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American Samoa joins key US Foreign Direct Investment Summit

Exploring opportunities to forge new Economic Growth.



The United States' top foreign direct investment event – the 2023 SelectUSA Investment Summit - launched today bringing together White House officials, cabinet members, governors, and global business leaders to promote investment and entrepreneurship opportunities in the U.S. Hosted by U.S. Secretary of Commerce Gina Raimondo this year's summit will bring together an impressive list of speakers and over 4,000 participants. The Honorable Governor Lemanu Mauga, along with key cabinet members and staff, are in attendance promoting foreign direct

investment opportunities in American Samoa to improve economic diversification and business growth in the territory.

This year's participation will mark American Samoa's third appearance at the SelectUSA summit. In year's prior, Governor Lemanu and his delegation were able to engage in discussions with key federal partners, global business leaders, regional stakeholders, and other resources to help achieve economic goals under Governor Lemanu's agenda.

"The United States continues to lead as the world's top FDI destination, and we believe that the U.S. territories, American Samoa in particular, can be valuable partners for investors looking to enter or expand into the U.S. market. We are our region's gateway to the U.S. market, and so we are bringing this message to the world and are looking forward to a great summit." Said Governor Lemanu.

This year, over 53 States & Territories participated, more than 82+ markets were represented, and nearly 2,000 investors were in attendance. Honorable Governor Lemanu, alongside governors of other U.S. territories, will participate in a roundtable discussion on Wednesday to highlight the benefits of investing in American Samoa.

The American Samoa Delegation embarked on a series of rigorous back to back investment sessions from the onset of the summit. The delegation is comprised of leadership from ASG departments and private business partners. American Samoa was recognized for a remarkable level of participation compared to other States and territories. As highlighted in Honorable Gina M. Raimondo's address, "unwavering commitment to invest in the people and programs that drive our economy is essential to the prosperity of our country". That is the overarching goal the A.S. delegation steadfastly supports.

Tuesday night will be the Collateral Event: Invest American Samoa Reception featuring Guest speakers Honorable Governor Lemanu P. S. Mauga and Executive Director of Select USA, Mr. Jasjit Singh. The Young Ambassador of American Samoa will be performing in front of more than 100 invited SelectUSA Summit guests (investors, participants, etc.)

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