



ALZHEIMER'S ASSOCIATION® ANNUAL REPORT

2022

FISCAL YEAR 2022
(JULY 1, 2021 – JUNE 30, 2022)



Alzheimer's Association

225 N. Michigan Ave., Fl.17

Chicago, IL 60601

alz.org®

800.272.3900

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's disease care, support and research. We provide services to those affected by Alzheimer's, advocate for policy change and scientific funding, and advance research toward prevention, treatment and, ultimately, a cure.

A donor-supported organization, the Association allocates its funds in an ethical and responsible manner that exceeds the rigorous standards of America's most experienced charity evaluator, the Better Business Bureau Wise Giving Alliance. The Association also holds a National Charity Seal from the Alliance.

We are especially grateful to those who helped us advance our mission in fiscal year 2022 by making contributions. Total revenues equaled more than \$478 million.

Our mission

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

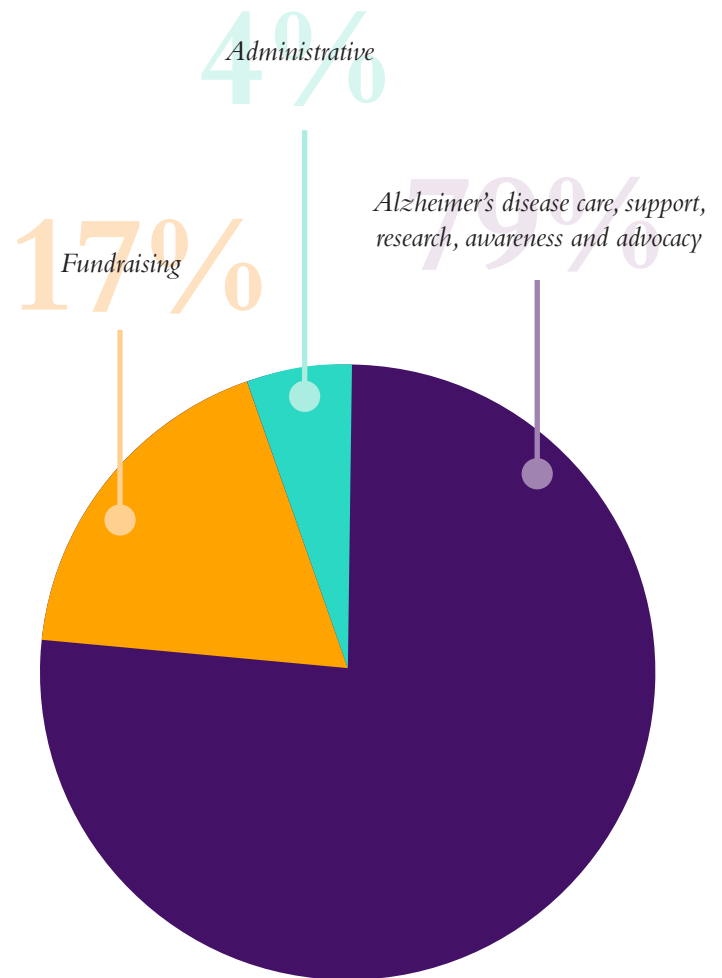
Our vision

is a world without Alzheimer's and all other dementia®.

Join our cause

Learn how you can get involved.

Use of organization funds during fiscal year 2022





THE BIGGEST DAY
WOMEN'S association

Letter from the Association CEO and Chair of the Board of Directors

Again in FY22, the Alzheimer's Association drove significant changes for our cause in a challenging environment. After more than two years of adapting nearly every facet of our day-to-day work due to the COVID-19 pandemic, we returned to in-person delivery of our mission while continuing to offer unprecedented flexibility in the ways we engage our constituents.

In the wake of the U.S. Food and Drug Administration's (FDA) approval of the first treatment to address the underlying biology of Alzheimer's disease, we fought for coverage and access for all who could benefit. **We will continue to advocate to achieve access to any approved treatments**, as well as quality care and support for everyone impacted.

With the unanimous endorsement of the full board of directors, **Dr. Joanne Pike was promoted from chief strategy officer to president**, consistent with the board-approved succession plan. Dr. Pike's record of success and vision for the advancement of our mission are crucial for the future of the fight against dementia.

As always, we are here all day, every day for people facing Alzheimer's and all other dementia. In FY22, **we provided care and support more than 7.1 million times** in communities across America through channels including alz.org, care consultations, support groups, education programs and information. We continued to equip professional care workers with the latest best practices in person-centered care, with more than 3,000 completing our **essentiALZ®** — Alzheimer's Association Training and Certification.

Through our rapidly expanding health systems initiative, **we provided solutions to enhance dementia care and improve patient outcomes** with more than 350 health systems and payers. We launched the Alzheimer's Association Innovation Roundtable, assembling leaders across the industry to collaborate on new ways to improve early detection and care. We also helped to build dementia care expertise among primary care practitioners through our highly sought-after Alzheimer's and Dementia Care **ECHO®** (Extension for Community Healthcare Outcomes) Program.

There has never been a more exciting time in Alzheimer's and dementia research, and the Association provides critical international leadership and funding for potential breakthroughs. **Our annual commitment hit a record-breaking \$90 million** in FY22, including more than \$71 million in grants for new scientific investigations. The landmark Association-led **U.S. POINTER** study has also become an example of utilizing community engagement strategies in clinical trial recruiting, with nearly 30% of participants from historically underrepresented populations.

We continued our role as a catalyst and convener, uniting the world's leading researchers to drive scientific progress. The Alzheimer's Association International Conference® 2021 (AAIC®), held in person and online, attracted more than 11,000 attendees and featured over 3,000 scientific presentations. We also expanded our portfolio of scientific meetings, reaching an increased number of dementia researchers at all career stages.

Breaking new ground, we announced the FY23 launch of the **National Treatment and Diagnostic Alzheimer's Registry (ALZ-NET)**, which will allow clinicians to input real-world data documenting the use of new FDA-approved Alzheimer's treatments, providing crucial insight into the long-term health outcomes for individuals who receive them.

With a rising number of people impacted by Alzheimer's, it is more crucial than ever that we continue to increase concern about the disease and awareness of the Association. Our *2022 Alzheimer's Disease Facts and Figures* report **highlighted important information about the significant burden of Alzheimer's and all other dementia** on individuals, caregivers, government and the nation's health care system. The accompanying special report focused on mild cognitive impairment, an early stage of memory loss or other cognitive ability loss that can offer a key opportunity for management and treatment.

We launched "Hopeful Together," a new awareness campaign focusing on stories of families who noticed early warning signs and initiated conversations with

their loved ones. *ALZ* magazine, the Association's full-mission publication, reached new audiences thanks to distribution opportunities with *TIME* and *Better Homes & Gardens*. A growing roster of celebrities lifted their voices to reduce stigma and raise awareness, including beloved musicians **Tony Bennett and Lady Gaga**, who joined together for a public service announcement after Bennett publicly shared his Alzheimer's diagnosis.

We remain dedicated to recognizing diversity and being intentional in our inclusion for the pursuit of health equity in Alzheimer's and all other dementia. To expand our reach and mission delivery to all who need us, we formed new strategic partnerships, including the Human Rights Campaign (HRC), Garrett Davis Productions, National Council of Negro Women, Zeta Phi Beta Sorority, Inc., and the Association of Black Women Physicians; nursing organizations such as Black Nurses Rock, Chi Eta Phi Sorority, Inc., and the National Black Nurses Association (NBNA); and the National Indian Council on Aging (NICOA) and the Indian Health Service (IHS). We also strengthened existing national relationships with valued partners such as African Methodist Episcopal (AME) Church, the National Asian Pacific Center on Aging (NAPCA) and the National Hispanic Council on Aging (NHCOA).

As the largest Alzheimer's advocacy organization in the world, the Association, working with and through the Alzheimer's Impact Movement (AIM), our separately incorporated advocacy affiliate, ensured our public policy advocacy regarding care, support and research was heard at every level of government. Our volunteer advocates worked closely with bipartisan legislators, driving a **\$289 million increase for Alzheimer's and dementia research funding** at the National Institutes of Health (NIH) — bringing the annual total to more than \$3.5 billion.

The Association and AIM secured \$25 million to implement the Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer's Act, allowing for the continued, effective implementation of this important legislation. Working with congressional champions on both sides of the aisle, we also built support for the NAPA (National Alzheimer's Project Act) Reauthorization Act, ensuring that Alzheimer's and all other dementia remain a national priority. We also turned Capitol Hill purple, as more than 700 advocates from all 50 states returned to Washington, D.C., for the 2022 Alzheimer's Impact Movement Advocacy Forum.

The steadfast support of our donors, fundraisers and partners lays a solid foundation upon which all of these significant advances are made. Thanks to these collective efforts, we saw **contributed revenue total more than \$458 million in FY22.**

Our signature fundraising events continued to rally communities nationwide. The Alzheimer's Association Walk to End Alzheimer's® once again hosted in-person events, with **nearly 300,000 participants raising \$87.5 million.** Edward Jones and CVS health returned as proud National Presenting Sponsors of the event. Participants in The Longest Day® used their creativity and passion to raise funds and awareness, increasing revenue by 22% over FY21 to more than \$11 million. Ride to End ALZ® generated \$2.7 million directly for Alzheimer's research, with over 3,200 cyclists attending virtual challenges and in-person rides.

Continuing its strategic alliance with the Association, **Edward Jones furthered its generous commitment to our cause,** with corporate contributions and team fundraising totaling more than \$5.6 million. Our dedicated Zenith Society members ensured advancement toward our mission goals by raising \$39 million through gifts, events, matching challenges and more.

All of this exciting progress would not be possible without remarkable donors, volunteers and supporters like you. As we embrace this time of reconnecting and strengthening our relationships, we are truly grateful for your enduring commitment to our mission. Together, we will continue to build on our momentum in relentless pursuit of our vision of a world without Alzheimer's and all other dementia.

On behalf of those living with the disease and those who care for them, thank you for all you do.



Harry Johns
FY22 CEO



Brian Richardson
FY22 Board Chair

Report Overview

The FY22 Annual Report details mission-related accomplishments within the six strategic objectives of the Alzheimer's Association: providing and enhancing care and support; accelerating research; increasing concern and awareness; strengthening diversity, equity and inclusion; advancing public policy; and increasing revenue. These initiatives drive the Association's efforts to eliminate Alzheimer's and all other dementia and offer help and hope to all those affected.

Providing and Enhancing Care and Support

Available around the clock 365 days a year — via our locations in communities nationwide; our award-winning website, alz.org; and our 24/7 Helpline — the Association is instrumental in providing and enhancing care and support for all those affected by Alzheimer's and all other dementia through a commitment to reliable resources, support and information. In addition to working directly with families, we collaborate with health systems nationwide to facilitate solutions for dementia care in the clinical setting.

Accelerating Research

The world's largest nonprofit funder of Alzheimer's and dementia research, the Association is also the nonprofit with the highest impact in Alzheimer's research worldwide, and behind only the U.S. and Chinese governments among all organizations globally as measured by InCites Clarivate™. In our role as the leading research convener, collaborator and coordinator, the Association is committed to accelerating global progress toward new methods of diagnosis, treatment, prevention and, ultimately, a cure.

Increasing Concern and Awareness

The Association drives the nationwide discussion of Alzheimer's and all other dementia and establishes the organization as the leader in the fight to end its devastation. By growing the conversation about the number of individuals affected by Alzheimer's — and its staggering economic and societal impact — the public and policymakers can take appropriate actions to change the course of the disease, and families can be empowered to raise their voices as they face its challenges.

Strengthening Diversity, Equity and Inclusion

The Association has long highlighted diversity, equity and inclusion as part of core values critically important to our work. We are committed to identifying and addressing barriers that may impede members of diverse communities from receiving Alzheimer's education, care and support and to improving interventions and treatment for everyone.

Advancing Public Policy

As the leading voices for Alzheimer's advocacy, the Association and the Alzheimer's Impact Movement (AIM), a separately incorporated advocacy affiliate, successfully fight for critical research and care and support initiatives at the state and federal levels. Together with our hundreds of thousands of advocates, we are relentless in our efforts to make Alzheimer's a national priority while speaking up for the needs and rights of people living with the disease. *(AIM also engages in certain political activities that the Association is prohibited from conducting, and those activities are not included in this report.)*

Increasing Revenue

Individuals, corporations and foundations further the Association's mission through their dedicated involvement and support. From Walk to End Alzheimer's® to fundraising galas to estate gifts and more, the Association deeply appreciates our many generous donors who demonstrate their powerful, ongoing commitment to ending Alzheimer's through advancing research and enhancing the Association's care and support efforts.



