

NOUS41 KWBC 171700
PNSWSH

Public Information Statement 21-41
National Weather Service Headquarters Silver Spring MD
100 PM EDT Thu Jun 17 2021

To: Subscribers:
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPort
 -Other NWS Partners, Users and Employees

From: Eli Jacks, Chief
 NWS Forecast Services Division

Subject: Soliciting Comments through July 31, 2021 on Proposed New
Headline Language to Replace Current "Advisories" and "Special Weather
Statements"

As fully detailed in [Public Information Statement 21-12](#) dated March 4,
2021, the National Weather Service (NWS) will be implementing changes to
its hazard messaging headlines no earlier than calendar year 2024.

This change will result in the discontinuation of all "Advisory" headlines
within what is currently the NWS Watch, Warning and Advisory system. Most
of the current Advisory headlines will be replaced with plain language
headlines that clearly articulate the nature of the hazard. Current
"Special Weather Statements" (SPS') will also be discontinued in favor of
plain language headlines.

NWS is now collecting public comment on options for the plain language
that will replace the Advisory and SPS headlines. The survey is available
at the following link and will remain open through July 31, 2021:

<https://www.surveymonkey.com/r/HazSimp21>

A slide set highlighting public and partner feedback supporting this
decision and providing case examples demonstrating how the messages will
change is at this link:

https://www.weather.gov/media/notification/haz_simp_slides.pdf

A set of frequently asked questions with responses as it relates to the
planned changes is provided here:

https://www.weather.gov/media/notification/haz_simp_faq_sheet.pdf

Additional details on the change may be found on the "Revamp Progress" tab
of the project website. Detailed reports on the numerous social science-
based engagements may be found in the "Reference Materials" tab:

<https://www.weather.gov/hazardsimplification/>

Questions and comments can be directed to the NWS Hazard Simplification Team at:

hazsimp@noaa.gov

National Public Information Statements are online at:

<https://www.weather.gov/notification/>

NNNN