



The **WALT DISNEY** Company

**Kristina Schake**  
**Senior Executive Vice President and Chief Communications Officer**  
**The Walt Disney Company**

Kristina Schake is Senior Executive Vice President and Chief Communications Officer of The Walt Disney Company. In this role, Ms. Schake is responsible for Disney's worldwide communications strategy and operations, and serves as lead spokesperson for the Company.

Prior to joining Disney in April 2022, Ms. Schake spent three decades working at the nexus of government, media, business, entertainment, and technology. Most recently, she was appointed by President Biden to lead the nationwide COVID-19 vaccine campaign, managing the federal government's \$1 billion national public education initiative. Prior to that, Ms. Schake was Global Communications Director for Instagram, where she served as a primary advisor to the company's founder and CEO, and oversaw the communications and digital divisions in North America, Latin America, Europe and Asia.

Ms. Schake has served at the highest levels of government, as Communications Director for First Lady Michelle Obama and Deputy Communications Director for Secretary Hillary Clinton's 2016 presidential campaign. Previously, she spent several years as the senior communications strategist for California First Lady Maria Shriver, the California Women's Conference, and the California Endowment's Building Healthy Communities Initiative. Additionally, Ms. Schake co-founded the American Foundation for Equal Rights, which led the successful bipartisan public awareness campaign and legal challenge to restore marriage equality in California. She began her career as a speechwriter for Los Angeles Mayor Richard J. Riordan.

A native of Sonoma, CA, Ms. Schake is a graduate of Johns Hopkins University.