Providing and Enhancing Care and Support

Delivering on its mission, the Alzheimer's Association provided care and support more than 7.1 million times through channels including [alz.org](https://www.alz.org), care consultations, support groups, education programs and information. Surveys indicate that constituents are highly satisfied with Association programs and services and would recommend them to others.

The Association's free national **24/7 Helpline** is available around the clock, 365 days a year. Helpline specialists and master's-level clinicians received nearly 240,000 calls, offering confidential support and information to people facing Alzheimer's and all other dementia. The service is partially funded by a five-year, \$6.2 million federal grant awarded by the Department of Health and Human Services Administration for Community Living.

More than 3,000 people completed the **essentiALZ® – Alzheimer's Association Training and Certification**, an online program for professional care workers on how to apply evidence-based, person-centered care practices when caring for people living with dementia. A program evaluation showed that those who complete the training and pass the certification demonstrate statistically significant increases in knowledge and confidence to care for individuals living with dementia. The evaluation also found that learners highly rated the user experience, program impact and likelihood of using the learned skills in practice.

The Association and The Joint Commission announced **a collaboration to help improve quality and safety in dementia care in nursing, skilled nursing and assisted living facilities**. The Joint Commission's Memory Care Certification requirements were updated, including new and revised requirements that reflect current scientific evidence and best practices in long-term and memory care. The requirements align with the **Alzheimer's Association Dementia Care Practice Recommendations** and were finalized after analyzing the results of a Standards Review Panel and Public Field Reviews.

The Alzheimer's Association Dementia Care Provider Roundtable (AACDPR) — thought leaders from 23 organizations representing home health, home care, life plan communities, assisted living and nursing homes — awarded a partial sponsorship of \$150,000 to

support work measuring and classifying different styles of caregiving and how they affect health outcomes for individuals living with dementia and their caregivers. The group also released a white paper focused on the response to COVID-19 in long-term and community-based care, which built on the Association's **Emergency Preparedness Guidelines** developed at the beginning of the pandemic. AACDPR member organizations serve over 600,000 individuals daily in over 5,100 points of services in all 50 states and 15 countries, and support approximately 375,000 staff.

The **Alzheimer's Association Innovation Roundtable** launched, bringing together innovators, champions and experts across the health care sector to reduce risk, improve early detection and increase access to evidence-based, person-centered care for those facing Alzheimer's and all other dementia. The group has 11 founding organizations, including health systems, life sciences companies and government agencies.

The Association presented its seventh Project ECHO® (Extension for Community Healthcare Outcomes) series, **Alzheimer's and Dementia Care ECHO Program for Clinicians**. The program connects dementia care experts with primary care practices in a series of interactive, case-based telementoring sessions, enabling clinicians to better manage dementia, and emphasizes high-quality, person-centered care in community-based settings. Nearly 100 primary care practices and over 300 health care providers have completed this ECHO training since 2018, influencing more than 370,000 lives. In addition to its ECHO programs, the Association has provided guidance and technical support to five new Alzheimer's and Dementia Care ECHO hubs run by partner organizations since 2018.

The Association's free **ALZ Talks** monthly webinar series relaunched in a new, conversational format, providing education, information, news and resources

on a variety of dementia and caregiving topics. Four presentations — covering the Association’s 24/7 Helpline, dementia conversations, managing money, and dementia and the entire family — garnered 12,000 event registrations, over 169,000 online views and 79 million impressions.

The **National Early-Stage Advisory Group** comprises individuals living in the early stage of Alzheimer’s or another dementia and their care partners. Advisors share their experiences through media outlets and other public channels to raise awareness, reduce stigma and provide guidance on the development of Association programs and services. Their efforts generated over 10 million media impressions in local and national markets. In FY22, current and former advisors were selected to sit on the U.S. Department of Health and Human Services’ National Alzheimer’s Project Act Advisory Panel and lent their expertise as part of the National Institute on Aging’s IMPACT Collaborative Lived Experience Panel.

Through its **health systems initiative**, the Association continued to work with over 350 health systems and payers nationwide to enhance their care of people living with dementia by providing clinical settings solutions to improve health outcomes and manage care costs. Health systems partner with the Association and commit to policy changes; in FY22, nearly 11 million people benefited from increased access to dementia care through these changes.

More than 800,000 searches were conducted on the **Alzheimer’s Association & AARP Community Resource Finder**, a database of dementia and aging-related resources that connects individuals living with dementia and their caregivers with local programs and services. The top three searches centered on Association programs, home care and community services.

ALZConnected[®], a free online community for people living with dementia and their caregivers, gained over 11,000 new members, recorded more than 39,000 posts by community members and provided over 587,000 user sessions. **Alzheimer’s Navigator**[®], an online assessment tool allowing people living with the disease and caregivers to create personalized action plans, saw more than 65,000 user sessions.

The Association led a hybrid session, **“Leveraging Emerging Technologies to Strengthen the**

Dementia Care Workforce,” during ADvancing States’ Annual Home and Community-Based Services Conference. The session highlighted the importance of supporting caregivers, addressing social isolation and Project VITAL (Virtual Inclusive Technology for All Living) — a national model developed by the Association and Florida Department of Elder Affairs that addresses social isolation while educating care professionals — and ways for states to incorporate the project. The presentation also highlighted the Association’s Dementia Care Practice Recommendations, Project ECHO and how to bring high-quality, dementia-informed, person-centered care into long-term and community-based care settings.

The Association launched **“Managing Money: A Caregiver’s Guide to Finances,”** its first evidence-based education program. The program focuses on the costs of caregiving and benefits of early financial and legal planning, and is available for both in-person or online delivery in English and Spanish.

The Association continued as the **Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer’s Act Public Health Center of Excellence on Dementia Risk Reduction** to lead a national effort to develop and disseminate public health strategies and resources aimed at reducing risk of cognitive decline and dementia. The Association worked with three local public health departments in small- to mid-sized cities and counties through a three-step process to mobilize community stakeholders to address dementia risk factors. The Association also worked with its scientific and academic partner, Wake Forest School of Medicine, to review and synthesize the evidence on social determinants of health that increase the risk of dementia and those that act as barriers to addressing modifiable risk factors.

The Association published a series of summaries on **11 possible risk factors for cognitive decline and dementia**, reviewing the state of the evidence and the implications for public health action. A report was released outlining risk reduction provisions that could be included in state and local Alzheimer’s disease plans.

Several psychosocial interventions were studied to examine their effectiveness in FY22. The Strengthening the Financial Literacy & Preparedness of Family Caregivers study looked at the effectiveness

of a new education program for family caregivers and demonstrated significant short- and long-term outcomes in knowledge, self-efficacy and behavioral actions.

The essentiALZ care training program was evaluated through a randomized trial and demonstrated statistically significant increases in knowledge and confidence. A third study on care consultation intervention examined the effectiveness of brief solution-focused therapy delivered through the Association's 24/7 Helpline and found that callers in this group had a greater ability to accomplish their goals.

To help state and local health departments address brain health, the Healthy Brain Initiative's (HBI) Leadership Committee, led by the Centers for Disease Control and Prevention (CDC) and the Association, kicked off the **development of a new HBI Road Map**, which will address risk reduction, early detection and diagnosis of cognitive impairment, and dementia caregiving. The next HBI Road Map needs stronger emphasis and integration of health equity and utilization of a cross-sector systems approach. The committee will take input from over 100 experts in the field to compile a national perspective on the intersection of public health and brain health, dementia and caregiving.

The Association and the National Association of County and City Health Officials (NACCHO) announced the **inaugural cohort of the Healthy Brain Initiative (HBI) Road Map Strategists**. The first nationwide effort focused on addressing dementia at the local level, the Road Map Strategist Initiative will increase eight local public health departments' capacity to address cognitive health and dementia in their communities. The grantees will designate a part-time HBI Road Map Strategist — a public health official working in support and coordination with public health partners, including health systems. With support and guidance from the Association and NACCHO, Road Map Strategists will conduct a needs assessment, train local health officials and key community partners, and lead implementation of public health action on dementia.

The Association continued collecting and disseminating public health data from the **Behavioral Risk Factor Surveillance System** on dementia caregiving and cognitive decline. The most successful campaign to date concluded in FY22, with 49 states and one territory collecting population-level data on dementia caregivers.



Accelerating Research

The Association once again made its largest-ever total annual research commitment: \$90 million, including more than \$71 million in grants for new scientific investigations. These new grants represent proposals ranked highest by a three-tier peer-review process in a highly competitive field. As the world's leading nonprofit funder of Alzheimer's and dementia research, the Association is currently investing over \$310 million in more than 950 active best-of-field projects in 48 countries.

The Association continues to drive the diversification of clinical trials through the **Part the Cloud** global research grant program. In FY22, Part the Cloud provided over \$4.7 million to move six new high-risk, high-reward studies aimed at potential new treatments forward. The continued success of Part the Cloud is due to the drive and vision of philanthropist and longtime Alzheimer's Association champion Mikey Hoag; since Hoag founded Part the Cloud in 2012, the program has funded 65 studies that have generated over \$1 billion in additional investment in their programs.

The **Alzheimer's Association Zenith Fellows Awards** are among the most prestigious dementia research grants in the world. Presented annually to exceptional scientists who have contributed significantly to Alzheimer's and dementia research, these awards are made possible by Zenith Society members, whose philanthropic gifts have funded more than \$45 million in grants to 146 leading scientists in the field. FY22 awardees were Carlos Cruchaga, Ph.D., Washington University in St. Louis; Nilüfer Ertekin-Taner, M.D., Ph.D., Mayo Clinic, Jacksonville, Florida; and Martin Kampmann, Ph.D., University of California, San Francisco.

The Association-led **U.S. POINTER** study continues to work to better understand the relationship between lifestyle interventions and dementia risk. More than 1,700 people are enrolled via study sites in Chicago (Advocate Health Care, Rush University Medical Center), Houston (Baylor College of Medicine), Providence, Rhode Island (Butler Hospital), Sacramento, California (UC Davis School of Medicine), and Winston-Salem, North Carolina (Wake Forest School of Medicine), and over 25% of participants are from historically underrepresented populations. The Association has invested over \$40 million in U.S. POINTER, and the National Institute on Aging (NIA)

has made four awards expected to total up to \$63.35 million for add-on studies, bringing the total amount invested to more than \$100 million.

The **Alzheimer's Association International Conference® (AAIC®)**, the largest and most influential international forum to advance dementia science, is where top researchers meet to share discoveries and collaborate. Over 1,200 members of the dementia research community convened at AAIC 2021 in Denver, Colorado, and more than 10,800 joined virtually. Groundbreaking **research presented at AAIC 2021** included the long-term cognitive impact of COVID-19; how improving air quality may reduce dementia risk; the growing global prevalence of dementia; the disproportionate prevalence of the disease among transgender and gender nonbinary adults in the United States; and the importance of clinical trial diversity.

The Association continued to expand its global reach through a growing portfolio of scientific meetings. The **Alzheimer's Association International Conference (AAIC) Neuroscience Next** showcased the work of neuroscience students, postdoctoral researchers and early career research professionals. Nearly 3,000 scientists from 105 countries gathered online to learn from and support the next generation of researchers.

Nearly 700 individuals attended the **Latinos & Alzheimer's Symposium** in Bonita Springs, Florida, and online. The third annual meeting addressed updates to research and practice to better inform the care of Latino/Hispanic individuals living with dementia and their families.

The **Alzheimer's Association Interdisciplinary Summer Research Institute** provided an immersive, no-cost opportunity for early career researchers in psychosocial care and public health to launch a career

in dementia science and accelerate breakthroughs. Throughout the five-day program in Chicago, attendees learned from experts through group sessions and individual mentoring.

The Association and the NIA supported the **Alzheimer's Disease Genetics Global Symposium: Pathway to Translation**. This virtual conference allowed the dementia research community to discuss how discoveries in genetics impact biomarker development and target discovery and validation, and how to apply these findings in basic and translational research.

