

Political-Related Segments

The topics listed in this document are the political-related segments that MediaMath's data partners make available through the MediaMath Platform. Please see MediaMath's [Privacy Policy](#) for more information. MediaMath does not collect data or create data segments that are based upon what we consider to be sensitive political data.

Common Topics in Segments

- Congressional and parliamentary electoral districts
- Demographics
- Elected officials
- News and entertainment sources
- Political affiliation
- Political behavior
- Political candidates
- Political interests
- Political opinions
- Politics
- Voting status and history

Full List of Segments

- (MX) / Interest / News and Current Events / Politics
- (Standard Taxonomy) / Interests / News / Politics
- 3rd Party Data / App / Interest / News_Society / Politics
- 3rd Party Data / TVPlayer / UK (Seed) / TV / BBC Parliament
- 3rd Party Data / Web / Interest / News_Society / Politics
- 3rd Party Data > App > Interest > News_Society > Politics
- Affiliated with Democratic Political Party
- Affiliated with Independent Political Party
- Affiliated with Other Political Party
- Affiliated with Republican Political Party
- Argentina / ARGENTINA / Interest / Politics (EN), Politica (ES), Politica (PT)
- Argentina / GLOBAL / Interest / Politics (EN), Politica (ES), Politica (PT)
- Argentina / Interest / News and Current Events / Politics
- ARGENTINA / Interest / Politics (EN), Politica (ES), Politica (PT)
- Argentina / Interests / News / Politics
- Argentina / News (EN) Noticias (ES) / Politics (EN) Politica (ES)
- Argentina / Politics (EN) Politica (ES)
- Argentina / U.S. Elections (EN) Elecciones EE.UU. (ES)
- Argentina / US Spanish Speakers / Interest / News / Politics
- Arts and Entertainment / Humor / Political Humor
- Audience Profiles / Politics
- Audience Profiles / Politics / Bible Belt Conservative
- Audience Profiles / Politics / Conservative Outdoorsman
- Audience Profiles / Politics / Democratic Donor
- Audience Profiles / Politics / Democratic Voter
- Audience Profiles / Politics / Female Democratic Supporter
- Audience Profiles / Politics / Giving For Green Democrat
- Audience Profiles / Politics / Independent Donor
- Audience Profiles / Politics / Independent Voter
- Audience Profiles / Politics / Opportunity Seeking Democrat
- Audience Profiles / Politics / Professional Democrat
- Audience Profiles / Politics / Republican Donor
- Audience Profiles / Politics / Republican Voter
- Audience Profiles / Politics / Swing State Voter
- Audience Profiles / Politics / Traditional Republican
- Audience Profiles / Politics / Young Republican
- Audience Profiles / Psychographics / Political Junkies
- Australia / Politics
- Australia, NZ, Asia Pacific / AU Political (2019) / All Fairly Safe ALP Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Fairly Safe LNP Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Fairly Safe Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Marginal ALP Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Marginal LNP Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Marginal Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Safe ALP Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Safe LNP Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / All Safe Seats
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / ALP
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / Greens
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / Independent or Other
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / Liberal Party
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / LNP
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / National Party
- Australia, NZ, Asia Pacific / AU Political (2019) / First Preference / One Nation
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Climate Change and Global Warming
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Defence and National Security
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Fair Workplace and Employment Regulations
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Honest and Open Government
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Improving Business in Australia
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Improving Education
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Improving Health Services and Hospitals
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Keeping Interest Rates Down
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Keeping the Cost of Living Down
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Managing Immigration and Population Growth
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Managing the Economy
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Needs of Families
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Needs of those Outside the City

- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Reducing Crime
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Reducing Illegal Immigration
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Reducing Taxes
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / Reducing Unemployment
- Australia, NZ, Asia Pacific / AU Political (2019) / Issue of Most Importance / The Aging Australian Population
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP NSW / Dobell
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP NSW / Eden- Monaro
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP NSW / Lindsay
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP NSW / Macquarie
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP NSW / Richmond
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP QLD / Griffith
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP QLD / Herbert
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP QLD / Lilley
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP QLD / Longman
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP QLD / Moreton
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP TAS / Bass
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP TAS / Braddon
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP TAS / Lyons
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP VIC / Bendigo
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP VIC / Corangamite
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP VIC / Dunkley
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP VIC / Hotham
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP VIC / Isaacs
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP VIC / Macnamara
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP WA / Cowan
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP WA / Pearce
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal ALP WA / Perth
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal IND NSW / Wentworth
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal IND VIC / Indi
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP NSW / Banks
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP NSW / Gilmore
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP NSW / Page
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP NSW / Reid
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP NSW / Robertson
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Bonner
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Capricornia
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Dawson
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Dickson
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Flynn
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Forde
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Leichhardt
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP QLD / Petrie
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP SA / Boothby
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP SA / Sturt
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP VIC / Casey
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP VIC / Chisholm
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP VIC / Jagajaga
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP VIC / La Trobe
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP WA / Hasluck
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal LNP WA / Swan
- Australia, NZ, Asia Pacific / AU Political (2019) / Marginal NXT SA / Mayo
- Australia, NZ, Asia Pacific / AU Political (2019) / Swinging Voters
- Australia, NZ, Asia Pacific / AU Political (2019) / Two Party Preferred / ALP
- Australia, NZ, Asia Pacific / AU Political (2019) / Two Party Preferred / LNP
- Australia, NZ, Asia Pacific / AU Political (2019) / Undecided Voters
- Australia, NZ, Asia Pacific / AU / Personas / Political Junkies
- Australia, NZ, Asia Pacific / AU/ Personas (2014) / Golden Years / Country Conservative
- Australia, NZ, Asia Pacific / AU/ Personas (Geolocation) / Hearth and Home / Cautious Conservatives
- Australia, NZ, Asia Pacific / AU/ Personas (Geolocation) / Metrotechs / Libertarians
- Australia, NZ, Asia Pacific / AU/ Personas (New 2019) / Hearth and Home / Cautious Conservatives
- Australia, NZ, Asia Pacific / AU/ Personas (New 2019) / Metrotechs / Libertarians
- Australia, NZ, Asia Pacific / AU/ Issue Most Important / Swinging Voters
- Australia, NZ, Asia Pacific / AU/ Issue Most Important / Undecided Voters
- Australia, NZ, Asia Pacific / AU/ Personas / Political Junkies
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Australia's ageing population
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Defence and national security
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Fair workplace and employment regulations
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Global warming and climate change
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Improving business In Australia

- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Improving education
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Improving health services and hospitals
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Keeping day to day living costs down
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Keeping interest rates down
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Managing immigration and population growth
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Managing the economy
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Open and honest government
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Reducing crime and maintaining law and order
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Reducing the number of illegal migrants coming to Australia
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Reducing the taxes you and your family pay
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Reducing unemployment
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Swinging voters
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / The needs of families
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / The needs of people outside cities
- Australia, NZ, Asia Pacific / AU/ Political Issue Most Important / Undecided voters
- Australia, NZ, Asia Pacific / General Interests / Politics
- Australia, NZ, Asia Pacific / ID/ Personas / Getting By / Conservative Fringe
- Australia, NZ, Asia Pacific / Interest / Entertainment / News and Political Topics
- Australia, NZ, Asia Pacific / Lifestyle / Media / Politics
- Australia, NZ, Asia Pacific / Magazine Types Read / Political
- Australia, NZ, Asia Pacific / NZ / In Market for / Political Parties
- Behavior Model / Active/Interest In / Political TV Viewer
- Behavior Model / Active/Interest In / Political TV Viewer / Conservative
- Behavior Model / Active/Interest In / Political TV Viewer / Liberal
- Behavior Model / Active/Interest In / Political TV Viewer / Liberal Comedy
- Behavior Model / Donor / Contributes Political
- Behavior Models / Household / US Political
- Behavior Models / Household / US Political / Active Voice
- Behavior Models / Household / US Political / Conservative
- Behavior Models / Household / US Political / Leaning Conservative
- Behavior Models / Household / US Political / Leaning Liberal
- Behavior Models / Household / US Political / Liberal
- BR / GLOBAL / Interest / Politics (EN), Política (ES), Política (PT)
- Brands / Media / Conservative News Outlets
- Brands / Media / Liberal News Outlets
- Brands / Organizations / US Conservative Causes & Agenda
- Brands / Organizations / US Liberal Causes & Agenda
- Brasil / GLOBAL / Interest / Politics (EN), Política (ES), Política (PT)
- Brasil / Interests / News / Politics
- Brasil / News (EN) Noticias (ES) / Politics (EN) Política (ES)
- Brasil / Politics (EN) Política (ES)
- Brasil / U.S. Elections (EN) Elecciones EE.UU. (ES)
- Brasil / US Spanish Speakers / Interest / News / Politics
- Brazil - Interest / Politics (EN), Política (ES), Política (PT)
- Brazil / BRAZIL / Interest / Politics (EN), Política (ES), Política (PT)
- Brazil / GLOBAL / Interest / Politics (EN), Política (ES), Política (PT)
- BRAZIL / Interest / Politics (EN), Política (ES), Política (PT)
- Business & Professional / Industry / Memberships & Organizations / Political
- Canada / Lifestyle / News Consumers / Political News Consumers
- Canada / News / World/Political News
- Canada / Politics
- Canada / Politics / Democrats
- Canada / Politics / Democrats / Democratic Party Upholders
- Canada / Politics / Republicans
- Canada / Politics / Republicans / Republican Party Upholders
- Canada / Premium / Lifestyle / Donors / Contributes to Political Charities
- Celebrities / Conservative Media Personalities
- Celebrities / Liberal Media Personalities
- Charitable Donations / Contributed to Political
- Charitable Donors / Conservative Causes Donors
- Charitable Donors / Conservative Causes Donors / Conservative Causes Donors: Highly Likely
- Charitable Donors / Conservative Causes Donors / Conservative Causes Donors: Likely
- Charitable Donors / Conservative Causes Donors / Conservative Causes Donors: Unlikely
- Charitable Donors / Liberal Causes Donors
- Charitable Donors / Liberal Causes Donors / Liberal Causes Donors: Highly Likely
- Charitable Donors / Liberal Causes Donors / Liberal Causes Donors: Likely
- Charitable Donors / Liberal Causes Donors / Liberal Causes Donors: Unlikely
- Charitable Donors / Political Donor Propensity / Political Donor Propensity: Democrat
- Charitable Donors / Political Donor Propensity / Political Donor Propensity: Republican
- Charities and Causes / Community Involvement - Causes Supported Financially / Political
- Charities and Causes / Community Involvement - Causes Supported Financially / Political - Conservative Causes
- Charities and Causes / Community Involvement - Causes Supported Financially / Political - Liberal Causes
- Charities and Causes / Community Involvement - Causes Supported Financially / Political / General Causes
- Charity / Political Organization
- Chile / GLOBAL / Interest / Politics (EN), Política (ES), Política (PT)
- CHILE / Interest / Politics (EN), Política (ES), Política (PT)
- Chile / Interests / News / Politics
- Chile / News (EN) Noticias (ES) / Politics (EN) Política (ES)
- Chile / News (EN) Noticias (ES) / Politics (EN) Política (ES)
- Chile / U.S. Elections (EN) Elecciones EE.UU. (ES)
- Chile / US Spanish Speakers / Interest / News / Politics
- City / Presidente Alves - Sao Paulo
- City / Presidente Bernardes - Minas Gerais
- City / Presidente Bernardes - Sao Paulo
- City / Presidente Derqui - Buenos Aires
- City / Presidente Dutra - Alagoas
- City / Presidente Epitacio - Sao Paulo
- City / Presidente Getulio - Santa Catarina
- City / Presidente Kennedy - Tocantins
- City / Presidente Medici - Rondonia

