kaspersky BRING ON THE FUTURE

Kaspersky Endpoint Security for Business

Technology is a transformative force for business – keep pace or stagnate. But technology also opens doors to criminals, with the endpoint a prime target. So you need to be smarter than the cybercriminals that have got you in their sites, deploying rigorous and reliable solutions to protect what your business values most.

Challenges

Increased pressure from attacks

Now cybercriminal tools are so inexpensive, we're seeing a dramatic growth in security events and risk. Ransomware, financial spyware, phishing and other threats can hit your organization with severe losses – particularly if you're in the throes of digital transformation.

A heterogeneous infrastructure to protect

The proliferation of remote working, cloud services and agile processes all security strategy needs to cover the full range of your endpoint devices, including laptops, workstations, servers and mobiles – including personal devices used for work. You need to be thinking, too, about all the various operating systems you're supporting.

High levels of complexity to contend with

A complex IT infrastructure, and the necessary expertise to support and protect it, all come at a cost. You need to invest effectively in the right solutions to meet your changing corporate security requirements – in terms of time, budget, staffing and specific skills.

Solution

Agile adaptive security

You need to be able to:

- Fully protect your data, employees and infrastructure, without impacting on performance.
- Rely on the latest and most reliable threat intelligence to spot and counter new and emerging threats heading your way.
- Recognize threat behavior patterns, so even unknown threats can be neutralized.
- Reduce your attack surface by controlling what applications, websites and devices can interact with your endpoints and users.

A single solution for any platform

You'll be looking for:

- The best possible security for every workstation, server and mobile device that carries your data – wherever it sits and whether or not you own it. Think about threat entry-points, too, and how to protect web and email gateways without making more work for yours team.
- The reassurance that you can cover every OS in your mixed environment - including Windows, Mac, Linux, iOS and Android – with a single solution, working from a single console.

Flexible management and task automation

And you'll want to maximize your resources with:

- High levels of automation – particularly for essential but routine tasks like patching and OS deployment. Your team's time and expertise is too valuable to waste.
- Remote management capabilities – whether setting up workstations in home offices, or securing data with encryption options.
- Centralization. No dodging between consoles - you need straightforward, integrated single-screen management, at your perimeter or in the cloud.

Cost of data breaches

$105k for SMB

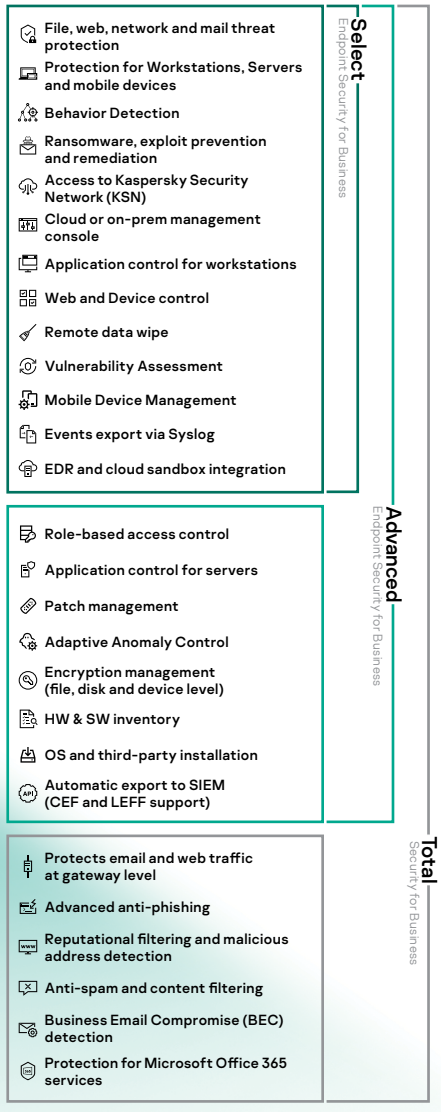
$927k for enterprises

$101k ▲ $105k	$1.09m ▼ $927k
2020 2021	2020 2021

Source: Kaspersky IT security economics report 2021

Three Progressive feature packs

The tools and technologies in Kaspersky Endpoint Security for Business are intelligently balanced across progressive tiers to meet evolving security and IT needs as your business grows.