More than 1,800 individuals from over 60 countries attended the **Tau2022 Global Conference**, hosted by the Association in partnership with CurePSP and the Rainwater Foundation. This virtual meeting provided a forum to discuss the latest updates in tau research while collaborating across disciplines to address challenges.

The Association hosted **Promoting Diverse Perspectives: Addressing Health Disparities Related to Alzheimer's and All Dementias** to support health equity in Alzheimer's research and drive collaboration. This second conference, hosted by the Association with sponsorship from the NIA, explored disparities in the prevention, diagnosis and treatment of Alzheimer's and all other dementia, while connecting investigators to valuable networking and mentorship opportunities.

People living with younger-onset (early-onset) Alzheimer's, defined as developing prior to 65 years of age, face unique challenges yet are often excluded from research. To help fill this gap, the NIA funded the **Longitudinal Early-Onset Alzheimer's Disease Study (LEADS)** to enroll and follow 500 people living with younger-onset at 15 sites in the United States. The Association held the **first meeting to inform LEADS participants and their family members** about the latest research, treatments in the pipeline, legal and financial issues, and available support.

The Association convened the **APOE and Immunity Conference**, which brought together nearly 1,500 scientists from 63 countries. Attendees shared the latest research findings and ideas about the roles of APOE and immunity in Alzheimer's and all other dementia.

The NIA and the Association supported the fourth annual **NIA-AA Symposium: Enabling Precision Medicine for Alzheimer's Disease Through Open Science**. Convening over 2,000 members of the research community, the meeting was a valuable opportunity to learn and share developments in precision medicine principles and open science practices.

The Association, in collaboration with the GHR Foundation and Edward Jones, **committed \$14 million** in support of Washington University's Dominantly Inherited Alzheimer Network Trials Unit (DIAN-TU) Primary Prevention Trial, **the world's first clinical trial aiming to determine if a rare form of Alzheimer's disease can be prevented** decades prior to the onset of dementia symptoms. This brings total Association funding of DIAN-TU to over \$45 million. One of the world's leading Alzheimer's prevention studies, DIAN-TU has been testing experimental drugs in people living with dominantly inherited Alzheimer's disease (DIAD), a rare genetically determined form of Alzheimer's, since 2012.

The Association and the National Academy of Neuropsychology awarded eight grants totaling \$800,000 to **researchers focusing on the impact of COVID-19**. The funding program, NeuroCOVID, supports research to advance our understanding of how the pandemic has affected the brains of older adults who are disproportionately impacted by COVID-19 yet underrepresented in research.

The Association, the American College of Radiology, the American Society of Neuroradiology and the Department of Biostatistics, Brown University School of Public Health, along with other clinical research experts, announced the **National Treatment and Diagnostic Alzheimer's Registry (ALZ-NET)** for launch in FY23. Led by the Association, which provided the initial funding, ALZ-NET is designed to collect routine clinical practice data over time from health care providers caring for people living with Alzheimer's who are taking an FDA-approved disease-modifying treatment, with a goal of quickly and transparently sharing data and outcomes.

TrialMatch®, the Association's free service that provides customized lists of clinical studies based on user-provided information, was optimized to improve the experience and increase its reach. TrialMatch users

can now better find study opportunities that are a good fit, including studies that can be completed online or remotely, and those that are available for participation in their preferred language. The TrialMatch database has grown to over 750 active studies, including international studies and locations. Each month, the service receives more than 1,600 website visits and 200 24/7 Helpline calls, resulting in more than 350 referrals to study sites.

The **Alzheimer's Association Research Roundtable** engages scientists from the pharmaceutical, biotechnology, diagnostics, imaging and cognitive testing industries worldwide in a precompetitive platform to discuss key areas in Alzheimer's science, with a mission of advancing the research, development and management of new treatments. The Association hosted the fall 2021 meeting, "Operationalizing Selection Criteria for Clinical Trials in Symptomatic Alzheimer's Disease: Biomarker and Clinical Considerations (Part 2 of 2)," and the spring 2022 meeting, "Current Understanding of AD Pathophysiology & Impact of Amyloid-beta Targeted Treatments on Biomarkers and Clinical Endpoints." The roundtable consisted of 22 member companies in FY22.

For the seventh year, the **Alzheimer's Association Business Consortium (AABC)** continued to advance Alzheimer's and dementia research through innovation by small, startup biotechnology, diagnostic and contract research organizations. The AABC works to achieve its goals by focusing on areas of common interest to advance the field as well as the goals of more than 60 member companies.

The **Alzheimer's Association International Society to Advance Alzheimer's Research and Treatment (ISTAART)** is an inclusive global network of scientists, clinicians and dementia professionals. To reach more members of the scientific community, ISTAART offered new membership rates, waiving fees for students and individuals based in low- and middle-income countries. By the end of FY22, ISTAART membership was at a record-breaking 6,581 members. The number of professional interest areas (PIAs) — subgroups of researchers who share common scientific interests — grew to 29. PIAs engaged with their members through 145 webinars and networking sessions, which received over 10,500 live views.

Alzheimer's & Dementia®: The Journal of the Alzheimer's Association is the leading peer-reviewed monthly scientific journal in Alzheimer's and dementia. The publication's 2021 impact factor, a measure of its influence in the scientific community, is 16.655, and the flagship publication is the top-ranked disease-specific journal in clinical neurology and ranked fourth overall. Two open-access sister journals — *Diagnosis, Assessment and Disease Monitoring (DADM)* and *Translational Research & Clinical Interventions (TRCI)* — saw continued growth, with Cite Scores (a measure of how many times another researcher references a publication's articles) of 7.8 and 10.1, respectively.

Funded by the Alzheimer's Association, **GAAIN** is the first online platform to provide free, instant access to data normally restricted to a handful of Alzheimer's researchers, uniting a diverse and geographically distributed network of partners to foster discovery, collaboration and sharing. With close to 35,000 unique data attributes linking together over 60 research studies, GAAIN serves as a one-of-a-kind resource for the global Alzheimer's and dementia community.



THE
LONGEST
DAY

Alzheimer's association

THE
LONGEST DAY

Alzheimer's association

Increasing Concern and Awareness

*The 2022 edition of **Alzheimer's Disease Facts and Figures**, the Association's annual compilation of national statistics and information detailing the impact of Alzheimer's and dementia on individuals, families, government and the nation's health care system, was released in March. The special report, **More Than Normal Aging: Understanding Mild Cognitive Impairment**, revealed the need to raise awareness of mild cognitive impairment (MCI) among the American public and the medical community. MCI, often misidentified as normal aging, is a condition marked by subtle changes in memory and thinking that may signal a progression to dementia.*

Recognized each June, the Association's **Alzheimer's & Brain Awareness Month** is an opportunity to share information and facilitate open conversations around Alzheimer's and all other dementia. The Association elevated the voices of individuals living with early-stage dementia by sharing **six things they would like others to know about their experience**.

The campaign was designed to educate the public on reducing stigma and to dispel common misconceptions about the disease.

The Association partnered with the Ad Council to launch a new campaign for National Alzheimer's Disease Awareness Month and National Family Caregivers Month in November. Inspired by real families, **"Hopeful Together"** featured stories of people who initiated conversations when they first noticed signs of cognitive changes in themselves or loved ones.

A **national advertising campaign** for the Alzheimer's Association Walk to End Alzheimer's launched in July 2021. The campaign, which ran through mid-November, deployed a variety of media to spread the word about the event and the work of the Association, including television, streaming audio and digital video.

ALZ[®], the Association's nationwide full-mission magazine, shares inspiration and information about ending Alzheimer's and offers tips on how to make your brain the focus of a healthy lifestyle. Three issues were published in FY22, featuring actor Michael Chiklis, legendary singer Tony Bennett, and chef and TV personality Carla Hall on respective covers. Distribution totaled 520,000 print and digital copies, a 36% increase over FY21. Subscriptions saw impressive growth, increasing 70%, and magazine impressions totaled 6.8 million. A special condensed version of the *ALZ* winter issue was placed on the back of *TIME* magazine's print

edition, a first for the latter publication, reaching an audience of 1.6 million. Additionally, a special version of the spring issue of *ALZ* was included with a mailing of the July/August issue of *Better Homes & Gardens*, delivered to 150,000 subscribers nationwide.

In November, Bennett, who is living with Alzheimer's, and global singer-songwriter **Lady Gaga** starred in a **public service announcement highlighting the Association's mission and resources**. The duo came together the same month for "One Last Time: An Evening with Tony Bennett and Lady Gaga," a CBS television special that helped raise awareness and reduce stigma around the disease.

The Association's website, **alz.org**, continued to serve as a valuable resource for Alzheimer's care, support and research, providing services to constituents 22,972,536 times. The Association also delivered critical Alzheimer's information to the public through 11.6 billion total media impressions.

Recognizing its best-in-class functionality, user design, and learning and engagement tools, the **Science Hub app** won a bronze Anthem Award in the Health-Research Projects/Publications category, with downloads exceeding 25,000. The free mobile platform was launched in 2019 to help scientists and the general public stay informed about the latest Alzheimer's and dementia research.

Social media continued to drive conversation about Alzheimer's and the Association, helping to break down stigma through two-way storytelling. The combined social media following on **Facebook**, **Twitter** and **Instagram** increased by 13% to more than 1.35 million users. Facebook continued to be a major channel for social giving, and social media continued to have a

significant impact on event recruitment and retention.

Six new recording artists joined **Music Moments**, the Association's ongoing digital storytelling series, which spotlights the personal stories of award-winning musicians, demonstrating the connection between music and the moments in life that we never want to lose. The project's first Latin contributor, **multiplatinum-selling global artist Luis Fonsi**, produced content in both English and Spanish. Musicians Lauren Alaina, Nicholas Petricca, Electra Mustaine, Sara Evans and Musiq Soulchild also joined the series.

The Association called on the Centers for Medicare & Medicaid Services to provide **broader coverage for aducanumab (Aduhelm™)** and other Alzheimer's treatment drugs of this class. The first-ever Food and Drug Administration-approved medication that treats the underlying biology of Alzheimer's, aducanumab was granted accelerated approval for the treatment of Alzheimer's, but several barriers have made the drug largely inaccessible.

The Association **ranked #1 on *The NonProfit Times'* list of "Best Nonprofits to Work For"**.

The Association has been recognized on the distinguished list for 13 consecutive years, and this year earned the top spot after ranking third in the large nonprofit category in FY21. The annual survey emphasizes employee development, recognition measures and workplace culture.



Strengthening Diversity, Equity and Inclusion

Engaging diverse perspectives is critical to achieving health equity — meaning that all communities have a fair and just opportunity for early diagnosis and access to risk reduction and quality care. The Association furthered its commitment to engaging underrepresented and underserved communities and responding with resources to address the disproportionate impact of Alzheimer’s and all other dementia on these communities.

The Association developed and strengthened partnerships with trusted national and local organizations to create a pathway to greater health equity, mission engagement and inclusion. The Association and the **Human Rights Campaign (HRC)** announced a partnership to provide dementia information and resources to LGBTQ communities. Working with over 3 million HRC members across the country, the partnership will seek to maximize support for LGBTQ individuals and their families impacted by Alzheimer’s and all other dementia.

Sponsored by the National Institute on Aging (NIA), the Association hosted the **Promoting Diverse Perspectives: Addressing Health Disparities Related to Alzheimer’s and All Dementias conference**. In its second year, the two-day hybrid research conference brought together over 1,200 attendees from 59 countries to examine disparities in dementia prevention, diagnosis and treatment.

The Association teamed up with Garrett Davis, CEO and founder of GDavis Productions and Films, on **“Unforgettable,”** a new stage play that focuses on a family navigating Alzheimer’s disease and caregiving. The play, which features Black and Latino cast members, aims to move and entertain audiences while highlighting Alzheimer’s resources and education, and emphasizes the importance of underrepresented populations participating in clinical trials.

The Association continued to align with health care professionals, launching partnerships with **Black Nurses Rock**, the largest minority nursing association in the country; **Chi Eta Phi Sorority, Inc.**, an international service organization for registered nurses and student nurses representing many cultures and diverse ethnic backgrounds; and the **National Black Nurses Association (NBNA)**, which represents over 200,000 members from the United States, Eastern Caribbean and Africa. These partnerships will focus on increasing

concern and awareness among underserved populations, improving community engagement in Alzheimer’s and dementia research, and connecting chapters and affiliates for grassroots collaboration.

