

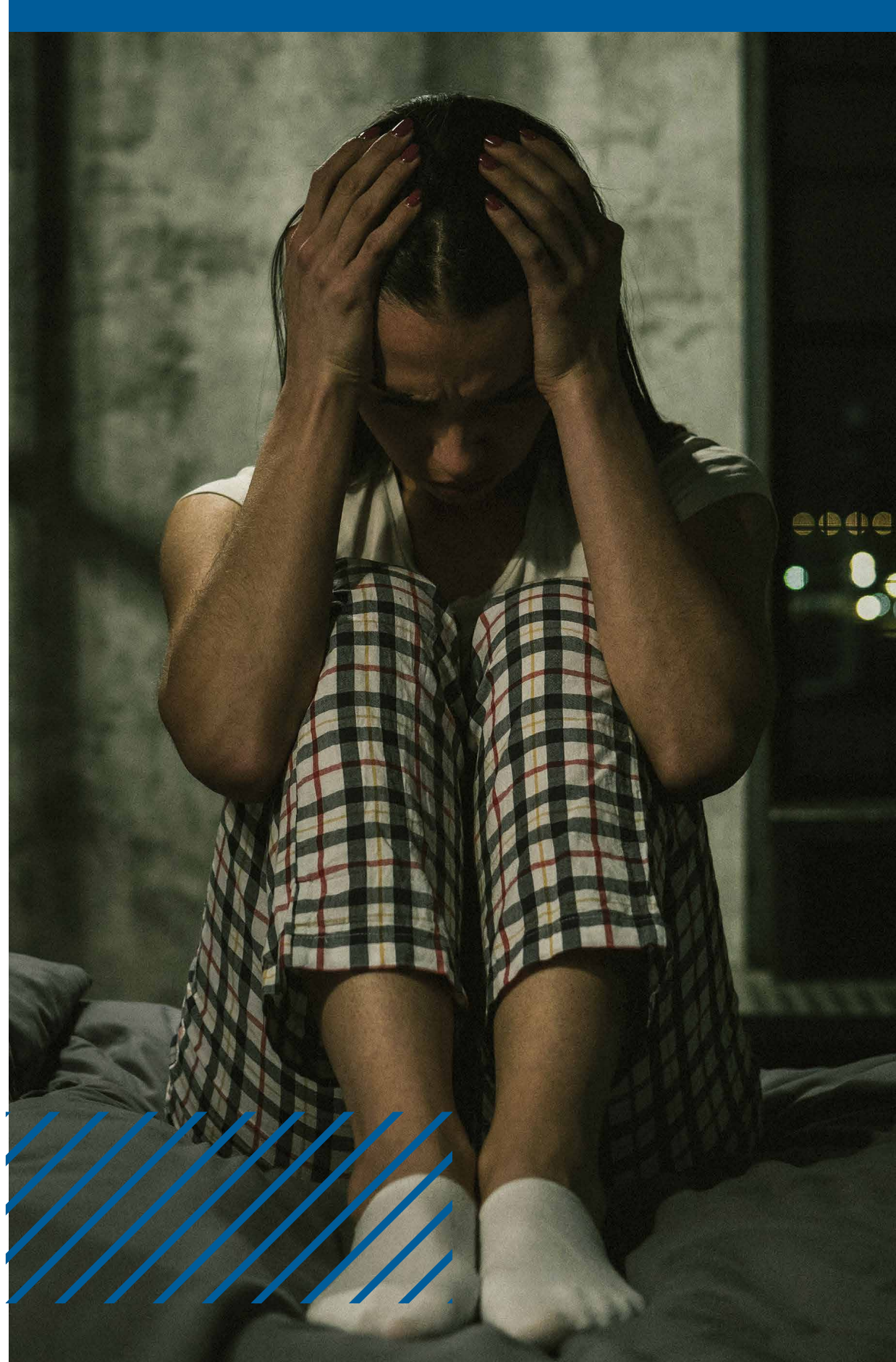


A CASE FOR SUPPORT

To End Human Trafficking Before It Starts



ANTI-TRAFFICKING INTERNATIONAL



Dear Friends,

Human trafficking is a scourge upon humanity, depriving people of their most basic rights and freedoms while stripping them of their self-dignity and worth. This crime has long lasting and irreparable consequences for the victims, their families, and communities. That is why I am fully committed to ending modern day slavery.

