

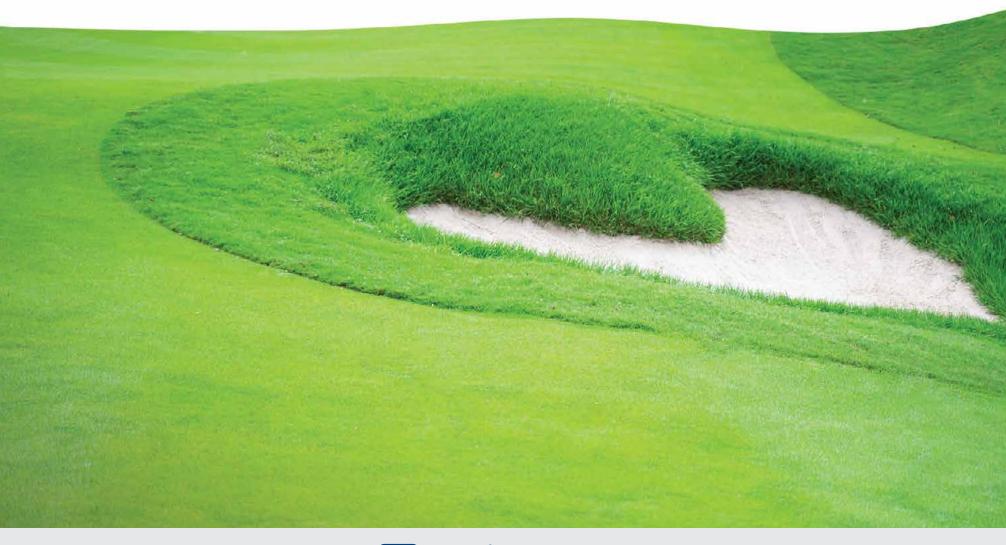
SPORTS COME TOGETHER

A special section recognizing the inspirational work being done to get us through this difficult time.



To support golf industry workers facing hardship during COVID-19, please give today to the Golf Emergency Relief Fund.

relief.golf

















POWERED BY



E4E Relief, as a subsidiary of Foundation For The Carolinas, is an independent 501c3 public charity. No goods or services will be provided by E4E Relief in return for the tax deductible portion of a contribution. We encourage consultation with a tax advisor regarding the amount and the deductibility of your contribution.



Minor League Baseball's 160 teams serve as the heartbeat and front porches of their communities, bringing people together and creating unforgettable experiences for millions of fans.

Even during these trying times,
MiLB remains committed to providing
incredible and unique memories.

As part of that commitment, the MiLB CommUNITY First initiative supports the heroes that put the lives of others front and center and give back to the communities we call home.

Join the movement at MiLB.com/CommunityFirst to donate and put your #MiLBCommUNITYFirst





#WeClapForeYou

In our sport, the golf clap is a sign of appreciation and respect. Thank you to everyone on the front lines of the COVID 19 response - healthcare professionals, first responders, grocery and utility workers, and others. At the LPGA, we clap for you.

















#WeClapForeYou is the LPGA's social campaign to recognize exceptional acts of courage, support, creativity and kindness in response to the global pandemic. Join us at LPGA.com and let us know who you clap for.





Jordan

ameron

Malgolm Butler

Ryan

Matthew Cherry

Duremay-Tardif

As NFL players, we are inspiring those who inspire us.

We are helping those suffering in our communities.

We are lifting the spirits of the quarantined.

We are supporting our frontline heroes.

To all those who have stepped up in this time, when your community needs you most: thank you.

You inspire us to do the same.

Brandin Cooks

1612

WE'RE IN THIS

TO CETHER

Ross

visit nflpa.com/frontliners for more

THANK YOU

As a nation, we are facing unprecedented challenges in the wake of the COVID-19 pandemic. The International Motor Sports Association (IMSA) would like to extend our deepest gratitude to everyone contributing to the relief efforts and putting others first, especially our partners. We look forward to seeing you, and all of our fans, at the race track again soon.

WeatherTech















































































THANK YOU TO ALL OUR HEALTHCARE WORKERS AND FIRST RESPONDERS. ON BEHALF OF OUR OWNERS, PLAYERS, TEAMS, STAFF, AND PARTNERS, YOUR DEDICATION TO SERVICE AND DUTY MAKES YOU OUR HEROES EVERY DAY.





























THE SEASON HAS CHANGED.

THE POSTGAME HANDSHAKE IS ON HOLD.