The Association established a partnership with the **American Association for Men in Nursing (AAMN)** focused on reaching men, particularly those in underserved communities, to raise concern and awareness of Alzheimer’s and all other dementia and provide care and support for people impacted. The Association piloted an education program with AAMN to reach male caregivers and sponsored the AAMN Conference, rolling out the caregiver education program across AAMN chapters.

Hundreds of nurses, nurse practitioners and medical professionals attended the **National Association of Hispanic Nurses (NAHN)** conference in Miami, where the Association collaborated with the NAHN to recruit Hispanic Americans to participate in Alzheimer’s and dementia clinical trials. Increasing diversity will help ensure that new diagnostics and treatments for diseases like Alzheimer’s are safe and effective for everyone.

The Association and the **National Council of Negro Women (NCNW)** announced a three-year partnership aimed at providing outreach and education to NCNW’s 54 campus and community-based sections. The collaboration will work to reach African American women and families who are affected by the disease.

The Association joined forces with **Omega Psi Phi Fraternity, Inc.**, to provide Alzheimer’s information and resources to Black communities. Working with over 750 Omega Psi Phi Fraternity undergraduate and graduate chapters across the country, the partnership will provide Alzheimer’s and dementia outreach and education.

To address long-standing health disparities and provide support for American Indians and Alaska Natives living with dementia, the Association announced new partnerships with the **National Indian Council on Aging (NICOA)** and the U.S. Department of Health and Human Services' **Indian Health Service (IHS)**. Work with these organizations, which serve the 574 federally recognized tribes in 37 states, will help extend the Association's ability to support people within these communities.

During **National Hispanic Heritage Month**, the Association engaged in online and media outreach to raise awareness of the disproportionate impact of Alzheimer's on Hispanic communities. The efforts also highlighted inspiring stories, conversations and contributions from Hispanic individuals advancing the cause.

The Association and the **NFL Alumni Association (NFLA)** joined forces to raise awareness of Alzheimer's and deliver care and support resources to individuals impacted by dementia. The partnership will offer dementia-related education and critical resources nationwide to more than 9,000 members of the NFLA and the public, with a focus on clinical trial opportunities in the Black community — a population underrepresented in clinical research.

Association resources were added to the **National Hispanic Medical Association's** new website, **HispanicHealth.Info**. The website features dementia resources in English and Spanish for health care professionals and their patients, details on clinical trials, and other information for caregivers and people living with Alzheimer's or another dementia.

The Association increased its reach to underserved populations through webinars and resources on partner sites, sharing **information on Alzheimer's research, care, support, advocacy and the importance of clinical trials**. These efforts included webinars presented in collaboration with SAGE USA, the NFL Alumni Association, Black Nurses Rock, the Association of Black Women Physicians, Tzu Chi USA and the Mexican Consulate's Ventanilla de Salud program.

Building on its partnership launched in October 2019, the Association and the **African Methodist Episcopal Church (AME)** hosted the 2nd Annual Connectional

Purple Sunday. Over 1,000 people attended the event, which educated AME congregation members about Alzheimer's and all other dementia. The partnership aims to strengthen outreach to the African American community and provide opportunities for all those affected to access care and support services, engage in research and advance advocacy.

For the second year, the Association partnered with the **National Asian Pacific Center on Aging (NAPCA)**. They collaborated on *Strengthening Community-Based Services for Asian American and Pacific Islanders Affected by Dementia*, a guide to long-term services and support that was distributed throughout Asian American and Pacific Islander communities.

The Association continued its longtime relationship with the **National Hispanic Council on Aging (NHCOA)**. Together, they hosted a series of virtual town hall meetings on caregiving aimed at *promotores de salud* and the dementia caregivers they engage. The town halls, conducted in English and Spanish, reached more than 1,000 people. The Association also develops themes for NHCOA's monthly "coffee hour conversations" and provides speakers to discuss Alzheimer's awareness and offer care tips and resources for people living with dementia and their caregivers.

The Association joined forces with **Zeta Phi Beta Sorority, Inc.**, to raise awareness of Alzheimer's and all other dementia. The partnership also aims to create opportunities for Zeta Phi Beta chapter members to become Association volunteers; introduce Zeta Phi Beta volunteers to the Association's signature fundraising events, Walk to End Alzheimer's and The Longest Day®; and promote participation in the Association's Leaders Summit.

Building on its existing collaboration, the Association and the **Thurgood Marshall College Fund (TMCf)** extended its partnership through 2025 to engage students, faculty and university leaders from TMCf's 47 member schools. This collaborative effort aims to develop Alzheimer's advocates and champions in the Black community.

The Association continued its partnership with the **National Caucus and Center on Black Aging, Inc. (NCBA)**. With more than 10,000 members in 26 chapters nationwide, the NCBA teamed up with the

Association to sponsor several webinars on resources to support caregivers and those living with Alzheimer's.



**For my
Mom**

Advancing Public Policy

The Alzheimer's Association and the Alzheimer's Impact Movement (AIM), a separately incorporated advocacy affiliate, relentlessly advanced critical federal and state policy priorities in FY22. Engagement with elected officials continued as a hybrid of in-person and online activities, resulting in numerous successes on Capitol Hill and nationwide, thanks to the Association and AIM's network of passionate advocates.

Working with bipartisan congressional champions, tireless advocates drove a **\$289 million increase for Alzheimer's and dementia research funding** at the National Institutes of Health (NIH), bringing annual federal funding to more than \$3.5 billion. This commitment will ensure a robust Alzheimer's and dementia research budget and critical investment in the Alzheimer's public health response.

The Association and AIM were instrumental in securing \$25 million to implement the **BOLD Infrastructure for Alzheimer's Act** as part of the omnibus budget bill. This investment, made possible by longtime congressional supporters including Sen. Roy Blunt (R-Mo.), Sen. Patty Murray (D-Wash.), Rep. Rosa DeLauro (D-Conn.) and Rep. Tom Cole (R-Okla.), is an important step toward acknowledging and addressing Alzheimer's as a widespread public health crisis and will allow for the BOLD Act's continued, effective implementation.

The Association and AIM worked to develop bipartisan support for the **NAPA (National Alzheimer's Project Act) Reauthorization Act**. The legislation, introduced by Sens. Susan Collins (R-Maine), Mark Warner (D-Va.), Ed Markey (D-Mass.), Shelley Moore Capito (R-W.Va.), Bob Menendez (D-N.J.) and Jerry Moran (R-Kan.) and Reps. Paul Tonko (D-N.Y.), Chris Smith (R-N.J.) and Maxine Waters (D-Calif.), will extend the National Alzheimer's Project Act (NAPA), signed into law in 2011 to ensure that the nation continues to prioritize addressing Alzheimer's and all other dementia.

The ongoing efforts of the Association and AIM also resulted in the introduction of the **Alzheimer's Accountability and Investment Act** by the same bipartisan champions in the Senate and the House. This legislation ensures that Congress hears directly from scientists on what resources they need to prevent and effectively treat Alzheimer's disease.

More than 700 advocates from all 50 states turned Capitol Hill purple as part of the **2022 Alzheimer's Impact Movement (AIM) Advocacy Forum** — the nation's premier Alzheimer's disease advocacy event — marking their return to Washington, D.C., after over two years away due to the pandemic. After 481 successful bipartisan meetings with lawmakers, advocates gathered at the **National Alzheimer's Dinner** to celebrate remarkable progress in the fight against Alzheimer's and all other dementia, and to honor legislators on both sides of the aisle who have contributed to continued momentum in the cause.

Advocates also used **digital platforms to connect with lawmakers** regarding public policy issues, sending nearly 90,000 emails and over 23,400 tweets to congressional offices. More than 400 personalized videos were recorded to share with elected officials online.

Throughout FY22, AIM's 535 **Alzheimer's Congressional Teams (ACT)** — one for every member of Congress — engaged with their legislators. In total, 1,992 ACT members and 678 State Champions nationwide conducted thousands of meetings and related actions concerning matters of public policy.

The Association held **more than 550 events with members of Congress**, including virtual meetings, tele-town halls, Coffees with Congress and conversations at Walk to End Alzheimer's. Additionally, advocates submitted approximately 900 letters to the editor, with nearly 40% published in media outlets around the nation.

AIM conveyed to Congress its strong support for the Food and Drug Administration's (FDA) **Accelerated Approval Pathway** for treatments, as well as the importance of preserving and strengthening this critical tool for bringing therapies to individuals currently living with an unmet medical need. The Association also sponsored an event with *The Hill* that gathered

policymakers, patient advocates and experts for a conversation on expedited drug approvals.

The Association achieved important advances at the state level in FY22. Association and AIM **staff and advocates took 204,844 actions targeting state officials** on matters of public policy, exceeding the nationwide goal of 160,800. Several priority bills in alignment with the Association’s coordinated Nationwide State Policy Priorities were signed into law following active engagement from the Association and AIM, and a number of states addressed significant challenges in long-term care settings that impact people living with dementia.

In October 2021, Alzheimer’s Association Chief Strategy Officer Joanne Pike, DrPH — now the Association’s president — was **named to the National Alzheimer’s Project Act (NAPA) Advisory Council**. This public-private collaboration provides information and recommendations to the Department of Health and Human Services on policy solutions to improve the health outcomes and lives of people living with Alzheimer’s or another dementia and their caregivers.



alzheimer's association

RIDE TO END ALZ FORT COLLINS, COLORADO

216

219

178

Increasing Revenue

Throughout FY22, the Association worked to mobilize individual constituents, corporations and organizations in order to accelerate progress and maximize mission impact. While the COVID-19 pandemic again presented challenges, donors continued their passionate support of the Association. With a focus on the health and safety of our constituents, volunteers, donors and staff, we were successfully able to return to in-person events and engagement with constituents, volunteers and donors. Contributed revenue from donors and partners totaled more than \$458 million.

Strategic direct marketing efforts using **print and digital campaigns raised over \$80.1 million and engaged 723,143 donors**, an 8% increase over FY21. Strong revenue growth across mail and digital programs was seen following the historic 18% increase in new donors recorded last fiscal year.

Walk to End Alzheimer's took place safely across the country through socially distanced in-person events and online Walk from home participation, with nearly 300,000 participants raising \$87.5 million. This community support helped Walk to End Alzheimer's retain its second-place standing in the Peer-to-Peer Forum's Top 30 rankings for all fundraising runs, walks and cycling events nationwide. Edward Jones and CVS Health served as National Presenting Sponsors, and nationwide corporate sponsorship of Walk remained strong, with a record 61 National Teams raising \$13 million — a 30% increase over last year.

Participants in **The Longest Day** continued to use outdoor hobbies and personal skills to fundraise for the signature event, bringing in over \$11 million — a 22% increase over the 2021 season. Activities such as hiking and golf were popular, while many other teams focused on arts and crafts, baking and cooking. Many participants used social media to document — and even livestream — their activities and collect donations. The number of Global Teams joining the event increased to 18, with these partners raising \$2.3 million — a 21% growth from FY21.

Financial services firm **Edward Jones continued its strategic alliance with the Association**, giving more than \$5.6 million through corporate contributions and Walk to End Alzheimer's teams. Since 2016, the firm and its associates have raised more than \$30 million for the fight to end Alzheimer's, and have committed

\$50 million to the Association over a 10-year period. This is the largest contribution ever pledged by an Association corporate partner and is used to enhance care and support programs; provide educational materials for Edward Jones clients and colleagues; and advance critical Alzheimer's research. The firm once again supported Walk to End Alzheimer's, not only as a National Presenting Sponsor, but also through activation of more than 11,100 participants on nearly 3,000 teams, who raised \$3.3 million. Demonstrating its commitment to research, Edward Jones also continued its sponsorship of the Alzheimer's Association International Conference (AAIC) 2021 through a gift of \$50,000, and provided a yearly corporate contribution of \$900,000 to support Alzheimer's research in the lab, clinic and community, with the majority of funding supporting the Dominantly Inherited Alzheimer Network Trials Unit (DIAN-TU) Primary Prevention Trial.

Ride to End ALZ[®], the Association's signature cycling event that directly raises funds for Alzheimer's research, grew substantially with two virtual challenges and five in-person rides. Collectively, 3,218 individuals representing all 50 states and more than 25 countries raised a record \$2.7 million.