It is a privilege and honor to lead a dedicated team of professionals in this fight with the goal to stop human trafficking before it starts. Our team at Anti-Trafficking International (ATI) works tirelessly to implement programs that protect the most vulnerable in our communities. ATI also assists in the rescue, recovery, and support of victims and their families. Our efforts have not just been the work of our operations team, but rather the collective support of champions like you who have answered the call to bring an end to human trafficking. Your partnership is what will safeguard communities around the globe.

Every day I take a moment to reflect on how thankful I am for those who are willing to stand up and do something. You can stop human trafficking. You can protect the innocent. And you can end trafficking before it starts. My mission is to carry your desire and passion of protecting the innocent to communities across the world, providing them with the life-saving programs you have supported.

You are the ATI team and a champion in achieving a world where all children are free to achieve their full potential without the threat of being trafficked or exploited. Thank you for protecting the innocent, empowering the vulnerable, and helping provide the resources we need to fight this battle! Together we will be victorious and end the single most insidious threat lurking in our own backyards.

With gratitude,



Anne Basham
CEO



WHY WE DO WHAT WE DO



The threat of human trafficking is in every community across America.

The fastest growing criminal enterprise in the world is targeting younger and younger children who are increasingly at risk. In fact, the National Center for Missing and Exploited Children estimates that **1 in 5 children** will be approached by a trafficker at some point.

You are needed to help safeguard these communities and stop human trafficking before it starts.



THE STORY

The reality of human trafficking is all too familiar to our founder, Bill Woolf. While working as a human trafficking detective, Bill was called to a hotel in the middle of the night when officers discovered a 17-year-old girl named Emily, a trafficking victim. As Bill began his interview, he learned that Emily had been trafficked for three years, since the age of 14. He also learned that during those three years, Emily had been surrounded by counselors, school administrators, parents, and even court professionals—who all knew something was wrong because of her dropping grades, increased behavioral problems, lack of attendance, and later substance abuse.

Bill asked Emily, “How was it possible that for three years you were surrounded by these professionals and no one ever identified you as a victim of human trafficking?” Her answer would change the course of Bill’s life forever. Emily looked at Bill and said, “No one ever asked.” She went on to explain, “If someone had taken the time to *just ask* what was going on, I would have told, but everyone was too busy pointing the finger at me for everything going wrong. I didn’t feel like anyone would understand. I didn’t feel like anyone cared or could help.” From there, Just Ask Prevention was launched; it later became ATI.

Front that point forward, Bill committed his life to one purpose:

To figure out how to **prevent** this tragedy from ever happening to another person.

Unfortunately, Emily’s case was not an isolated event. Thousands of people every year are lured into trafficking and exploitation—many coming from communities just like yours.

Students, parents, and professionals need the necessary tools and resources to safeguard themselves, their communities, and loved ones.

This is what ATI provides to **stop human trafficking before it starts.**



“My daughter went to her school counselor and reported that she had been trafficked over 20 times! Each and every time she was told that they didn’t believe her—that she was just making it up!”

—a mother of a 15-year-old victim of human trafficking

THE FACTS

Human trafficking is the fastest growing criminal enterprise in the world



Human trafficking generates more than \$150 billion annually in illicit revenue, \$9.5 billion in the United States alone



Traffickers target potential victims from all genders, races, ethnicities, religions, and socio-economic classes



90% of children being trafficked live in their own homes, sleep in their own beds, and attend school every day



Law enforcement has recovered victims of human trafficking as young as three months old



Academics estimate that less than 1% of victims are ever identified



National Center for Missing and Exploited Children, National Human Trafficking Hotline, and the U.S. Department of Justice report thousands of victims every year



Surveys of frontline professionals consistently show they feel ill-equipped to identify and respond to human trafficking



By taking a stand against human trafficking, you will provide the tools we need to safeguard communities.