- City / Presidente Olegario - Minas Gerais
- City / Presidente Prudente - Sao Paulo
- City / Presidente Venceslau - Sao Paulo
- CL / Interests / News / Politics
- CL / News (EN) Noticias (ES) / Politics (EN) Politica (ES)
- CL / U.S. Elections (EN) Elecciones EE.UU. (ES)
- CL / US Spanish Speakers / Interest / News / Politics
- Cluster 2 Country Club Conservatives
- Colombia / COLOMBIA / Interest / Politics (EN), Politica (ES), Politica (PT)
- Colombia / GLOBAL / Interest / Politics (EN), Politica (ES), Politica (PT)
- Colombia / Interest / News and Current Events / Politics
- COLOMBIA / Interest / Politics (EN), Politica (ES), Politica (PT)
- Colombia / Interests / News / Politics
- Colombia / MEXICO / Interest / Politics (EN), Politica (ES), Politica (PT)
- Colombia / News (EN) Noticias (ES) / Politics (EN) Politica (ES)
- Colombia / Politics (EN) Politica (ES)
- Colombia / U.S. Elections (EN) Elecciones EE.UU. (ES)
- Colombia / US Spanish Speakers / Interest / News / Politics
- Commercial / Politics & Elections
- Composite Segments (Audience Clusters) / Focus on Politics
- Composite Segments (Audience Clusters) / Focus on Politics Online
- Consumer / Donors / Political
- Consumer / Donors / Politically Conservative
- Consumer / Donors / Politically Liberal
- Consumer / InfoPersona / Country Club Conservatives
- Consumer / Interests / Arts & Entertainment / Reading / News & Politics
- Consumer / Interests / Current Affairs/Politics
- Consumer / Interests / Politics & Society
- Consumer / Interests / Politics & Society / Charities & Non-Profits
- Consumer / Interests / Politics & Society / Politics
- Consumer / Interests / Politics & Society / Politics / Voters
- Consumer / Persona / Political Executive Donor
- Consumer / US Politics
- Consumer / US Politics / Political Party
- Consumer / US Politics / Political Party / Democrat
- Consumer / US Politics / Political Party / Independent
- Consumer / US Politics / Political Party / Republican
- Consumer / US Politics / Voter Segment
- Consumer / US Politics / Voter Segment / Type
- Consumer / US Politics / Voter Segment / Type / Conservative Voters
- Country-Specific Audiences / Australia (AU) / Hobbies and Interests / Politics and Society
- Country-Specific Audiences / Australia (AU) / Hobbies and Interests / Politics and Society / Charity and Giving
- Country-Specific Audiences / Australia (AU) / Hobbies and Interests / Politics and Society / Environment
- Country-Specific Audiences / Brazil (BR) / Hobbies and Interests / Politics and Society
- Country-Specific Audiences / Brazil (BR) / Hobbies and Interests / Politics and Society / Charity and Giving
- Country-Specific Audiences / Brazil (BR) / Hobbies and Interests / Politics and Society / Environment
- Country-Specific Audiences / Canada (CA) / Hobbies and Interests / Politics and Society
- Country-Specific Audiences / Canada (CA) / Hobbies and Interests / Politics and Society / Charity and Giving
- Country-Specific Audiences / Canada (CA) / Hobbies and Interests / Politics and Society / Charity and Giving / Causes
- Country-Specific Audiences / Canada (CA) / Hobbies and Interests / Politics and Society / Charity and Giving / Causes / Health and Well-Being
- Country-Specific Audiences / Canada (CA) / Hobbies and Interests / Politics and Society / Environment
- Country-Specific Audiences / Japan (JP) / Hobbies and Interests / Politics and Society (Shakai)
- Country-Specific Audiences / Japan (JP) / Hobbies and Interests / Politics and Society (Shakai) / Charity and Giving
- Country-Specific Audiences / Japan (JP) / Hobbies and Interests / Politics and Society (Shakai) / Environment
- Country-Specific Audiences / Mexico (MX) / Hobbies and Interests / Politics and Society
- Country-Specific Audiences / Mexico (MX) / Hobbies and Interests / Politics and Society / Charity and Giving
- Country-Specific Audiences / Mexico (MX) / Hobbies and Interests / Politics and Society / Environment
- Current Affairs / Politics
- Custom > Political > LGBT Rights
- Custom Audiences / Standard US - Look-Alike - Politics
- Custom Characteristics / Behavior Models / Household / Politics & Society
- Custom Characteristics / Behavior Models / Household / Politics & Society / Conservative
- Custom Characteristics / Behavior Models / Household / Politics & Society / Leaning Conservative
- Custom Characteristics / Behavior Models / Household / Politics & Society / Leaning Liberal
- Custom Characteristics / Behavior Models / Household / Politics & Society / Liberal
- Custom Characteristics / Behavior Models / Household / Politics & Society / Opinion Leaders
- Customer Modeled / Politics
- DE - Interested in: Politics (ST)
- DE / News / Politics
- DE / News / Politics / Campaigns & Elections
- DE / News / Politics / Opinion & Commentary
- Demographic / Charitable Donors / Democrat Causes
- Demographic / Charitable Donors / Political Causes
- Demographic / Charitable Donors / Republican Causes
- Demographic / Democratic Party Affiliation
- Demographic / Lifestyles / Contributors / Political
- Demographic / Political Affiliation / Democrat
- Demographic / Political Affiliation / Independent
- Demographic / Political Affiliation / Republican
- Demographic / Political Party
- Demographic / Political Party / Democrat
- Demographic / Political Party / Independent
- Demographic / Political Party / Republican
- Demographic / Registered Voters
- Demographic / Republican Party Affiliation
- Demographic / Voter Indicator
- Demographic / Voter Indicator / Absentee Voter
- Demographic / Voter Indicator / Active Voter
- Demographic / Voter Indicator / Early Voter Status
- Demographic / Voter Indicator / Inactive Voter
- Demographic / Voter Indicator / Voted In General Elections
- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2000 General Election
- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2002 General Election
- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2004 General Election

- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2006 General Election
- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2008 General Election
- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2010 General Election
- Demographic / Voter Indicator / Voted In General Elections / Voted In the 2012 General Election
- Demographic / Voter Indicator / Voted In Primary Elections
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2000 Primary Election
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2002 Primary Election
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2004 Primary Election
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2006 Primary Election
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2008 Primary Election
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2010 Primary Election
- Demographic / Voter Indicator / Voted In Primary Elections / Voted In the 2012 Primary Election
- Demographics / Hobbies and Interests / Politics and Current Events
- Demographics / Household Composition / Voter Present in Household
- Demographics / Lifestyles / Contributors / Political
- Demographics / Location / Congressional District
- Demographics / Political
- Demographics / Political / Democrat Present in Household
- Demographics / Political / Not Registered to Vote
- Demographics / Political / Republican Present in Household
- Demographics / Political / Vote In Last US Presidential Election
- Demographics / Political / Vote In Last US State Election
- Demographics / Political / Voter Present in Household
- Demographics / Political Affiliation
- Demographics / Political Affiliation & Voting / Democratic Voters / Democratic Voters: Highly Likely
- Demographics / Political Affiliation & Voting / Democratic Voters / Democratic Voters: Likely
- Demographics / Political Affiliation & Voting / Democratic Voters / Democratic Voters: Unlikely
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Democrat
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Democrat & Independent
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Democrat & Republican
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Democrat, Republican, & Independent
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Independent
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Republican
- Demographics / Political Affiliation & Voting / Household Political Party / Household Political Party: Republican & Independent
- Demographics / Political Affiliation & Voting / Independent Voters / Independent Voters: Highly Likely
- Demographics / Political Affiliation & Voting / Independent Voters / Independent Voters: Likely
- Demographics / Political Affiliation & Voting / Independent Voters / Independent Voters: Unlikely
- Demographics / Political Affiliation & Voting / Likely Voters / Likely Voters: Highly Likely
- Demographics / Political Affiliation & Voting / Likely Voters / Likely Voters: Likely
- Demographics / Political Affiliation & Voting / Likely Voters / Likely Voters: Unlikely
- Demographics / Political Affiliation & Voting / Political Party / Political Party: Democrat
- Demographics / Political Affiliation & Voting / Political Party / Political Party: Independent
- Demographics / Political Affiliation & Voting / Political Party / Political Party: Republican
- Demographics / Political Affiliation & Voting / Republican Voter / Republican Voter: Highly Likely
- Demographics / Political Affiliation & Voting / Republican Voter / Republican Voter: Likely
- Demographics / Political Affiliation & Voting / Republican Voter / Republican Voter: Unlikely
- Demographics / Political Affiliation & Voting / Swing Voters / Swing Voters: Highly Likely
- Demographics / Political Affiliation & Voting / Swing Voters / Swing Voters: Likely
- Demographics / Political Affiliation & Voting / Swing Voters / Swing Voters: Unlikely
- Demographics / Political Affiliation / Democrat
- Demographics / Political Affiliation / Democrats
- Demographics / Political Affiliation / Independent
- Demographics / Political Affiliation / Independent/Other
- Demographics / Political Affiliation / Non-registered
- Demographics / Political Affiliation / Republican
- Demographics / Political Affiliation / Republicans
- Demographics / Political Party
- Demographics / Political Party / Democrat
- Demographics / Political Party / Independent
- Demographics / Political Party / Republican
- Demographics / Political Party Affiliation
- Demographics / Political Party Affiliation / Democrat
- Demographics / Political Party Affiliation / Republican
- Demographics / Political Personas
- Demographics / Political Personas / Conservative Democrats
- Demographics / Political Personas / Green Traditionalists
- Demographics / Political Personas / Informed But Unregistered
- Demographics / Political Personas / Left Out Democrats
- Demographics / Political Personas / Mild Republicans
- Demographics / Political Personas / On-the-Fence Liberals
- Demographics / Political Personas / Super Democrats
- Demographics / Political Personas / Ultra Conservatives
- Demographics / Political Personas / Unconnected & Unregistered
- Demographics / Political Personas / Uninvolved Conservatives
- Demographics / Political Propensity / Any Conservative Political Outlook
- Demographics / Political Propensity / Any Liberal Political Outlook
- Demographics / Political Propensity / Middle of the Road Political Outlook
- Demographics / Political Propensity / Not Registered to Vote
- Demographics / Political Propensity / Registered to Vote
- Demographics / Political Propensity / Somewhat Conservative Political Outlook
- Demographics / Political Propensity / Somewhat Liberal Political Outlook
- Demographics / Political Propensity / Very Conservative Political Outlook