Revenue from generous corporate contributors totaled more than \$17.2 million and earned millions of impressions to increase concern and awareness of the disease. A complete list of corporate supporters at the \$50,000 level and above is available later in this report.

CVS Health served as a National Presenting Sponsor for Walk to End Alzheimer's and completed its three-year commitment to the Association. An in-store campaign offered customers the option to round up their purchases to give to the Association, which helped drive millions of dollars in donations. The total

three-year campaign hit \$11.5 million, which exceeds CVS Health's initial \$10 million commitment.

The Association once again received support from **AmazonSmile**, a program that donates 0.5% of a supporter's eligible purchases on Amazon to their charity of choice. Shoppers participating through the program raised nearly \$500,000 for the Association.

GM OnStar continued to support the Association through its Guardian mobile app. OnStar committed to donating \$1 per download of the app through December 2022, for a maximum donation of \$325,000. OnStar helped increase awareness of the Association through its TV and digital campaign "Parents," which included a national TV spot airing in advance of the Super Bowl that earned over 628 million impressions.

In its 20th year, CNO Financial and Bankers Life hosted its annual **Forget Me Not Days** fundraising campaign. The June 2022 program raised \$215,000 for the Association through public and associate donations. The company also supported the Association with a \$200,000 corporate donation and by sponsoring local Walk to End Alzheimer's events in Chicago and Indianapolis, where the company has corporate offices. Since 2003, this partnership has helped raise more than \$7 million for the Association.

For a fourth year, **BJ's Restaurants, Inc.**, served as a Proud Supporter of The Longest Day. BJ's Restaurant & Brewhouse guests who dined in or ordered takeout throughout June 2022 were invited to donate to the Association. Guests raised more than \$200,000 for Alzheimer's research, care and support, and BJ's Restaurant & Brewhouse also donated \$25,000 to advance the Association's mission.

Comprising philanthropists who make a gift commitment of \$1 million or more to the Association, the **Zenith Society** welcomed four new members, increasing membership to 99. Zenith member GHR Foundation made lead gifts totaling \$9 million to support two groundbreaking prevention trials, DIAN-TU Primary Prevention and AHEAD. Zenith Society members generated \$39 million for the Association's mission through personal gifts, special events, direct marketing challenges, Walk to End Alzheimer's and more.

The **Aspire Society** recognizes individuals and foundations who give \$10,000 or more per year through outright gifts, galas, Walk to End Alzheimer's and other avenues to support every pillar of the Association's mission. The Association was honored to acknowledge more than 1,600 Aspire Society members in FY22.

The Association welcomed 356 new **Founders Society** members, a 24% increase over FY21. The Founders Society recognizes and honors those extraordinary individuals who remember the Association in their estate plans. The Association received \$121.1 million from legacy donors who made gifts through a will, trust, charitable gift annuity or other planned gift arrangement.

The **Alois Society**, which includes donors who make an annual gift of \$1,000 to \$9,999, increased revenue significantly, raising \$26 million. This marks a 24% increase over the previous year.

Led by philanthropist Michaela "Mikey" Hoag, Alzheimer's Association **Part the Cloud**, a movement to fund innovative research, continued accelerating scientific progress. The Part the Cloud Gala, held in October in Woodside, California, raised more than \$33 million. The funds will be used to advance high-risk, high-reward research projects aimed at potential new treatments and devices for Alzheimer's and all other dementia.

The Alzheimer's Association **Imagine Benefit**, built on the legacy of the Rita Hayworth Gala, raised nearly \$800,000. Founded by Princess Yasmin Aga Khan, the FY22 event was held at the iconic Jazz at Lincoln Center in New York City, and highlights included performances from some of New York City's finest stage artists, including Krystal Joy Brown (Eliza Schuyler in "Hamilton") and Meghan Picerno (Christine Daae in "Phantom of the Opera").

The **Chicago Rita Hayworth Gala**, co-chaired by Princess Yasmin Aga Khan and Phoebe Stone Nitekman, granddaughter of Association founder Jerry Stone, was held at the Hilton Chicago and raised \$700,000. The event included a performance by the Aloft Circus Group and the band Maggie Speaks. With the theme "This is Our Moment," the gala recognized those who champion the Association's mission. Dani Jachino, a 15-year Illinois Chapter board member, received the 2022 Philanthropy Award.

Siblings Kimberly Williams-Paisley, Ashley Williams and Jay Williams hosted the fourth annual **Dance Party to End ALZ** in Nashville. Wearing iconic '80s fashion, top artists like Brad Paisley and Darius Rucker performed throwback hits from the decade. The event raised nearly \$300,000 for the Association's research grant program.

Inspire Napa Valley, founded and led by wine industry tastemaker Kerrin Laz in honor of her mother, returned with two signature events. The Winter Wine & Food Fête featured an exceptional VIP lunch and walk-around wine tasting; the Spring Wine Weekend included tastings, a wine seminar with an Alzheimer's update led by Association Chief Science Officer Maria C. Carrillo, Ph.D., and a quintessential wine-country dinner. The annual California-based events combined to raise over \$2 million for Alzheimer's care, support and research.



Treasurer's Report

The financial health of the Alzheimer's Association remained strong in FY22, with the organization's Consolidated Statement of Financial Position reflecting total assets of more than \$493 million as of the fiscal year ended June 30, 2022. Total revenues were more than \$478 million, with over \$458 million from donor contributions.

Expenses were well managed. Of the total consolidated expenses of \$447 million, the Association expended \$353 million on programmatic activities. To advance progress in Alzheimer's science, the Association once again made its largest-ever total annual research investment in FY22, granting \$90 million, including more than \$71 million in grants for new scientific investigations. As the world's leading nonprofit funder of Alzheimer's and dementia research, the Association is currently investing over \$310 million in more than 950 active best-of-field projects in 48 countries.

The Association continues to meet and exceed minimum standards of 65% program expenses set by the BBB Wise Giving Alliance, devoting 79% of expenses to programmatic activities.

The Association once again made great strides in the fight to end Alzheimer's and all other dementia this fiscal year. We provided care and support more than 7.1 million times through channels including alz.org, our 24/7 Helpline, support groups and education programs. A \$289 million increase for federal Alzheimer's and dementia research funding was signed into law due

in large part to the relentless efforts of the Association and the Alzheimer's Impact Movement, a separately incorporated advocacy affiliate, bringing the total current federal research investment to over \$3.5 billion. The 2022 edition of *Alzheimer's Disease Facts and Figures*, our annual compilation of national statistics and information about Alzheimer's and dementia, spotlighted the need to raise awareness of mild cognitive impairment among the American public and the medical community. We also furthered our commitment to engaging underrepresented and underserved communities, responding with resources to address the disproportionate impact of Alzheimer's and all other dementia on these constituents.

We are honored and grateful that our donors respect our stewardship, embrace our mission and remain a vital part of our efforts to achieve our vision of a world without Alzheimer's and all other dementia.

Bruce Baude
Treasurer, Board of Directors

Alzheimer's Disease and Related Disorders Association, Inc. Consolidated Statement of Financial Position

June 30, 2022

(In thousands)

ASSETS	2022	2021
Cash and cash equivalents	\$34,572	\$26,587
Pledges receivable, net	65,767	70,621
Other receivables	7,215	7,955
Inventories of education materials, at cost	994	1,516
Investments	318,371	324,420
Prepaid expenses	7,894	6,292
Assets held in trust	290	339
Fixed assets, net	23,048	21,107
Beneficial interest in split-interest agreements	7,035	7,458
Beneficial interest in perpetual trusts	27,908	31,483
Other assets	791	822
TOTAL ASSETS	\$493,885	\$498,600
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable	\$12,838	\$6,511
Grants payable, net	113,364	93,003
Deferred compensation payable	1,046	911
Accrued expenses and other liabilities	27,226	24,858
Self-insurance reserve	1,713	970
Gift annuity obligations	5,473	5,000
Contract liability	3,138	3,482
Deferred rent	8,355	7,814
TOTAL LIABILITIES	173,153	142,549
NET ASSETS		
Without donor restrictions	183,558	212,651
With donor restrictions	137,174	143,400
TOTAL NET ASSETS	320,732	356,051
TOTAL LIABILITIES AND NET ASSETS	\$493,885	\$498,600

These financial statements have been prepared by management in conformity with generally accepted accounting principles and include all adjustments which, in the opinion of management, are necessary to reflect a fair presentation. This presentation represents a summarization from audited financial statements.

Alzheimer's Disease and Related Disorders Association, Inc. Consolidated Statement of Activities

Year ended June 30, 2022

(In thousands)

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS AND OTHER SUPPORT			
Contributions:			
Cash and other financial assets	\$379,347	\$70,271	\$449,618
Non-financial assets	8,506	51	8,557
Conference registration and other	7,760	-	7,760
Dividends and interest, net of investment-related expenses	10,742	1,674	12,416
Net assets released from restrictions	70,928	(70,928)	-
TOTAL REVENUES, GAINS AND OTHER SUPPORT	477,283	1,068	478,351
EXPENSES			
PROGRAM SERVICES			
Care, support and risk reduction	108,934	-	108,934
Research	91,959	-	91,959
Concern and awareness	115,768	-	115,768
Diversity and inclusion	7,094	-	7,094
Public policy	26,554	-	26,554
Mission engagement	2,735	-	2,735
TOTAL PROGRAM SERVICES	353,044	-	353,044
SUPPORTING SERVICES			
Fundraising	75,791	-	75,791
Management and general	18,548	-	18,548
TOTAL SUPPORTING SERVICES	94,339	-	94,339
TOTAL EXPENSES	447,383	-	447,383
EXCESS FROM OPERATIONS	29,900	1,068	30,968
OTHER CHANGES IN NET ASSETS			
Net realized and unrealized (losses) in value of investments	(59,986)	(3,278)	(60,264)
Change in value of split-interest agreements	(426)	(375)	(801)
Change in value of perpetual trusts	-	(3,641)	(3,641)
Bad debt expense	(1,581)	-	(1,581)
TOTAL OTHER CHANGES IN NET ASSETS	(58,993)	(7,294)	(66,287)
CHANGE IN NET ASSETS	(29,093)	(6,226)	(35,319)
NET ASSETS AT BEGINNING OF YEAR	212,651	143,400	356,051
NET ASSETS AT END OF YEAR	\$183,558	\$137,174	\$320,732

These financial statements have been prepared by management in conformity with generally accepted accounting principles and include all adjustments which, in the opinion of management, are necessary to reflect a fair presentation. This presentation represents a summarization from audited financial statements.



Photo by Robert Trachtenberg

Alzheimer's Association Celebrity Champions

The Association's Celebrity Champions enthusiastically embrace our vision of a world without Alzheimer's and all other dementia. Together, we continue to advance scientific discoveries and care and support services to help those with the disease today and in the future.

In memoriam

Highly acclaimed stage and screen actor **Robert Morse** won his first Tony Award for his role in the 1961 original Broadway production of "How to Succeed in Business Without Really Trying" and later starred in the film adaptation. His illustrious career spanned seven decades, including TV and films such as "The Loved One," FX's "American Crime Story" and the role of Bertram Cooper on AMC's "Mad Men" that earned him five Emmy nominations.

We are grateful for Robert's commitment to the Alzheimer's Association, and he is missed.

