

# Kaltura's Drupal Video Module



**KALTURA**

## Enrich Drupal Sites with Rich Video Experiences

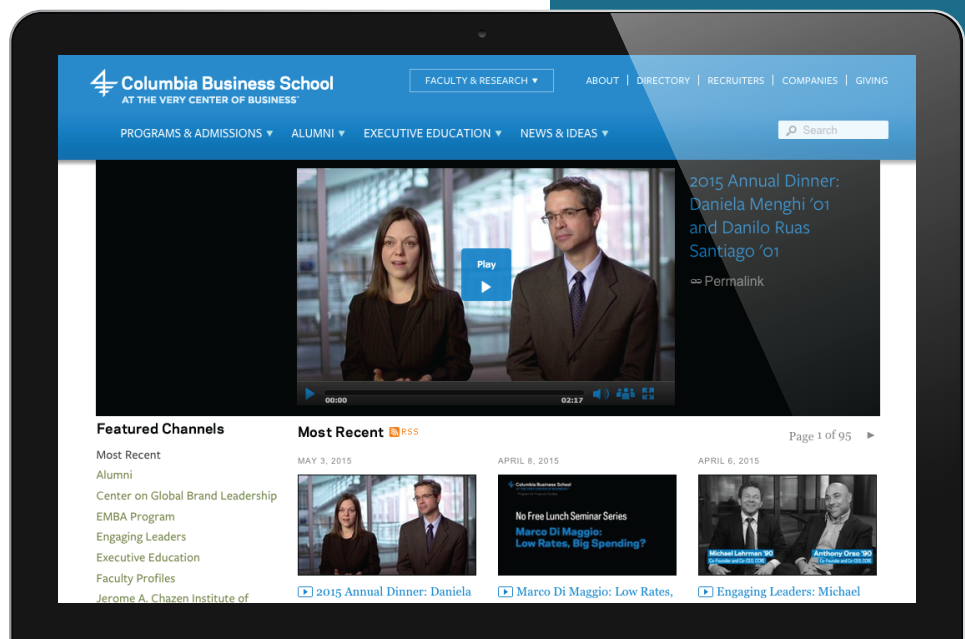
Kaltura's Video Module for Drupal allows you to instantly integrate Kaltura's advanced video functionalities into Drupal-based sites. The Kaltura Video Module handles every aspect of your video and rich-media needs, including transcoding, uploading and importing content, hosting and streaming on Kaltura's servers, and more. The world's leading Open-Source Video Platform, Kaltura offers module versions supporting Drupal 7 at <https://www.drupal.org/project/kaltura>

### Key Features

- **Seamless integration with the Drupal platform:** The module is developed specifically for Drupal 7, and integrates with other features and modules, such as fields, views, blocks, CCK, cron, metadata, and taxonomy features
- **Optimized playback experience:** Adaptive bitrate technology ensures the best possible viewer experience
- **Easy video upload:** Import rich-media directly to your site or record from webcam
- **Powerful video platform features:** Kaltura's platform supports video monetization, advertising, social sharing across 50+ platforms via HTML embed code, user engagement through video and audio comments, and configurable branding
- **Statistics:** The Kaltura platform offers analytics allowing you to get detailed usage and end-user analytics of media on your Drupal site
- **Drupal permissions integration:** Drupal administrators decide who can view and who can edit content
- **Metadata integration:** Metadata and tags from the Kaltura system are automatically included in the Drupal tags, and vice versa
- **Branding:** Easy skinning, theming and integration with other Drupal themes
- **Flexibility and granularity:** Each media file is created as a Drupal Video Field

### Benefits

- Easy setup and sync
- Engage your audiences on any device
- Integrated with core Drupal capabilities such as Fields and Views
- Centralized media management

