

**foss
asia**

**OpenTechSummit
Singapore 2023**

Prospectus



**Conference + Workshops + Exhibition:
Thu 13 April - Sat 15 April**

FOSSASIA Summit is Asia's leading developer conference since 2009.

FOSSASIA Summit 2023 is a **hybrid** 3-day event targeting **business professionals, developers, and open source contributors.**

Why sponsor the FOSSASIA Summit

- Learn how others are using open source to gain efficiencies.
- Take advantage of recruitment opportunities with developers from around the world.
- Gain a competitive advantage by learning about innovative open tech solutions and latest trends.
- Increase awareness for your technologies and products among a selected tech audience.
- Connect in-person with tech experts, business professionals and developers who are relevant for the success of your business.

Target audience 2023

- Business Professionals
- Developers
- Open source contributors and community leaders

Anticipated 2023 attendance

- 1,500 in-person participants
- 1,500 online participants

What are the tracks at the FOSSASIA Summit?

- Cloud and DevOps
- Artificial Intelligence
- Blockchain & Financial Services
- Web & Mobile
- Hardware, Firmware, Chips
- Robotics
- Open Source Standards
- Databases

FOSSASIA offers sponsors a unique opportunity to connect with professionals, discover new business opportunities, increase awareness for products among tech multipliers and to recruit outstanding talents.

Event Schedule

Dates in 2023	Exhibition Program	Conference Program
Set-up Day Wed, April 12, 4:00 PM - 8:00 PM	Exhibition halls will open for setup from 4:00 PM - 8:00 PM on Wednesday April 12. Exhibitors can also choose to arrive at the venue from 7:00 AM on Thursday morning April 13 to set up their booth.	
	<i>Wed, April 12, 5:00 PM Meet & Greet Cultural Walk and Dinner</i>	
Day 1, Thursday 13th April	8:00 AM Exhibition Doors Open and Breakfast 10:30 AM Exhibition & Tea Break 12:30 PM Exhibition Tour & Lunch 3:30 PM Exhibition & Tea Break 6:00 PM Exhibition Doors Close	8:00 AM Open for Registration 9:00 AM Program Starts 10:00 AM Keynotes 12:20 PM Group Photo 12:30 PM Lunch 1:30 PM Program Continues After Lunch 2:00 PM Keynotes 5:30 PM Sessions End
	<i>7:00 PM Social Evening Event</i>	
Day 2, Friday 14th April	8:00 AM Exhibition Doors Open and Breakfast 10:30 AM Exhibition & Tea Break 12:30 PM Exhibition Tour & Lunch 3:30 PM Exhibition & Tea Break 6:00 PM Exhibition Doors Close	7:00 AM Open for Registration 9:00 AM Program Starts 10:00 AM Keynotes 12:30 PM Lunch 1:30 PM Program Continues After Lunch 2:00 PM Keynotes 5:30 PM Sessions End
	<i>7:00 PM Social Evening Event</i>	
Day 3, Saturday 15th April	8:00 AM Exhibition Doors Open and Breakfast 10:30 AM Exhibition & Tea Break 12:30 PM Exhibition Tour & Lunch 3:30 PM Exhibition & Tea Break 5:00 PM Exhibition Ends Until 9:00 PM - Teardown	7:00 AM Open for Registration 9:00 AM Program Starts 10:00 AM Keynotes 12:30 PM Lunch 1:30 PM Program Continues After Lunch 2:00 PM Keynotes 5:30 PM Sessions End
	<i>7:00 PM Social Evening Event</i>	

Host Country and Venue



Singapore

Singapore - home of the FOSSASIA Summit is the entrance point to South East Asia, a market of 650 million people. The central geographical location and a world class infrastructure and government make Singapore the perfect destination for technology leaders. The city has become the Silicon Valley of the Asian Pacific region. It is a hub attracting major tech players, multinational corporations and startups seizing new businesses opportunities with open technologies.

FOSSASIA Summit is the place to meet open source developers and companies from across Asia, that are increasingly leading technology development impacting businesses globally.

Lifelong Learning Institute

The Lifelong Learning Institute (LLI) is centrally located - 300 meters from Paya Lebar Metro station. This brand new complex is a dedicated space with modern facilities for education and training purposes built by Singapore Ministry of Education. LLI is a prime venue for major tech and education conferences in the country.



2022 Online Event Recap

FOSSASIA Summit 2022 was held virtually on FOSSASIA event platform:

- ❑ Number of unique online participants: **4,398** people from **77 countries**
- ❑ Number of speakers: **191** people from **38** countries
- ❑ Number of sessions: **186** sessions

Attendee Demographics Map





Participants / Top Job Functions

Software Developer	627
Student	197
Founder	158
Business Strategist	137
Executive Director	86
Salesperson	66
Information Technology Consultant	64
Technology Manager	64
Engineer	47

Participants / Top Career Levels

Entry	1027
Senior	672
Training	206
CXO	137
Director	131
Owner	127
Manager	104
VP	65
Partner	20



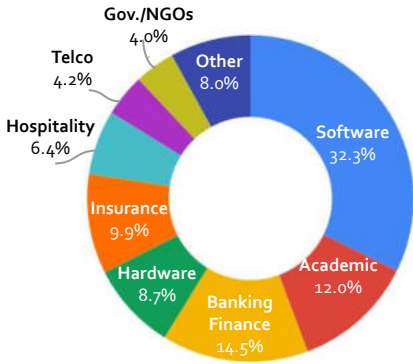
Participants / Top Industries

Computer Software	1065
Information Technology & Services	828
Internet	143
Education Management	83
Financial Services	66
Higher Education	64
Electrical & Electronic Manufacturing	54
Computer & Network Security	50
Research	46