Marla Adams

Actor, CBS' "The Young and the Restless" and "The Bold and the Beautiful," NBC's "Days of Our Lives"

Shohreh Aghdashloo

Actor, FOX's "24," Amazon Studios' "The Expanse," HBO Max's "The Flight Attendant"

Lauren Alaina

Singer and songwriter

Trevor Albert

Producer, "Glen Campbell...I'll Be Me," "Groundhog Day," "The League of Extraordinary Gentlemen"

Jason Alexander

Actor, NBC's "Seinfeld," "Pretty Woman," "Shallow Hal," CBS' "Young Sheldon," HBO's "Harley Quinn"

Jay Allen

Country music artist, contestant on NBC's "The Voice," season 22

Anthony Anderson

Actor, producer, comedian, ABC's "Black-ish" and "Mixed-ish," Freeform's "Grown-ish"

Judd Apatow

Director, producer, writer, HBO's "Girls," "Trainwreck," "This Is 40," "Bridesmaids," "Knocked Up," "The King of Staten Island," "Bros"

Amy Aquino

Actor, Amazon Studios' "Bosch," NBC's "ER," CBS' "Picket Fences"

Katie Armiger

Country music artist

Valerie Azlynn

Actor, TBS' "Sullivan & Son," ABC's "Schooled"

Diedrich Bader

Actor, ABC's "American Housewife" and "The Drew Carey Show," HBO's "Veep," FX's "Better Things"

Scott Bakula

Actor, CBS' "NCIS: New Orleans," NBC's "Quantum Leap," UPN's "Star Trek: Enterprise"

Band of Horses

Grammy-nominated rock band

Lisa Barber

World Championships Gold Medalist, Team USA Track & Field

Miki Barber

World Championships Gold Medalist, Team USA Track & Field

Joy Bauer

Author, health and nutrition expert, NBC's "Today" show, host, NBC's "Health & Happiness"

Sam Beal

Former NFL cornerback, New York Giants

Mariah Bell

Five-time U.S. figure skating medalist, Team USA Figure Skating

Maurice Benard

Actor, ABC's "General Hospital"

Leslie Bibb

Actor, ABC's "American Housewife," FX's "The League," "Iron Man," "Iron Man 2" Netflix's "The Lost Husband" and "Jupiter's Legacy"

Ryan Blaney

Professional racecar driver

Kyle Bornheimer

Actor, "She's Out of My League," "Bachelorette," Hulu's "Casual," CBS' "Angel from Hell," Netflix's "The Lovebirds," HBO's "Avenue 5," Netflix's "The Lovebirds"

Alex Borstein

Comedian, actor, writer, Amazon Studios' "The Marvelous Mrs. Maisel," FOX's "Family Guy"

Kate Bolduan

Journalist, CNN

Wayne Brady

Emmy-winning producer, singer, actor, host, ABC's "Whose Line Is It Anyway," CBS' "Let's Make a Deal," "Blindfire," Disney+'s "Dancing with the Stars"

Betsy Brandt

Actor, CBS' "Life in Pieces," AMC's "Breaking Bad," USA Network's "Pearson"

Creed Bratton

Actor, musician, NBC's "The Office"

Yvette Nicole Brown

Actor, producer, Disney+'s "Big Shot," "Disenchanted," "Muppets Haunted Mansion," Marvel's "Avengers: Endgame," NBC's "Community," CBS' "Mom," BET Original Movie "Always a Bridesmaid"

Kate Burton

Actor, ABC's "Grey's Anatomy" and "Scandal," "127 Hours"

Candace Bushnell

Author, columnist, HBO Max's "And Just Like That...," HBO's "Sex and the City," NBC's "Lipstick Jungle," The CW's "The Carrie Diaries"

Jess Cagle

Journalist, host, "The Jess Cagle Podcast," "The Jess Cagle Interview," former editor-in-chief at *People* magazine and *Entertainment Weekly*

Ashley Campbell

Country music singer, daughter of late country music legend Glen Campbell

Kim Campbell

Alzheimer's and caregiver advocate, wife of late country music legend Glen Campbell

Keith Carradine

Actor, songwriter, CBS' "Madam Secretary," HBO's "Deadwood," Showtime's "Dexter" "The Power of the Dog"

Kyle Chandler

Actor, "Godzilla vs. Kong," Netflix's "Bloodline" and "The Midnight Sky," NBC's "Friday Night Lights," "Manchester by the Sea," "The Wolf of Wall Street," "Argo," "Godzilla: King of the Monsters," Hulu's "Catch-22"

Alexandra Chando

Actor, Freeform's "The Lying Game," "The Baby Proposal," "Construction"

Christina Chang

Actor, ABC's "The Good Doctor," TNT's "Rizzoli & Isles"

Alicia Coppola

Actor, CBS's "Blood & Treasure" and "Why Women Kill," FOX's "Empire," Showtime's "Shameless," HBO's "The Generation"

Bradley Cooper

Actor, "A Star is Born," "American Sniper," "Guardians of the Galaxy," "Silver Linings Playbook," "The Hangover," "Nightmare Alley," "Licorice Pizza"

Dear Abby

Advice columnist

Dominic Chianese

Actor, HBO's "The Sopranos" and "Boardwalk Empire," NBC's "The Village," CBS' "The Good Wife"

Autumn Chiklis

Author, "Smothered," actor, FX's "The Shield"

Michael Chiklis

Actor, Paramount+'s "Coyote," "Fantastic Four," FX's "The Shield" and "American Horror Story," "Don't Look Up"

Brandon Coleman

NFL veteran

Madison Cowan

Chef, Food Network's "Chopped" Grand Champion

Brett Cullen

Actor, "Joker," "Ghost Rider," "It Snows All The Time"

Percy Daggs III

Actor, "Veronica Mars," The CW's "iZombie," Hallmark Channel's "Christmas in Louisiana"

Chris Daughtry

Musician and frontman of rock band "Daughtry," finalist of FOX's "American Idol" fifth season

Karen David

Actor, AMC's "Fear the Walking Dead," ABC's "Galavant" and "Once Upon a Time," Disney's "Mira, Royal Detective," "Land of Gold"

Eileen Davidson

Actor, CBS' "The Young and the Restless," Bravo's "The Real Housewives of Beverly Hills," NBC's "Days of Our Lives," "Middleton Christmas"

Thomas Dekker

Actor, The CW's "The Secret Circle," FOX's "Terminator: The Sarah Connor Chronicles," "A Nightmare on Elm Street"

Nikki DeLoach

Actor, producer, writer, Hallmark Channel's "Five More Minutes," "Taking the Reins," "Two Turtle Doves," "Love Takes Flight," "Love to the Rescue," "Reunited at Christmas" and "Truly, Madly, Sweetly," MTV's "Awkward"

Anoop Desai

Musician, finalist of FOX's "American Idol" season eight

Kaitlyn Dever

Actor, "Ticket to Paradise," "Dear Evan Hansen," "Booksmart," Netflix's "Unbelievable," ABC's "Last Man Standing," FX's "Justified," Hulu's "Monsterland"

Torrey DeVitto

Actor, NBC's "Chicago Med," Freeform's "Pretty Little Liars," The CW's "The Vampire Diaries," "Divertimento," Hallmark Movies & Mysteries "Rip in Time" and "The Christmas Promise"

Izzy Diaz

Actor, NBC's "Telenovela," CBS' "Broke"

Colin Donnell

Actor, NBC's "Chicago Med," The CW's "Arrow," Hallmark Channel's "Love on Iceland" and "To Catch a Spy"

Trevor Donovan

Actor, Disney+'s "Dancing with the Stars," Freeform's "Melissa & Joey," The CW's "90210," NBC's "Days of Our Lives," Hallmark Channel's "Two for the Win," "USS Christmas," "Nostalgic Christmas" and "Love, Fall & Order"

Emerson Drive

Grammy-nominated country band

Quinn Early

NFL veteran

Selita Ebanks

Model, actor, "About Last Night," "After Masks"

Christine Ebersole

Actor, USA Network's "Royal Pains," TBS' "Sullivan & Son," "The Wolf of Wall Street," CBS's "Bob Hearts Abishola," Cartoon Network's "Steven Universe," "Licorice Pizza"

Brett Eldredge

Country music singer-songwriter

Héctor Elizondo

Actor, "Pretty Woman," "New Year's Eve," ABC's "Last Man Standing"

Julie Ann Emery

Actor, AMC's "Better Call Saul," Apple TV+'s "Five Days at Memorial"

Brandee Evans

Actor, "P-Valley," "The Family Business"

Sara Evans

Country music singer-songwriter

Scarlet Envy

Performer, contestant on Season 11 of VH1's "RuPaul's Drag Race"

Shelley Fabares

Actor, ABC's "Donna Reed" and "Coach"

David Feherty

Professional golf veteran, sports broadcaster

Jill Flint

Actor, "The Amazing Spider-Man," CBS' "Bull," NBC's "The Night Shift"

Barrett Foa

Actor, CBS' "NCIS: Los Angeles"

Luis Fonsi

Multi-platinum-selling global Latin artist

Jack Ford

Journalist, legal analyst

Vivica A. Fox

Actor, producer, FOX's "Empire," Lifetime's "Keeping Up with the Joneses," "Independence Day," HBO's "Curb Your Enthusiasm," ABC's "Dancing with the Stars," "Three Can Play That Game"

Dwight Freeney

NFL veteran

Soleil Moon Frye

Actor, author, director, entrepreneur, NBC's "Punky Brewster," The WB's "Sabrina, the Teenage Witch," Lifetime's "Staging Christmas," "Kid 90," "The Cleaner"

Emma Fuhrmann

Actor, Marvel's "Avengers: Endgame," "Blended," "The Magic of Belle Isle," Lifetime's "Murder in the Vineyard"

Michael Galante

Actor, OWN's "The Haves and the Have Nots," Freeform's "Switched at Birth," Disney's "Good Trouble," "Case 347"

Nichole Galicia

Model, actor, "Django Unchained," "Shimmer"

Johnny Galecki

Actor, CBS' "The Big Bang Theory," "Rings," "Hancock," "A Dog's Journey"

Peter Gallagher

Actor, ABC's "Grey's Anatomy," Netflix's "Grace and Frankie," NBC's "Zoey's Extraordinary Playlist" and "Law & Order: SVU," USA Network's "Covert Affairs," FOX's "The O.C.," "Palm Springs," "Zoey's Extraordinary Christmas"

Victor Garber

Actor, "Argo," "Titanic," ABC's "Alias," Starz's "Power," Netflix's "Tales of the City," Global's "Family Law," "Happiest Season"

Nina Garcia

Editor in chief, *Elle*; judge, Lifetime's "Project Runway"

Jay Giannone

Actor, "It Snows All The Time," HBO's "Entourage"

Leeza Gibbons

TV and radio personality, entrepreneur, Westwood One's "Leeza Live," "Hollywood Confidential"

John Glover

Actor, CBS' "The Good Wife," "Shazam!," The CW's "Smallville"

Bob Goen

Host, GSN.com's "Marianne and Bob," CBS' "Entertainment Tonight"

Bianna Golodryga

Journalist, CNN

Allie Gonino

Actor, Freeform's "The Lying Game"

Yvette Gonzalez-Nacer

Actor, "Hometown," vocalist, "In the Heights" and "Dear Evan Hansen," Nick Jr.'s "Fresh Beat Band of Spies"

Chris Garcia

Comedian, host, TV writer, Netflix's "Mr. Iglesias," "Finding Raffi," podcast "Scattered"

Beth Grant

Actor, Hulu's "The Mindy Project," "Crazy Heart," "Little Miss Sunshine," "Donnie Darko," ABC's "Dollface," "Willy's Wonderland," "Fully Realized Humans," "Wander Darkly," "Amsterdam"

Judy Greer

Actor, "Halloween Kills," Showtime's "Kidding," "Ant-Man and the Wasp," FOX's "Arrested Development," "27 Dresses," "The Wedding Planner," Amazon's "Uncle Frank," FX's "Archer," PBS Kids' "Let's Go Luna!," Disney+'s "Hollywood Stargirl"

Bryant Gumbel

Journalist, host, HBO's "Real Sports with Bryant Gumbel"

Carla Hall

Chef, TV personality, "Top Chef," "Halloween Baking Championship," "The Chew"

Anthony Hamilton

R&B singer, songwriter, producer and Grammy Award winner

Cameron Hamilton

TV personality, Netflix's "Love Is Blind"

Don Hany

Actor, Netflix's "Secret City," Nine Network's "Bad Mothers," NBC's "Heartbeat"

Marcia Gay Harden

Actor, Netflix's "Moxie," "Pink Skies Ahead," CBS' "Code Black," Apple TV+'s "The Morning Show," National Geographic's "Barkskins," "50 Shades" trilogy, CBS' "So Help Me Todd," Netflix's "Uncoupled," "Confess, Fletch," "Tell It Like a Woman"

Bud Harrelson

MLB veteran and coach

Samantha Harris

Host, CBS' "Entertainment Tonight," ABC's "Dancing with the Stars"

Jackée Harry

Actor, NBC's "227" and "Days of Our Lives," The WB's "Sister, Sister," The CW's "Everybody Hates Chris," Hallmark Channel's "Love in Store" and "Christmas on My Mind," OWN's "Carole's Christmas," "The Perfect Mate"

Linda Hart

Singer, actor, CBS' "Gypsy," "Tin Cup"

Elisabeth Hasselbeck

Television personality, former host Fox News Channel's "Fox & Friends," ABC's "The View"

