# ELEVATING ENTERPRISE LEARNING SOLUTIONS WITH KALTURA VPAAS

**KALTURA**

Today's instructors and learners expect personal experiences and collaborative settings. Increasingly, they turn to video for their learning and development needs. To meet these demands, they want sophisticated, interactive video tools like rich video creation, editing capabilities, in-video quizzing, and auto-transcription to facilitate and support their learning processes.

Leading enterprise learning solutions are adding video to their products to enhance everything from onboarding and training to certification. Kaltura's Video Platform as a Service (VPaaS) is a cloud-based service that allows you to build any video experience, into any workflow, product or application. We focus on everything video so that you can stay focused on what you do best.



## TAKE YOUR VIDEO TO THE CLOUD

- Build enterprise-grade video experiences for clients

- Significantly reduce time to market and optimize operational costs

- Add video capabilities to mobile and web applications, products, and workflows

- Future-proof compatibility with new devices, browsers, and standards

## CREATE ENGAGING EXPERIENCES

- Incorporate videos into tests, blogs, discussions, and feedback

- Integrate video into your LMS with our LTI/SCORM/xAPI compliant, hosted framework

- Create discoverable videos with advanced search, captioning, and capture tools

- Increase accountability and productivity with online video training

## TAILOR VPAAS TO YOUR BUSINESS NEEDS

- Support any business model with tools for multi-account management, billing, and reporting

- Start for free and scale up easily with pay-as-you-go pricing

- Only pay for what you use – no upfront investments or termination fees

- Get full ownership of your product workflows and experiences

## ONE CLOUD PLATFORM FOR ALL YOUR VIDEO LEARNING NEEDS

Enterprise Learning Solutions can use Kaltura VPaaS as a one-stop-shop for all their video needs. With flexible deployment options and a wide range of features including live and on-demand lecture capture, learning playlists and actionable analytics, easily transform your static learning solutions into engaging, collaborative learning experiences.

## WHY A LEADING TALENT MANAGEMENT PROVIDER SELECTED VPAAS

### Background

This talent management software company provides a B2B cloud based platform that delivers a continuous development experience – from personalized training and collaboration to real-time coaching, goal-setting and feedback – to thousands of customers worldwide.

### What Was Built?

A customized learning management system (LMS) providing advanced video workflows including a video creator, player, editor, playlists, quizzes and more, merged with a home-grown system for collaborative learning, training and onboarding at small to large-scale organizations.

### Why Kaltura VPaaS?

- **Time to Market and Budget**
  Needed to bring a competitive offering to market quickly with the scalability of a pay-as-you-grow approach
- **Platform Flexibility & Ownership**
  Modular APIs, custom workflows and the ability to control features and branding
- **DIY Approach**
  Leveraged Kaltura's APIs, player and editor to develop an innovative video solution, specific to their needs without a massive investment of time or money

## Create your Free Kaltura VPaaS Account: https://vpaas.kaltura.com/register.php

### About Kaltura
With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

**Get in touch:** Fill out this form https://corp.kaltura.com/company/contact/

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