

FOR IMMEDIATE RELEASE

Robert Y. Shapiro Honored with the 2022 AAPOR Award

Chicago, IL, May 13, 2022 —The American Association for Public Opinion Research (AAPOR) announced Robert Y. Shapiro as the 2022 recipient of the AAPOR Award for Exceptionally Distinguished Achievement at its annual awards ceremony on May 13, 2022. Given for outstanding contributions to the field of public opinion research, the AAPOR Award is AAPOR's lifetime achievement award.

As a scholar of tremendous intellect and breadth, Bob has written groundbreaking, award-winning books. *The Rational Public* (1992), *Politicians Don't Pander* (2000), and *Selling Fear* (2011), as well as dozens of articles, speak authoritatively about the inextricable ties between public opinion and public policy, politicians, and the media. Bob's compelling and revisionist work illustrates the richly textured ways in which public opinion is created, shaped, and manipulated. His scholarship has had a global influence, and his ideas continue to inspire international students, scholars, and professionals to better understand public opinion and democratic practices in their own countries. In these extraordinarily troubled times, his questions remain most relevant.

As a tireless advocate of the profession, Bob has served on the Roper Center for Public Opinion Research Board of Directors for more than a quarter-century, the last ten years as its chair. Under his leadership, the Center expanded its archival holdings, improved user access, and developed new transparency policies. Bob also served on AAPOR's Executive Council as Councilor-at-Large (2005-07) and co-chaired AAPOR's Task Force on Public Opinion and Leadership. He served as president of NYAAPOR (2007-08) and worked in many capacities for *Public Opinion Quarterly*: as section editor of "The Polls—Trends," as an editorial board member, and as chair of its advisory committee. He also has served as editor of *Political Science Quarterly* and sat on or chaired numerous professional committees and editorial boards. Altogether, Bob's efforts have helped build and strengthen the institutions that support and improve public opinion and survey research.

As a consummate teacher and mentor, Bob has worked continuously, and with quiet generosity, to train the next generation of public opinion researchers. Whether in the classroom at Columbia University, at professional conferences, or through the Summer Research—Early Identification Program, Bob has shown an unwavering commitment to mentoring students, particularly those from underrepresented minority groups. His upholding of the highest standards and his deep concern for equity have inspired scores of students to continue tackling the most pressing issues related to public opinion and democracy.

For all his extraordinary accomplishments, the American Association for Public Opinion Research is proud to honor Robert Y. Shapiro with the 2022 AAPOR Award for Exceptionally Distinguished Achievement.

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The American Association for Public Opinion Research (AAPOR) is the leading professional organization of public opinion and survey research professionals in the US with representation from all sectors. Learn more at: www.aapor.org.

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