Participants / Top Companies

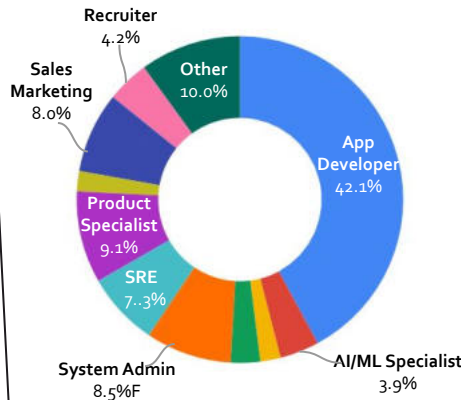
Tata Consultancy Services	36
Red Hat	23
GirlScript Summer of Code	23
Amazon	23
Microsoft	21
IBM	17
Google	15
Accenture	14
Cognizant	14

2019 In-Person Event Recap



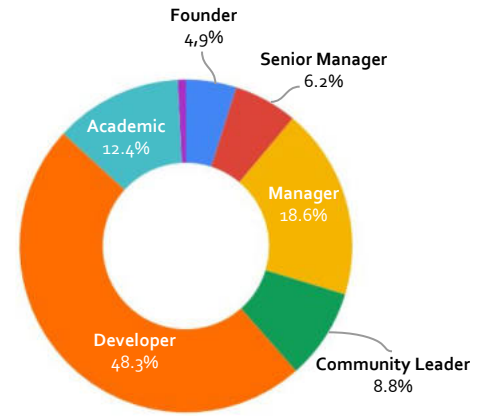
Industry

- Software / Platform 32.3%
- Banking / Finance 14.5%
- Academic 12.0%
- Insurance / Medical Service 9.9%
- Hardware / Electronics 8.7%
- Hospitality 6.4%
- Telecommunications 4.2%
- Government/ NGOs 4.0%
- Other 8.0%



Expertise

- Application Developer 42.1%
- AI/ML Specialist 3.9%
- Data Scientist 2.0%
- Security Specialist 2.9%
- System Admin 8.5%
- Site Reliability Engineer 7.3%
- Product Specialist 9.1%
- UX/UI Designer 2.0%
- Sales / Marketing 8.0%
- Recruiter 4.2%
- Other 10.0%



Job Level

- Founder 4.9%
- Senior Management 6.2%
- Manager 18.6%
- Community Leader 8.8%
- Developer 48.3%
- Academic 12.4%
- Other 0.8%

Participating Companies

- 397 unique companies attending in 2019 event
- 32.5% of attending organizations are global corporations
- 38% of attending organizations are startups and SMEs
- 4.0% are decision makers from government institutions and NGOs



FOSSASIA SUMMIT 2023

13 - 15 April

Exhibitor Quotation

US\$ 2,500

Sign up now at

summit.fossasia.org/partners

Exhibition Details

- ★ One 1.8m x 0.6m table, positioned in one of main exhibition halls, easily accessed by public entrance
- ★ FOSSASIA table cloth, one power socket per table, shared wireless Internet access, two chairs
- ★ Free to bring in your own decorations and marketing collaterals

Company Branding

- ★ Listing on event website in exhibitors section with
 - Logo of your organisation
 - Link to your page

Company Shout-out and Recruitment

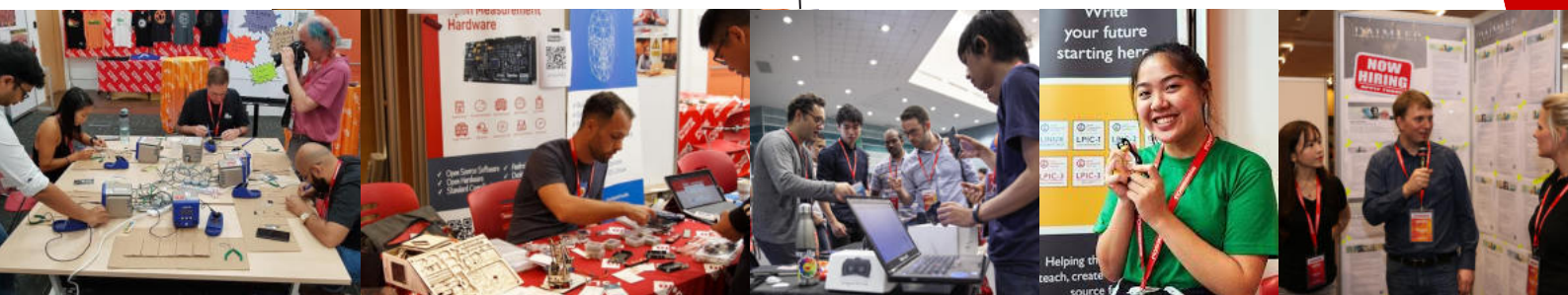
- ★ Company feature in exhibitors shout-outs
- ★ Share about your organisation and services/products in a 5 minute lightning session
- ★ Recruiting opportunities, connect with attendees in the exhibition and display job vacancies on event job board.

Conference Access

- ★ 3 conference business passes provide full access to the entire conference for your staff.
- ★ 20% off additional conference passes for staff/customers with a custom discount code featuring your company

Community Engagement & Brand Awareness

- ★ Recognition in pre-conference email marketing exhibitors section includes name of your company or organisation
- ★ One tweet announcement about your exhibition on event Twitter with link to exhibition page area





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*Contact office@fossasia.org
to secure your sponsorship today.
2023.fossasia.org*