



FACT SHEET

DATE OF NPR, INC. INCORPORATION	February 26, 1970
FIRST SHOW BROADCAST	<i>All Things Considered</i> May 3, 1971
DC HEADQUARTERS	1111 North Capitol St. NE, Washington, DC 20002

President and CEO	John Lansing
Number of Employees	1107 ¹
Stations Broadcasting NPR Programming and Newscasts	1,072 ²
NPR Member Stations and Associate Stations	1,045 ⁶
Non-Member Stations Airing NPR Programming	87 ⁶
Weekly Listeners for all NPR Stations	31.6M ³
Weekly Listeners for NPR Programming and Newscasts	24.4M ³
Weekly NPR.org Unique Visitors	16.2M ⁴
Weekly Visits to NPR Digital Properties	29M ⁵
Weekly Unique Users of NPR Podcasts	8M ⁷
Weekly audience across platforms	48M ⁸

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (18)

Beijing, China	Kyiv, Ukraine
Beirut, Lebanon	London, UK
Berlin, Germany	Manila, Philippines
Cairo, Egypt	Mexico City, Mexico
Cape Town, South Africa	Moscow, Russia
Dakar, Senegal	Mumbai, India
Islamabad, Pakistan	Rio de Janeiro, Brazil
Istanbul, Turkey	Seoul, South Korea
Jerusalem, Israel	Shanghai, China

DOMESTIC BUREAUS (18)

Austin, TX	Missoula, MT
Birmingham, AL	New Gloucester, ME
Boise, ID	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Cleveland, OH	Portland, OR
Dallas, TX	San Francisco, CA
LA Bureau/NPR West	Seattle, WA
Miami, FL	Virginia Beach, VA

¹ As of February, 2023 (Total regular staff, not including temps or interns).

² NPR Carriage Report Center, Spring 2022.

³ ACT 1 based on Nielsen Audio Nationwide, Spring 2022, Persons 12+, based on program broadcast times, MonSun Midnight-Midnight. © 2022 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.

⁴ Google Analytics, weekly average for number of users, weeks beginning 03/31/22 – 06/22/22.

⁵ Google Analytics, weekly average number of visits, weeks beginning 03/31/22 – 06/22/22. Note: NPR Digital Properties includes NPR.org, station live streams, NPR podcasts, NPR app, NPR One, smart speakers, and YouTube (NPR Music).

⁶ Authorized Representatives and Station List, September 16, 2022.

⁷ Podcast Analytics Dashboard, weeks beginning 03/31/22 – 06/22/22.

⁸ Broadcast (Nielsen Nationwide, Spring 2022), NPR.org and NPR app (Google Analytics average 03/31/22 – 06/22/22), podcasts (Podcast Analytics Dashboard average 03/31/22 – 06/22/22) and YouTube (03/31/22 – 06/22/22). Overlaps calculated based on comScore data and survey data.