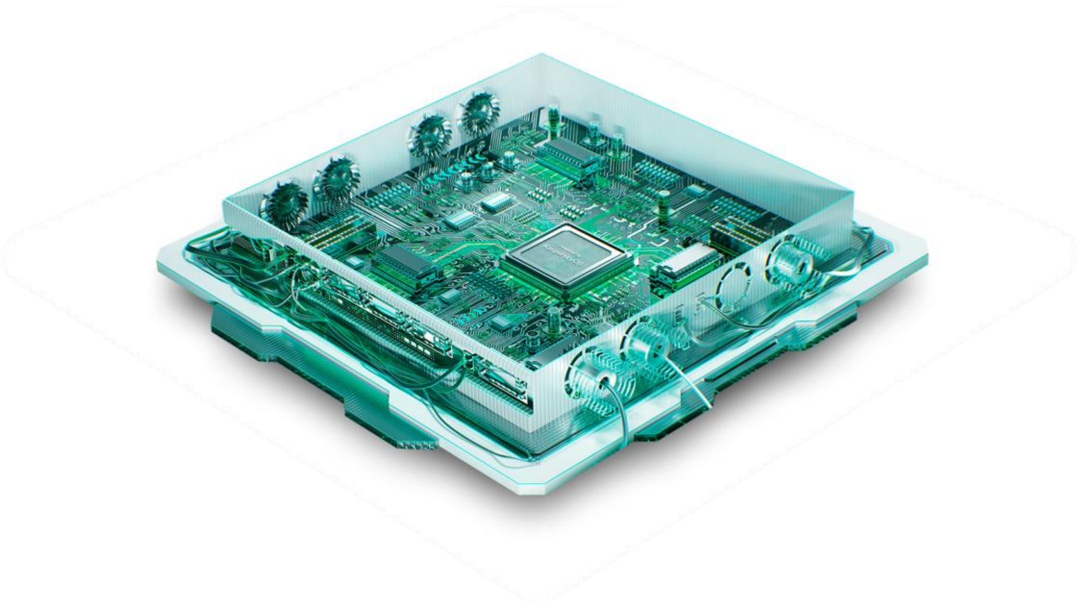
Kaspersky Battery Life
Android

Kaspersky Security Cloud Free
Win | Android | iOS

Next Generation security for business

Our portfolio encompasses solutions to suit a wide range of corporate customers. We enable our clients to develop a successful business without worrying about cyberthreats.

KasperskyOS – secure-by-design system



- Microkernel architecture
- Security layer isolating all modules
- Trusted behavior

Threat Management & Defense
Advanced Protection empowered by Threat Intelligence

Endpoint Security
The leading multi-layered endpoint protection platform, based on NextGen cybersecurity technologies

Hybrid Cloud Security
Borderless security engineered for your hybrid cloud environment

Cybersecurity Services
Intelligence and expertise providing a new level of cyber-immunity

Internet of Things and Embedded Security
Minimizing risk and addressing cybersecurity threats to IoT systems and embedded devices

Fraud Prevention
Advanced solution for seamless user experience and proactive prevention of fraud in real-time

Security Awareness
Building a cybersafe corporate environment

Industrial CyberSecurity
Specialized protection for industrial control systems

MOST TESTED* MOST AWARDED* KASPERSKY PROTECTION

*kaspersky.com/top3

86

Tests/Reviews

64

First Places

81%

Top 3

As cybersecurity becomes vital for every individual and entity, trust in providers is essential. We protect home users and corporate clients worldwide, and market recognition is really important for us. In 2019, Kaspersky products participated in 86 independent tests and reviews. Our products were awarded 64 firsts and received 70 top-three finishes.

