

KALTURA VIDEO SOLUTIONS FOR HOUSES OF WORSHIP

*Solutions That Transform Faith-Based
Organizations in the 21st Century*



KALTURA

Today's technology makes it easier than ever to reach more people - but harder to get their attention. That's why leading houses of worship are creating digital strategies to leverage the power of video to further their missions and strengthen their ties to their communities. Kaltura's video solutions, already in use by millions of end users, help ministries broaden their reach and become part of their congregants' daily lives. With dedicated support to ensure performance, Kaltura can help deliver your message and increase your visibility far beyond your physical walls.



UNITE MULTIPLE FACILITIES

Stream live HD content to multiple facilities, regardless of location, device, or network. Spread your visionary leader's inspirational message to geographically dispersed congregations.

UNIFY YOUR CONGREGATION

Ensure worshippers never miss a sermon with DVR and video on demand. Make content available anywhere, at any time, on any device.

EXPAND ONLINE PRESENCE

Adding video to your website brings your message to life, increases visit duration, and reduces bounce rate. Create an inspiration experience for online viewers with galleries of content. Interactive tools and social features increase engagement.

SUPPORT YOUR MINISTRY

Increase opportunities for online giving. Host online fundraisers or pledge drives with paywalls, registration forms embedded directly in a player, and more.

SOLUTIONS AND FEATURES

ENGAGING CONTENT

- Out-of-the-box video portal for sermons, lectures, interviews, musical performances, and more
- Reliable, high quality, low-latency broadcasting for live events
- Comments, likes, and other social tools to drive interaction
- Can embed registration forms and attach documents directly in the player
Automated Closed Captioning

EASY CREATION AND MANAGEMENT

- Central repository of content for easy management and distribution
- Lecture capture and webcasting
- Video creation and editing tools
- Integrations with leading webinar tools such as WebEx and GoToMeeting

BROADENED REACH

- Customizable players for branded video portal
- Easy to browse, share, search, and watch videos on any device
- One-click syndication to sites like YouTube
- Instant social sharing and embedding directly from the player
- Video recommendations and playlists
- Superb mobile support
- Automated transcription and SEO for easy discovery and accessibility



INSIGHT INTO CONGREGATION

- Built-in analytics and reports
- Real-time information on viewer engagement
- Plug-ins for Omniture, Google Analytics, Conviva, Marketo, Eloqua, and other major analytics and marketing automation tools

PEACE OF MIND

- The best playback experience on the market, with seamless delivery
- Secure delivery to only authorized viewers to protect congregation members' privacy
- 24/7/365 global technical support
- Dedicated client manager

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Get in touch: Fill out this form <https://corp.kaltura.com/company/contact/>

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