

BLUE RIDGE COMMUNITY & TECHNICAL COLLEGE (BRCTC) A.A. LIBERAL ARTS - COMMUNICATION STUDIES CONCENTRATION TO AMERICAN PUBLIC UNIVERSITY SYSTEM (APUS) B.A. COMMUNICATION TRANSFER GUIDE			
APUS DEGREE REQUIREMENTS	BRCTC COURSES	CREDITS APPLIED	CREDITS NEEDED AT APUS
General Education Requirements (30 Credits Required)		30	0
Communication: Writing, Oral, & Multimedia (COMM) (9 Credits Required)		9	0
COMM120: Information and Digital Literacy <i>(Required)</i>	<i>fulfilled by Gen Ed Block†</i>	3	
ENGL110: Making Writing Relevant <i>(Required)</i>	ENGL 101 Written English	3	
ENGL220: Technical Writing -OR- ENGL225: Business Writing <i>(Required)</i>	COMM 205 Professional Communications (APUS ENGL225)	3	
Arts & Humanities (ARHU) (6 Credits Required)		6	0
APUS General Education ARHU Course Choice	BRCTC ENGL (Literature) Option	3	
APUS General Education ARHU Course Choice	BRCTC ART/ENGL/MUSC Option	3	
History (HIST) (3 Credits Required)		3	0
APUS General Education HIST Course Choice	BRCTC HIST Option	3	
Civics, Political & Social Sciences (SSPS) (6 Credits Required)		6	0
COMM211: Social Media and Society <i>(Required)</i>	BRCTC Communication Studies Option* <i>(APUS recommends COMM 206)</i>	3	
APUS General Education SSPS Course Choice	BRCTC PSYC/SOCI Option	3	
Mathematics and Applied Reasoning (MAAR) (3 Credits Required)		3	0
APUS General Education MAAR Course Choice	BRCTC MATH Option*	3	
Natural Sciences with Lab (NASC) (3 Credits Required)		3	0
APUS General Education NASC Course Choice	BRCTC BIOL/CHEM/PHYS Pair Option	3	
Credit used to fulfill General Education requirements†			
	<i>BRCTC PSCI Option</i>	3	
Electives (27 Credits Required)		18	9
Choose any additional courses to meet degree requirements**	ENGL 102 Writing for the Arts & Humanities (APUS ENGL102)	3	
	BRCTC BIOL/CHEM/PHYS Pair Option - <i>split</i>	5	
	BRCTC Free Electives	10	

Major Requirements (42 Credits Required)		12	30
COMM101: Introduction to Communication			3
COMM200: Public Speaking	COMM 202 Fundamentals of Speech	3	
COMM220: Small Group Communication			3
COMM240: Intercultural Communication	BRCTC Communication Studies Option* (APUS recommends COMM 220)	3	
COMM250: Mass Communication			3
COMM255: Digital Tools and Media in Communication			3
COMM280: Ethics in Communication			3
COMM285: Interpersonal Communications	BRCTC Communication Studies Option* (APUS recommends COMM 207)	3	
COMM300: Communication Research Skills			3
COMM304: Communication Theory			3
COMM400: Persuasive Communication	BRCTC Communication Studies Option* (APUS recommends COMM 230)	3	
COMM401: Conflict and Communication			3
MKTG201: Fundamentals of Marketing			3
MKTG304: Public Relations			3
Concentration Requirements^ (18 Credits Required)		0	18
See catalog for course options			18
Final Program Requirement (3 Credits Required)		0	3
COMM498: Capstone	MUST BE TAKEN AS FINAL COURSE		3
120 Credits Needed for Graduation		60	60

Per APUS' General Education Block policy, students with a conferred Associate of Arts or Associate of Science degree from a regionally-accredited higher education institution will be awarded transfer credit for APUS' General Education requirements (excluding **Required). As the amount of transfer credit may not exceed the sum of transferrable credit the student earned, the amount of transfer credit applicable to the Electives will be reduced by the sum of General Education Block credit awarded.*

^Available concentrations for this program: 1) Digital Communication and Media Design, 2) Strategic Communication

**Credit variances in academic placement and credit award can occur based on student course selections and APUS' program requirements.*

***Any transferable course not used to fulfill General Education or Major/Concentration requirements may be taken. Please note remedial/developmental and vocational credit is not transferrable.*

Note: *In order to transfer courses to APUS, the student must earn a grade of "C" or better.*