



Examples of collaboration covered by the Multinational Copyright License

Multinational Copyright License

Extend your Annual Copyright License coverage to employees around the world

Copyright laws vary widely from country to country, making compliance a challenge especially when you have employees located all around the world. These challenges include the lawful reuse of content among employees within countries, in different countries, and scattered among corporate subsidiaries. What's more, copyright compliance at the global level is further complicated by the vast amount of easily accessible content found online.

Your organization invests in the valuable content your global employees need through subscriptions and other content purchases, but even so, there are gaps and inconsistencies in rights coverage that put your company at risk. Without a licensing solution in place that bridges those gaps across your entire organization, employees based outside the U.S. may be inadvertently putting your organization at risk of copyright infringement.



Competitive Intelligence & Market

Monitoring: Host a competitive intelligence collaboration site for project teams that includes news articles, published literature, press releases, market reports, and other content related to direct competitors.

Corporate Communication:

Embed a PDF version of a recent article about the company in an internal company newsletter or post it to the company's intranet site for employee awareness.

R&D: Email a PDF of a journal article to a colleague who doesn't need regular access to that journal in connection with a collaborative project you're working on together.

Drug Safety: Store copies of scientific articles related to known adverse effects of company products in an internal database used by the team responsible for tracking the company's FDA compliance obligations.

Regulatory Submissions: Submit supporting articles to a government agency as required as part of a regulatory or patent filing.

Internal Presentations & Training:

Use portions of a work in an internal presentation at a company meeting or in an employee education program.



A compliance solution for employees worldwide

The Multinational Copyright License extends the coverage of your Annual Copyright License to your employees located outside the United States. Employees worldwide get access to a single, consistent set of global reuse rights across an extensive repertory of titles that complements your company's existing publisher agreements, alleviates inconsistencies in rights coverage, facilitates efficient collaboration, and simplifies copyright compliance.



Reduce speedbumps to compliance

The Multinational Copyright License creates efficiency and saves resources by reducing time spent pursuing and negotiating individual permissions. There is no need to obtain individual permissions from the thousands of rightsholders represented in the Multinational Copyright License repertory.



Innovative tools included

No matter where your colleagues are located, Copyright Clearance Center's RightFind Advisor tool allows them to quickly confirm the rights included in your company's Multinational Copyright License — all without leaving their workflow.

The Multinational Copyright License, Copyright Clearance Center (CCC) makes it easy for you to ensure these employees are appropriately licensed and copyright compliant.

All uses under the Multinational Copyright License are subject to the general restriction that it does not include any right to create a library or collection intended to substantially replace a user's need for a particular Work — meaning that the Multinational Copyright License complements, and is not intended as a substitute for, subscriptions and content purchases.

As the Reproduction Rights Organization for the U.S. and a member of the International Federation of Reproduction Rights Organizations (IFRRO), CCC understands the intricacies of copyright law and licensing at the global level.

About CCC

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.

© 2021 Copyright Clearance Center, Inc. All rights reserved.



Copyright Clearance Center

Learn more

For more information about the Multinational Copyright License, contact CCC today.

✉ solutions@copyright.com

🌐 copyright.com