Dell Latitude 9330 2-in-1 Offers Greater Collaboration and a Better Conference Experience than Lenovo ThinkPad Z13 and X1 Nano

By Andrew Glinka | September 30th, 2022

The ultra-premium Dell Latitude 9330 2-in-1 was designed for highly mobile business leaders who want style and productivity without compromise. The new Latitude 9330 is the first 13-inch device in the 9000 series and the thinnest business laptop in the Latitude portfolio. This 2-in-1 is designed to offer the best productivity, collaboration, and connectivity while featuring lightweight and innovative thermals, top and bottom-firing speakers, a built-in speakerphone, InfinityEdge Screen, and a first-of-its-kind collaboration touchpad. Let's look at the advantages Latitude 9330 2-in-1 has over Lenovo's competing ThinkPad Z13 and ThinkPad X1 Nano.

Collaborate with intelligent performance

Working from multiple locations is easier with Latitude 9330 2-in-1 thanks to recent updates to Dell Optimizer, which revolutionizes the way you work by fueling intelligent Commercial PCs[1]. Dell Optimizer is an AI-based optimization software that learns and responds to the way you work and is designed to automatically improve application performance, battery run-time, audio settings and privacy while you are working[2]. Lenovo ThinkPad Z13 and X1 Nano laptops do not offer AI-based foreground application, battery connection optimization, or modular installation. With the Latitude 9330 2-in-1, you can:

- Optimize your workflow and prioritize performance of the apps you use most often with ExpressResponse—an AI-based app optimization and foreground app prioritization feature not offered by Lenovo's ThinkPads.
- Get up to 3x less buffering, 20% more in data transfer, 30% faster application data processing and 8 times better video quality from optimized Internet bandwidth[3] with ExpressConnect, which provides the world's first simultaneous multi-network connection, a feature also not found in Lenovo's ThinkPads.
- Get your battery from 0% to 80% within 40 minutes with ExpressCharge[4] and avoid being tied down to an outlet. Lenovo's competing Rapid Charging Technology is less intuitive.
- Install only the desired features and omit all others with Dell Optimizer modular installation with centralized deployment and updates, also not offered by Lenovo.

Level up your conference experience with enhanced camera and audio features, and the world's first collaboration touchpad

Look your best in every video call with Latitude 9330 2-in-1's full FHD webcam with separate RGB and IR cameras and Temporal Noise Reduction (TNR) for better video quality. The new FHD IR camera with the first automatic SafeShutter knows when to open and close your camera for added privacy. Competing Lenovo ThinkPad Z13 and X1 Nano cameras do not have TNR for video enhancement or an automatic shutter equivalent to SafeShutter.

You can also turn any room into a conference room with an improved speakerphone, four noise-canceling microphones, two top and two bottom-firing speakers, and Dell Optimizer Intelligent Audio feature with Neural Noise Cancelation. These features combine to offer a better audio quality experience than ThinkPad Z13 and X1 Nano's two Dolby Atmos speakers with Dolby

Voice noise suppression, ThinkPad Z13's Dual Array microphones and ThinkPad Nano X1's four microphones.

The Latitude 9330 2-in-1's border displays offer ComfortView Plus, an always-on hardware feature that reduces harmful blue light and is not offered by competing Lenovo ThinkPad X1 Nano.

In an increasingly hybrid world, video calls are here to stay, and Latitude 9330 2-in-1 laptop makes them more convenient than ever with the world's first collaboration touchpad on a PC[5] that is unlike any other, allowing you to quickly access Zoom features such as the microphone, camera, share screen, and mute actions when in a meeting. All controls you need are at your fingertips. Lenovo ThinkPad Z13's Haptic ForcePad cannot match the features of our collaboration touchpad.

Modern flexibility and connectivity

The Latitude 9330 2-in-1 offers a wide array of ports that allow for a flexible desk setup as well as on-the-go solutions. The device has two Thunderbolt 4/ USB-C ports, plus an additional USB-C (non-TBT) and uSIM card tray. In contrast, the Lenovo ThinkPad Z13 offers only two USB4 ports and optional Nano SIM tray and the ThinkPad X1 Nano offers two Thunderbolt 4/USB4 ports and an optional Nano SIM. The limited number of ports on Lenovo's ThinkPads can pose a challenge to those who need flexible working arrangements.