What We Do

We have uniquely targeted programs that provide a proven approach to defeating the scourge of human trafficking. Each of **ATI's initiatives equips you in the fight against human trafficking** through focused resources developed by survivors as well as experts who have firsthand experience working on the issue.

Who We Serve

We serve youth, parents, and those on the frontlines of combatting human trafficking. Whether airline employees, medical professionals, teachers, social workers, law enforcement, or businesses, **ATI stops trafficking before it starts** by partnering with you at the community level to eliminate the threat.

How We Do It

We partner with people like you. **Everyone plays a role** in helping to bring an end to human trafficking. We work at the community level to increase capacity through a unique set of tools to ensure that your efforts deliver effective results. With your help, we can eradicate human trafficking in our lifetime.

THE PROGRAMS

ATI champions a number of innovative initiatives that fill gaps in combating human trafficking.

Prevention Curriculum

Prevention curriculum was the flagship program when ATI began as the Just Ask Prevention Project. This curriculum has been successfully implemented in several school districts, including Fairfax County (Virginia) Public Schools, one of the largest in the country, and continues to expand its reach into other school districts throughout the United States and abroad.

An imminent curriculum initiative, **Trafficking Resistance, Awareness, and Prevention (TRAP)**, will be the first school-based program that partners with local law enforcement—school resource officers (SROs)—to create a direct line of defense to actively protect and prevent children from becoming victims of human trafficking.

Student Advisory Council

ATI recognizes the invaluable asset of our youth in combatting human trafficking and strives to create future leaders. Since its beginning, the organization has maintained a Student Advisory Council, a unique opportunity for youth to serve on an advisory board and drive ATI's youth-focused work. Students take on leadership roles, design and implement their own initiatives, and provide critical feedback and direction to other ATI initiatives.

Community Engagement

ATI employs a multi-vector approach to protect communities from trafficking and mitigate the impact on victims who have already been entrapped. We support communities in developing strategies, policies, and networks to foster an environment that is inhospitable to human trafficking. We aim to give the entire community the tools to educate and empower others; leverage community leaders to illustrate the vital roles that families, local businesses, the health care system, and law enforcement have to play; and provide the materials that allow safety nets to form throughout the community.

Survivor Empowerment Through Economic Empowerment creates pathways to employment. ATI works within communities to develop sustainable solutions that support integrating survivors into these communities. Our jobs program engages service providers and businesses by identifying key stakeholders who can prepare trafficking survivors for the workforce while simultaneously preparing private companies to adopt workplace environments that are favorable to survivors.

Parent Coalition to End Human Trafficking

No one is closer to the frontlines of combatting human trafficking than parents. Traffickers target children as young as toddlers, and the need to educate and equip parents to recognize and appropriately respond to possible threats is an urgent modern reality. Misinformation and inaccurate stereotypes are prevalent, and there is a deficit of accurate education for parents about how their children are targeted and how to respond if their child has already been targeted or becomes a victim of trafficking. One of ATI's most unique programs seeks to fill this gap in services for parents through education and resources. We partner with experts in the field as well as trafficking survivors to educate parents about human trafficking and support parents after a child has been trafficked. We also leverage a vetted pool of compassionate volunteers to assist in program delivery and other support functions.

