

2023 Pricing Plans for Blogs

	Giant+	Giant	Business
	For maximum effect	For ambitious plans	Basic plan
Communication with the users			
Company description in two languages	●	●	●
Publication of posts in two languages	●	●	●
Deferred publication	●	●	●
No third-party advertisements	●	●	●
Management of employees' rights in a blog	●	●	●
Publication of news in two languages	●	●	●
Blog report (when renewing for 1 year)	●	●	●
One post about corporate blog in social media (to boost the users number) (when renewing for 1 year)	●	●	
Surveys	●		
Advanced report (when renewing for 1 year)	●		
Increased awareness			
Standard widgets	●	●	●
Custom widgets	20	20	2
Mobile app widgets	10	10	5
Banner for articles	●		
Statistics from Google Analytics and Yandex.Metrika (trackers linking)	2 trackers	2 trackers	1 tracker
Tracking readers of posts	●	●	
Corporate blog branding	●	●	
Enhanced corporate card	●		
Advertising banner in corporate posts	●		
Customizable widgets in blog feed and corporate posts	March 2023		
Successful blog launch			
Express review of the first article (for new customers)	●	●	●
Content plan analysis (appraisal) (for new customers)	●	●	●
Package of educational videos	●	●	●

Prices for 2023 Pricing Plans

12 MONTHS

6 MONTHS

3 MONTHS

Giant+

\$ 25 800

\$ 12 900

\$ 6 450

Giant

\$ 21 780

\$ 10 890

\$ 5 445

Business

\$ 14 520

\$ 7 260

\$ 3 630