Tony Hawk

Professional skateboarder and entrepreneur

Laurie Hernandez

Two-time Olympic gold medalist, Team USA Gymnastics, ABC's "Dancing with the Stars" season 23 champion, HBO's "Habla Now," FOX's "Name That Tune" season 2 winner, Peacock Original "Golden: The Journal of USA's Elite Gymnasts"

Liz Hernandez

Creator, "Wordaful," host 94.7 "The Wave," former host NBC's "Access Hollywood" and "E! News"

Simon Helberg

Actor, CBS' "The Big Bang Theory," "Florence Foster Jenkins," "Annette," "As They Made Us"

Jeff Henderson

Olympic gold medalist, Team USA Track & Field

Elaine Hendrix

Actor, "Anger Management," "The Parent Trap," "Inspector Gadget 2," Spectrum Original's "Paradise Lost," The CW's "Dynasty"

Marilu Henner

Actor, author, Hallmark Murders and Mysteries series "Aurora Teagarden Mysteries," NBC's "All-Star Apprentice," ABC's "Taxi," CBS' "Evening Shade," Lifetime's "Pearl in the Mist," Hallmark Channel's "Love, Lights, Hanukkah!" and "A Kiss Before Christmas"

Mary Hogan

Best-selling author, "Two Sisters," "The Woman in the Photo," and "Left: A Love Story"

Erich Hover

Actor, producer, writer, "It Snows All The Time"

Jason Isbell

Grammy-winning singer-songwriter

Samuel L. Jackson

Actor, producer, Marvel's "Avengers: Endgame," "Shaft," "The Hitman's Bodyguard," "Pulp Fiction," "Star Wars" prequel trilogy, Apple TV+'s "The Banker" and "The Last Days of Ptolemy Grey," "Captain Marvel," "Paws of Fury: The Legend of Hank," Epix's "Enslaved"

Emma Mae Jacob

Country musician

Matt Jenkins

Country musician

Joan Jett

Singer, guitarist and frontwoman of Joan Jett & the Blackhearts

Wes Johnson

Actor, voice artist, "Fallout 4," "The Elder Scrolls"

Olivia Jordan

Miss USA 2015, actor and model

Al Joyner

Coach, Olympic gold medalist, Team USA Track & Field

Melina Kanakaredes

Actor, FOX's "The Resident," CBS' "CSI: NY," NBC's "Providence," "Snitch"

Princess Yasmin Aga Khan

Philanthropist

Naeem Khan

Fashion and jewelry designer

Tim Kang

Actor, CBS' "Magnum P.I." and "The Mentalist," "Traces"

Aaron Kaplan

Producer, NBC's "A Million Little Things," CBS' "Life in Pieces," "The Unicorn," FOX's "Housebroken," HBO's "Divorce," Showtime's "The Chi," Netflix's "Merry Happy Whatever" and "Delhi Crime"

Lainie Kazan

Actor, "My Big Fat Greek Wedding," ABC's "Desperate Housewives," "Tango Shalom"

James Keach

Producer, actor, director, Showtime's "Ray Donovan," "Walk the Line," "Waiting for Forever," "Linda and the Mockingbirds"

Jean Louisa Kelly

Actor, CBS' "Yes, Dear," "Mr. Holland's Opus," "The Call of the Wild," "Top Gun: Maverick," "Malignant"

Georgia King

Actor, "Austenland," "The Lost Husband," NBC's "The Normal Heart," HBO's "Vice Principals," Quibi's "Royalties," FOX's "Devs," "First One In"

Sterling Knight

Actor, "It Snows All The Time," "17 Again," Disney's "Sonny with a Chance"

Ricki Lake

Actor, host, "The Ricki Lake Show," VH1's "Charm School," ABC's "Dancing with the Stars," FOX's "The Masked Singer," podcast "Raised by Ricki"

Matt Lanter

Actor, Netflix's "Jupiter's Legacy," NBC's "Timeless," The CW's "90210" and "Star-Crossed," Cartoon Network's "Star Wars: The Clone Wars," "The Roommate," "Chasing the Rain"

Greg Laswell

Musician, producer

Sharon Lawrence

Actor, Showtime's "Shameless," CW's "Dynasty," ABC's "NYPD Blue" and "Rebel," The WB's "One Tree Hill," "The Lost Husband," Apple TV+'s "Home Before Dark," Hallmark Channel's "Merry & Bright" and "The Christmas House," "Joe Pickett"

Jennifer Lee

Writer, director, producer "Frozen 2," "Frozen," "A Wrinkle in Time," "Zootopia," "Encanto," "Raya and the Last Dragon"

Norm Lewis

Actor, ABC's "Scandal," "Les Misérables in Concert: The 25th Anniversary," Netflix's "Da 5 Bloods"

Vicki Lewis

Actor, NBC's "NewsRadio," Disney Channel's "Sonny with a Chance," "Finding Nemo," Disney's "Upside-Down Magic"

Selenis Leyva

Actor, Netflix's "Orange Is the New Black," Disney's "Diary of a Future President," "Breaking"

Rachel Lindsay

TV personality, author, ABC's "The Bachelor," "Extra," novel "Real Love"

Katie Lowes

Actor, ABC's "Scandal," "Waitress," "Vivo," "Merry Kiss Cam," podcast "Katie's Crib"

Richard Lui

Author, journalist, anchor MSNBC and NBC News, producer/director "Sky Blossom: Diaries of the Next Greatest Generation" and "Hidden Wounds"

Luke Macfarlane

Actor, Hallmark Channel's "Taking a Shot at Love," "Chateau Christmas," "Just Add Romance," "A Shoe Addict's Christmas," "A Valentine's Match" and "Sense, Sensibility & Snowmen," Syfy's "Killjoys," ABC's "Brothers and Sisters," "Bros"

Leslie Mann

Actor, "How to Be Single," "The Other Women," "This Is 40," "Funny People," "Knocked Up," "The Croods: New Age," "The Bubble"

Gilles Marini

Actor, Freeform's "Switched at Birth," ABC's "Brothers and Sisters," HBO's "Sex and the City," NBC's "Days of Our Lives," "Christmas Romance Al Dente," Lifetime's "A Taste of Christmas," "Burning at Both Ends"

Ronny Marshall

TV producer, NBC's "Valerie," ABC's and CBS' "Step by Step"

Cameron Mathison

Actor, former co-host of Hallmark Channel's "Home and Family," CBS' "Entertainment Tonight," ABC's "All My Children"

Marlee Matlin

Actor, director, "CODA," "Switched at Birth," "Children of a Lesser God"

Kathy Mattea

Country musician

David Mazouz

Actor, FOX's "Gotham" and "Touch," "The Birthday Cake"

Callan McAuliffe

Actor, AMC's "The Walking Dead," "The Great Gatsby," "I Am Number Four," "Summer Night"

Kevin McKidd

Actor, ABC's "Grey's Anatomy," "Rome," "Brave"

Joey McIntyre

Singer, songwriter, actor, New Kids on the Block

Shane McRae

Actor, "Still Alice," Amazon Studios' "Sneaky Pete," Spectrum Originals' "Paradise Lost," "Encounter," "Lansky," "Modern Persuasion"

Crystal Kung Minkoff

TV personality, Bravo's "The Real Housewives of Beverly Hills"

Katy Mixon

Actor, ABC's "American Housewife," CBS' "Mike and Molly," HBO's "Eastbound & Down"

Alfred Molina

Actor, producer, "Raiders of the Lost Ark," "The Da Vinci Code," "Chocolat," "Frida," Netflix's "Wizards," "The Water Man," "Spider-Man: No Way Home," "DC League of Super-Pets"

Natalie Morales

Journalist, host, CBS News correspondent, CBS' "The Talk" and "48 Hours"

Terry Moran

Senior National Correspondent, ABC News

Rob Morrow

Actor, Showtime's "Billions," FX's "The People v. O.J. Simpson: American Crime Story," CBS' "Northern Exposure" and "Numb3rs"

Movements

Punk-rock band

Kate Mulgrew

Author, actor, "Star Trek: Voyager," "Star Trek: Prodigy," Netflix's "Orange Is the New Black," Cartoon Network's "Infinity Train," "The Magnificent Meyersons"

Electra Mustaine

Singer and songwriter

Kunal Nayyar

Actor, CBS' "The Big Bang Theory," "Sweetness in the Belly," Netflix's "Criminal: UK," "The Magnificent Meyersons," "Think Like a Dog"

Oscar Nunez

Actor, NBC's "The Office," "The Proposal," Netflix's "Mr. Iglesias," Disney Channel's "Firebuds," "The Lost City"

Leslie Odom Jr.

Actor, singer, "Hamilton," "One Night in Miami," "The Many Saints of Newark," NBC's "Smash," FOX's "Vanished," Freeform's "Love in the Time of Corona," Apple+'s "Central Park," "Glass Onion: A Knives Out Mystery"

Timothy Omundson

Actor, NBC's "This Is Us," ABC's "Galavant," USA Network's "Psych"

Melissa Ordway

Actor, CBS' "The Young and the Restless," "17 Again," "Ted," Lifetime's "Another Mother" and "The Christmas Sitters"

Terrell Owens

NFL Hall of Fame, ABC's "Dancing with the Stars," VH1's "The T.O. Show"

Brad Paisley

Country musician and songwriter

Candace Parker

WNBA forward/center, Chicago Sky, NBA analyst for NBA TV and TNT

Janel Parrish

Actor, Netflix's "To All the Boys: P.S. I Still Love You" and "To All the Boys: Always and Forever," Freeform's "Pretty Little Liars," "Mighty Oak," "Christmas is Canceled"

Jim Parsons

Emmy- and Golden Globe-winning actor, CBS' "The Big Bang Theory" and "Young Sheldon," "Hidden Figures," Netflix's "Hollywood" and "The Boys in the Band"

Steven Pasquale

Actor, FX's "The People v. O.J. Simpson: American Crime Story," FX's "Rescue Me," Netflix's "Bloodline," CBS' "The Bite"

Nicholas Petricca

Frontman of rock band Walk the Moon

David Hyde Pierce

Emmy- and Tony-winning actor, NBC's "Frasier," "Hello Dolly," "Curtains," "The Georgetown Project"

Tony Plana

Actor, ABC's "Ugly Betty," CBS's "Madam Secretary," "Wasp Network," HBO's "David Makes Man"

Jesse Plemons

Actor, NBC's "Friday Night Lights," AMC's "Breaking Bad," "El Camino: A Breaking Bad Movie," FX's "Fargo," CBS' "No Activity," "The Irishman," "Judas and the Black Messiah," "Jungle Cruise," "The Power of the Dog," "Antlers," "Windfall"

Sarah Polley

Actor, director, "Away from Her," HBO's "John Adams," CBC's "Hey Lady!" "Women Talking"

Whitney Port

TV personality, fashion designer, MTV's "The Hills: New Beginnings," "The Hills" and "The City," podcast "With Whit"

Scott Porter

Actor, NBC's "Friday Night Lights," The CW's "Hart of Dixie," CBS' "The Good Wife," Netflix's "Ginny & Georgia," Hallmark Channel's "Taking the Reins," FOX's "Lucifer"

Grace Potter

Rock vocalist and musician

Carrie Preston

Emmy-winning actor, TNT's "Claws," HBO's "True Blood," CBS' "The Good Wife" and "The Good Fight," "One of These Days"

Josh Radnor

Actor, CBS' "How I Met Your Mother," "Afternoon Delight," "Liberal Arts," Amazon Prime Video's "Hunters," Netflix's "Centaurworld," FX's "Fleishman is in Trouble"

Sarah Rafferty

Actor, USA Network's "Suits," "Browse"

Ahmad Rashād

Sportscaster, NFL veteran

Ron Rifkin

Actor, "A Star is Born," NBC's "New Amsterdam" and "Law & Order: SVU," ABC's "Brothers and Sisters," "Alias," "Minyan," "Funny Pages"

Adam Rippon

Olympic figure skater and coach, ABC's "Dancing with the Stars" season 26 champion

Nicolette Robinson

Actor, "One Night in Miami," Showtime's "The Affair," NBC's "Perfect Couples" and "Chicago Med," Freeform's "Love in the Time of Corona"