International Human Trafficking Training Academy

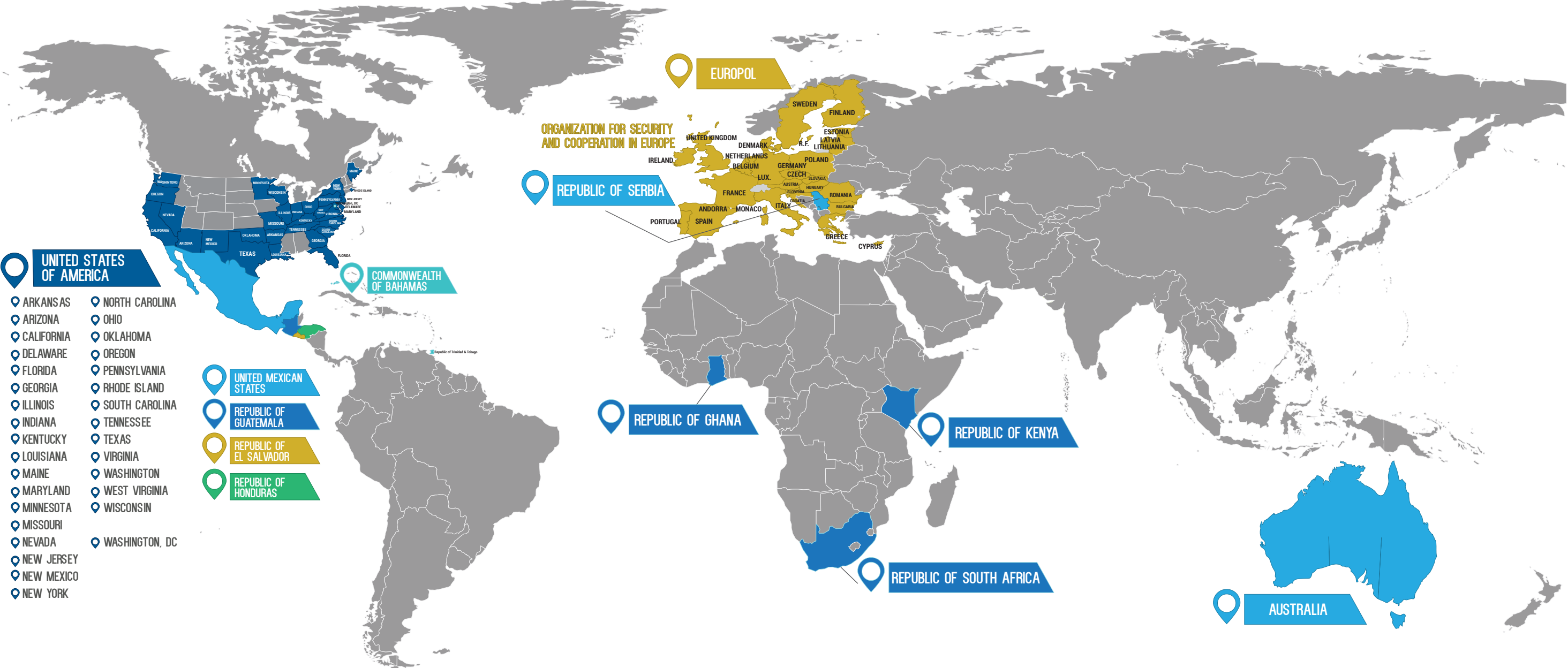
Access to relevant and effective advanced training is one of the biggest challenges to eradicating human trafficking. Professionals on the frontlines such as law enforcement, social workers, and health care professionals are not properly equipped to identify and respond to human trafficking. In a recent study with law enforcement professionals, they cited this as the number one challenge they face in trying to safeguard their communities from human trafficking. ATI has trained tens of thousands of professionals in a variety of fields. Not only do these training sessions empower and embolden professionals to help rescue youth, they have directly led to the identification of victims and the prosecution of offenders.

National Human Trafficking Intelligence Center (NHTIC)

Law enforcement officials are the primary rescue agent in the battle to recover youth; however, their resources are stretched thin. Police departments are tasked with increasing responsibilities while under greater public scrutiny. One of the most valuable tools for law enforcement in effectively addressing the complex crime of human trafficking is the use of actionable intelligence. NHTIC speeds up the process to recover exploited youth by providing intelligence directly to law enforcement, helping them respond quickly to suspected instances of human trafficking and recovering victims faster.

WHERE WE ARE

ATI has implemented life-saving programs in communities all across the globe.