BUT OUR COMMUNITIES

REMAIN strong.

Since 1939, Little League® has been where families, neighbors, and kids come together. In these challenging times, Little League International thanks its partners, friends, supporters, and, most importantly, those who volunteer and serve their leagues and their communities, for continuing to motivate, inspire, and protect the millions of children around the world waiting to hit the field. We look forward to working together to support our 6,500 leagues in bringing baseball and softball back to our communities.



BECAUSE BIKES ARE ESSENTIAL





SPORT WILL SEE US THROUGH



We salute those on the front line — the true heroes in this fight. We stand by our race directors and coaches trying to maintain their livelihood. We remain inspired by athletes and clubs, who train in isolation. We thank our entire corporate family, helping to make it all possible. We await the day we swim, bike and run together again — safely.

Until then, we strive to give back through the USA Triathlon Foundation COVID-19 Relief Fund. usatriathlonfoundation.org











WE KNOW WE WILL FINALLY GET BACK TO COMPETING FOR OUR COUNTRY,

BECAUSE OF EVERYONE WHO HAS OUR COUNTRY'S BACK.

To everyone providing essential services and keeping us safe...

THANK YOU.



Dr. Jenny Thompson is a 12-time Olympic medalist in swimming and is now an anesthesiologist working on the frontlines fighting the COVID-19 pandemic in Charleston, S.C.





#LightItBlue

The blue flag is one that no racer wants to see. It's a signal to move out of the way for the approaching leaders.

But blue has a different meaning for INDYCAR during these trying, uncertain times. It's a signal to band together, to #LightItBlue to support dedicated essential workers and heroic healthcare professionals leading the fight against COVID-19.

And that's exactly what so many within our community are doing to help. From teams and partners shifting production to ventilators and face masks to the selfless dedication of first responders who are as essential to racing as fuel and tires, you are leading the way.

United as one team, we will stay on the lead lap in this fight. Driving forward together, we will win.



THINGS MAY SEEM DARK NOW...

BUT OUR

BRIGHTEST DAYS

ARE STILL TO COME.

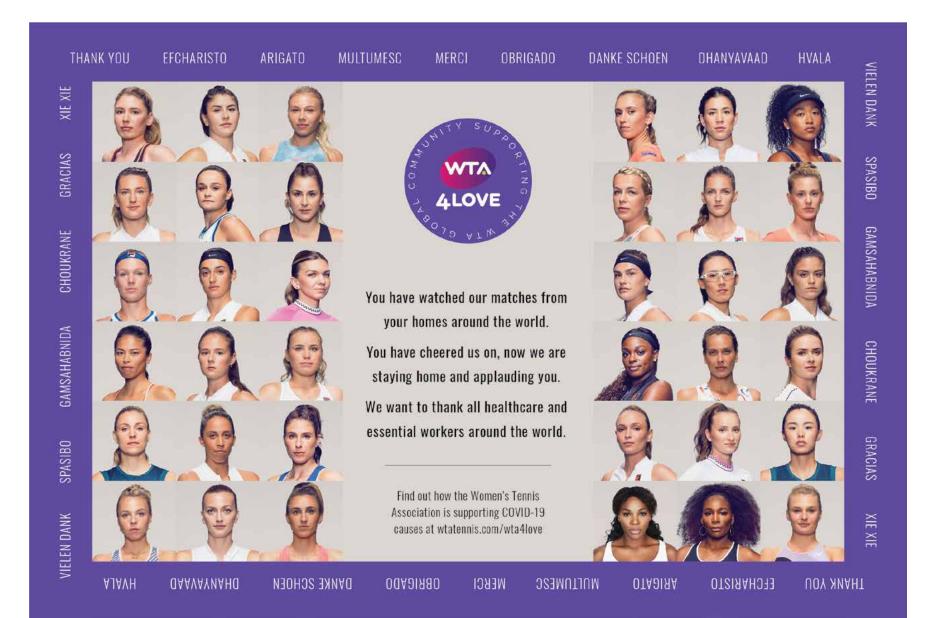
TO HEALTH CARE WORKERS

ACROSS THE COUNTRY

THANK YOU

FOR PROTECTING
OUR COMMUNITIES.







14A



To the healthcare professionals, first responders, and others working on the frontlines helping us through this pandemic, we offer a heartfelt

Thank You!

As we face these difficult and trying times, it's a good opportunity to reflect and appreciate the wonderful sports community that we share.

