
KALTURA VPaaS FOR DIGITAL WORKPLACE TOOLS



KALTURA

Seamlessly Elevate Work and Processes Management with Video

Today's workforce is multi-generational and soon to be dominated by employees from generations Y and Z. These workers are tech-savvy, actively engaged and expect **personal experiences, collaborative settings and interactive tools** in their workplace, similar to what they have in their home environment.

Video is an important medium in today's modern workplace. It can easily deliver complex ideas, create a clear and coherent communication flow between parties and turn any process, no matter how dull or comprehensive it may be, to an engaging, user-friendly experience.

Whether you provide social-enterprise software, a process-project management tool, a ticketing system or a communications platform, real-time and on-demand video workflows built into your offering add huge value to your customers and their end-users.



One Cloud Platform for all your Video Needs

Kaltura Video Platform-as-a-Service (VPaaS) is a cloud-based service that allows you to build any video experience, into any workflow, product or application. From out-of-the-box applications to building-block APIs, we focus on the video technology so that you can stay focused on the increased productivity you promise your customers and your business goals.

Bring rich video creation tools, editing capabilities, interactivity features and playlists into your enterprise application, while scaling it easily and keeping enterprise-grade security level and SLA. Don't build it yourself or try to leverage non-video focused solutions before you experiment with Kaltura and take advantage of our video expertise.

Rich glass-to-glass experience

- Easily upload and create videos from any input – webcam, screen-recorder, phone, or any other mobile or fixed source.
- Turn your videos into engaging and interactive experiences by adding bookmarks, annotations, slides, captions, questions, video paths and more.
- Use an out-of-the-box portal, embeddable media gallery or simply a video player - you choose how you want to showcase your videos
- Support live and on-demand content on all devices - web, mobile and TV
- Everything in Kaltura from portal to player is flexible, configurable, and can be customized

VPAAS COMPONENTS / WORKFLOW

Kaltura VPaaS enables Digital Workplace Solution Providers to build any video experience or workflow and to integrate rich video experiences into existing applications, business practices and environments.



Video Player

HTML5 Toolkit,
Plugins & API



Video API

API Infrastructure for
Core Video Services



Media Workflows

Tools for Video
Workflows &
Experiences



Analytics

Direct Access to
Content & User Data



Mobile Video

SDKs for All Native
Video Workflows



Live Video

Create, Manage,
Deliver & Record

Control and manage every aspect of the workflow

- Allow your users or administrators to easily create, upload, edit, manage, enrich, publish and deliver high quality video to any device
- Design flexible and advance video workflows including content moderation, bookmarking or commenting, and all under security, governance and entitlement rules
- Maintain full ownership of your product's video workflows and experiences



Take an extra step to bring extra value

- Leverage added value services such as machine or human captioning, face or object recognition and more. Choose from Kaltura native capabilities or leverage one of our hundreds of integrated partners to achieve your desired UX.
- Measure every type of engagement with videos with advance Analytics capabilities. Use these insights to improve content creation and delivery and by that raise efficiency.

Tailor VPaaS to your business needs

- Support any business model with tools for multi-tenancy, account management, billing and reporting
- Leverage our platform to accommodate your unique way of doing business
- Only pay for what you use with no pricy bundles or hidden fees
- Significantly reduce time-to-market and optimize operational costs



BENEFITS

- **Fast and Easy Way to Add Video:** Significantly reduce time to market and optimize operational costs
- **Enterprise-Grade, Proven at Scale:** Get the same reliability, compliance, security, and access control tools used by Kaltura over years of supporting global deployments for some of the largest companies in the world
- **Worry-Free Scalability:** Start small and scale up easily and quickly over time
- **Supportive Developer Experience:** Frictionless integration and automation through developer tools to simplify prototyping without compromising flexibility
- **Future-Proof and Backward-Compatible:** Ensure video always plays, across all formats, devices, standards, and protocols, regardless of upgrades and changes

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Create your Free Kaltura VPaaS Account: <https://vpaas.kaltura.com/register.php>

Get in touch: VPaaS@kaltura.com