- Demographics / Political Propensity / Very Liberal Political Outlook
- Demographics / Political Propensity / Vote In Last US Presidential Election
- Demographics / Political Propensity / Vote In Last US State Election
- Demographics / User Hobbies & Interests / Politics & Current Events
- Demographics / User Hobbies & Interests / Politics & Current Events / Voter
- Demographics / Voter Indicator
- Demographics / Voter Indicator / Absentee Voter
- Demographics / Voter Indicator / Active Voter
- Demographics / Voter Indicator / Early Voter Status
- Demographics / Voter Indicator / Inactive Voter
- Demographics / Voter Indicator / Voted In General Elections
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2000 General Election
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2002 General Election
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2004 General Election
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2006 General Election
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2008 General Election
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2010 General Election
- Demographics / Voter Indicator / Voted In General Elections / Voted In the 2012 General Election
- Demographics / Voter Indicator / Voted In Primary Elections
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2000 Primary Election
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2002 Primary Election
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2004 Primary Election
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2006 Primary Election
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2008 Primary Election
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2010 Primary Election
- Demographics / Voter Indicator / Voted In Primary Elections / Voted In the 2012 Primary Election
- Denmark / Interest / General Topics / Politics
- Donor / Political
- Donor / Political -- Co-op Sourced
- Donor / Political / Conservative Causes
- Donor / Political / Conservative Causes -- Co-op Sourced
- Donor / Political / General Causes
- Donor / Political / General Causes -- Co-op Sourced
- Donor / Political / Liberal Causes
- Donor / Political / Liberal Causes -- Co-op Sourced
- Donors / Donor Type: Democrat
- Donors / Donor Type: Republican
- Donors / Political
- Donors / Political Causes
- Donors / US Democrat
- Donors / US Republican
- EMEA / France / Entertainment & Media / Politics
- EMEA / Germany / Entertainment & Media / Politics
- EMEA / UK / Entertainment & Media / Politics
- Entertainment / Books / Books Genre Purchased:History/ Political in the Last 12 Months
- Entertainment / Magazine Readers / World News/Politics
- Entertainment / Magazines / Politics
- Entertainment / TV viewership / TV / Political Talk Shows
- Europe / DE / Interests / Interested In: Politics
- Europe / DE Interests / General Interests / Politics
- Europe / DE Media / Political Journals and Business Magazines
- Europe / DE/ Media / Political Journals and Business Magazines
- Europe / DK / Interests / Interested in: Economy-Politics and Society
- Europe / DK / Interests / Interested in: Politics
- Europe / FR / General Interests / Politics
- Europe / General Interests / Politics
- Europe / NO/ Interesser Media / Interested in Politics
- Europe / SE / Interests / Interested in: Politics
- Europe / UK / Media / Magazine Types Read / Political
- Europe /DE / Interests / Interested In: Politics
- Everyone / Conservatives
- Film and TV Genre / Politics / Conservative Affinity TV News
- Film and TV Genre / Politics / Liberal Affinity TV News
- Film and TV Genre / Politics / Political Debate TV Viewers
- Finance & Business / Global - Political Junkies
- Finance & Business / Global - Standard - Political Junkies
- Financial / Contributions to Organizations / Contributed to Political past year
- Finland / INTEREST - Society & Politics
- First Time Voters 2016 Election
- Forbes.com / Op/Ed / Politics
- FR / News / Politics
- FR / News / Politics / Campaigns & Elections
- FR / News / Politics / Opinion & Commentary
- France / Entertainment & Media / Politics
- General / Interest / News and Current Events / Politics
- General Access / Politics
- General Access / Politics / Donors
- General Access / Politics / Donors / Animal Welfare
- General Access / Politics / Donors / Arts and Culture
- General Access / Politics / Donors / Children's Causes
- General Access / Politics / Donors / Environmental Causes
- General Access / Politics / Donors / International Aid Causes
- General Access / Politics / Donors / Local Causes
- General Access / Politics / Donors / Veterans Causes
- General Access / Politics / Donors / Wildlife Preservation
- General Access / Politics / Politically Divided Households
- General Access / Politics / Voter Frequency Score / 0
- General Access / Politics / Voter Frequency Score / 1
- General Access / Politics / Voter Frequency Score / 2
- General Access / Politics / Voter Frequency Score / 3
- General Access / Politics / Voter Frequency Score / 4
- General Access / Politics / Voter Frequency Score / 5
- General Access / Politics / Voter Frequency Score / 6
- General Access / Politics / Voter Frequency Score / 7
- General Access / Politics / Voter Generation
- General Access / Politics / Voter Generation / Baby Boomer 1946-1964
- General Access / Politics / Voter Generation / Generation X 1965-1980
- General Access / Politics / Voter Generation / Generation Y 1981-1994
- General Access / Politics / Voter Generation / Generation Z 1995 +
- General Access / Politics / Voter Generation / Silent Generation 1928-1945
- General Access / Politics / Voter Status
- General Access / Politics / Voter Status / Absentee Voters

- General Access / Politics / Voter Status / Registered Voters
- General Access / Politics / Voter Status / Registered Voters / Democrat
- General Access / Politics / Voter Status / Registered Voters / Independent
- General Access / Politics / Voter Status / Registered Voters / Republican
- Genre / Politics and Public Affairs
- Germany / Demography / Conservative Retiree
- Germany / Demography / Conservative Retiree
- Germany / Entertainment & Media / Politics
- Germany / Interests / Law Gov & Politics
- Germany / Interests / Politics
- GLOBAL / Interest / Politics (EN), Política (ES), Política (PT)
- Global Fifty / News and Politics / Celebrity News and Gossip
- Global Fifty / News and Politics / UK Business News
- Global Fifty / News and Politics / UK News and Politics
- Global Interest / TV Genre / Politics/Public Affairs
- Global Sociodemographic / Political Conservatives
- Global Sociodemographic / Political Liberals
- Gobierno / Interest / News and Current Events / Politics
- Gobierno de la Ciudad de Bs As / ARGENTINA / Interest / Politics (EN), Política (ES), Política (PT)
- Gobierno de la Ciudad de Bs As / Interest / News and Current Events / Politics
- Government & Politics
- Government & Politics / Military
- Government & Politics / Military / Air Force
- Government & Politics / Military / Army
- Government & Politics / Military / Coast Guard
- Government & Politics / Military / Marines
- Government & Politics / Military / Navy
- High Income Political Donor
- Historical Buyer Of / Charitable Donations / Political
- Historical Buyer or Shopper Of / Charitable Donations / Political
- Hobbies & Interests / Politics & Society
- Hobbies & Interests / Politics & Society / Activism
- Hobbies & Interests / Politics & Society / LGBT
- Hobbies & Interests > Online > News/Politics
- Hobbies and Interests / Politics and Society
- Hobbies and Interests / Politics and Society / Animal Welfare
- Hobbies and Interests / Politics and Society / Charity (Philanthropy)
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Animal Welfare
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Environment
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Family and Human Services
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Health and Well-Being
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Human Rights
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / International Relief
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Medical Research
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Religion
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Causes / Senior Living
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Frequent Charitable Donors
- Hobbies and Interests / Politics and Society / Charity (Philanthropy) / Online Charitable Donors
- Hobbies and Interests / Politics and Society / Environment
- Hobbies and Interests / Politics and Society / Health Care
- Hobbies and Interests / Politics and Society / Jobs
- Hobbies and Interests / Politics and Society / Military
- Hobbies and Interests / Politics and Society / Military / Air Force
- Hobbies and Interests / Politics and Society / Military / Army
- Hobbies and Interests / Politics and Society / Military / Marines
- Hobbies and Interests / Politics and Society / Military / Military Bases
- Hobbies and Interests / Politics and Society / Military / Navy
- Hobbies and Interests / Politics and Society / US Politics
- Hobbies and Interests / Politics and Society / US Politics / Government
- Hobbies and Interests / Politics and Society / US Politics / Government / Congress
- Hobbies and Interests / Politics and Society / US Politics / Government / Elections and Campaigns
- Hobbies and Interests / Politics and Society / US Politics / Government / Governors
- Hobbies and Interests / Politics and Society / US Politics / Government / President
- Hobbies and Interests / Politics and Society / US Politics / Government / Supreme Court
- Hobbies and Interests / Politics and Society / US Politics / Political Donors
- Hobbies and Interests / Politics and Society / US Politics / Registered Voters
- Hobbies and Interests / Politics and Society / US Politics / Registered Voters / Democrat
- Hobbies and Interests / Politics and Society / US Politics / Registered Voters / Republican
- Hobbies and Interests / Politics and Society / World Affairs
- Holidays and Events / Interest / US / Elections
- Ideology > Registered Voter
- India / Politics
- Industry / Memberships & Organizations / Political
- Influencers / Influencer Audiences / Authors / Politics and Social Sciences
- Influential Voter
- Intenders / Conservative Publications
- Intent / Mobile App / Politics
- Intent / Web / Politics
- Interest / Arts & Entertainment / Reading / News & Politics / Military
- Interest / Australia / Politics
- Interest / Charitable Donors / Conservative Causes
- Interest / Charities / Political
- Interest / Current Affairs & Politics
- Interest / Current Affairs / Politics
- Interest / Events and Attractions / Political Event
- Interest / General Interest / Political Junkies
- Interest / India / Politics
- Interest / Law, Government & Politics
- Interest / Law, Government & Politics / Commentary
- Interest / Law, Government & Politics / U.S. Government Resources
- Interest / Law, Government and Politics
- Interest / Law, Government and Politics / Legal Issues
- Interest / Law, Government and Politics / Politics
- Interest / Leaning Liberal
- Interest / New Zealand / Politics
- Interest / News / Politics

