
KALTURA VPaaS FOR RECRUITMENT AND ATS SYSTEMS



Seamlessly Elevate Recruiting Solutions with Kaltura Video Platform as a Service

Millennials have become the largest part of today's labor force. They expect **personal experiences, collaborative settings, and sophisticated, interactive tools** in their workplace. At the same time, HR and hiring teams are working in a fast-paced, everchanging environment with globally dispersed candidates. HR professionals are asked to do more with less - less paper, less talking, less interviewing, less time to react to employees' requests, less team members in HR departments. So how can you meet today's challenges? Leading recruitment platforms have realized that **video** will help them conquer these challenges, fast-tracking and improving their rates of successful hires.



Kaltura's Video Platform-as-a-Service (VPaaS) is a cloud-based service that allows you to build any video experience, into any workflow, product or application. We focus on the video technology so that you can stay focused on your core business and competences.

One Cloud Platform for all your HR Video Needs

Whether you are an ATS, interview application, onboarding tool or any HR system in the employee life-cycle, you can **use Kaltura VPaaS as a one-stop-shop for all your video needs**. With flexible hosting options and a wide range of features including live and offline personal capture, auto-transcription, key word extraction, in-video bookmarking and actionable analytics, you can easily transform your hiring system into a modern, engaging, interactive and collaborative experience.

Attract and Retain with Engaging Video Experiences

- Allow your customers to wow their candidates with engaging content and tools during recruitment cycles
- Easily allow creation, upload, editing, enriching, publishing and delivering high quality video to or from any device – whether live or on demand
- Incorporate videos into appealing job descriptions, interview results, corporate messages, customized offer letters, and more
- Empower your customers' hiring teams with collaboration tools – commenting, sharing, moderation, and in-video overlays

VPAAS COMPONENTS / WORKFLOW

Kaltura VPaaS enables Recruiting & ATS Solution Providers to build any video experience or workflow and to integrate rich video experiences into existing applications, business practices and environments.



Video Player

HTML5 Toolkit, Plugins
& API



Video API

API Infrastructure for
Core Video Services



Media Workflows

Tools for Video
Workflows &
Experiences



Analytics

Direct Access to
Content & User Data



Mobile Video

SDKs for All Native
Video Workflows



Live Video

Create, Manage,
Deliver & Record

Video Interview!

- Put a Face to your Candidates. Video is the best way to get to know the people you recruit. Why just read a written CV when you can see and hear your candidates speak about themselves or answer some of your questions? With online or pre-recorded videos, enhanced by AI-powered metadata, you can recruit faster and better.
- Simplify Video Creation. Make it easy for candidates and recruiters to produce and share videos, whether they are interview questions or personal bio videos – on any device, anywhere
- Add Interactivity. Using interactive video applications – in-video questions, polls, annotations, video paths/branching, 360/VR experiences, and more – keep candidates engaged in the process and help your recruiters learn more about them

Increase Tracking and Evaluation tools

- Easily search and highlight videos or parts of them with automated captioning, keywords extraction, meta data enrichment and advanced search capabilities
- Provide Actionable Analytics. Video contains rich data and insights about user behavior, much more than text – how users engage with content, where they started watching, watched the longest and stopped watching, key words, geographic distribution and even emotive expression – all these stats about your content and users will help better inform decision making
- Recruiters and hiring managers can customize questions, leave notes, measure data, and share interviews with their teams
- Manage video securely and granularly throughout the recruitment process, across departments, and with varying levels of viewing, editing, authoring and approval cycles



Take your Video to the Cloud

- Build superior video experiences while significantly reducing time-to-market and optimizing operational costs
- Create a limitless amount of customized, whitelabeled video experiences
- Add video capabilities to mobile and web applications, products and workflows
- Future-proof compatibility with new devices, browsers and standards
- Seamlessly integrate video into your platform with our cloud-based APIs, widgets or hosted framework

Tailor VPaaS to your Business Needs

- Support any business model with tools for multi-tenancy, account management, billing and reporting
- Leverage our platform to accommodate your unique way of doing business
- Only pay for what you use with no pricy bundles or hidden fees
- Retain full ownership of your product's video workflows and experiences



BENEFITS

- **Fast and Easy Way to Add Video:**
Significantly reduce time to market and optimize operational costs
- **Enterprise-Grade, Proven at Scale:**
Get the same reliability, compliance, security, and access control tools used by Kaltura over years of supporting global deployments for some of the largest companies in the world
- **Worry-Free Scalability:**
Start small and scale up easily and quickly over time
- **Supportive Developer Experience:**
Frictionless integration and automation through developer tools to simplify prototyping without compromising flexibility
- **Future-Proof and Backward-Compatible:**
Ensure video always plays, across all formats, devices, standards, and protocols, regardless of upgrades and changes

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Create your Free Kaltura VPaaS Account: <https://vpaas.kaltura.com/register.php>

Get in touch: VPaaS@kaltura.com

