

APEX

APEX Data Storage Services Management Options

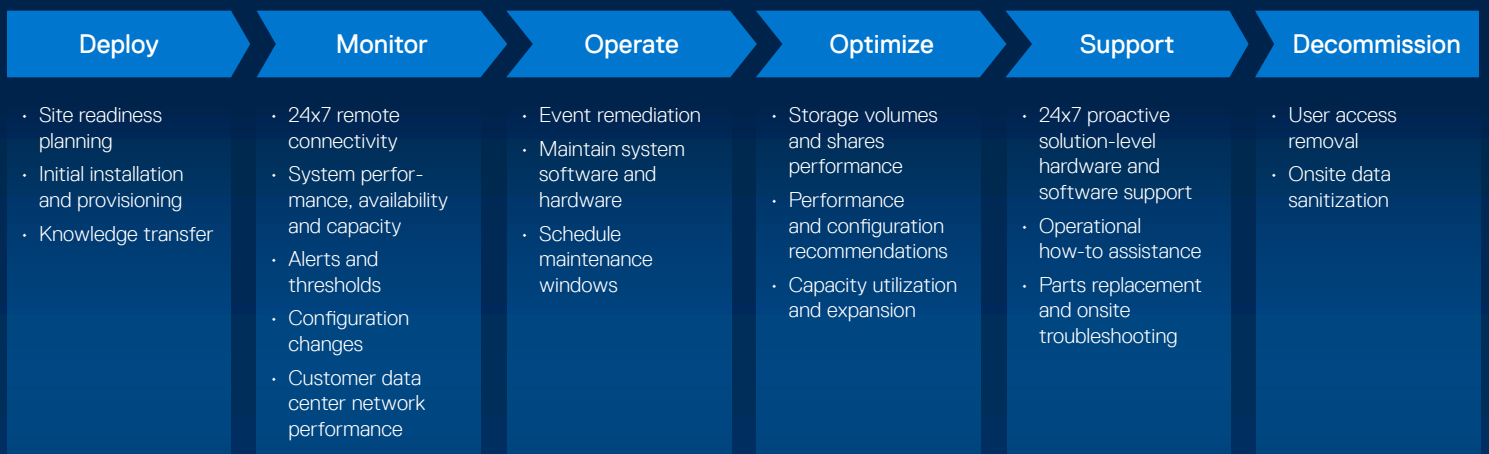
Delivering more choice for customers and partners

APEX Data Storage Services offers more choice to simplify the process of transitioning to an as-a-Service model. Customers and partners have the flexibility and control over who performs day to day management operations with both Dell-managed and Customer-managed options.

With Dell-managed, you maintain operational control of workloads and applications while the #1 provider of enterprise storage¹ manages and maintains the on-premises infrastructure. Alternatively, IT organizations seeking even more control over the as-a-Service experience may choose Customer-managed, designed to empower you with ownership of tasks such as monitoring capacity utilization, infrastructure management and resource optimization.

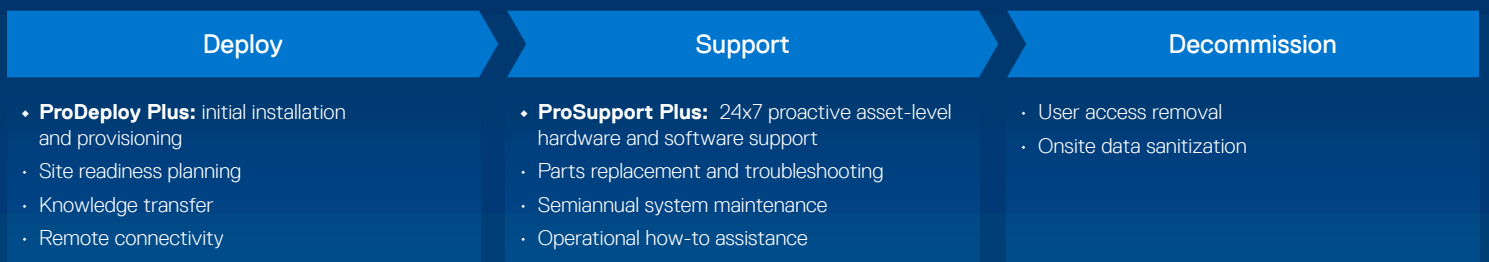
Dell-managed

Dell Responsibilities, Coordinated by Dell Customer Success Manager



Customer-managed

Dell Responsibilities, Coordinated by Dell Customer Success Manager



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