



3Q 2012 Operating Results Conference Call

Moscow, Russian Federation 11 October 2012

5 Пятёрочка

1, Перекресток



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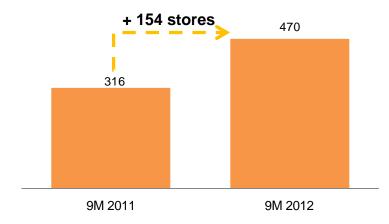
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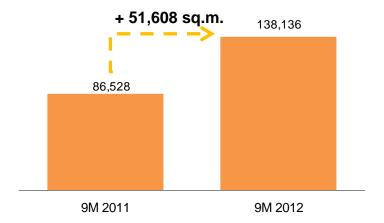
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X5RETAILGROUP **2012 YTD Expansion Update**







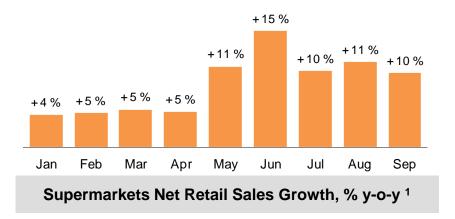
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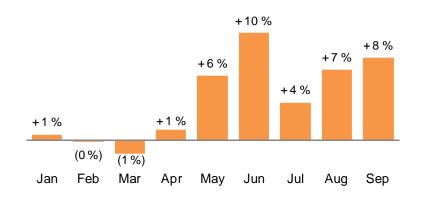
Acceleration of expansion y-o-y in 9M 2012: ~50% more stores opened adding ~60% more selling space

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X5RETAILGROUP **2012 YTD Net RUR Retail Sales Dynamics**

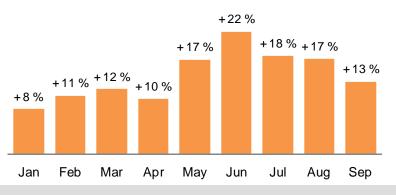
Total Net Retail Sales Growth, % y-o-y



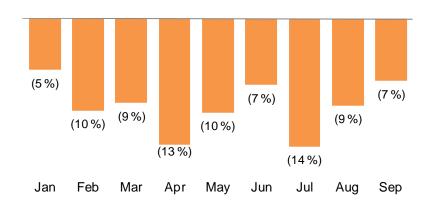


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Soft Discounter Net Retail Sales Growth, % y-o-y¹



Hypermarkets Net Retail Sales Growth, % y-o-y



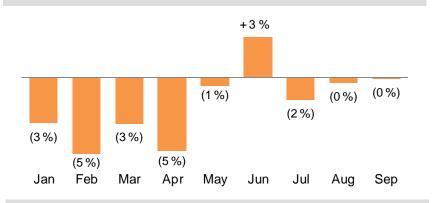
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Note: reflects updated y-o-y growth for the months of Q2 from Q2 trading results presentation due to correction in the allocation of Kopeyka rebranded stores to supermarkets, July numbers disclosed in Q2 financial results presentation adjusted accordingly

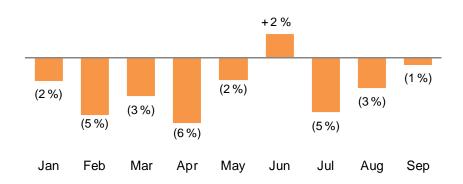
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X5RETAILGROUP 2012 YTD RUR LFL Sales Dynamics

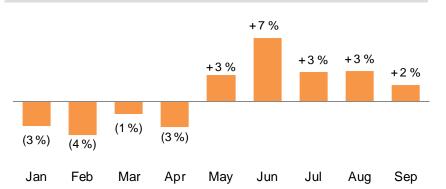
Total LFL Sales Growth, %



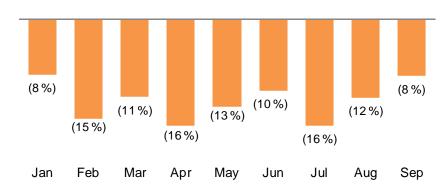
Supermarkets LFL Sales Growth, %



Soft Discounters LFL Sales Growth, %



Hypermarkets LFL Sales Growth, %



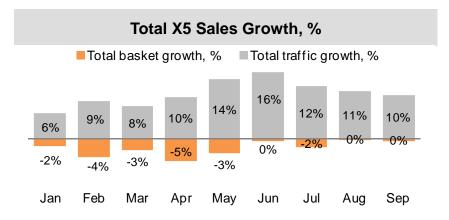
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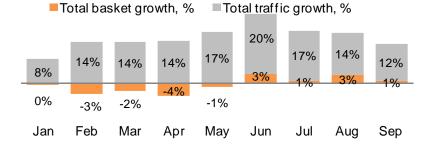
X5RETAILGROUP **2012 YTD Total RUR Sales: Traffic and Basket**



