



Universitat d'Alacant  
Universidad de Alicante

# OPEN DUAL LECTURE



27th January 2023  
18:00 PM to 20:00PM



**In-person attendance:** Sala de Conferencias, edificio San Fernando 40, Sede UA  
**Online / virtual attendance:** <https://vertice.cpd.ua.es/seden>



## Entrepreneurial & Academic scope of Sustainable Tourism

### INTERNATIONAL SUSTAINABLE TOURISM PROJECTS

Erasmus Plus & HEIs international projects supporting transformation towards sustainable tourism

### ENTREPRENEURSHIP IN THE FIELD OF SUSTAINABLE TOURISM

Best Practices & European entrepreneurship cases on sustainable tourism

### DISCUSSION & TIPS FOR ENTREPRENEURS IN THE FIELD OF SUSTAINABLE TOURISM

Open session for discussion with online & in-person attendees

## THE SPEAKERS

Welcome on behalf of Prof. Juan Llopis,  
UA Director of Institutional Relations and Projects

Leonardo Cerno

Freelance outdoor guide & consultant in protected areas

Speaker



Dr. Oana Driha

UA Associate Professor,  
Department of Applied  
Economic Analysis

Speaker



Dr. Josep Ivars

UA Professor, Department of  
Regional Geographic Analysis &  
Physical Geography  
Tourism Research Institute, UA

Moderator



More information



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