

Cyber Resilient, Multi-Cloud Data Protection

Modernize Your Data Protection
the Easy Way with Dell Technologies





Modernize to Accelerate

We live in undeniably exciting times in which technology reshapes our lives on a daily basis. Organizations around the world are reimagining how they deliver new products, services, experiences, and more. At the heart of this digital transformation is data – fueling innovation, competitive advantage, and better business outcomes.

As organizations continue their digital transformation journey, they are realizing that the path forward is inextricably linked to data protection.

Modernizing today's data protection environments is critical to ensuring the future of the business.

62%

62% of organizations are concerned about coping with malware and ransomware.¹

67%

67% of organizations struggle to protect cloud-native applications.¹

82%

82% of organizations are concerned their data protection solutions won't meet future business challenges.²

Dell Technologies is the one stop to help organizations of all sizes modernize, and to trust that their data protection is keeping pace.

Whether you're fortifying multi-cloud deployments, increasing cyber resiliency, protecting rapidly expanding VMware environments or more, Dell makes it easy.



Secure multi-clouds



Increase cyber resiliency



Protect VMware environments

#1 in Data Protection Appliances & Software²

DELLTechnologies





Proven and Modern

Dell has become an industry leader in data protection by continuously demonstrating ongoing customer value and an unrelenting focus on innovation. Today that combination has never been stronger as we help organizations modernize data protection to accelerate their digital transformation.

PROVEN

Break data protection bottlenecks and realize up to 38% faster backups³

Get your business up and running more quickly with up to 45% faster restores³

Protect more using less storage space with typically 65:1 deduplication³

Manage runaway data growth with typically 30% more logical capacity³

Reduce downtime, data loss, and improve performance at cost to protect of less than 1 per GB/per month⁴

MODERN

Protect VM applications faster with less disruption using Transparent Snapshots

Simplify and increase performance for NAS backup and recovery with Dynamic NAS Protection

Manage multi-exabyte protection storage environments for capacity and performance with Smart Scale

Protect and isolate critical data from ransomware and other sophisticated cyber threats

Fortify multi-cloud protection from VMs and containers to cloud-native applications and SaaS



Dell Makes it Easy

Dell makes it very easy for organizations to modernize data protection with solutions for any workload that can be deployed across multi-clouds, data centers, and the edge. We will work closely to ensure your journey is smooth, with the knowledge and the tools to confidently transform your data protection into game-changing competitive advantage.

Our professional services experts can add support and expertise as you evolve your environment, with a variety of services designed to ensure you extract maximum value, quickly. And no one makes it easier to modernize with flexible consumption models, including pay-as-you-go or as-a-service, managed utility, and financing.

Dell will stop at nothing,
so nothing stops you.



Dell Data Protection

Software, appliances, as a service offerings, and more. The Dell data protection portfolio is your one stop for cyber resilient, multi-cloud data protection.

Software

POWERPROTECT DATA MANAGER

Self-service protection, centralized governance, and SaaS-based reporting/monitoring for modern cloud workloads across physical, virtual and cloud environments.

DATA PROTECTION SUITE

From replication to snapshot, backup and disaster recovery, this comprehensive, simple, and flexible option delivers protection based on the value of the data and service levels that align to business objectives.

Appliances

POWERPROTECT APPLIANCES

Dell data protection appliances deliver enterprise performance, efficiency, scale, and cloud connectivity to meet backup, archive, disaster and cyber recovery needs for organizations of all sizes. Choose target or integrated systems and transform your data protection for the future.

As-a-Service

APEX BACKUP SERVICES

SaaS-based data protection that ensures predictable, controllable costs and delivers infinite scalability without increasing complexity.





Let's get started

The time is now to modernize data protection so you're ready for whatever is next.

Let us show show you how Dell solutions and experience can build a trusted path forward with cyber resilient, multi-cloud data protection.

Learn more at
Dell.com/dataprotection →

SOURCES

- 1 Dell Global Data Protection Index 2021 Snapshot
- 2 Based on combined revenue from the IDC Q421 Purpose-Built Backup Appliance (PBBA) Tracker, with select Storage Software segments from the 4Q21 Storage Software and Cloud Services Qview
- 3 Based on Dell internal testing and field telemetry data, March 2022. Actual results may vary.
- 4 Based on ESG review commissioned by Dell, "Analyzing the Economic and Operational Benefits of the Dell Data Protection Portfolio", September 2020, evaluating the economic value of the Dell data protection portfolio. Actual results will vary