- Interest / News / Politics / Political Columns
- Interest / News and Current Events / Politics
- Interest / News and Politics
- Interest / News and Politics / Crime
- Interest / News and Politics / Disasters
- Interest / News and Politics / International News
- Interest / News and Politics / Law
- Interest / News and Politics / Local News
- Interest / News and Politics / National News
- Interest / News and Politics / Politics
- Interest / News and Politics / Politics / Elections
- Interest / News and Politics / Politics / Political Issues
- Interest / News and Politics / Politics / War and Conflicts
- Interest / News and Politics / Weather
- Interest / Politics
- Interest / Politics & Society
- Interest / Politics & Society / Charities & Non-Profits
- Interest / Politics & Society / Charities & Non-Profits / Animals
- Interest / Politics & Society / Charities & Non-Profits / Art/Culture/Humanities
- Interest / Politics & Society / Charities & Non-Profits / Children
- Interest / Politics & Society / Charities & Non-Profits / Environment
- Interest / Politics & Society / Charities & Non-Profits / Health
- Interest / Politics & Society / Charities & Non-Profits / Political
- Interest / Politics & Society / Charities & Non-Profits / Public Broadcasting
- Interest / Politics & Society / Charities & Non-Profits / Religious
- Interest / Politics & Society / Charities & Non-Profits / Social Services/Welfare
- Interest / Politics & Society / Charities & Non-Profits / Veterans
- Interest / Politics & Society / Economic Issues
- Interest / Politics & Society / Environmental Issues
- Interest / Politics & Society / Immigration
- Interest / Politics & Society / Likely Non Voter
- Interest / Politics & Society / Likely Voter
- Interest / Politics & Society / Political Views
- Interest / Politics & Society / Political Views / Independent
- Interest / Politics & Society / Political Views / Leans left
- Interest / Politics & Society / Political Views / Leans right
- Interest / Politics & Society / Politics / Elections & Campaigns
- Interest / Politics & Society / Politics / Pundits & Commentary
- Interest / Politics & Society / Politics / Voters
- Interest / Politics & Society / Registered Voters
- Interest / Politics & Society / Registered Voters / Democrat
- Interest / Politics & Society / Registered Voters / Republican
- Interest / Politics & Society / Social Issues
- Interest / Politics & Society / World Affairs
- Interest / Politics (EN), Politica (ES), Politica (PT)
- Interest / Politics / Conservatives
- Interest / Politics / Leaning Liberal
- Interest / Politics / Liberals
- Interest / Politics / News
- Interest / Politics / News / US Politics
- Interest / Politics / News / World News
- Interest / Politics / Political_Views_-_Democrat
- Interest / Politics / Political_Views_-_Republican
- Interest / Politics and Society
- Interest / Politics and Society / Charities and Non-Profits
- Interest / Politics and Society / Charities and Non-Profits / Animals
- Interest / Politics and Society / Charities and Non-Profits / Art/Culture/Humanities
- Interest / Politics and Society / Charities and Non-Profits / Children
- Interest / Politics and Society / Charities and Non-Profits / Environment
- Interest / Politics and Society / Charities and Non-Profits / Health
- Interest / Politics and Society / Charities and Non-Profits / Political
- Interest / Politics and Society / Charities and Non-Profits / Public Broadcasting
- Interest / Politics and Society / Charities and Non-Profits / Religious
- Interest / Politics and Society / Charities and Non-Profits / Social Services/Welfare
- Interest / Politics and Society / Charities and Non-Profits / Veterans
- Interest / Politics and Society / Economic Issues
- Interest / Politics and Society / Environmental Issues
- Interest / Politics and Society / Immigration
- Interest / Politics and Society / Politics
- Interest / Politics and Society / Politics / Elections and Campaigns
- Interest / Politics and Society / Politics / Voters
- Interest / Politics and Society / Social Issues
- Interest / Politics and Society / World Affairs
- Interest / Reading / World News and Politics
- Interest / Seiji (Politics)
- Interest / Singapore / Politics
- Interest / Society / Politics
- Interest / US / Canada / Interests / Politics / Conservatives
- Interest / US / Canada / Interests / Politics / Leaning Liberal
- Interest / US / Canada / Interests / Politics / Liberals
- Interest Australia / Politics
- Interest In / Political TV Viewer
- Interest In / Political TV Viewer / Conservative
- Interest In / Political TV Viewer / Liberal
- Interest In / Political TV Viewer / Liberal Comedy
- Interest India / Politics
- Interest New Zealand / Politics
- Interest Propensities / Celebrities / Donald Trump
- Interest Propensities / Issues & Causes / Against The Affordable Care Act
- Interest Propensities / Issues & Causes / Against Voter Fraud (Fighting Voter Fraud)
- Interest Propensities / Issues & Causes / Pro Affordable Care Act
- Interest Propensities / Issues & Causes / Pro Choice
- Interest Propensities / Issues & Causes / Pro Life
- Interest Propensities / Issues & Causes / Social Conservatives
- Interest Propensities / Issues & Causes / Social Liberals
- Interest Propensities / Politics / Bernie Sanders Voter Propensity
- Interest Propensities / Politics / Conservative Republican Propensity
- Interest Propensities / Politics / Donald Trump Voter Propensity
- Interest Propensities / Politics / Hillary Clinton Voter Propensity
- Interest Propensities / Politics / Liberal Democrat Propensity
- Interest Propensities / Politics / Middle of the Road Democrat Propensity

- Interest Propensities / Politics / Middle of the Road Republican Propensity
- Interest Singapore / Politics
- Interest US / Canada / Interests / Politics / Conservatives
- Interest US / Canada / Interests / Politics / Leaning Liberal
- Interest US / Canada / Interests / Politics / Liberals
- Interests / Current Affairs & Politics
- Interests / Mobile App / News / Political
- Interests / News / Politics
- Interests / Politics
- Interests / Politics and Society
- Interests / Politics and Society / Politics
- Interests / Politics and Society / Politics / Likely Voters
- Interests > Politics & Society > Charities & Non-Profits > Art/Culture/Humanities
- International Segments / Asia-Pacific / Australia / Content Voters
- International Segments / Asia-Pacific / Australia / Eligible Voters
- International Segments / Asia-Pacific / Australia / Government and Politics
- International Segments / Asia-Pacific / Singapore / Content Voters
- International Segments / Asia-Pacific / Singapore / Eligible Voters
- International Segments / Asia-Pacific / Singapore / Government and Politics
- International Segments / Canada / Content Voters
- International Segments / Canada / Eligible Voters
- International Segments / Canada / Government and Politics
- Italy / News / IT > Political News
- Keyword / Political Elections
- Keyword Audiences - US Midterm Elections
- Keywords / US / Political Elections
- LATAM / COLOMBIA / Interest / Politics (EN), Politica (ES), Politica (PT)
- LATAM / Interests / Politics
- LATAM / MEXICO / Interest / Politics (EN), Politica (ES), Politica (PT)
- LATAM / USA - HISPANICS / Interest / Politics (EN), Politica (ES), Politica (PT)
- Law, Government & Politics
- Lifestyle & Interests / Supporters / Political Supporters
- Lifestyle / Donor / Political Donor
- Lifestyle / Donors / Political Donor
- Lifestyle / Donors / Politics Donor - Conservative
- Lifestyle / Donors / Politics Donor - Liberal
- Lifestyle / Hispanic Cluster / Cultured Conservatives
- Lifestyle / Intent / Charitable Donor / Democrat
- Lifestyle / Intent / Charitable Donor / Political
- Lifestyle / Intent / Charitable Donor / Republican
- Lifestyle / Journals & Overviews / News & Politics
- Lifestyle / News & Politics Enthusiast
- Lifestyle / Political
- Lifestyle / Political & Social Concerns / Child Welfare
- Lifestyle / Political & Social Concerns / Climate & Environment
- Lifestyle / Political & Social Concerns / Economy & Employment
- Lifestyle / Political & Social Concerns / Foreign Policy
- Lifestyle / Political & Social Concerns / Healthcare
- Lifestyle / Political & Social Concerns / Human Rights
- Lifestyle / Political & Social Concerns / Immigration
- Lifestyle / Political / Conservative News Readers (Web)
- Lifestyle / Political / Conservative Think Tank Readers (Web)
- Lifestyle / Political / Democrats - Extreme Confidence (Mobile)
- Lifestyle / Political / Doves (Web)
- Lifestyle / Political / Evangelical Christians (Web)
- Lifestyle / Political / Family Values Advocates (Web)
- Lifestyle / Political / Gun Control Advocates (Web)
- Lifestyle / Political / Gun Rights Advocates (Web)
- Lifestyle / Political / Immigration Control Advocates (Web)
- Lifestyle / Political / Immigration Rights Advocates (Web)
- Lifestyle / Political / LGBT Activists (Web)
- Lifestyle / Political / Liberal News Readers (Web)
- Lifestyle / Political / Liberal Think Tank Readers (Web)
- Lifestyle / Political / Marijuana Legalization Advocates (Web)
- Lifestyle / Political / Marijuana Prohibition Advocates (Web)
- Lifestyle / Political / Republicans (Web)
- Lifestyle / Political / Social Conservatives (Web)
- Lifestyle / Political / Social Liberals (Web)
- Lifestyle / Political / Voters (Web)
- Lifestyle / Political / Womens Equality Advocates - Extreme Confidence (Web)
- Lifestyle / Political Activist
- Lifestyle and Interests / Donor / Contributes to Political Charities - Expanded
- Lifestyle and Interests / Donor / Contributes to Political Charities - Precision
- Lifestyle and Interests / Television / Watches Political TV-Conservative - Expanded
- Lifestyle and Interests / Television / Watches Political TV-Conservative - Precision
- Lifestyle and Interests / Television / Watches Political TV-Liberal - Expanded
- Lifestyle and Interests / Television / Watches Political TV-Liberal - Precision
- Lifestyle and Interests / Television / Watches Political TV-Liberal Comedy - Expanded
- Lifestyle and Interests / Television / Watches Political TV-Liberal Comedy - Precision
- Location / Lifestyle / Likely Democrat Voter
- Location / Lifestyle / Likely Republican Voter
- Location / Lifestyle / Political Activist
- Media & Entertainment / News / Political News
- Media & Entertainment / News / Political News / Politically Unhappy
- Media & Entertainment / News / Political News / US-Mexico
- Mexico & Central America / Interest / News and Current Events / Politics
- Mexico & Central America / Seasonal / Elections
- Mexico / ARGENTINA / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / BRAZIL / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / CHILE / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / COLOMBIA / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / GLOBAL / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / Interest / News and Current Events / Politics
- MEXICO / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / Interests / News / Politics
- Mexico / MEXICO / Interest / Politics (EN), Politica (ES), Politica (PT)
- Mexico / News (EN) Noticias (ES) / Politics (EN) Politica (ES)
- Mexico / Politics (EN) Politica (ES)
- Mexico / U.S. Elections (EN) Elecciones EE.UU. (ES)

