

## Privacy Policy

Thank you for your interest in Watson (“we”, “us” and/or “our”). This Privacy Policy discloses our approach to privacy and how your personal information is collected. Your use of any of our websites or your interaction with us on social media platforms (collectively, our “Media”) constitutes your acceptance of this Privacy Policy and your consent to the practices it describes.

Where this Privacy Policy refers to “our websites”, it collectively refers to and means “watsonlandcompany.com”, “watsonipc.com” and any other website we come to own or operate in the future. Where this Privacy Policy refers to our use of “social media platforms”, it means our Twitter (Twitter @WatsonLandCo), Instagram (Instagram @Watsonlandcompany), LinkedIn and Facebook account, and any other social media platforms we establish a presence on in the future. When we reference interaction on a social media platform, we refer only to our interaction (as a user of such platform) with your interaction (as another user of the platform). We do not manage, operate or have any control over the privacy policies and practices of social media platforms. Therefore, we strongly advise you to read the privacy policy of the social media platforms you use.

### Information We Collect About You

Our Media is largely informational. We do not collect any personally identifiable information unless you voluntarily provide it. For example, if you respond to one of our social media platform feeds your social media handle will be identifiable and you may choose to voluntarily provide other personally identifiable information in your response.

As is the case when you visit most websites, to administer our websites and for a better experience when using our websites, your visit triggers the automatic logging of certain anonymous information about your computer system called “Log Data”. Log Data may include information such as the type and version of browser you use, the pages of our websites you visit, the time spent on those pages, your server name, your “IP” (Internet Protocol) address and other statistics. When your web browser or email application requests a web page or email from another computer using the Internet, it automatically gives that computer the “address” where it should send the information - - your computer’s “IP” address. This IP address does not contain any personally identifiable information and we cannot reasonably link an IP address with a particular individual or household.

As explained below, we also use cookie technology and Google Analytics on our websites.

## Cookie Policy

Cookie technology is employed on our websites. “Cookies” are files with a small amount of data that is commonly used as an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer’s hard drive. Cookies help us keep track of the pages that you visit while on our websites. These files often contain personalization settings or unique identifiers to keep track of your information and to help us understand the movements of users within and between websites.

You have the option to either accept or refuse these cookies and know when a cookie is being sent to your computer by disabling cookies on your browser. If you choose to refuse our cookies, you may not be able to use some portions of our websites.

## Google Analytics

Our websites use a tool called “Google Analytics”, a web analytics service provided by Google Inc. (“Google”), to collect information about the use of our websites. The anonymous information collected by Google, such as how often users visit a website, what pages they visit when they do so, and what other sites they used prior to coming to our site, is transmitted to and stored by Google [*on servers in the United States*]. Google gathers the information by collecting the IP address assigned to you on the date you visit one of our websites and planting a cookie on your web browser to identify you as a unique user the next time you visit the site. Google will use the information on our behalf for the purpose of evaluating the use of our websites and compiling reports on website activity. Google’s ability to use and share information collected by Google Analytics about your visits to our websites is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to our websites by [disabling cookies](#) on your browser.

## Service Providers

In addition to Google Analytics, we may employ other third-party companies and individuals to facilitate our Media and assist us in analyzing how our Media is being used. These third-party service providers will have access to any personal information that we have access to. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

## Links to Other Sites

Our Media may contain links to other sites. If you click on a third-party link, which may be identified by bolded text, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to read the privacy

policies of these third-party websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **Children's Privacy**

Our Media do not address anyone under the age of 16. We do not knowingly collect personally identifiable information from children under the age of 16. If we discover that a child under 16 has provided us with personal information, we will immediately delete it from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take necessary actions.

## **How We Protect Your Information**

We strive to use commercially acceptable means of protecting any personal information we receive by following generally accepted security practices and procedures. However, due to the open communication nature of the Internet and other social media platforms, we cannot guarantee that communication between you and us, and between us and you, will be free from unauthorized access by third parties nor can we be responsible for information stolen from our servers or computer systems by information harvesting software which may have the ability to scrape data. Please do not send sensitive data (e.g., Social Security, bank account, and credit card numbers or user names or passwords) by email or web form to any of our Media.

## **How We Use Your Information**

Should you provide us with personally identifying information it will be volunteered by you to communicate with us on our Media or provided by you so that we can fulfill a request from you or provide information or services to you.

Aside from our own use of your personal information that you knowingly provide us through our Media, we do not share any personal information we may have about you with unaffiliated third parties. We do not sell or rent your information.

We may, however, disclose information obtained through our Media, or otherwise in our possession, if we have a good faith belief that such disclosure is necessary to:

- Comply with applicable law, regulation, legal process or other legal obligation;
- Detect, investigate and help prevent security, fraud or technical issues; and/or
- Protect our rights, property or safety or those of our users, employees or others.

## **How Long We Retain Your Information**

We retain information for as long as we believe the information to be useful for the business purposes it was collected.

## Where Data is Stored and Processed

Our websites are hosted in the United States. For information on where social media platforms store and process their information, please review their individual privacy policies.

## Your California Privacy Rights

If you are a California resident, you may have additional privacy rights over personal information that identifies, describes, or is reasonably capable of being associated with you or your household. These rights do not apply if you are a Watson employee, shareholder, director or contractor of one of our commercial property tenants or business contacts (“Business Consumers”).

### Requesting Information

Non-Business Consumers may have the right to request information about how we treated your personal information in the past 12 months, including:

- The specific pieces of personal information we collected about you;
- The categories of sources from which we collected the information;
- Our business or commercial purpose for collecting the information; and,
- The third parties with whom we shared your personal information.

### The Right to Request Access

You may also have the right to request access to your personal information.

### The Right to Request Deletion

Non-Business Consumers may have the right to request that we delete any personal information we collected about you.

### Third Party Marketing and Selling

We do not provide your information to third parties unless you have requested or authorized us to do so and we do not intend to sell any personal information to third parties.

### How Exercise These Rights

Please use the contact information provided below at “Contact Us About Our Privacy Policy”, or call (833) 587-0648.

### Verification

Before we can respond to your request, we will need to verify your identity using personal information. If we are not able to verify your identity, we will deny your request and provide you with a basis for the denial.

### Authorized Agent

You may designate a third-party (“Authorized Agent”) to submit a request on your behalf. You will need to provide us with written permission to allow your Authorized Agent to act on your behalf.

### Do Not Track Signals

Your web browser settings may allow you to automatically transmit a “Do Not Track” (“DNT”) signal to websites you visit to indicate you do not want certain information about your webpage visits collected across websites. California law requires us to let you know how we respond to web browser DNT signals. Our websites do not currently respond to or support DNT. For more information on DNT, visit [donottrack.us](http://donottrack.us) or [allaboutdnt.com](http://allaboutdnt.com).

### **European Union Users**

If you are visiting our Media from the European Union, please note that any personal information you choose to provide us may be transferred outside the European Union for any of the purposes described in this Privacy Policy. By using our Media and providing us with your personal information, you consent to both our collection and transfer of your personal information in accordance with this Privacy Policy.

### **Changes to this Privacy Policy**

We reserve the right to change or amend this Privacy Policy to address new issues of privacy and information security and to reflect changes to our websites, our interface with social media platforms or business practices. Please review this page periodically for any changes. Any changes will be effective immediately once they are posted on this page.

### **Contact Us About Our Privacy Policy**

If you have any questions about our privacy practices or procedures, please free to contact us as follows:

Email or write to us at:

Watson Land Company  
22010 Wilmington Avenue  
Carson, California 90745  
Attention: General Counsel

Effective date: January 1, 2020