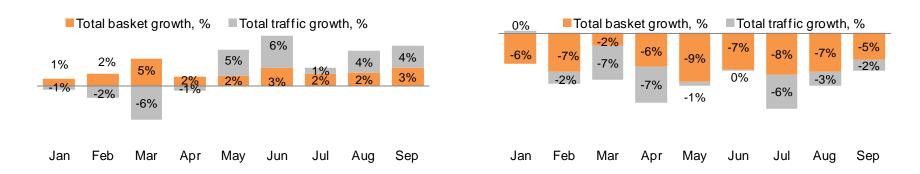
Supermarkets Sales Growth, %¹

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Soft Discounters Sales Growth, %¹



Hypermarkets Sales Growth, %



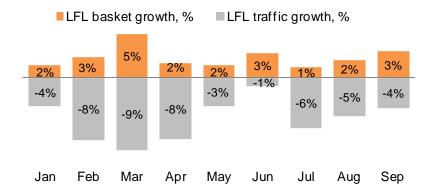
Note: reflects updated y-o-y growth for the months of Q2 from Q2 trading results presentation due to correction in the allocation of Kopeyka rebranded stores to supermarkets, July numbers disclosed in Q2 financial results presentation adjusted accordingly

Перекресток

X5RETAILGROUP 2012 YTD LFL RUR Sales: Traffic & Basket

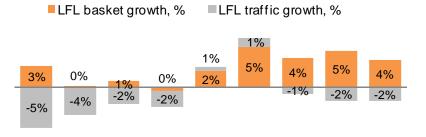
Total X5 LFL Sales Growth, % LFL basket growth, % ■LFL traffic growth, % 0% 3% 2% 0% 2% 2% 1% 1% -1% -1% -1% -2% -3% -3% -4% -5% -5% -4% Feb Apr Jan Mar Sep May Jun Jul Aug

Supermarkets LFL Sales Growth, %



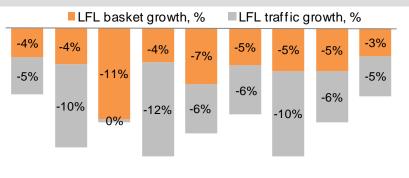
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Soft Discounters LFL Sales Growth, %



Jan Feb Mar Apr May Jun Jul Aug Sep





Jan Feb Mar Apr May Jun Jul Aug Sep

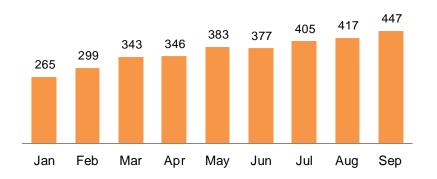
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X5RETAILGROUP **2012 YTD Convenience Store RUR Results**

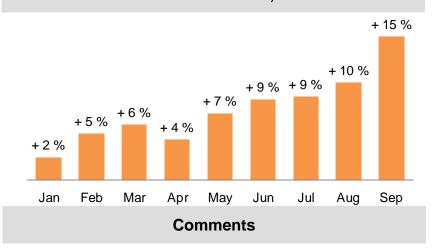
+43 % +43 % +44 % +26 % Jan Feb Mar Apr May Jun Jul Aug Sep Net Retail Sales, mln

Net Retail Sales Growth, %



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LFL Sales Growth, %



- Rapidly developing format operating under Perekrestok Express and Kopeyka brands
- Strong LFL and sales dynamics
- Strong demand for this format in urban centers
- In 2012, X5 plans to add 100 convenience stores in Central region

1, Перекресток

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X5RETAILGROUP | 2012 YTD Customer Visits Dynamics

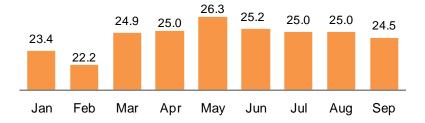


Total X5, mln customer visits

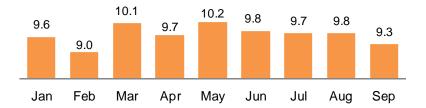
Soft Discounters, mln customer visits



Hypermarkets, mln customer visits



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