- Mexico / US Spanish Speakers / Interest / News / Politics
- Mexico / USA - HISPANICS / Interest / Politics (EN), Política (ES), Política (PT)
- Mexico Interests / News / Politics
- Mexico News (EN) Noticias (ES) / Politics (EN) Política (ES)
- Mexico U.S. Elections (EN) Elecciones EE.UU. (ES)
- Mexico US Spanish Speakers / Interest / News / Politics
- Middle Income Political Donor
- Mobile Apps / Top Mobile Apps / Punch The Trump
- Mobile Apps / Top Mobile Apps / Trumpy Wall
- Mobile Audience / Political
- Mobile Audience / Political / Democrats
- Mobile Audience / Political / Democrats / Liberal Activists
- Mobile Audience / Political / Republicans
- Mobile Audience / Political / Republicans / Conservative Activists
- Mobile Audience / Political / Republicans / Conservative Professions
- Mobile Audience / Political / Swing State Constituents
- Mobile Lifestyle & Interests / Supporters / Political Supporters
- Mobile Location Audiences / Lifestyle / Political Propensity / Political Activist
- Mobile US Political
- Mobile US Political / Party Affiliation
- Mobile US Political / Party Affiliation / Democrat
- Mobile US Political / Party Affiliation / Independent
- Mobile US Political / Party Affiliation / No Party
- Mobile US Political / Party Affiliation / Republican
- MX / Interests / News (129) / Politics (245)
- MX / Interests / News / Politics
- MX / MEXICO / Interest / Politics (EN), Política (ES), Política (PT)
- MX / News (EN) Noticias (ES) / Politics (EN) Política (ES)
- MX / News (EN) Noticias (ES) / Politics (EN) Política (ES)
- MX / Politics (EN) Política (ES)
- MX / U.S. Elections (EN) Elecciones EE.UU. (ES)
- MX / U.S. Elections (EN) Elecciones EE.UU. (ES) (4191)
- MX / US Spanish Speakers / Interest / News / Politics
- New Zealand / Politics
- News (EN) Noticias (ES) / Politics (EN) Política (ES)
- News / Politics
- News / Politics / Campaigns & Elections
- News / Politics / Campaigns and Elections
- News / Politics / Media Critics and Watchdogs
- News / Politics / Opinion & Commentary
- News / Politics / Opinion and Commentary
- News / Politics / Political Polls and Surveys
- News and Politics
- News and Politics / 2008 Primary Voter
- News and Politics / 2012 Primary Voter
- News and Politics / 2nd Amendment/Guns
- News and Politics / Democratic Party
- News and Politics / Eligible Voters
- News and Politics / Entertainment News
- News and Politics / Environmentalism
- News and Politics / Farming and Agriculture
- News and Politics / Government and Politics
- News and Politics / Independent Party
- News and Politics / Moderate/Independent
- News and Politics / News and Current Events
- News and Politics / Newshound
- News and Politics / Past Primary Voter
- News and Politics / Political Donor
- News and Politics / Political Donor: Democrat
- News and Politics / Political Donor: Republican
- News and Politics / Politics and Social Issues
- News and Politics / Republican Party
- News and Politics / Somewhat Conservative/Leaning Republican
- News and Politics / Somewhat Liberal/Leaning Democrat
- News and Politics / US Military
- News and Politics / Very Conservative/Hard Republican
- News and Politics / Very Liberal/Hard Democrat
- NonProfit / Democratic Donors
- NonProfit / Political Donors
- NonProfit / Republican Donors
- Parties / Democratic
- Parties / Republican
- Partisanship / Democrat
- Partisanship / Republican
- Party / Democrat
- Party / Republican
- Passionate About / Politics
- Personal Finance / Charitable Contributions / HH Contributed to Political Last 12M
- Personal Influence / Politics
- Personality / Openness / Liberalism
- Personality / Political Affiliation (US) / Conservative
- Personality / Political Affiliation (US) / Liberal
- Personality Insights / Liberalism
- Political
- Political - Conservative Charitable Donation
- Political - Liberal Charitable Donation
- Political (US)
- Political (US) / 2018's Most Competitive Congressional Districts
- Political (US) / 2018's Most Competitive Congressional Districts / California - 10th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / California - 25th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / California - 48th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Colorado - 6th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Florida - 26th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Illinois - 16th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Illinois - 6th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Iowa - 1st Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Michigan - 11th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Minnesota - 1st Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Minnesota - 2nd Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Minnesota - 3rd Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Minnesota - 8th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Nebraska - 2nd Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Nevada - 3rd Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / New Jersey - 11th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / New York - 19th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / New York - 22nd Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Pennsylvania - 18th Congressional District

- Political (US) / 2018's Most Competitive Congressional Districts / Pennsylvania - 6th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Texas - 7th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Virginia - 11th Congressional District
- Political (US) / 2018's Most Competitive Congressional Districts / Washington - 8th Congressional District
- Political (US) / All Voters
- Political (US) / High Dollar Donors
- Political (US) / High Dollar Donors / High Dollar Donors
- Political (US) / High Dollar Donors / High Dollar Donors - Democrat
- Political (US) / High Dollar Donors / High Dollar Donors - Republican
- Political (US) / High Dollar Donors / High Dollar Federal Donors - Democrat
- Political (US) / High Dollar Donors / High Dollar Federal Donors - Republican
- Political (US) / High Dollar Donors / High Dollar State Donors - Republican
- Political (US) / High Dollar Donors / High Dollar State Donors - Democrat
- Political (US) / Political Affiliation by Party
- Political (US) / Political Affiliation by Party / Conservative - Very Conservative
- Political (US) / Political Affiliation by Party / Democrat
- Political (US) / Political Affiliation by Party / Democrat Only Households
- Political (US) / Political Affiliation by Party / Independent
- Political (US) / Political Affiliation by Party / Liberal - Very Liberal
- Political (US) / Political Affiliation by Party / Republican
- Political (US) / Political Affiliation by Party / Republican Only Households
- Political (US) / Political Affiliation by Party / Split Households
- Political (US) / Social Profiles by Type
- Political (US) / Social Profiles by Type / Active Military
- Political (US) / Social Profiles by Type / Animal Rights Supporters
- Political (US) / Social Profiles by Type / Democrat Donors
- Political (US) / Social Profiles by Type / Education Supporters
- Political (US) / Social Profiles by Type / Environmentalists
- Political (US) / Social Profiles by Type / Libertarian Donors
- Political (US) / Social Profiles by Type / Likely Tea Party Supporters
- Political (US) / Social Profiles by Type / Military Supporters
- Political (US) / Social Profiles by Type / Republican Donors
- Political (US) / Social Profiles by Type / Socially Conservative
- Political (US) / Social Profiles by Type / Socially Liberal
- Political (US) / Social Profiles by Type / Socially Moderate
- Political (US) / Social Profiles by Type / Tax Reform Supporters
- Political (US) / Social Profiles by Type / Veterans
- Political (US) / The Persuadables
- Political (US) / The Persuadables / New Registrants - Since January 2016
- Political (US) / The Persuadables / New Registrants - Since November 2014
- Political (US) / The Persuadables / Nonconformists - Democrat leaning towards Republican
- Political (US) / The Persuadables / Nonconformists - Republican leaning towards Democrat
- Political (US) / Voters by Demographic Selects
- Political (US) / Voters by Demographic Selects / Affluent Voters
- Political (US) / Voters by Demographic Selects / Boomer Voters
- Political (US) / Voters by Demographic Selects / Female Voters
- Political (US) / Voters by Demographic Selects / Male Voters
- Political (US) / Voters by Demographic Selects / Married Voters
- Political (US) / Voters by Demographic Selects / Middle Class Voters
- Political (US) / Voters by Demographic Selects / Millennial Latino Voters
- Political (US) / Voters by Demographic Selects / Millennial Voters
- Political (US) / Voters by Demographic Selects / Non-College White Male Voters
- Political (US) / Voters by Demographic Selects / Senior Voters
- Political (US) / Voters by Demographic Selects / Single Parent Voters
- Political (US) / Voters by Demographic Selects / Single Voters
- Political (US) / Voters by Demographic Selects / Single White Female Voters
- Political (US) / Voters by Demographic Selects / Voters with Children
- Political (US) / Voters by Demographic Selects / Voters with Grandchildren
- Political (US) / Voters by Demographic Selects / Working Class Voters
- Political (US) / Voters by Occupation
- Political (US) / Voters by Occupation / Armed Services
- Political (US) / Voters by Occupation / Blue Collar
- Political (US) / Voters by Occupation / Civil Service
- Political (US) / Voters by Occupation / Education
- Political (US) / Voters by Occupation / Healthcare
- Political (US) / Voters by Occupation / Homemaker/Retired
- Political (US) / Voters by Occupation / Middle Management
- Political (US) / Voters by Occupation / Science/Technology
- Political (US) / Voters by Occupation / Secretarial
- Political (US) / Voters by Occupation / White Collar
- Political (US) / Voters by Occupation / White Collar Executives
- Political (US) / Voters by Voting History
- Political (US) / Voters by Voting History / Early & Absentee Voters
- Political (US) / Voters by Voting History / Frequent General Election Voters
- Political (US) / Voters by Voting History / Frequent Primary Election Voters - Democrat
- Political (US) / Voters by Voting History / Frequent Primary Election Voters - Republican
- Political (US) / Voters by Voting History / Mid-Term General Election Voters - Democrat
- Political (US) / Voters by Voting History / Mid-Term General Election Voters - Republican
- Political (US) / Voters by Voting History / Mid-Term Primary Election Voters - Democrat
- Political (US) / Voters by Voting History / Mid-Term Primary Election Voters - Republican
- Political (US) / Voters by Voting History / Newly Registered Voters
- Political (US) / Voters by Voting History / Presidential Election Voters Only
- Political (US) / Voters by Voting History / Presidential General Election Voters - Democrat

