



DIGITAL NETWORK 2023 RATES (OPEN)

WEB:	CPM (OPEN)
ROS Leaderboard: 728x90	\$37
ROS Box: 300x250	\$37
ROS Large Rectangle: 300x600	\$46
ROS Billboard: 970x250	\$52
Pre-roll	\$75
In Article Video	\$57
Custom Full Screen Video Pushdown	\$85
Custom Slideshow Billboard: 1072x325	\$65
Custom Large Format Slideshow Billboard: 1072x500	\$80
Custom Video Billboard: 1072x408	\$80
Custom Media Showcase Billboard: 1072x500	\$80
Custom In-Article Slideshow: 732x250	\$57
Paid Social Promotion	\$85
Dedicated Email Blast	\$126
MOBILE:	
ROS Box: 300x250	\$37
ROS Banner: 320x50	\$25
Custom Mobile Custom Slideshow: 320x350	\$57
Custom Mobile Scroller Reveal: 320x488	\$57
Custom Mobile Scroller Reveal Video: 320x488	\$65