



### 2023 PRINT GROSS RATES

	<b>B&amp;W</b>	<b>4 Color</b>
Page	\$108,500	\$158,900
Spread	\$217,000	\$317,800
2/3 Page	\$86,800	\$127,100
1/2 Page	\$65,100	\$95,300
1/3 Page	\$43,400	\$63,600
1/6 Page	\$21,700	\$31,800
Cover 2, Page 1		\$357,500
Cover 2		\$198,600
3rd Cover		\$174,800
4th Cover		\$201,900
No charge for bleed		
<b>RATE BASE</b>	<b>1.5 MM</b>	

### 2022-2023 PRINT CLOSING DATES

<b>Issue</b>	<b>Ad Close</b>	<b>Material Due Date</b>	<b>Supplied Inserts Due*</b>	<b>On Sale Newsstand</b>
November/December 2022	Sept 20	Sept 28	Oct 12	Nov 8
Jan/Feb 2023	Nov 15	Nov 23	Dec 7	Jan 3
March	Jan 3	Jan 11	Jan 25	Feb 21
April/May	Feb 14	Feb 22	Mar 8	Apr 4
June	Apr 4	Apr 12	Apr 26	May 23
July/August	May 9	May 17	May 31	Jun 27
September	July 4	July 12	July 26	Aug 22
October/November	Aug 15	Aug 23	Sept 6	Oct 3
December	Oct 10	Oct 18	Nov 1	Nov 28
Jan/Feb 2024	Nov 14	Nov 22	Dec 6	Jan 2

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.  
 \*Call Production for spoilage amount needed for supplied inserts.