- Political / Swing State Panel / Candidates / Ted Cruz / Somewhat favorable
- Political / Swing State Panel / Candidates / Ted Cruz / Somewhat unfavorable
- Political / Swing State Panel / Candidates / Ted Cruz / Very favorable
- Political / Swing State Panel / Candidates / Ted Cruz / Very unfavorable
- Political / Swing State Panel / Election Issues
- Political / Swing State Panel / Election Issues / Climate change is solved science
- Political / Swing State Panel / Election Issues / Climate change is solved science / Somewhat agree
- Political / Swing State Panel / Election Issues / Climate change is solved science / Somewhat disagree
- Political / Swing State Panel / Election Issues / Climate change is solved science / Strongly agree
- Political / Swing State Panel / Election Issues / Climate change is solved science / Strongly disagree
- Political / Swing State Panel / Election Issues / Fund Planned Parenthood
- Political / Swing State Panel / Election Issues / Fund Planned Parenthood / Somewhat agree
- Political / Swing State Panel / Election Issues / Fund Planned Parenthood / Somewhat disagree
- Political / Swing State Panel / Election Issues / Fund Planned Parenthood / Strongly agree
- Political / Swing State Panel / Election Issues / Fund Planned Parenthood / Strongly disagree
- Political / Swing State Panel / Election Issues / Government is too big
- Political / Swing State Panel / Election Issues / Government is too big / Somewhat agree
- Political / Swing State Panel / Election Issues / Government is too big / Somewhat disagree
- Political / Swing State Panel / Election Issues / Government is too big / Strongly agree
- Political / Swing State Panel / Election Issues / Government is too big / Strongly disagree
- Political / Swing State Panel / Election Issues / Government should cut waste
- Political / Swing State Panel / Election Issues / Government should cut waste / Somewhat agree
- Political / Swing State Panel / Election Issues / Government should cut waste / Somewhat disagree
- Political / Swing State Panel / Election Issues / Government should cut waste / Strongly agree
- Political / Swing State Panel / Election Issues / Government should cut waste / Strongly disagree
- Political / Swing State Panel / Election Issues / Government should increase taxes
- Political / Swing State Panel / Election Issues / Government should increase taxes / Somewhat agree
- Political / Swing State Panel / Election Issues / Government should increase taxes / Somewhat disagree
- Political / Swing State Panel / Election Issues / Government should increase taxes / Strongly agree
- Political / Swing State Panel / Election Issues / Government should increase taxes / Strongly disagree
- Political / Swing State Panel / Election Issues / Immigration Policy
- Political / Swing State Panel / Election Issues / Immigration Policy / Access for undocumented immigrants
- Political / Swing State Panel / Election Issues / Immigration Policy / Build a wall to stop immigration
- Political / Swing State Panel / Election Issues / Immigration Policy / Keep doors open for immigrants
- Political / Swing State Panel / Election Issues / Immigration Policy / Limit immigration access
- Political / Swing State Panel / Election Issues / Increase taxes on the rich
- Political / Swing State Panel / Election Issues / Increase taxes on the rich / Somewhat agree
- Political / Swing State Panel / Election Issues / Increase taxes on the rich / Somewhat disagree
- Political / Swing State Panel / Election Issues / Increase taxes on the rich / Strongly agree
- Political / Swing State Panel / Election Issues / Increase taxes on the rich / Strongly disagree
- Political / Swing State Panel / Election Issues / Oppose right to work laws
- Political / Swing State Panel / Election Issues / Oppose right to work laws / Somewhat agree
- Political / Swing State Panel / Election Issues / Oppose right to work laws / Somewhat disagree
- Political / Swing State Panel / Election Issues / Oppose right to work laws / Strongly agree
- Political / Swing State Panel / Election Issues / Oppose right to work laws / Strongly disagree
- Political / Swing State Panel / Election Issues / Separate Church and State
- Political / Swing State Panel / Election Issues / Separate Church and State / Somewhat agree
- Political / Swing State Panel / Election Issues / Separate Church and State / Somewhat disagree
- Political / Swing State Panel / Election Issues / Separate Church and State / Strongly agree
- Political / Swing State Panel / Election Issues / Separate Church and State / Strongly disagree
- Political / Swing State Panel / Election Issues / Support Common Core
- Political / Swing State Panel / Election Issues / Support Common Core / Somewhat agree
- Political / Swing State Panel / Election Issues / Support Common Core / Somewhat disagree
- Political / Swing State Panel / Election Issues / Support Common Core / Strongly agree
- Political / Swing State Panel / Election Issues / Support Common Core / Strongly disagree
- Political / Swing State Panel / Election Issues / Top Election Priority
- Political / Swing State Panel / Election Issues / Top Election Priority / Economic Inequality
- Political / Swing State Panel / Election Issues / Top Election Priority / Government Spending
- Political / Swing State Panel / Election Issues / Top Election Priority / National Security
- Political / US Congressional Districts / Alabama / Alabama 1st Congressional District (AL-01)
- Political / US Congressional Districts / Alabama / Alabama 2nd Congressional District (AL-02)
- Political / US Congressional Districts / Alabama / Alabama 3rd Congressional District (AL-03)
- Political / US Congressional Districts / Alabama / Alabama 4th Congressional District (AL-04)
- Political / US Congressional Districts / Alabama / Alabama 5th Congressional District (AL-05)
- Political / US Congressional Districts / Alabama / Alabama 6th Congressional District (AL-06)
- Political / US Congressional Districts / Alabama / Alabama 7th Congressional District (AL-07)
- Political / US Congressional Districts / Alaska / Alaska At-large Congressional District (AK-00)
- Political / US Congressional Districts / Arizona / Arizona 1st Congressional District (AZ-01)
- Political / US Congressional Districts / Arizona / Arizona 2nd Congressional District (AZ-02)