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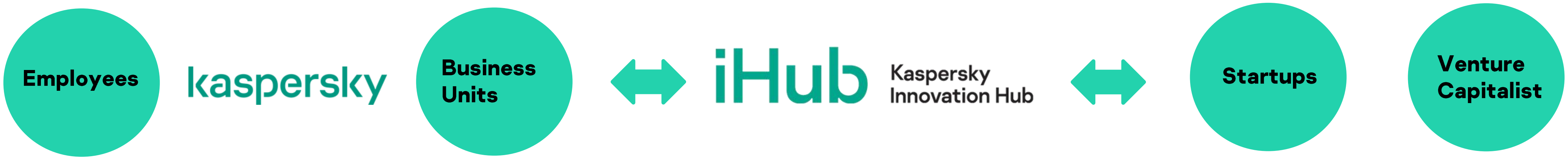
*86 independent tests were completed by Kaspersky products in 2019 alongside 12 competitors. More than 100 vendors took part in the tests, but only those who participated in 35% or more of the tests had their results represented in the chart.

Kaspersky Innovation Hub

The Kaspersky Innovation Hub is a core element in our growth strategy, established to encourage corporate innovations and foster collaboration between our company and the brilliant minds inside and outside of the business in developing new technologies.

MISSION: We are constantly looking for the most advanced projects working at the edge of cybersecurity, to support the growth of new joint business activities and enrich our cybersecurity offerings in different industries. We engage with the ecosystem as part of our main goal of making the world cyber-immune.


Employees
kaspersky
Business Units
iHub
Kaspersky Innovation Hub
Startups
Venture Capitalist

Improve existing products
Validation of new ideas
Emerging trend

Analyze
Minimize risks

Revenue enhancement

Ecosystem builder

Build a dream team

Transparency – a new cybersecurity trend

The ultra-connected global landscape requires increased transparency. Kaspersky continues to develop its Global Transparency Initiative aimed at demonstrating our enduring commitment to assuring the integrity and trustworthiness of the company's solutions in the service of our customers.

Data storage and processing	We started processing in Swiss data centers malicious and suspicious files shared with the company by users in Europe, USA and Canada
Transparency Centers	We opened Transparency Centers in Zurich, Switzerland, Madrid, Spain and São Paulo, Brazil. Transparency Centers in Kuala Lumpur, Malaysia will be opened in 2020
Bug bounty program	We increased our bug bounty rewards up to $100k per discovered vulnerability in Kaspersky products

