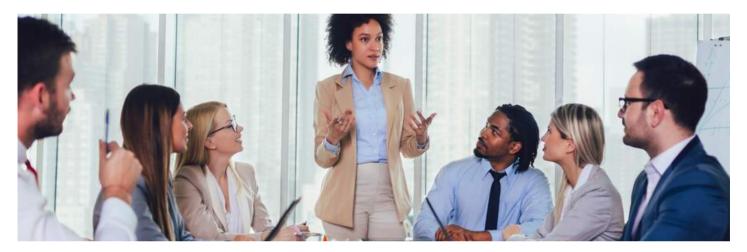# KALTURA VPAAS FOR ONBOARDING SYSTEMS

Seamlessly Elevate Onboarding Solutions with Kaltura Video Platform as a Service

Millennials have become the largest part of today's labor force. They expect **personal experiences, collaborative settings, and sophisticated, interactive tools** in their workplace. We all know it's critical to create onboarding experiences that positively impact your new recruits' engagement, performance and longevity. But HR teams are working in a fast-paced, everchanging environment with globally dispersed and work-from-home employees. Leading HR and Onboarding platforms have realized that **video** will help them conquer these challenges and are adding interactive video capabilities to their products to enhance their onboarding capabilities.

Kaltura's Video Platform-as-a-Service (VPaaS) is a cloud-based service that allows you to build any video experience, into any workflow, product or application. We focus on the video technology so that you can stay focused on your core business and competences.

One Cloud Platform for all your Video Onboarding Needs

Whether you are an ATS, interview application, onboarding tool or any HR system in the employee life-cycle, you can **use Kaltura VPaaS as a one-stop-shop for all your video needs**. With flexible hosting options and a wide range of features including live and offline personal capture, auto-transcription, key word extraction, in-video bookmarking and actionable analytics, you can easily transform your hiring system into a modern, engaging, interactive and collaborative experience.

Video Drives Engaging Experiences

- Make it easy to produce and share videos - whether a welcome message from the CEO, compliance training, personal bio videos, quick how-to guides for knowledge sharing, or fun team videos – allow HR, training teams and new employees to easily create, capture, upload, edit, publish and view videos across any device, anywhere

- Improve orientation and training results by using personalized playlists, video learning paths, in-video collaboration, quizzing, 360/VR experiences, and other interactive elements - keeping employees engaged, helping them retain more information, and facilitating productivity

- Break company information into digestible chunks and include it as a playlist.

- Easily search and highlight videos or parts of them with automated captioning, keywords extraction, metadata enrichment and advanced search capabilities

VPAAS COMPONENTS / WORKFLOW

Kaltura VPaaS enables Onboarding Solution Providers to build any video experience or workflow and to integrate rich video experiences into existing applications, business practices and environments.

Video Player
HTML5 Toolkit, Plugins & API

Video API
API Infrastructure for Core Video Services

Media Workflows
Tools for Video Workflows & Experiences

Analytics
Direct Access to Content & User Data

Mobile Video
SDKs for All Native Video Workflows
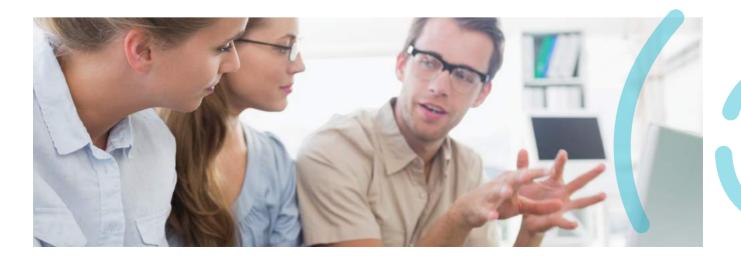
Live Video
Create, Manage, Deliver & Record

Add Measurable Speed and Efficiency

- Get actionable analytics. Video contains rich data and insights about user behavior, much more than text – how users engage with content, where they started watching, watched the longest and stopped watching, keywords that were used, geographic distribution, devices used and even emotions expressed – all these stats about your content and users will help you better inform your training and onboarding decision making.

- Stop repeating yourself. Give every new employee a personalized playlist of short videos walking them through procedures, benefits, and more. Even better, they can continue to access their playlist when questions arise months or years later. Centralized video management lets you update everyone's playlist with a few clicks whenever you roll out new initiatives.

- Reduce costs and increase accountability and productivity with online, live or VOD video training

Increase Tracking and Evaluation tools

- Easily search and highlight videos or parts of them with automated captioning, keywords extraction, metadata enrichment and advanced search capabilities

- Provide Actionable Analytics. Video contains rich data and insights about user behavior, much more than text – how users engage with content, where they started watching, watched the longest and stopped watching, key words, geographic distribution and even emotive expression – all these stats about your content and users will help better inform decision making

- Recruiters and hiring managers can customize questions, leave notes, measure data, and share interviews with their teams

- Manage video securely and granularly throughout the recruitment process, across departments, and with varying levels of viewing, editing, authoring and approval cycles

Take your Video to the Cloud

- Build superior video experiences while significantly reducing time-to-market and optimizing operational costs
- Create a limitless amount of customized, whitelabeled video experiences
- Add video capabilities to mobile and web applications, products and workflows
- Future-proof compatibility with new devices, browsers and standards
- Seamlessly integrate video into your platform with our cloud-based APIs, widgets or hosted framework

Tailor VPaaS to your Business Needs

- Support any business model with tools for multi-tenancy, account management, billing and reporting
- Leverage our platform to accommodate your unique way of doing business
- Only pay for what you use with no pricy bundles or hidden fees
- Retain full ownership of your product's video workflows and experiences
- Significantly reduce time-to-market and optimize operational costs

BENEFITS

- **Fast and Easy Way to Add Video:** Significantly reduce time to market and optimize operational costs

- **Enterprise-Grade, Proven at Scale:** Get the same reliability, compliance, security, and access control tools used by Kaltura over years of supporting global deployments for some of the largest companies in the world

- **Worry-Free Scalability:** Start small and scale up easily and quickly over time

- **Supportive Developer Experience:** Frictionless integration and automation through developer tools to simplify prototyping without compromising flexibility

- **Future-Proof and Backward-Compatible:** Ensure video always plays, across all formats, devices, standards, and protocols, regardless of upgrades and changes

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Create your Free Kaltura VPaaS Account: https://vpaas.kaltura.com/register.php

Get in touch: VPaaS@kaltura.com

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