Nile Rodgers

Co-founder of Chic, chief creative advisor of Abbey Road Studios

Lauren Miller Rogen

Actor, producer, writer, "Like Father," "Superbad," "Observe and Report," "For a Good Time, Call..." "Phobias"

Seth Rogen

Actor, comedian, writer, producer, director, "Sausage Party," "Neighbors," "Pineapple Express," "Knocked Up," Amazon Studios' "The Boys," "An American Pickle," Showtime's "Black Monday," Amazon's "Invincible," "The Fabelmans," "Chip 'n Dale: Rescue Rangers"

Elisabeth Röhm

Actor, producer, The CW's "Jane the Virgin," NBC's "Law & Order," CBS' "Angel," Lifetime's "Sleeping with Danger," "The Starling," "Notorious Nick," "The Runner," "When We Kill the Creators," "The Royal"

Jake Rose

Country musician

Michael Rosenbaum

Actor, producer and comedian, The CW's "Smallville," "Guardians of the Galaxy Vol. 2," FOX's "Breaking In," "Batman: Death in the Family," podcast "Inside of You with Michael Rosenbaum"

Jon Runyan

NFL veteran, former U.S. representative

Rex Ryan

ESPN NFL analyst, former NFL head coach

Raphael Sbarge

Actor, ABC's "Once Upon a Time," CBS' "The Guardian," Amazon Studios' "Hunters," "There's No Such Thing as Vampires"

Jane Seymour

Actor, Netflix's "The Kominsky Method," CBS' "Dr. Quinn, Medicine Woman," ABC's "Dancing with the Stars," "Wedding Crashers," "The War with Grandpa," "Friendsgiving," "Ruby's Choice"

Maria Shriver

Renowned journalist and entrepreneur

Leigh Silverman

Director, "Violet," "From Up Here"

Molly Sims

Actor, model, NBC's "Las Vegas," "Yes Man," "The Wrong Missy," "Yes Day," podcast "Lipstick on the Rim"

Patty Smyth McEnroe

Rock vocalist and musician

Jean Smart

Emmy-winning actor, HBO's "Mare of Easttown" "Hacks" and "Watchmen," FX's "Fargo" and "Legion," CBS' "Designing Women," ABC's "Samantha Who?," NBC's "Harry's Law," Netflix's "Big Mouth," "Wildflower"

Alexandra Socha

Actor, "Annie Get Your Gun," "Head Over Heels," Amazon Studios' "Red Oaks," USA Network's "Royal Pains," ABC's "For Life," Paramount+'s "Evil," CBS' "The Equalizer"

Musiq Soulchild

R&B singer-songwriter

Abigail Spencer

Actor, Hulu's "Reprisal," NBC's "Timeless," ABC's "Grey's Anatomy" and "Rebel," USA Network's "Suits," "Oz the Great and Powerful," "This Means War," AMC's "Mad Men"

Brent Spiner

Actor, "Independence Day: Resurgence," "Star Trek: The Next Generation," Showtime's "Penny Dreadful: City of Angels"

Katie Stevens

Actor, Freeform's "The Bold Type," MTV's "Faking It," "A Christmas Open House"

Elizabeth Stewart

Celebrity stylist

Sting

Solo artist, former frontman of the Police

April Taylor

Country musician

Aimee Teegarden

Actor, Netflix's "The Ranch," NBC's "Friday Night Lights," "Love and Honor," Hallmark Channel's "Once Upon a Christmas Miracle" and "A New Year's Resolution," "Guest House," "The Road to Galena," "Christmas Class Reunion"

The Head and The Heart

Indie folk band

Lance Thomas

NBA veteran

Tracie Thoms

Actor, "Safe House," CBS' "Cold Case," "Rent," "The Devil Wears Prada," FOX's "9-1-1," "Yes Day," "Back to Lyla," "Jerry and Marge Go Large," "Blood Relatives"

Lea Thompson

Actor, Netflix's "Sierra Burgess Is a Loser," "Back to the Future," NBC's "Caroline in the City," Freeform's "Switched at Birth," "Mary, Mary & Some Other People," The CW's "Stargirl," "Dinner In America," "Next Stop, Christmas," "Unplugging," "Ten Tricks," "The Disappearance of Cari Farver"

Robert Trachtenberg

Emmy-winning director, photographer, author

Montana Tucker

Singer-songwriter, dancer, actor and social media influencer

CoCo Vandeweghe

Professional tennis player

Dick Van Dyke

Actor, "The Dick Van Dyke Show," "Mary Poppins Returns," "Mary Poppins," "Night at the Museum," CBS' "Diagnosis Murder," "The 90s Club"

Sharon Van Etten

Singer-songwriter

Robert Verdi

TV personality, fashion and style expert

Ally Walker

Actor, NBC's "Profiler," FX's "Sons of Anarchy," FOX's "Ghosted," "When We Kill the Creators," "Far More"

Zack Ward

Actor, producer, "A Christmas Story Christmas," "A Christmas Story"

Lesley Ann Warren

Actor, "Cinderella," "Victor Victoria," "Clue," "Desperate Housewives," "In Plain Sight," "The Limey," "3 Days With Dad"

Steven Weber

Actor, NBC's "Chicago Med," Netflix's "13 Reasons Why," HBO's "Ballers," NBC's "Wings," ABC's "Brothers and Sisters," "Happy Town," Disney Channel's "Puppy Dog Pals," "Allan the Dog"

Whiskey Falls

Country band

Ashley Williams

Actor, producer, writer, director, Lifetime's "Circle of Deception," Hallmark Channel's "Christmas in Evergreen" series, "October Kiss," "Sister Swap: A Hometown Holiday," "Sister Swap: Christmas in the City," "Love, Classified" and "Two Tickets to Paradise," CBS' "How I Met Your Mother," TV Land's "The Jim Gaffigan Show," "Something Borrowed," "Meats," Apple TV+'s "Amber Brown"

Kimberly Williams-Paisley

Actor, author, director, producer, "Father of the Bride," Netflix's "The Christmas Chronicles" and "Dolly Parton's Heartstrings," Hallmark Channel's "Witness to Murder: Darrow Mystery," "A Nashville Christmas Carol," "Sister Swap: A Hometown Holiday," "Sister Swap: Christmas in the City," ABC's "Nashville" and "According to Jim"

Brooke Williamson

Chef, Bravo's "Top Chef" season 10 winner

Anna Wilson

Jazz musician

Rita Wilson

Actor, singer, producer, "Sleepless in Seattle," HBO's "Girls," CBS' "The Good Wife," "Boy Genius," "Love Is Love Is Love," "Kimi"

Sam Witwer

Actor, Syfy's "Being Human," The CW's "Smallville" and "Supergirl," Cartoon Network's "Star Wars: The Clone Wars," "Robot Chicken"

Lee Ann Womack

Country music singer-songwriter

Parker Young

Actor, Bravo's "Imposters," ABC's "Suburgatory," Showtime's "Twenties," CBS' "United States of Al"

Corporate Supporters

Annually, the generosity of corporate supporters and their employees helps the Alzheimer's Association to advance vital research and provide educational programming, care and support. We greatly appreciate their continuing contributions to our mission.

\$1,000,000+

CVS Health
Edward Jones

\$500,000 – \$999,999

AmazonSmile
Eli Lilly & Company
Merck & Company/Merck Foundation

\$250,000 – \$499,999

Biogen
CARS
CNO Financial Group
Eisai
Genentech
Rolex Watch USA
Senior Star

\$100,000 – \$249,999

AbbVie
Acumen Pharmaceuticals
Alzheimer's Disease Data Initiative
Annovis Bio
Acadia Pharmaceuticals
BJ's Restaurant & Brewhouse
Cortexyme, Inc.
Edelman Financial Engines
Google
Janssen/Johnson & Johnson Foundation
Liberty Mutual
Microsoft
MFS
Molina Healthcare Charitable Foundation
Novo Nordisk
OnStar
Orchard Farm Productions
Procter & Gamble
Prothena Biosciences
Stephen Silver Fine Jewelry
UnitedHealth Group

\$50,000 – \$99,000

AARP
Abbott Laboratories
Accenture
AMN Healthcare
Apple
Anthem
Athira Pharma
AT&T
Bank of America Foundation
Boeing
Bracket Global LLC
Carewell
Cerveau Technologies
Cogstate
Costco Wholesale Corporation
Fox Alternative Entertainment
Green Valley
Jefferies
Kaiser Permanente
Live Nation Worldwide
MedAvante-Prophase
Merrill Lynch
Performance Food Service
PicnicHealth
Roche
Round Pond Estate Winery
Stanley Healthcare
Strickland Brothers 10 Minute Oil Change
Takeda
UnitedHealth Group
Vanguard
Verasci
Veterans United
Volta Oil Company
WayForth
Welspun

Walk to End Alzheimer's National Teams/ The Longest Day Global Teams

Walk to End Alzheimer's National Teams and The Longest Day Global Teams are committed to raising critical funds and awareness for Alzheimer's care, support and research. Below, we recognize these leading fundraising teams and thank them for joining the Alzheimer's Association in our fight to end Alzheimer's and all other dementia.

\$3,000,000+

Edward Jones

\$1,000,000+

American Contract Bridge League
Brookdale Senior Living
Sigma Kappa

\$500,000 – \$999,999

American Senior Housing Association
Life Care Services
Senior Star

\$250,000 – \$499,999

Alzheimer's/Dementia Rotary Action Group
Home Instead
UnitedHealth Group
Visiting Angels

\$100,000 – \$249,999

Alpha Delta Kappa
Artis Senior Living
Bankers Life
Brightview Senior Living
Cisco
Dot Foods
Encompass Health
Frontier Management
Integrated Financial Group
LifeSpace Communities
Parrot Heads in Paradise, Inc.
Prager Metis
ProMedica Senior Care
Sinceri Senior Living
Sunrise Senior Living
The Judy Fund

\$50,000 – \$99,000

Always Best Care Senior Services
Americare Senior Living
Bank of America
Belmont Village Assisted Living
Benchmark Senior Living
Comfort Keepers
Edgewood Healthcare
Fairway Independent Mortgage Corporation
Five Star Senior Living
Genesis Healthcare
International Council on Active Aging
Jaybird Senior Living
Mah Jongg for Memories
Merrill Gardens
National Active and Retired Federal Employees
(NARFE)
National Healthcare Corporation
Pacifica Senior Living
Spectrum Retirement
Salesforce
Tokio Marine North America

Alzheimer's Association Leadership Teams

Board of Directors

Members of the Alzheimer's Association Board of Directors volunteer to serve multiyear terms. They generously support our efforts with their time, talent and passion.

Chair

Brian Richardson

Chair Elect

Sarah Lorance

Vice Chair

Cecile Perich

Secretary

Ryan Mundy

Treasurer

Bruce Baude

Executive Committee

Geoff Heredia
Mino Javanmardian, Ph.D.
Karyne Jones
Bruce Lamb, Ph.D.
Karen Stevenson
Julia Wallace

Directors

Joe Arciniega
Dean Brenner
Arthena Caston
Andrew Dahlkemper
David Gonzales
Dozene Guishard, Ed.D.
David Hunter
George Johnson
Eileen Kamerick
Joseph Montminy
Debra Pierson
Elizabeth Shih
Irene Sudac
William Thomas
Alex Tsao, Ph.D.
Derek van Amerongen, M.D.
Nicole Walker
George Walz

Medical and Scientific Advisory Group

Chair

Bruce T. Lamb, Ph.D.

Members

Karen Bell, M.D.
Lea Grinberg, M.D., Ph.D.
Cynthia Lemere, Ph.D.
Mary Sano, Ph.D.
Malú Tansey, Ph.D.
Christopher van Dyck, M.D.

Alzheimer's Association Research Staff

Maria C. Carrillo, Ph.D.
Rebecca M. Edelmayer, Ph.D.
Percy Griffin, Ph.D.
Claire Sexton, DPhil
Heather M. Snyder, Ph.D.
Christopher Weber, Ph.D.

Alzheimer's Association
225 N. Michigan Ave., Fl. 17
Chicago, IL 60601

ALZHEIMER'S ASSOCIATION®

Our mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's
and all other dementia®.

800.272.3900 | [alz.org](https://www.alz.org)®

©2022 Alzheimer's Association. All rights reserved. This is an official publication of the Alzheimer's Association but may be distributed by unaffiliated organizations and individuals. Such distribution does not constitute an endorsement of these parties or their activities by the Alzheimer's Association.