

# Unlock the Value of Oracle.

Dell Technologies delivers IT solutions designed to optimize your Oracle® experience.



## Business apps and processes are becoming more data driven.

And with this, the database platforms they run on are advancing too.

# 84%

of organizations use at least one emerging technology — AI, IoT, digital assistants, blockchain — to enhance finance and supply chain operations.<sup>1</sup>

## No surprise — IT rethinks deployment strategies for Oracle.

Traditional business applications are critical components of transformation initiatives.



IT needs a strategy that embraces a cloud operating model with optimal placement of Oracle mission-critical systems that can **operate in a multi-cloud landscape.**

## The Dell Technologies approach

We focus on three key areas to help you optimize Oracle IT investments and experience a truly data-driven business:



## The Dell Technologies advantage

Accelerate time to value for Oracle applications with Dell Validated Designs for Oracle use cases.

Get started today.

Visit [Dell.com/Oracle](https://Dell.com/Oracle) to learn more.

Read our 15-minute guide for a deeper dive into the Dell Technologies strategy for Oracle.

<sup>1</sup> Oracle research in partnership with ESG, *Emerging Technologies: Driving Financial and Operation Efficiencies*, May 2020.  
<sup>2</sup> Quest IOUG Database Insights report, *Managing Data in a Demanding Digital Economy*, February 2022.  
<sup>3</sup> Gartner, *How to Evolve Your Physical Data Center to a Modern Operating Model*, March 2022.  
<sup>4</sup> IDC, *Data Age 2025: The Evolution of Data to Life-Critical*, 2017.