

KALTURA VIDEO EXTENSION FOR IBM DIGITAL EXPERIENCE



KALTURA

The Kaltura Video Extension for IBM Digital Experience brings the power of Kaltura's market-leading video platform to IBM Digital Experience, allowing any user to easily publish cross-platform, cross-device videos right from their WebSphere Portal or Web Content Manager (version 8.5).

The Kaltura platform takes care of all the complexities involved in video management: Uploading, transcoding, storing, securing and streaming large video files are all taken care of behind the scenes, making it easy to blend video into any external or internal facing IBM Digital Experience, exponentially increasing user engagement.

KEY FEATURES

MY MEDIA

- Create your own personal media library by uploading videos from the desktop, recording a video via webcam, or creating a screencast, right from IBM Digital Experience
- Uploaded videos are automatically transcoded in the Kaltura cloud for cross-platform, cross-device playback
- Quickly search across or within videos, trim/clip, modify metadata, create thumbnails, add captions and more
- Upload once and publish across other IBM products powered by Kaltura such as ECM or Connections

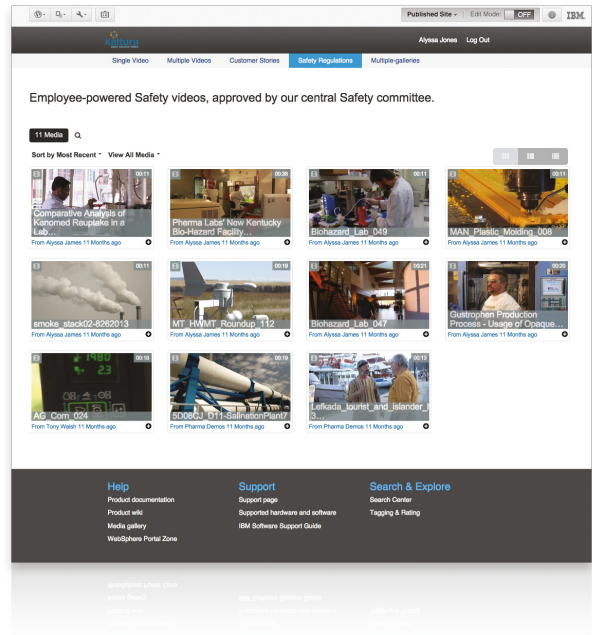
BENEFITS

- Increase the value of your IBM Web Portal with video for a personalized and social user experience
- Maximize your brand presence and increase user engagement with calls to action within the customizable video player
- Eliminate the complexities of video management and delivery while reducing costs
- Turn video galleries into collaboration spaces and boost knowledge sharing
- Meaningful analytics eliminate the guesswork involved with video-based marketing campaigns

The screenshot displays the Kaltura user interface within a browser window. At the top, there are navigation tabs for 'Single Video', 'Multiple Videos', 'Customer Stories', 'Safety Regulations', and 'Multiple-galleries'. The main content area features a video player for 'Blazitor 2014 Research' with a 'Read Report' and 'Join Forum' button. Below the player is a grid of video thumbnails with titles like 'INDICATIONS AND USAGE', 'DOSAGE', and 'POWERED BY NATURE'. A 'Configure Spot' sidebar is visible on the right. The bottom navigation bar includes links for 'Help', 'Support', and 'Search & Explore'.

VIDEO GALLERIES

- Add responsive, searchable video galleries to any IBM Digital Experience page
- Use galleries for public-facing customer testimonials, corporate communications or internal learning and training
- Publish videos to a gallery from the My Media library for a seamless collaboration and knowledge sharing experience



THE KALTURA VIDEO PLAYER

- The most open, extensible, fastest mobile and HTML5 player on the market
- Open architecture allows for in-video calls-to-action and related videos to drive closed loop feedback on lead scoring and increased measurable engagement
- Advanced support for social, sharing, syndication, and distribution tools, multi-lingual 508-compliant captioning, analytics, ad-insertion, and monetization tools
- Customizable to match your branding - control player size, color, fonts and more via our intuitive interface

SCALABLE, SECURE CONTENT MANAGEMENT

- Create your own personal media library by uploading videos from the desktop, recording a video via webcam, or creating a screencast, right from IBM Digital Experience
- Uploaded videos are automatically transcoded in the Kaltura cloud for cross-platform, cross-device playback
- Quickly search across or within videos, trim/clip, modify metadata, create thumbnails, add captions and more
- Upload once and publish across other IBM products powered by Kaltura such as ECM or Connections

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

For more information visit <https://corp.kaltura.com/products/video-for-business/content-management-plugins/>

Get in touch: Fill out this form <https://corp.kaltura.com/company/contact/>

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