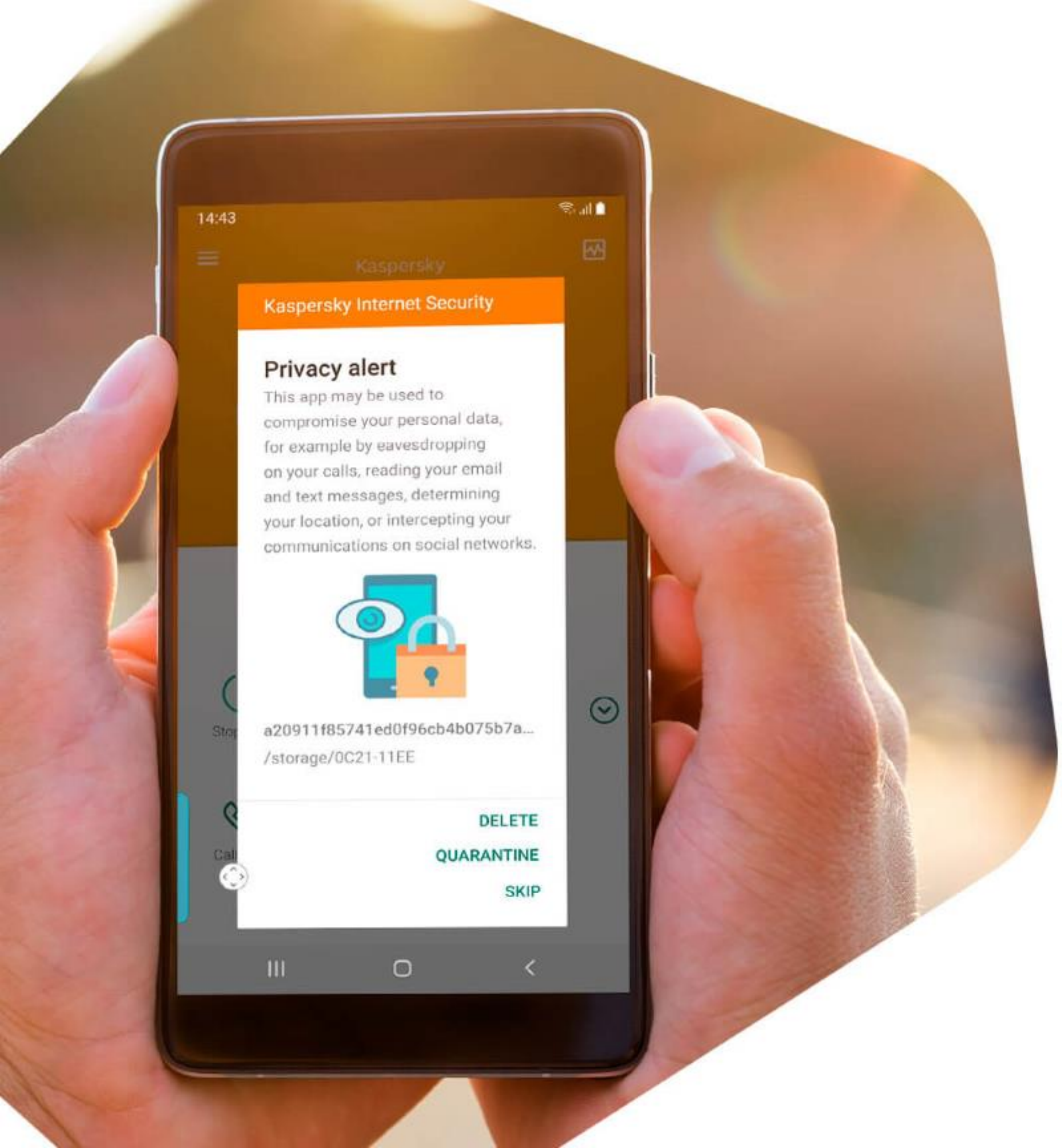
Corporate Social Responsibility

As we work to create a safer future, we are concerned about the well-being of the world not only in the context of its digital reality.
Gender equality, accessible knowledge, volunteering, child safety, animal protection and more are all issues that are crucial for us.

We are also committed to social responsibility through volunteerism and philanthropy in different regions where the company operates.
We cooperate with non-profit organizations, support charity initiatives and create our own social programs.

Women in Tech

Kaspersky runs an Internet community called Women in CyberSecurity that helps supercharge the career growth of women entering the cybersecurity industry and those already working in the field. The company also hosts the CyberStarts industry events aimed at empowering the next generation of cybersecurity professionals~~,~~ and developed the Women's Network Initiative in London, UK, whose goal is to promote building bridges between our community of women and men at all levels of the company through networking, mentoring, and knowledge sharing.



Privacy alert

This app may be used to compromise your personal data, for example by eavesdropping on your calls, reading your email and text messages, determining your location, or intercepting your communications on social networks.

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Fighting against stalkerware

Kaspersky has been at the forefront of protecting victims of stalkerware. Since April 2019, users of Kaspersky Internet Security for Android have received a Privacy Alert – a new feature that warns the user if their private information is being covertly monitored by a third party. For this initiative, we cooperated with the Electronic Frontier Foundation.

In 2019, Kaspersky and nine other organizations from both the IT Security industry and the advocacy/non-profit sector launched a global initiative “Coalition Against Stalkerware” to protect users against stalking and domestic violence.