When the time is right, we look forward to seeing smiling faces back on the playing field and in the stands. In the meantime, stay safe and please follow the guidelines of healthcare experts.

To our partners, thanks for your unending support and we appreciate the passion and resolve you bring in helping us share and spread the great benefits sport brings to society.

PARTNERS















































WORLD TEAMTENNIS SUMMER 2020





















Even in this time of social distancing, the power of sports to bring people together is unmatched.

PEPSICO IS PROUD TO DO OUR PART AND WE THANK ALL THOSE WHO ARE DOING THEIRS.





\$45 MILLION

TO BRING FOOD AND OTHER VITAL RESOURCES TO THOSE IN NEED



40+ COUNTRIES

ACROSS THE GLOBE TO RECEIVE ESSENTIAL RELIEF



50 MILLION

NUTRITIOUS MEALS TO AT-RISK POPULATIONS



35+ PARTNERS

AND GROWING UNITE TO SUPPORT COMMUNITIES AROUND THE WORLD

#GIVEMEALSGIVEHOPE





BELLATORMA

WE WOULD LIKE TO THANK ALL HEALTHCARE PROFESSIONALS AND FRONT-LINE WORKERS FOR THEIR **EFFORTS IN COMBATING COVID-19.**



FIGHTING FOR ALL OF US, SO WE CAN FIGHT FOR YOU

#AloneTogether









"SEEING PLAYERS STEP UP DURING THIS CRISIS TO ASSIST IN THE CARE OF THEIR COMMUNITIES IS TRULY INSPIRING AND REMINDS ME WHY I AM SO PROUD TO WORK FOR THEM.

WE WILL GET THROUGH THIS TOGETHER AND ESPECIALLY SALUTE ALL THE HEALTHCARE WORKERS AND EMERGENCY RESPONDERS WHO ARE WORKING TIRELESSLY THROUGHOUT THIS PANDEMIC. FROM THE BOTTOM OF OUR **HEARTS, THANK YOU!**

- MICHELE ROBERTS, EXECUTIVE DIRECTOR OF THE NBPA









AT THE 2020 WNBA DRAFT, PRESENTING PARTNER STATE FARM, WNBA, AND THE WNBPA TEAMED UP TO DONATE

\$240,000 TO DIRECT RELIEF

FOR MORE INFORMATION ON DIRECT RELIEF PLEASE VISIT DIRECTRELIEF.ORG

#WNBATOGETHER













NOW, MORE THAN EVER, WE'RE IN THIS TOGETHER.

To all the heroes on the front line, THANK YOU!



#NBATogether























T-Mobile salutes all those stepping up for others on the frontlines. We will be forever grateful for those serving our communities across the nation. We raise our hats to you.

T Mobile



TROPHIES ARE FOR CHAMPIONS, AND RIGHT NOW CHAMPIONS WEAR MASKS.

THANK YOU TO EVERYONE ON THE FRONT LINES.



THARKOU



Thank you to the healthcare professionals, first responders, front line workers, and all essential personnel for their continued hard work and dedication throughout this challenging time. MLS Players salute you and our community of supporters for helping us stick together by staying apart.



Thank you to our partners for supporting communities across Canada.





Healthcare professionals Cashiers Counselors Volunteers Agricultural workers Dentists Sanitation workers Occupational therapists Construction workers Airport personnel Military personnel Mail carriers Public transportation workers Nursing home staff Food production workers Pharmacists Physical therapists Janitors Nurses Cooks Delivery workers Educators Daycare workers Police officers Doctors Scientists Emergency medical technicians Grocery store clerks Firefighters Social workers Healthcare professionals Cashiers Counselors Volunteers Agricultural workers Dentists Sanitation workers Occupational therapists Construction workers Airport personnel Military personnel Mail carriers Public transportation workers Nursing home staff Food production workers Pharmacists Physical therapists Janitors Nurses Cooks Delivery workers Educators Daycare workers Police officers Doctors Scientists Emergency medical technicians Grocery store clerks Firefighters Social workers

To the fearless frontline heroes, it's our turn to cheer for you.

