

**Alzheimer's Association Business Consortium
February 15, 2018**

Meeting Summary

Attendees:

Kira Sheinerman, DiamiR – Co-chair
Leen Kawas, M3 Biotechnology – Co-chair
Jim Hendrix, Alzheimer's Association
Michael Goy, BrainBits
Judy Walker, Accera
Michael Fossel, Telocyte
Alex Zimmerman, BrainSpec
Mike Vitek, Cognosci

Joseph Araujo, InterVivo Solutions
John Didsbury, T3D Therapeutics
Charles Stacey, Accera
Mark Gurney, Tetra Discovery Partners
Daniel Sindelar, AdVax
Manfred Windisch, NeuroScios
April Ross, Alzheimer's Association

1. Introduction of New Co-chair
 - Jim extended his gratitude to Charles Stacey for his leadership at the immediate past co-chair and congratulated Leen Kawas on her new role as co-chair which begun January 2018.
2. Webinars/Ask the Expert Topic Suggestions
 1. BoDs and SABs: Their role, costs, choosing members etc.
 2. Business plans: Putting together a good deck, advisors, common mistakes.
 3. Fund raising strategy: When, how much to raise, where to start, where to focus, advisors etc.
 4. Public markets: How they work, when is the right time to consider, costs and timelines, implications
 5. Scientific publication strategy
 6. Public and investor relations strategy for a small to medium size company
 7. HR: Building a team: balancing consultants and FTEs, how to hire, when to hire, HR issues for small companies, employment law
 8. How to deal with announcements of failures from large companies. How to position the small companies as fundable.
- The feedback from the consortium was that the webinars are beneficial and the frequency was fine but additional ones in the schedule would be welcomed as well.
 - **Action Item:** If there are any additional topic or speaker suggestions email Jim Hendrix.

3. Translational Animal Models Workgroup Update

- The workgroup has finalized the definition of Alzheimer's disease translational models and are currently still working on compiling a list of translational animal models.
- **Action Item:** If anyone will like to join the workgroup email Jim Hendrix.
- The workgroup is currently planning a 2 day Translational Animal Models for Alzheimer's disease Symposium tentatively scheduled for November 29-30 in Washington DC, this will be a shoulder meeting to the Alzheimer's Association Research Roundtable meeting.

4. Walk-in Items

- The membership survey will be distributed again to the members and will include the preferred method of communication for a forum/group discussion, webinar topics with an option to add their own suggestions, and in-person meetings.
- If there is interest an in-person meeting can be held at AAIC 2018 in July at Chicago, IL.