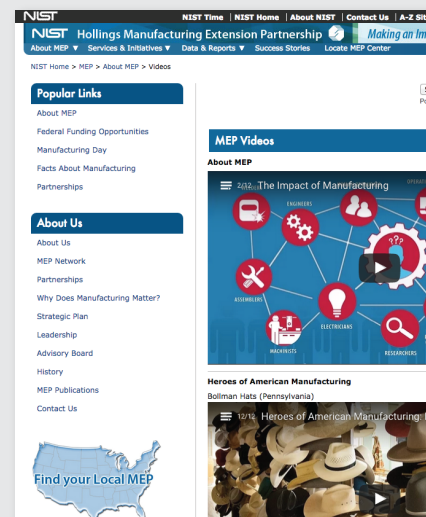
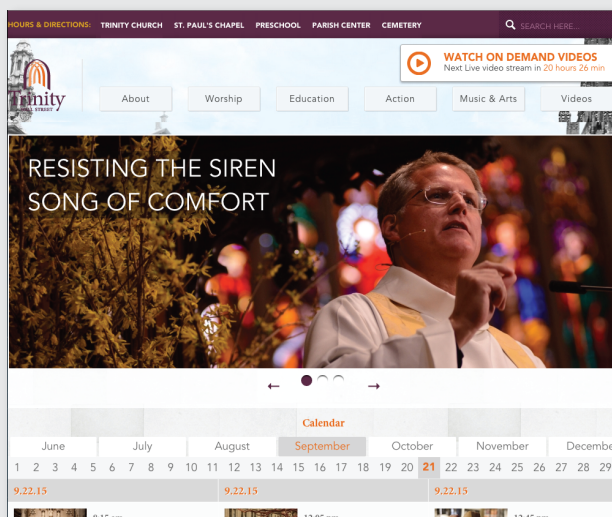
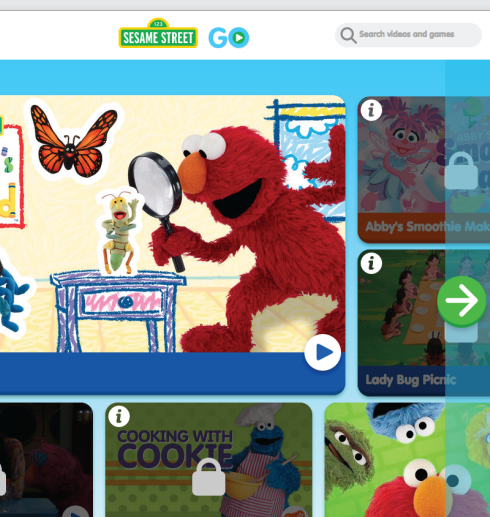


Kaltura's video platform and video module for Drupal is the only enterprise grade solution that offers comprehensive powerful functionality, full control over content ownership, all without the need to run your own video operation. If you are looking for the quickest and most cost effective way to publish videos from Kaltura to your Drupal site, the Kaltura Video Module for Drupal 7 provides you with a seamless deep integration with the Drupal platform as well as with features and modules such as fields, views, cron, metadata and taxonomy. This drastically reduces complexity and cuts down on development time—no need to reinvent the wheel.

## What are some typical use cases?

- Power interactive media galleries on corporate websites
- Create accessible and social online services for government access
- Create engaging online news and entertainment sites
- Engage your shoppers with rich product videos
- Connect with users through video comments

Many Kaltura customers, including Kaltura's own corporate site, [www.kaltura.com](http://www.kaltura.com), leverage Kaltura's Drupal capabilities on their sites, including Columbia Business School, University of Virginia, The National Institute of Standards and Technology, Trinity Church, NBCUniversal, and other enterprises, educational institutions, and media companies—over 700 members of the Drupal community.



## Getting Started

Download the module from [drupal.org/project/kaltura](http://drupal.org/project/kaltura). Open a free Kaltura trial account today and get 10GB of free hosting and streaming at [corp.kaltura.com/free-trial](http://corp.kaltura.com/free-trial). Once you're done exploring, migrate to one of our affordable packages with no need for a CDN, or connect the Drupal module to our Community Edition self-hosted platform and manage everything on your own for free!

Kaltura is the leading video technology provider and creator of the world's only Video-Platform-as-a-Service. Kaltura VPaaS is a highly reliable, scalable, and flexible open video platform, powering hundreds of thousands of video experiences and workflows across industries in over 100 countries worldwide. A recognized leader in the OTT TV (Over the Top TV), OVP (Online Video Platform), EdVP (Education Video Platform), and EVP (Enterprise Video Platform) markets, Kaltura is used by thousands of global enterprises, media companies, service providers, educational institutions, start-ups, technology platforms, and cloud providers and engages hundreds of millions of viewers at home, at work, and at school. The company is also the initiator and backer of the leading open source video management project, home to more than 100,000 community members. For more information visit [www.kaltura.com](http://www.kaltura.com), [www.kaltura.org](http://www.kaltura.org), or [www.html5video.org](http://www.html5video.org). Visit our Drupal page at: <http://corp.kaltura.com/Products/Video-Applications/Drupal-Video-Module>

Get it touch: Call us at +1-800-871-5224, or fill out this form <http://corp.kaltura.com/company/contact-us>  
Copyright © Kaltura 2015. All rights reserved.