Healthcare professionals Cashiers Counselors Volunteers Agricultural workers Dentists Sanitation workers Occupational therapists Construction workers Airport personnel Military personnel Mail carriers Public transportation workers Nursing home staff Food production workers Pharmacists Physical therapists Janitors Nurses Cooks Delivery workers Educators Daycare workers Police officers Doctors Scientists Emergency medical technicians Grocery store clerks Firefighters Social workers Healthcare professionals Cashiers Counselors Volunteers Agricultural workers Dentists Sanitation workers Occupational therapists Construction workers Airport personnel Military personnel Mail carriers Public transportation workers Nursing home staff Food production workers Pharmacists Physical therapists Janitors Nurses Cooks Delivery workers Educators Daycare workers Police officers Doctors Scientists Emergency medical technicians Grocery store clerks Firefighters Social workers





IHANKATOU

TO ALL THE FRONT-LINE WORKERS RISKING THEIR LIVES AND THEIR HEALTH

THANK YOU FOR CARING FOR AND SACRIFICING FOR US.

THANK YOU FOR WORKING TIRELESSLY TO KEEP OUR COMMUNITIES SAFE.

THANK YOU FOR ADJUSTING EACH DAY TO THE CHANGING ENVIRONMENT.

The Major League Baseball Players Alumni Association tips its cap to you.

BASEBALLALUMNI.COM

We at NFL ALUMNI

Salute all the heroic hospital workers & emergency responders

We are fortunate to have several player alumni who are now doctors, firemen and policemen around the country





nflalumni.org



fans submitting personal videos using the hashtag #AtHomeTrickShot, the PLL encouraged best health practices and while promoting safe physical activity.



PORTRAIT VIDEO #ATHOMETRICKSHOT PHOTO SLO-MO





premierlacrosseleague.com

















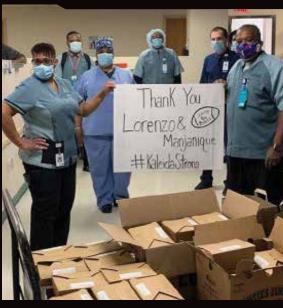












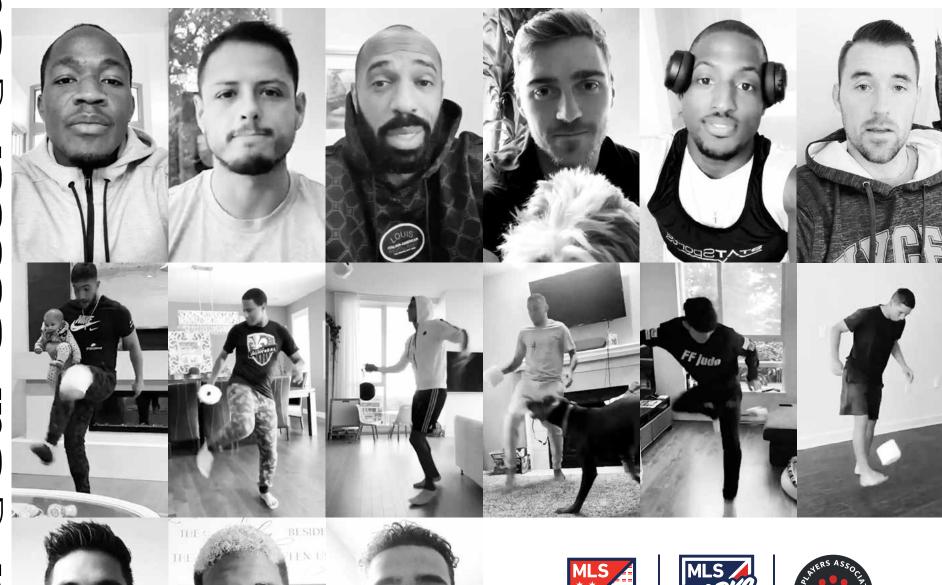






MLS UNITES

TO FLATTEN THE CURVE T 0 KEEP COMMUNITIES TOGETHER MOVE FORWARD T O











THANK YOU.

The Hockey Family—the NHL, our teams, our players, our fans and partners—join the rest of the sports community in saluting our essential, frontline workers.

You embody the best of everything for which we all strive.

Your character, dedication, and sacrifice in the face of adversity are shining examples for us all.

You have given us new heroes to cheer and inspired untold acts of kindness and support.

We look forward to the day when we can get back on the ice and honor you in the places where we do our best work.





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Champions are Defined by Perseverance and Strength



THANK YOU

To all the frontline healthcare professionals and employees for being our true Champions







Through every journey, heroes emerge. You've always been there for us. We're here for you.