Security that wins more awards… and that our customers appreciate.

Between 2013 and 2021, Kaspersky products participated in 741 independent tests and reviews. Our products were awarded 518 first places. See more details at www.kaspersky.com/top3

Ransomware threats

These attacks have been carried out on individuals or corporations, with some of the most notable attacks in recent years hitting major brands.

88% of executives from companies that have previously been hit by ransomware said they would pay if attacked again.

Ransomware is a growing issue for businesses across the world, with the number of attacks using ransomware almost doubling in 2021 alone. This can be attributed partly to the pandemic, which saw more people working from home. But with a hybrid working model looking set to stay, the likelihood of a ransomware attack remains present.

What we deliver for you

- True security. We fully protect all your endpoints against widespread and emerging threats, thanks to the unequalled performance of Kaspersky technologies like **fileless attack protection**, ML based **behavior analysis**, and specific protection against exploits, ransomware and financial spyware.
- Proactive protection. We stop attacks before they start. Pre-execution protection by **Adoptive Anomaly Control** combines the simplicity of blocking rules with the smartness of automatic tuning, based on behavior analysis.
- A complete ecosystem for your growing IT security maturity. Automated response and analysis leverages **integrations** with EDR and **SIEM** solutions.
- Value for money. Our tiered approach means you pay only for the capabilities you need right now.
- Future-proofing. Upgrading is seamless – just move through the tiers. Our fully scalable solution is ready to support **thousands of managed devices** as you grow.
- **Streamlined cloud adoption.** With protection for **Microsoft Office 365** services
- Flexibility. **Choose your preferred deployment option**: in the cloud, on-premise, air gapped and in hybrid deployments. Then allocate different levels of security systems access to different team members with granular role-based access control **(RBAC)**.
- Peace of mind. All your sensitive data is fully protected with a **data protection feature set** including encryption management at file and full disk levels, and on external devices. Remote data wipe eradicates data if a device is lost or stolen.
- Perimeter defenses. **Prevent web and email-based attacks** from reaching their main targets: your employees and their endpoints

THE RADICATI GROUP, INC. A TECHNOLOGY MARKET RESEARCH FIRM

IDC ANALYZE THE FUTURE

Leader PeerSpot

Leader Enterprise SPRING 2022

Software Reviews LEADER 2021 ENDPOINT PROTECTION

AV comparatives APPROVED Business Security DEC 2021

AV-TEST AWARD BEST PROTECTION Kaspersky Endpoint Security

AV-TEST AWARD BEST PERFORMANCE Kaspersky Endpoint Security

AV-TEST AWARD BEST USABILITY Kaspersky Endpoint Security

AV-TEST Advanced Endpoint Protection: Ransomware Protection Test 100% protection Best result among 11 vendors

SE Labs AAA ENTERPRISE ENDPOINT PROTECTION OCT - DEC 2021

Use cases

Defend your systems automatically

Behavior based detection is part of Kaspersky's multi-layered, next generation approach to protection. It's one of the most efficient ways to protect against advanced threats like fileless malware, ransomware and zero-day malware.

The use of data from Kaspersky Security Network ensures faster responses to new threats, improves the performance of protection components, and reduces the likelihood of false positives. At the end of the day, superior detection rates and built-in adaptive security mean a fast response to attacks with minimal false positives. Kaspersky is the only cybersecurity vendor to have 100% ransomware protection rate in a recent AV-Test study. **AV-Test Advanced Endpoint Protection: Ransomware Protection test,** AV-Test, September 30, 2021

Reduce your attack surface

Align remote devices with your corporate IT security. Application controls affect both productivity (by restricting access to gaming apps or social networks, for example), and security Employees can become victims of phishing and malware on cracked apps and dubious websites, while just plugging in a USB modem, networking printer can result in sensitive data leakage. All these attack vectors, plus risk from human error, can be significantly reduced through applying granular Application, Web and Device controls.

