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| Broadcast Linear TV Specifications: | | | |
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| Commercial Spot Specs: | | | |
| Length: :30 or :6 | | | |
| Aspect Ratio 16x9 | | | |
| Frame Size** 3840 x 2160 | | | |
| Codec** ProRes 422 HQ | | | |
| Frame Rate 23.976fps (assuming this is native) | | | |
| File Format*** .MOV | | | |
| Audio: Linear PCM 16-bit 48khz | | | |
| **Frame Size: 1280x720 or 1920x1080 Acceptable When Native | | | |
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| Audio - split into: | | | |
| SFX, Music, Voice over, NAT on separate channels | | | |