

MANAGEMENT OF CHEMICALS IN CONSUMER PRODUCTS

The Walt Disney Company is committed to conducting business in an ethical and responsible manner. The safety of all products bearing Disney brands, characters, and other intellectual property is of the utmost importance to us. Disney-branded consumer products, spanning numerous categories from toys and apparel to books and fine art, are produced by thousands of independent licensees and vendors around the world. Our chemicals management strategy must reflect the diversity of this business model, and take into account the rapid changes in scientific knowledge, the evolving regulatory environment, and consumer and stakeholder concerns.

Our licensees and vendors are contractually required to comply with all applicable legal and regulatory safety requirements and to conduct safety tests by certified third-party testing laboratories or equivalent procedures. These safety tests include testing for chemical levels to verify that, at minimum, they meet regulatory requirements. Product Integrity engineers review all test reports submitted by licensees to verify that the testing was appropriate, that the proper procedures were performed and that regulations are fully satisfied. In addition, we conduct a random testing program in which products made by licensees and vendors are purchased directly from retail stores and submitted to an independent third-party testing laboratory to verify continued compliance with applicable regulations.

All requirements for the use of chemicals in Disney-branded products by licensees and vendors are set forth in product guidelines, which are available online for product designers, licensees, and vendors. These guidelines are specific to each product category and geographic region and cover a broad range of physical, mechanical, toxicological, microbiological, flammability, electrical and chemical safety requirements. Disney is committed to a continual review of these guidelines to ensure that they reflect an approach to chemicals management that meets or exceeds current regulations and anticipates new regulations. We also take into consideration how chemicals are used in Disney-branded products, current and reliable scientific information about chemicals, and the availability of safe and feasible alternatives.

As part of our practice, Disney also meets with a broad range of interested parties to discuss chemicals management, including vendors, suppliers and licensees, investors, industry and peer groups, and governmental and non-governmental organizations. We will report on changes to our policy on this website and in our periodic Corporate Citizenship Performance Summaries.