Adaptive Anomaly Control means you can strengthen common policies and see how the system will apply rules, based on user behavior.

Minimize time, effort and costs

Manage Kaspersky Endpoint Security for Business from the cloud console.

This SaaS based approach does not require hardware investment and leaves you to focus on business initiatives rather than spending time on updates, support and availability – our cloud infrastructure looks after it all.

And think about the time your team spends on endpoint hardening, remote device management, OS deployment, patch and encryption management. Kaspersky Endpoint Security streamlines and automates all these tasks and more – providing a single solution and one web interface to manage everything. No more separate consoles or different products for each task or device type.

Build a strong data protection posture

Today's attacks use legitimate tools and applications allowing threat actors to find new vulnerabilities and zero-day exploits in common applications. Automated patch management significantly reduces the risk to your data from these attacks, while data encryption ensures that only legitimate users can access specific sensitive files or external devices. Full hard drive encryption also protects data if a device is lost or stolen.

The integration available in Kaspersky Total Security for Business also protects Microsoft Office 365 collaboration and file sharing, and helps prevent PII (Personal Identification Information) leakage.

EXPERIENCE IT FOR YOURSELF

Why not experience our adaptive protection for yourself? Visit **this page** for a free 30-day trial of Kaspersky Endpoint Security for Business.

A stage-by-stage approach

Building a security foundation for your organization by choosing the right product or service is just the first step. Developing a forward-thinking corporate cybersecurity strategy is key to long-term success.

Our Portfolio reflects the security demands of today's businesses, responding to your corporate needs whatever your organization's size or your level of IT security maturity, through a unique stage-by-stage approach.

This approach combines different layers of protection against all types of cyberthreat and helps prevent threats automatically – then systematically and methodically empowers you to add new and advanced capabilities to counter more sophisticated threats as your business develops. We see the full picture, so you can be focus fearlessly on innovation.

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* (personal identifiable information)

Kaspersky Security Foundations

- Kaspersky Endpoint Security for Business
- Kaspersky Hybrid Cloud Security
- Kaspersky Embedded System Security
- Kaspersky Security for Storage
- Kaspersky Security for Mail Server
- Kaspersky Security for Internet Gateway
- Kaspersky Professional Services
- Kaspersky Premium Support and Professional Services

- Protection for corporate users and mobile devices
- Server security for hybrid environments
- Protection for Virtual Desktops (VDI)
- Protection for specialized endpoints and legacy PCs
- Protection against the most common attack vector – email
- Forefront protection against web-based threats
- Deployment, configuration and maintenance assistence

Leverage the full potential of the Kaspersky ecosystem

Kaspersky Security Foundations

Our cloud-managed threat prevention stage enabling every organization to automatically stop commodity cyberthreats on any device, VDI and hybrid server infrastructure.

- Protects every device – including specialized and legacy endpoints
- Delivers visibility and control over every IT asset
- Helps prevent or mitigate user mistakes
- Provides the systems management automation you need, without breaking the bank

Kaspersky Optimum Security

Helps protect businesses from new, unknown and evasive threats. Effective threat detection and response solution, easy on resources. 24/7 security monitoring, automated threat hunting and guided and managed responses supported by Kaspersky experts.

- Upgrades endpoint protection against evasive threats
- Supports building essential incident response processes
- Optimizes cybersecurity resource use

Kaspersky Expert Security

Designed to meet the day-to-day needs of any IT security-matured enterprise in dealing with the most sophisticated current threats, including APTs (Advanced Persistent Threats) and targeted attacks.

- Optimizes your experts' workloads
- Uplifts their knowledge and skills
- Backs up your experts

Cyber Threats News: www.securelist.com
IT Security News: business.kaspersky.com
IT Security for SMB: kaspersky.com/business
IT Security for Enterprise: kaspersky.com/enterprise

kaspersky.com

We are proven. We are independent. We are transparent. We are committed to building a safer world, where technology improves our lives. This is why we secure it, so everyone everywhere has the endless opportunities it brings. Bring on cybersecurity for a safer tomorrow.

Find out more at kaspersky.com/transparency

Proven. Transparent. Independent.