- Political / US Congressional Districts / Washington / Washington 5th Congressional District (WA-05)
- Political / US Congressional Districts / Washington / Washington 6th Congressional District (WA-06)
- Political / US Congressional Districts / Washington / Washington 7th Congressional District (WA-07)
- Political / US Congressional Districts / Washington / Washington 8th Congressional District (WA-08)
- Political / US Congressional Districts / Washington / Washington 9th Congressional District (WA-09)
- Political / US Congressional Districts / West Virginia / West Virginia 1st Congressional District (WV-01)
- Political / US Congressional Districts / West Virginia / West Virginia 2nd Congressional District (WV-02)
- Political / US Congressional Districts / West Virginia / West Virginia 3rd Congressional District (WV-03)
- Political / US Congressional Districts / Wisconsin / Wisconsin 1st Congressional District (WI-01)
- Political / US Congressional Districts / Wisconsin / Wisconsin 2nd Congressional District (WI-02)
- Political / US Congressional Districts / Wisconsin / Wisconsin 3rd Congressional District (WI-03)
- Political / US Congressional Districts / Wisconsin / Wisconsin 4th Congressional District (WI-04)
- Political / US Congressional Districts / Wisconsin / Wisconsin 5th Congressional District (WI-05)
- Political / US Congressional Districts / Wisconsin / Wisconsin 6th Congressional District (WI-06)
- Political / US Congressional Districts / Wisconsin / Wisconsin 7th Congressional District (WI-07)
- Political / US Congressional Districts / Wisconsin / Wisconsin 8th Congressional District (WI-08)
- Political / US Congressional Districts / Wyoming / Wyoming At-large Congressional District (WY-00)
- Political / Voter Registration
- Political / Voter Registration / Premium Political
- Political / Voter Registration / Premium Political / Affluent Democrat Seniors
- Political / Voter Registration / Premium Political / Affluent Early Boomer Democrats
- Political / Voter Registration / Premium Political / Affluent Early Boomer Independents
- Political / Voter Registration / Premium Political / Affluent Early Boomer Republicans
- Political / Voter Registration / Premium Political / Affluent Gen Xers Democrats
- Political / Voter Registration / Premium Political / Affluent Gen Xers Independents
- Political / Voter Registration / Premium Political / Affluent Gen Xers Republicans
- Political / Voter Registration / Premium Political / Affluent Independent Seniors
- Political / Voter Registration / Premium Political / Affluent Late Boomer Democrats
- Political / Voter Registration / Premium Political / Affluent Late Boomer Independents
- Political / Voter Registration / Premium Political / Affluent Late Boomer Republicans
- Political / Voter Registration / Premium Political / Affluent Millennial Democrats
- Political / Voter Registration / Premium Political / Affluent Millennial Independents
- Political / Voter Registration / Premium Political / Affluent Millennial Republicans
- Political / Voter Registration / Premium Political / Affluent Republican Seniors
- Political / Voter Registration / Premium Political / Democrat General Election Voters
- Political / Voter Registration / Premium Political / Democrat Party Absentee Voters
- Political / Voter Registration / Premium Political / Democrat Party Early Voters
- Political / Voter Registration / Premium Political / Democrat Party Loyalists
- Political / Voter Registration / Premium Political / Democrat Primary Voters
- Political / Voter Registration / Premium Political / Environmental Donors - Democrat Voters
- Political / Voter Registration / Premium Political / Environmental Donors - Independent Voters
- Political / Voter Registration / Premium Political / Environmental Donors - Republican Voters
- Political / Voter Registration / Premium Political / General Election Only Voters
- Political / Voter Registration / Premium Political / Hispanic Democrat
- Political / Voter Registration / Premium Political / Hispanic Independent
- Political / Voter Registration / Premium Political / Hispanic Republican
- Political / Voter Registration / Premium Political / Independent General Election Voters
- Political / Voter Registration / Premium Political / Independent Party Absentee Voters
- Political / Voter Registration / Premium Political / Independent Party Affiliation
- Political / Voter Registration / Premium Political / Independent Party Early Voters
- Political / Voter Registration / Premium Political / Independent Voters - Loyalists
- Political / Voter Registration / Premium Political / Left Leaning Independents
- Political / Voter Registration / Premium Political / Left Leaning Republicans
- Political / Voter Registration / Premium Political / Political Donors - Democrat Voters
- Political / Voter Registration / Premium Political / Political Donors - Independent Voters
- Political / Voter Registration / Premium Political / Political Donors - Republican Voters
- Political / Voter Registration / Premium Political / Primary Election Voters
- Political / Voter Registration / Premium Political / Republican General Election Voters
- Political / Voter Registration / Premium Political / Republican Party Absentee Voters
- Political / Voter Registration / Premium Political / Republican Party Early Voters
- Political / Voter Registration / Premium Political / Republican Party Loyalists
- Political / Voter Registration / Premium Political / Republican Primary Voters
- Political / Voter Registration / Premium Political / Right Leaning Democrats
- Political / Voter Registration / Premium Political / Right Leaning Independents
- Political / Voter Registration / Premium Political / Veteran Donors - Independent Voters
- Political / Voter Registration / Premium Political / Veterans Donors - Democrat Voters
- Political / Voter Registration / Premium Political / Veterans Donors - Republican Voters
- Political / Voter Registration Status
- Political / Voter Registration Status / Is Registered to Vote
- Political / Voter Segment
- Political / Voter Segment / Type
- Political / Voter Segment / Type / Conservative Voters

- Political / Voter Segment / Type / Democrat Voters
- Political / Voter Segment / Type / Independent Voters
- Political / Voter Segment / Type / Liberal Voters
- Political / Voter Segment / Type / Republican Voters
- Political / Voter Segment / Type / Undeclared Voters
- Political / Voter Segment / Type / Voters
- Political / Voters by Demographic Selects
- Political / Voters by Demographic Selects / Affluent Voters
- Political / Voters by Demographic Selects / African American Voters
- Political / Voters by Demographic Selects / Boomer Voters
- Political / Voters by Demographic Selects / Female Voters
- Political / Voters by Demographic Selects / Male Voters
- Political / Voters by Demographic Selects / Millennial Voters
- Political / Voters by Demographic Selects / Senior Voters
- Political / Voting Behavior
- Political / Voting Behavior / Always Vote in Local Elections
- Political / Voting Behavior / Always Vote in National Elections
- Political / Voting Behavior / Always Vote in Statewide Elections
- Political / Voting Behavior / Never Vote in Local Elections
- Political / Voting Behavior / Never Vote in National Elections
- Political / Voting Behavior / Never Vote in Statewide Elections
- Political / Voting Behavior / Sometimes Vote in Local Elections
- Political / Voting Behavior / Sometimes Vote in National Elections
- Political / Voting Behavior / Sometimes Vote in Statewide Elections
- Political Affiliation
- Political Affiliation / Democrat
- Political Affiliation / Independant
- Political Affiliation / Republican
- Political Audiences / Attitudes / Considers Financial Security for retirement an individual Responsibility
- Political Audiences / Attitudes / Expect the Economy to be better off in 12 months
- Political Audiences / Attitudes / Expect the Economy to be worse off in 12 months
- Political Audiences / Attitudes / Likely Pro-Choice Supporter
- Political Audiences / Attitudes / Think HMO/Insurance has too much Power
- Political Audiences / Attitudes / Think Investing in the stock market is too risky
- Political Audiences / Attitudes / Think the environment is important to decision making
- Political Audiences / Attitudes / Trust the Federal Government to protect Online Privacy
- Political Audiences / Attitudes / Uncomfortable trusting money to a Bank
- Political Audiences / Contributions / Made a Charitable Contribution (Restricted to Political Use)
- Political Audiences / Contributions / Made a Charitable Donation - Over \$50 in the Last 12 Months (Restricted to Political Use)
- Political Audiences / Contributions / Made a Charitable Donation- Conservative Politics (Restricted to Political Use)
- Political Audiences / Contributions / Made a Charitable Donation- Environment (Restricted to Political Use)
- Political Audiences / Contributions / Made a Charitable Donation- Religious (Restricted to Political Use)
- Political Audiences / Contributions / Made a Charitable Donation- Veteran's Organization (Restricted to Political Use)
- Political Audiences / Contributions / Made a Political Contribution (Restricted to Political Use)
- Political Audiences / Outlook / Gun Owners
- Political Audiences / Outlook / Healthcare Worker (IP)
- Political Audiences / Outlook / Household Has Health Insurance
- Political Audiences / Outlook / Household has Health Insurance through work
- Political Audiences / Outlook / Likely Spanish Speaking
- Political Audiences / Outlook / Nascar Enthusiasts
- Political Audiences / Outlook / Pro-Life Supporters
- Political Audiences / Outlook / Social Influencer
- Political Audiences / Outlook / Teachers Union Member (IP)
- Political Audiences / Outlook / Union Member (IP)
- Political Audiences / Outlook / Veteran in Household
- Political Audiences / Political Affiliations / Registered Constitution Party (Restricted to Political Use)
- Political Audiences / Political Affiliations / Registered Democrat (Restricted to Political Use)
- Political Audiences / Political Affiliations / Registered Independent (Restricted to Political Use)
- Political Audiences / Political Affiliations / Registered Libertarian
- Political Audiences / Political Affiliations / Registered Libertarian (Restricted to Political Use)
- Political Audiences / Political Affiliations / Registered Republican (Restricted to Political Use)
- Political Audiences / Political Affiliations / Registered Voters (Restricted to Political Use)
- Political Audiences / Political Affiliations / Registered Voters- Undecided (Restricted to Political Use)
- Political Audiences / Voting Behavior / Likely Democrat Voter in 2012 General Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Likely Democrat Voter in 2012 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Likely Republican Voter in 2012 General Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Likely Republican Voter in 2012 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2008 General Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2008 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2010 General Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2010 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2012 General Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2012 Presidential Primary (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2012 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2014 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2016 General Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2016 Presidential Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Voted in the 2016 Primary Election (Restricted to Political Use)
- Political Audiences / Voting Behavior / Votes in Primary Elections (Restricted to Political Use)
- Political Charitable Donation
- Political Donor

