

Vendor Partnerships Help Companies Reach Sustainability Goals

BUSINESSES PLAN FOR SUSTAINABILITY

Sustainability is a top priority, but organizations realize they need help.




79% have a business case for their sustainability plan.


71% know they need the help of a third-party partner to achieve sustainability goals.


56% lack the in-house capability to measure, manage, and analyze sustainability data.


SUSTAINABILITY CHALLENGES

Many companies face challenges meeting sustainability goals.

 Limited budget or funding

 Ability to quantify benefits of sustainability initiatives

 Ability to measure results, including carbon footprint

 Expected cost of sustainability initiatives is too high

PARTNERS PROVIDE NEEDED SUSTAINABILITY SUPPORT

IaaS and technology vendor partnerships provide tools businesses need to meet sustainability goals.

53% have already implemented an infrastructure-as-a-service (IaaS) model.

64% partner with OEM vendors to manage sustainability metrics, audits, and analytics.

62% engage OEM vendors to manage e-waste.

47% consult OEM vendors on sustainability measures and strategy.

INFRASTRUCTURE AS A SERVICE CAN HELP DRIVE SUSTAINABILITY GOALS

65%

say they expect a cost savings of more than 10%.

38%

say they expect a more accurate carbon footprint analysis.

41%

expected reduction of the organization's e-waste.

41%

expected reduction of the organization's IT carbon footprint.

88%

anticipate sustainability benefits from adopting an IaaS model.