Preserving the World

We understand the importance of preserving past cultures~~,~~ for the benefit of future generations. That is why Kaspersky has been cooperating with the Archeological Society at Athens (ASA) since 2015~~,~~ to develop its Akrotiri project. This project is dedicated to saving the remains of the historic Cycladic/Minoan settlement on Santorini Island – widely known as the Greek “Pompeii”. The company has become the major sponsor of the project, providing support for a number of activities to help the scientists advance their work. This includes the restoration of excavations, the conservation of spectacular wall paintings and the project’s architectural conservation work.

Preserving the World

In July 2019 Kaspersky sponsored the Kuril Islands expedition with a renowned team of environmentalists, film makers and photographers, aimed to give people the opportunity to explore the remarkable nature of the isolated islands and bring attention to the current ecological situation faced by the region.

Kaspersky Academy
Partners Summit

Education

The concept of cyber-immunity implies both protecting users’ devices and major critical systems, as well as teaching people the basics of cybersecurity.

Despite the rapid development of technology, the human factor still plays a significant role in building a safer digital world. This is why Kaspersky aims to educate people of different ages and professions all around the world about cybersecurity.

School

Kaspersky intends to educate young users about being safe online. We globally distribute the children's book "Kasper, Sky and the Green Bear" – a joint publication with Dutch writer Marlies Slegers.

We have a Kaspersky School project in Moscow, Russia, aimed at giving schoolchildren a foundational base in mathematics. The project is also intended to educate schoolchildren and teachers about the basics of cybersecurity.

KASPERSKY
Kaspersky.Academy
Core initiatives & directions for cooperation
www.kaspersky.com

University

As part of our international educational project Kaspersky.Academy, we promote knowledge of cybersecurity among students worldwide.
The company supports young talent in IT, including organizing a global student competition – Secur'IT Cup – and contributing to the development of top-notch educational cybersecurity programs.

SOLUTION:
IoT IMMUNITY
SECURE-BY-DESIGN SYSTEM

Business

Today we are witnessing growing business concerns about cybersecurity, and we are proud to share our expertise with top managers from various industries. Kaspersky collaborates with business schools, such as INSEAD, one of the top three schools for Executive Education and leading MBA programs in the world, to introduce students to the cybersecurity world through keynote lectures.

Within the framework of the Kaspersky.Academy project, we offer an MBA training course aimed at increasing knowledge of information security and the development of organizational security policies.

Photo: Maxence Torilloux for INSEAD

Sponsorships & Partnerships

As a global innovative company, Kaspersky cares about the future by not only providing cybersecurity to different industries, but also by supporting promising talent in various countries.

We contribute to the development of science and modern art, help preserve the world and provide the opportunity for sportspeople to achieve their full potential.

Sports

We have built strong relationships with Scuderia Ferrari in Formula One and the Eintracht Frankfurt football club.
In addition, the company supports talented drivers across various other racing series, including Giancarlo Fisichella, Antonio Giovinazzi and Amna Al Qubaisi – the first Arab woman to compete in Formula 4.

Chess

Kaspersky is an official cybersecurity partner of the FIDE World Championship series – the world's most prestigious chess tournament. The company also supports young chess players Andrey Tsvetkov, Mikhail Antipov and Victoria Loskutova.

kaspersky
STARMUS

Science & Space

The company supports Starmus – the world's most ambitious science and music festival. Moreover, Kaspersky is a strategic partner of the Gagarin Research and Test Cosmonaut Training Center – located in Star City, Russia, where cosmonauts from all over the world prepare to go to space.

KAS
PER
SKY
SHOP

Art

Kaspersky is a partner of the Moniker International Art Fair in London, and it supports special commissions from internationally-acclaimed artists, such as Ben Eine. We worked on a significant creative collaboration with British multimedia street artist D*Face.

At the 10th Anniversary of Moniker International in 2019, we unveiled an artistic collaboration with the British street artist SHOK-1, famous for his X-ray paintings.

Bring on the future

We believe in a tomorrow where technology improves all of our lives. Which is why we secure it, so everyone everywhere has access to the endless opportunities it brings.

Thank you!

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