- UNITED STATES OF AMERICA**
- ARKANSAS
 - ARIZONA
 - CALIFORNIA
 - DELAWARE
 - FLORIDA
 - GEORGIA
 - ILLINOIS
 - INDIANA
 - KENTUCKY
 - LOUISIANA
 - MAINE
 - MARYLAND
 - MINNESOTA
 - MISSOURI
 - NEVADA
 - NEW JERSEY
 - NEW MEXICO
 - NEW YORK
 - NORTH CAROLINA
 - OHIO
 - OKLAHOMA
 - OREGON
 - PENNSYLVANIA
 - RHODE ISLAND
 - SOUTH CAROLINA
 - TENNESSEE
 - TEXAS
 - VIRGINIA
 - WASHINGTON
 - WEST VIRGINIA
 - WISCONSIN
 - WASHINGTON, DC

- UNITED MEXICAN STATES
- REPUBLIC OF GUATEMALA
- REPUBLIC OF EL SALVADOR
- REPUBLIC OF HONDURAS

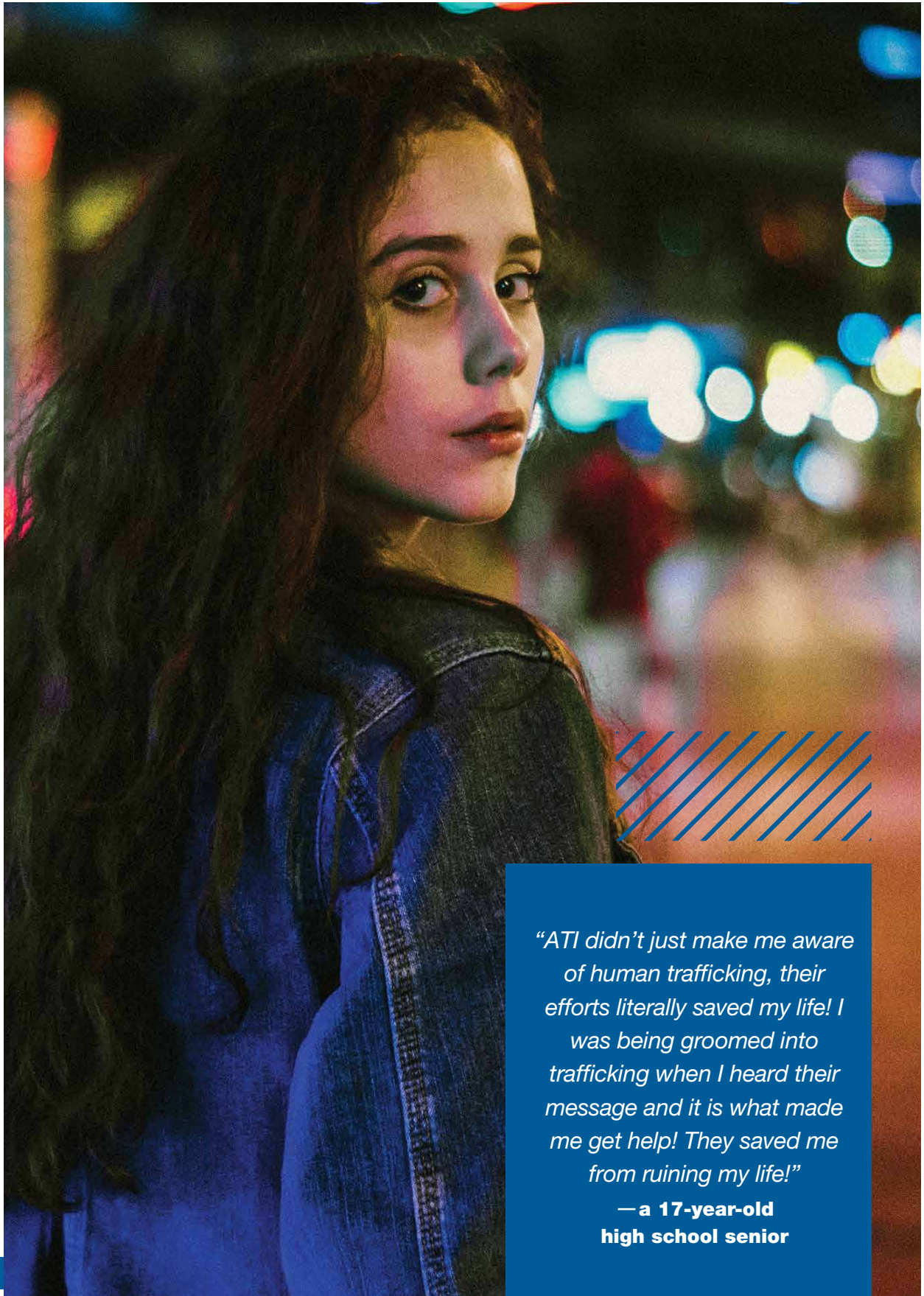
THE IMPACT

To date, Anti-Trafficking International has achieved incredible milestones, making a significant impact in the fight to end human trafficking.



