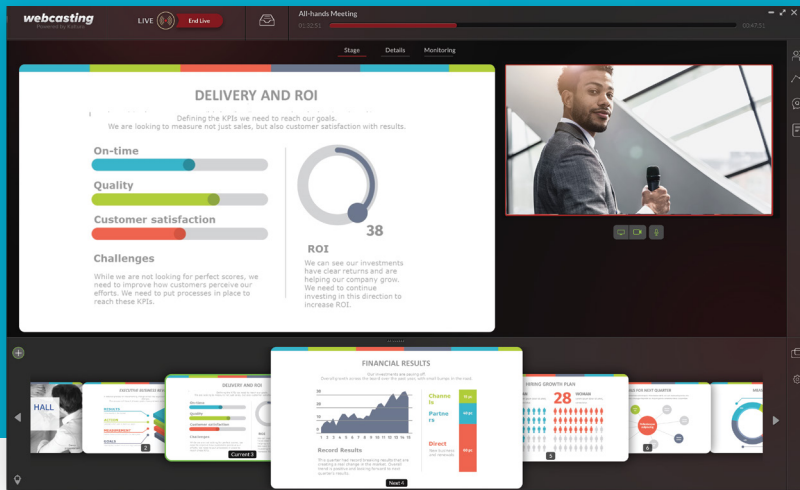


KALTURA TOWNHALL

Live Events for Unlimited Audiences



Easily broadcast with confidence any event of any size, whether for departmental meetings, town-halls or international conferences. From live streaming to on-demand video, self-serve to full white glove production services, corporate communications to customer and partner events – Kaltura offers you a flexible and reliable end-to-end solution for all your live broadcasting needs.



BE CONFIDENT NO MATTER THE SCALE

Stream to unlimited concurrent viewers from 1,000 to 100,000 and above, with flexible network optimization options including eCDN, P2P, and more.



ANYONE CAN BE A BROADCASTER

Go live from your studio (RTMP, RTMPS, RTSP) or directly from your desktop or Video Conferencing Solutions.



MONITOR, ANALYZE & OPTIMIZE

Get a second-by-second view of quality of service (QoS) and engagement analytics and gain insights into event success.



ENGAGE FROM LIVE TO VOD

Boost engagement before-during-and-after the event with registration, a dedicated Events Hub, Q&A, announcements & polls.



WE HAVE YOUR BACK

End-to-end professional services, from deployment and training, production support and encoding services, to full White Glove production services.

KEY FEATURES



QUALITY AT SCALE

- Stream to unlimited viewers with Customized Events Portal and Mobile App.
- Unicast, Multicast, P2P and dual delivery for optimal bandwidth use.
- Enterprise-grade solution integrated with Active Directory.

ADVANCED REAL-TIME ANALYTICS

- Go Live, monitor, and analyze both Quality of Service and Engagement in real-time – all in one place.
- Combined upstream and downstream metrics to easily monitor network performance.
- Track attendee participation from registration to attendance to active engagement.
- Run post-event analysis and track event KPIs.

FROM SELF-SERVE TO FULL PRODUCTION

- Go live from your studio (RTMP, RTMPS, RTSP) for a full production experience.
- Live stream right from your desktop without production overhead.
- Broadcast video conferencing calls (Zoom, Skype, Webex and others) at scale - with flexible network optimization options and advanced analytics.

ENGAGEMENT FROM LIVE TO VOD

- Centralized and customizable Events Portal accessed via desktop or mobile.
- Easily customize and embed a branded player in any website.
- Seamless transition from Live to VOD, using the same URL.
- Set up a branded registration page at a click for both Live and VOD.
- Moderated Q&A, announcement and polls that are integral part of the VOD experience.
- Add hotspots, captions and translations to VOD.

END-TO-END PROFESSIONAL SERVICES

- Webcasting Production support.
- White Glove Event Support.
- A/V services.
- Enterprise encoding services.
- System integration services.

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video cloud. Kaltura is used globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Learn more: <https://corp.kaltura.com/products/video-for-business/webcasting-live-streaming/>

Get in touch: <http://corp.kaltura.com/company/contact-us>

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