Thank You, Front Line Workers

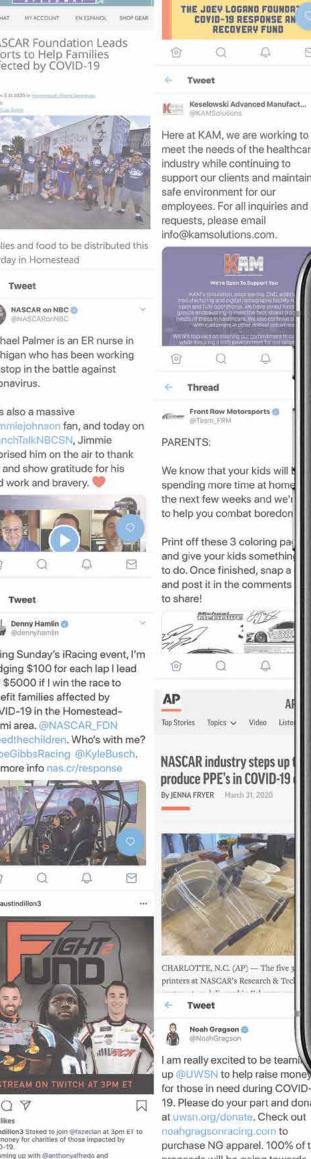




To our fans around the world, let's keep doing what's necessary now so we can get back into the swing of things, together.

To learn how we can support each other, as well as how the PGA TOUR continues to help local charities – especially those impacted by COVID-19 – visit **PGATOUR.COM/impact**.





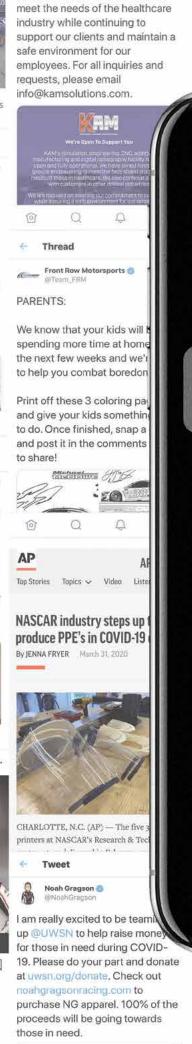
JoeyLoganoFoundation

ting tomorrow through April

, we will provide free kid's

als at BobbeeO's BBQ in

rlotte, NC from 4p to 6p.



RECOVERY FUND



Mike Levine

Here's a mind-blowing stat: Ford

shields to medical workers and

has shipped 325,000 plastic face



The drives took place in the Thrive Hive Digital Center in Daytona International Speed...

Wood Brothers Racing Help to Provide Tablets for Senio



Facebook Helps Us Connect

Denny Hamfin

Hey @TikiBarber I accept your nomination for the #ALLINCHALLENGE and so does friend @bubbawatson. We're all in together to reach the \$100 million goal & help feed those in need. W the vid and go to AllInChalleng @LarryFitzgerald @MW55 @Nelly_Mo are you all in?



THE JOEV LOGANO FOUNDATION COVID-19 RESPONSE AND RECOVERY FUND \$1,000,000



KEVIN HARVICK SIGN IRE SUIT FOR COVID-RHIE

Let's do it again! We're back for Race 🧓 on @iRacing to benefit @FeedNCorg! @FlatoutLive will broadcast live on

0-21 AM - Apr 6, 2020 - Twitter for A nets 35 Likes

> provide more than 700 complimentary meals to local frontline and essential employees,

Daytona International Speed...

In an effort to increase availability

of COVID-19 testing in Florida,

more drive-up tests at

@AdventHealth will offer 500 or

DISupdates starting at 9 a.m.