With Latitude 9330 2-in-1 and ExpressConnect, we offer faster and smoother connectivity optimization. You can stay connected anywhere with Wi-Fi 6E, which allows seven more channels for more bandwidth, Wi-Fi, and available 5G, 4G LTE, & eSIM options[6], so that mobile workers can be productive from anywhere. Lenovo ThinkPad Z13 and X1 Nano PCs cannot match our connectivity features.

Security and support

Dell has the industry's most secure commercial PCs. Only Dell offers the following features that Lenovo ThinkPads cannot match[6]:

- Off-host security features such as BIOS verification, capture and storage of the image if the BIOS is corrupt, and Indicators of Attack to help IT identify potential future threats.
- SafeID that provides authentication integrity by securely storing and processing advanced authentication credentials in a dedicated security chip.
- Secure Component Verification, a feature that allows customers to verify Dell commercial PCs and key components arrive as they were ordered and built. [*7]
- Intel ME Verification—the ability to check firmware to ensure it has not been tampered. This firmware is privileged and incorporating better protection through off-host verification adds additional security to Dell devices.

Dell's complete service and support offering ProSupport and ProSupport Plus for PCs provide up to 6x faster time to resolution than the competition[8*], so you can have quality products and the ultimate services to go along with them. Get 24x7 proactive, automated support and onsite service when you need it with ProSupport, and anytime priority access to expert support with AI-driven predictive analytics and Accidental Damage Service to protect against drops, spills, surges and more with ProSupport Plus. Furthermore, Dell ProSupport Plus & ProSupport Flex

are the first and only standalone support services offered by a major PC brand via a subscription model.[9]*

Sustainability

The new Latitude 9330 2-in-1 builds on Dell's commitment to use sustainable product materials. This device is EPEAT Gold registered, meeting the highest criteria standards according to the Global Electronics Council. Its keyboard includes 44% recycled and renewable materials while the keycaps are made from 75 percent recycled content.[10] Dell Latitude 9330 2-in-1 also ships in our new premium packaging which is made from 100 percent recycled or renewable materials and is 100 percent recyclable.[11]

If you're seeking the ultimate combo of mobility, connectivity and productivity, then check out the new Latitude 9330 2-in-1 that outpaces Lenovo's ThinkPad Z13 and ThinkPad X1 Nano in optimization, flexibility, connectivity, security and support. You won't be disappointed!

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[1] Based on internal analysis, October 2021. Dell Optimizer available in 2020 devices, not available in OptiPlex 3000 series, Latitude 3310 2-in-1 and Latitude Chromebook Enterprise. Feature availability and functionality varies by model.

[2] Based on Dell internal analysis of competitive PC performance software and applications. September 2021. Intelligent Privacy is available on select Dell systems and devices

[3] Based on Dell analysis, December 2021.

[4] ExpressCharge must be enabled within Dell Power Manager software. System must be powered off or in hibernation mode for ExpressCharge feature to function. After charging has reached the stated capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter. Charging times may vary.

[5] Based on Dell Analysis, January 2022.

[6] Mobile Broadband Subject to service provider's broadband subscription and coverage area; additional charges apply.

[6] Based on Dell internal analysis, September 2022. Not all features available with all PCs. Additional purchase required for some features.

[7] *Disclaimer: Available for U.S. Federal customers only.

[8] *Based on a Principled Technologies report, "Diagnose and resolve a hard drive issue in less time with Dell ProSupport Plus" May 2020. Testing commissioned by Dell, conducted in the United States. Actual results may vary. Full report: http://facts.pt/ddv0ne9

[9] Based on internal analysis, May 2022, comparing Dell, HP, Lenovo, Apple and Acer commercial PC support options. ProSupport Plus & ProSupport Flex available on select commercial devices. Feature availability and functionality varies by model. Do Not Use in Argentina, Brazil, Costa Rica, Chile, China, El Salvador, Guatemala, Honduras, Hong Kong, Indonesia, Korea, Malaysia, Morocco, Nicaragua, Philippines, Russia, South Africa, Taiwan, Thailand, Turkey, Ukraine, Venezuela or Vietnam.

[10] Approximately 78% recycled content and 22% renewable content in the form of FSC paper fibers. Excludes optional items added to order and included in box. Keyboard material based on
Dell Internal Analysis, April 2022. Percentage by weight.

[11] Percentage of recycled or renewable materials vary by devices. For more information, refer to The Latitude Family Brochure.