- Established an annual anti-trafficking conference
- Launched an e-magazine on human trafficking awareness
- Developed proven methodologies for the recovery of victims and enhancement of prosecutions
- Developed specialized training for more than 10 sectors of frontline professionals
- Supported more than 50 families of trafficked victims all over the world

**WE'VE SAVED COUNTLESS LIVES,
AND WITH YOU WE CAN SAVE SO MANY MORE!**

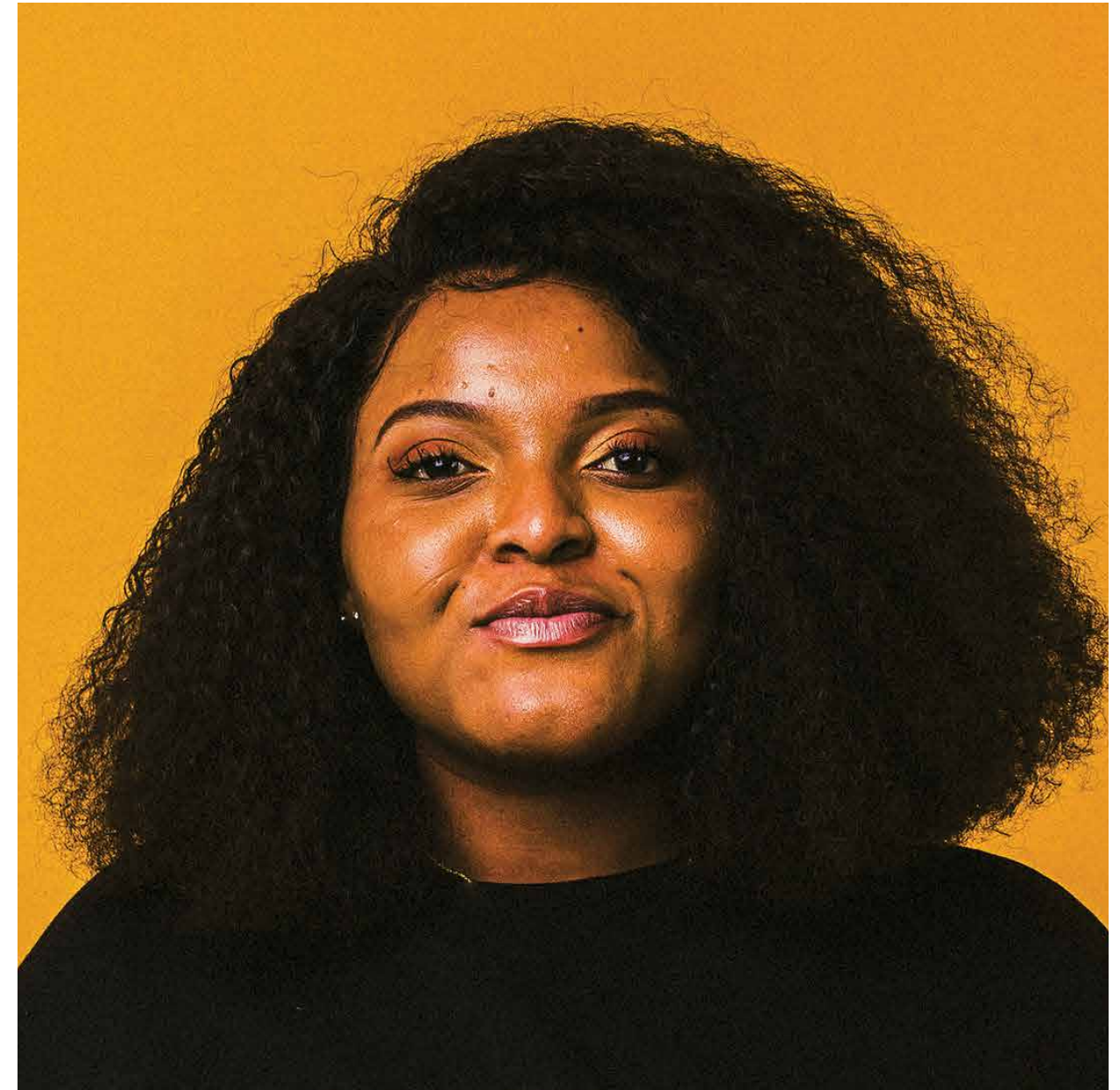


“ATI didn’t just make me aware of human trafficking, their efforts literally saved my life! I was being groomed into trafficking when I heard their message and it is what made me get help! They saved me from ruining my life!”

— a 17-year-old high school senior

“Having worked with ATI has been such a blessing. The students who participated in the “Just Ask” projects to raise awareness have been impacted in such a manner that they now have moved on to high school wanting to spread awareness. They are using the same posters, wristbands, and PSA videos. Over the past two years, these students have attained knowledge that has helped them in their own personal lives as well as helping others. For instance, one student who was walking home was approached by a man who offered her money to go with him. Using the tools she learned, she saw the red flags and ran home to let an adult know. This is just one example of how the organization has helped students be more aware of their surroundings.”

— Jessica, Teacher, Fairfax County Public Schools



“We partnered with ATI with the goal of educating staff to understand human trafficking, identifying and responding to suspected instances of grooming, creating a safe space for youth who are being groomed or exploited, and providing the youth in our programs the tools and skills to protect themselves. Our president has strongly recommended that all staff in our organization be trained. The comments from staff have been very positive—they have stated how much they have learned. The Boys & Girls Clubs of Greater Washington, serving 1,100 youth in 12 clubs in the District of Columbia, Maryland, and Virginia, is grateful for this partnership with them, and we are well on our way to safeguarding our communities and our children.”

— Theresa, Program Manager, Boys & Girls Club



“ATI didn't just give us posters and materials, they gave us invaluable information that transformed the way students thought of human trafficking. I've had people come up to me after seeing the posters and ask, “So, what is human trafficking?” I was fully prepared to answer their questions thanks to ATI, and they took the time to ask those questions due to the amazing materials this organization provided. It's honestly hard to judge how our culture has changed, but having a few extremely informed people can create a wave of enlightened and educated students who can gradually transform this issue.”