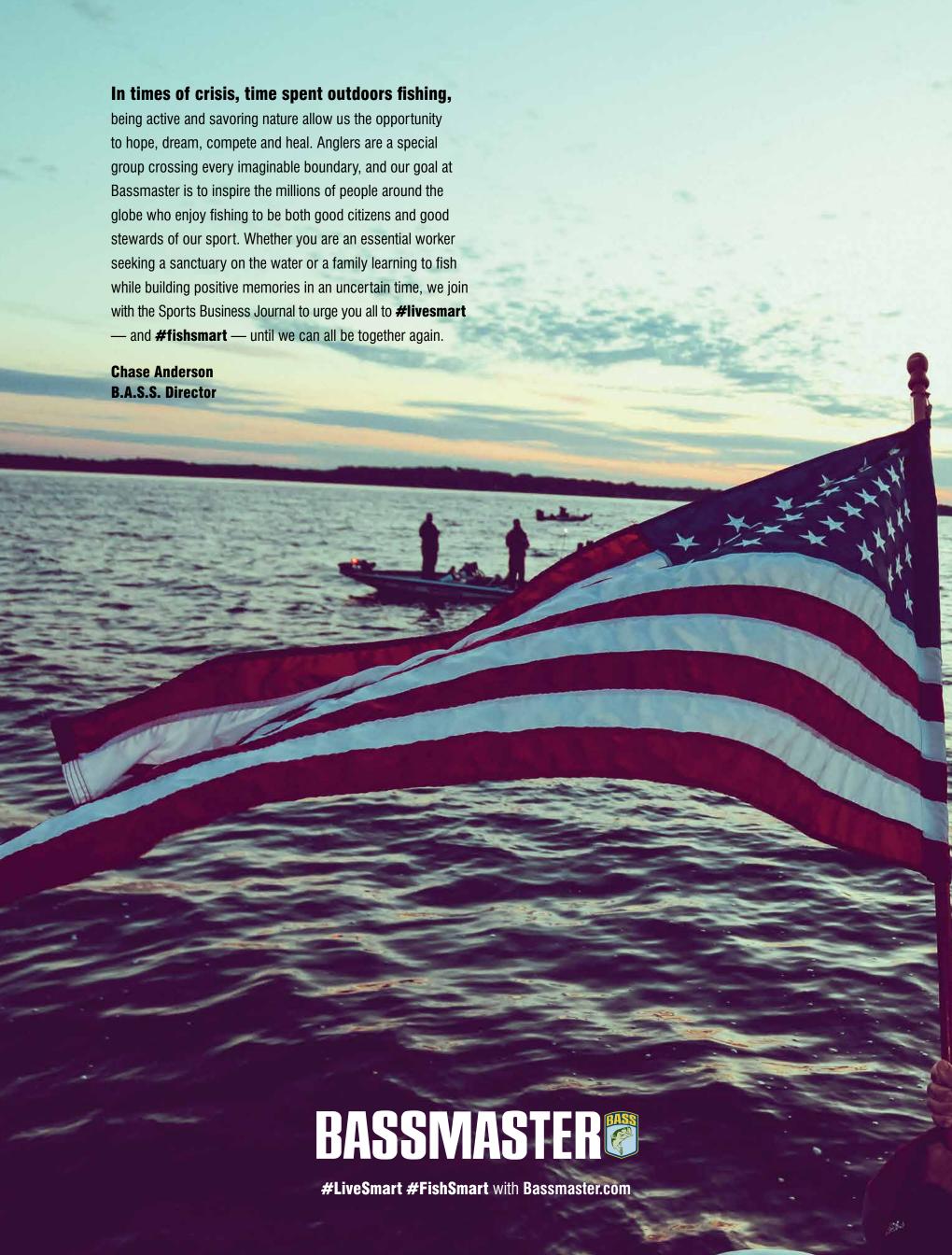
Friday. We are proud to partner

"It was wonderful to see the response from our great community," LVMS President Chris Powell said. "The outpouring of support from the citizens of Las Vegas shows the spirit of our city, and the blood donated will

.@NASCAR and Daytona

International Speedway will

Athletes, Other Personalities Lau







To the healthcare employees showing the world what it means to be a hero,

To the parents doubling as substitute teachers,

To the first responders running towards danger,

To the grocery store workers pulling overnight shifts,

To the doctors and nurses putting the health and safety of strangers above all else,

To the essential employees that have become our everyday heroes,

To the volunteers showing us what compassion and courage look like,

- From the entire USA Baseball family



USA Curling thanks

the frontline and essential workers



The curling community looks forward to seeing everyone return to the rink—until then, please stay safe and take care of one another.

www.usacurl.org





A DREAM INTERRUPTED, BUT NOT DETERRED. Team USATF athletes are our heroes, too. Staying healthy, staying at home and keeping themselves and their families safe became their focus when the 2020 Olympic Games were postponed. USATF athletes will come back stronger, more focused and more determined to remain at the top of the world. We appreciate your sacrifice. We support your dreams and we're confident when the stage is set and the world is safe, we know...

THEY'LL BE READY









A HEARTFELT THANK YOU TO ALL FIGHTERS OF COVID-19.



Were all TEAMMATES.

Sports Business Journal is proud to be part of the sports community. During this time, we encourage all of our readers to help one another whether it's sharing best practices, helping someone find a new job, or simply checking in.

WHEN OUR INDUSTRY UNITES, WE ALL FLOURISH.