—Cora, Student



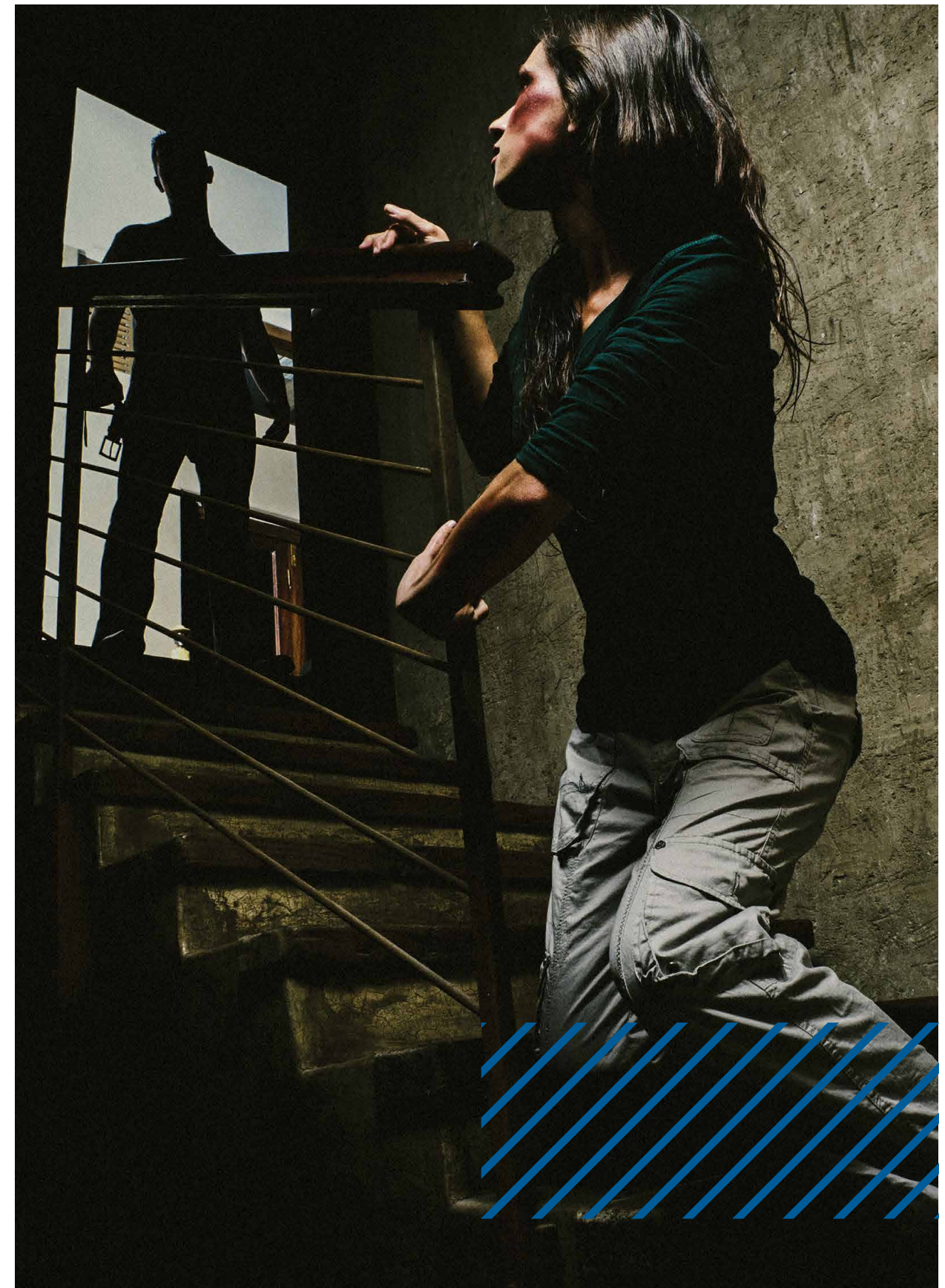
“The training team opened my eyes to a problem that has been going on in my hotels for a long time. I pledge to make all of my hotels safe zones in hopes that not one more victim will have to suffer in our hotels.”

—Kevin, President, Hospitality Management



“By far the best training I have received as a police officer. The instructor was knowledgeable and opened my eyes to what I had been missing when I dealt with someone involved in prostitution. He changed my outlook, and I will definitely be approaching these cases differently in the future.”

**—Mike, a 13-year veteran Virginia
Law enforcement officer**



STAND WITH US

ATI has achieved incredible results throughout the world, **but we cannot do it alone**. We share your growing desire to protect the innocent and end the scourge of human trafficking and are expanding our organization to meet that need.

We respect the value of your resources, and that's why we operate extremely efficiently and strategically.

By partnering with us, you help responders **prevent human trafficking** and **recover exploited youth**, as well as provide effective anti-human trafficking programming to communities across America and abroad.

Your legacy will extend to communities here in the United States and around the world.

Your support will allow us to:

- Update the prevention curriculum to include video modules
- Expand the prevention curriculum's reach by providing it to schools and law enforcement at little to no cost
- Launch Trafficking Resistance, Awareness, and Prevention (TRAP)
- Develop online prevention curriculum to be used in public schools, private schools, youth groups, community groups, or in a homeschool environment
- Increase the size and reach of the Student Advisory Council and offer scholarship opportunities for student leadership

Develop video-based online e-learning training and resources

Enhance services to parents, families, and survivors by launching a hotline and online resource center

Increase frequency and reach of *Interception* magazine into airports and airline seat pockets

Train an army of ATI Community Ambassadors to engage their communities with awareness campaigns

ATI consistently achieves results in the most efficient and fiscally conservative manner, earning GuideStar's Platinum Seal of Transparency.



This is a global problem, but together we can stop human trafficking before it starts!

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