- Political Donors
- Political Donors / Democrat
- Political Donors / Republican
- Politically Engaged TV Viewers
- Politically Engaged TV Viewers / Democrat, Heavy News TV Viewer
- Politically Engaged TV Viewers / Democrat, Heavy Primetime Viewer
- Politically Engaged TV Viewers / Democrat, Heavy TV Viewer
- Politically Engaged TV Viewers / Democrat, Light News TV Viewer
- Politically Engaged TV Viewers / Democrat, Light Primetime Viewer
- Politically Engaged TV Viewers / Democrat, Light TV Viewer
- Politically Engaged TV Viewers / Independent, Heavy News TV Viewer
- Politically Engaged TV Viewers / Independent, Heavy Primetime Viewer
- Politically Engaged TV Viewers / Independent, Heavy TV Viewer
- Politically Engaged TV Viewers / Independent, Light News TV Viewer
- Politically Engaged TV Viewers / Independent, Light Primetime Viewer
- Politically Engaged TV Viewers / Independent, Light TV Viewer
- Politically Engaged TV Viewers / Republican, Heavy News TV Viewer
- Politically Engaged TV Viewers / Republican, Heavy Primetime Viewer
- Politically Engaged TV Viewers / Republican, Heavy TV Viewer
- Politically Engaged TV Viewers / Republican, Light News TV Viewer
- Politically Engaged TV Viewers / Republican, Light Primetime Viewer
- Politically Engaged TV Viewers / Republican, Light TV Viewer
- Politics
- Politics (EN) Politica (ES)
- Politics / 2016 Democratic Presidential Candidates
- Politics / 2016 Election
- Politics / 2016 Election / Hillary Clinton
- Politics / 2016 Election / Hillary Clinton / Supporters -- Co-op Sourced
- Politics / 2016 Election / Primary Voters
- Politics / 2016 Election / Primary Voters / Bernie Sanders Supporters -- Co-op Sourced
- Politics / 2016 Election / Primary Voters / Democrat Party Affiliation -- Co-op Sourced
- Politics / 2016 Election / Primary Voters / Hillary Clinton Supporters -- Co-op Sourced
- Politics / 2016 Election / Primary Voters / Republican Party Affiliation -- Co-op Sourced
- Politics / 2016 Republican Presidential Candidates
- Politics / Area Selections
- Politics / Area Selections / Congressional District
- Politics / Congressional Districts
- Politics / Congressional Districts / Alabama
- Politics / Congressional Districts / Alabama / 1st District
- Politics / Congressional Districts / Alabama / 2nd District
- Politics / Congressional Districts / Alabama / 3rd District
- Politics / Congressional Districts / Alabama / 4th District
- Politics / Congressional Districts / Alabama / 5th District
- Politics / Congressional Districts / Alabama / 6th District
- Politics / Congressional Districts / Alabama / 7th District
- Politics / Congressional Districts / Alabama / Congressional District - AL-01
- Politics / Congressional Districts / Alabama / Congressional District - AL-02
- Politics / Congressional Districts / Alabama / Congressional District - AL-03
- Politics / Congressional Districts / Alabama / Congressional District - AL-04
- Politics / Congressional Districts / Alabama / Congressional District - AL-05
- Politics / Congressional Districts / Alabama / Congressional District - AL-06
- Politics / Congressional Districts / Alabama / Congressional District - AL-07
- Politics / Congressional Districts / Alaska
- Politics / Congressional Districts / Alaska / 1st District
- Politics / Congressional Districts / Alaska / Congressional District - AK-01
- Politics / Congressional Districts / Arizona
- Politics / Congressional Districts / Arizona / 1st District
- Politics / Congressional Districts / Arizona / 2nd District
- Politics / Congressional Districts / Arizona / 3rd District
- Politics / Congressional Districts / Arizona / 4th District
- Politics / Congressional Districts / Arizona / 5th District
- Politics / Congressional Districts / Arizona / 6th District
- Politics / Congressional Districts / Arizona / 7th District
- Politics / Congressional Districts / Arizona / 8th District
- Politics / Congressional Districts / Arizona / 9th District
- Politics / Congressional Districts / Arizona / Congressional District - AZ-01
- Politics / Congressional Districts / Arizona / Congressional District - AZ-02
- Politics / Congressional Districts / Arizona / Congressional District - AZ-03
- Politics / Congressional Districts / Arizona / Congressional District - AZ-04
- Politics / Congressional Districts / Arizona / Congressional District - AZ-05
- Politics / Congressional Districts / Arizona / Congressional District - AZ-06
- Politics / Congressional Districts / Arizona / Congressional District - AZ-07
- Politics / Congressional Districts / Arizona / Congressional District - AZ-08
- Politics / Congressional Districts / Arkansas
- Politics / Congressional Districts / Arkansas / 1st District
- Politics / Congressional Districts / Arkansas / 2nd District
- Politics / Congressional Districts / Arkansas / 3rd District
- Politics / Congressional Districts / Arkansas / 4th District
- Politics / Congressional Districts / Arkansas / Congressional District - AR-01
- Politics / Congressional Districts / Arkansas / Congressional District - AR-02
- Politics / Congressional Districts / Arkansas / Congressional District - AR-03
- Politics / Congressional Districts / Arkansas / Congressional District - AR-04
- Politics / Congressional Districts / California
- Politics / Congressional Districts / California / 10th District
- Politics / Congressional Districts / California / 11th District
- Politics / Congressional Districts / California / 12th District
- Politics / Congressional Districts / California / 13th District
- Politics / Congressional Districts / California / 14th District
- Politics / Congressional Districts / California / 15th District
- Politics / Congressional Districts / California / 16th District
- Politics / Congressional Districts / California / 17th District
- Politics / Congressional Districts / California / 18th District
- Politics / Congressional Districts / California / 19th District

- Politics / General / Donors
- Politics / General / Donors / Animal Welfare
- Politics / General / Donors / Arts & Culture
- Politics / General / Donors / Children's Causes
- Politics / General / Donors / Conservative Causes
- Politics / General / Donors / Environmental Causes
- Politics / General / Donors / FEC
- Politics / General / Donors / International Aid Causes
- Politics / General / Donors / Liberal Causes
- Politics / General / Donors / Local Causes
- Politics / General / Donors / Veterans Causes
- Politics / General / Donors / Wildlife Preservation
- Politics / General / Interest
- Politics / General / Interest / Social Issues
- Politics / General / Low Voter Turnout
- Politics / General / Low Voter Turnout / General
- Politics / General / Low Voter Turnout / General / All Voters
- Politics / General / Low Voter Turnout / General / Democrat
- Politics / General / Low Voter Turnout / General / Republican
- Politics / General / Low Voter Turnout / Primary
- Politics / General / Low Voter Turnout / Primary / All Voters
- Politics / General / Low Voter Turnout / Primary / Democrat
- Politics / General / Low Voter Turnout / Primary / Republican
- Politics / General / Non-Partisan
- Politics / General / Party Description
- Politics / General / Party Description / Non-Partisan
- Politics / General / Politically Divided Households
- Politics / General / Registration Date
- Politics / General / Registration Date / Registered Between Six and Ten Years Ago
- Politics / General / Registration Date / Registered More than Ten Years Ago
- Politics / General / Registration Date / Registered Within Last Five Years
- Politics / General / Registration Date / Year of Registration
- Politics / General / Registration Date / Year of Registration / 1940-1959
- Politics / General / Registration Date / Year of Registration / 1960-1969
- Politics / General / Registration Date / Year of Registration / 1970-1979
- Politics / General / Registration Date / Year of Registration / 1980-1989
- Politics / General / Registration Date / Year of Registration / 1990-1999
- Politics / General / Registration Date / Year of Registration / 2000-2010
- Politics / General / Registration Date / Year of Registration / 2011
- Politics / General / Registration Date / Year of Registration / 2012
- Politics / General / Registration Date / Year of Registration / 2013
- Politics / General / Registration Date / Year of Registration / 2014
- Politics / General / Registration Date / Year of Registration / 2015
- Politics / General / Social View
- Politics / General / Social View / Conservative
- Politics / General / Social View / Liberal
- Politics / General / Voter Frequency Score
- Politics / General / Voter Frequency Score / 0
- Politics / General / Voter Frequency Score / 1
- Politics / General / Voter Frequency Score / 2
- Politics / General / Voter Frequency Score / 3
- Politics / General / Voter Frequency Score / 4
- Politics / General / Voter Frequency Score / 5
- Politics / General / Voter Frequency Score / 6
- Politics / General / Voter Frequency Score / 7
- Politics / General / Voter Generation
- Politics / General / Voter Generation / Baby Boomer 1946-1964
- Politics / General / Voter Generation / Generation X 1965-1980
- Politics / General / Voter Generation / Generation Y 1981-1994
- Politics / General / Voter Generation / Generation Z 1995 +
- Politics / General / Voter Generation / Silent Generation 1928-1945
- Politics / General / Voter Status
- Politics / General / Voter Status / Absentee Voters
- Politics / General / Voter Status / Registered Voters
- Politics / General / Voter Status / Registered Voters / Democrat
- Politics / General / Voter Status / Registered Voters / Independent
- Politics / General / Voter Status / Registered Voters / Republican
- Politics / General / Voter Status / Undecided Swing Voters
- Politics / General / Voter Status / Unregistered Voters
- Politics / General / Voter Type
- Politics / General / Voter Type / Green Party Voters
- Politics / General / Voter Type / Libertarian Voters
- Politics / General / Voter Type / Tea Party Voters
- Politics / General Access
- Politics / General Access / Voter Status
- Politics / General Access / Voter Status / Unregistered Voters
- Politics / Green Party
- Politics / Interest
- Politics / Interest / US Politics
- Politics / Issues
- Politics / Issues & Causes
- Politics / Issues / Candidates
- Politics / Issues / Candidates / Donald Trump
- Politics / Issues / Candidates / Donald Trump / Supporters -- Co-op Sourced
- Politics / Issues / Candidates / Hillary Clinton Trust Rating Among Democrats
- Politics / Issues / Candidates / Hillary Clinton Trust Rating Among Democrats / Trustworthy -- Co-op Sourced
- Politics / Issues / Candidates / Hillary Clinton Trust Rating Among Democrats / Untrustworthy -- Co-op Sourced
- Politics / Issues / Candidates / Republican Views of Donald Trump
- Politics / Issues / Candidates / Republican Views of Donald Trump / Opponents -- Co-op Sourced
- Politics / Issues / Candidates / Republican Views of Donald Trump / Supporters -- Co-op Sourced
- Politics / Issues / Community
- Politics / Issues / Community / Black Lives Matter Concerns
- Politics / Issues / Community / Black Lives Matter Concerns / BLM Opponents -- Co-op Sourced
- Politics / Issues / Community / Black Lives Matter Concerns / BLM Supporters -- Co-op Sourced
- Politics / Issues / Community / Casino Presence In Respondents Area
- Politics / Issues / Community / Casino Presence In Respondents Area / Casino Opponents -- Co-op Sourced

- Politics / Issues / Community / Casino Presence In Respondents Area / Casino Supporters -- Co-op Sourced
- Politics / Issues / Community / Common Core National Education Standards
- Politics / Issues / Community / Common Core National Education Standards / Opponents -- Co-op Sourced
- Politics / Issues / Community / Common Core National Education Standards / Supporters -- Co-op Sourced
- Politics / Issues / Community / Hunting and Fishing State Amendments
- Politics / Issues / Community / Hunting and Fishing State Amendments / Opponents -- Co-op Sourced
- Politics / Issues / Community / Hunting and Fishing State Amendments / Supporters -- Co-op Sourced
- Politics / Issues / Community / Online Gambling Expansion
- Politics / Issues / Community / Online Gambling Expansion / Opponents -- Co-op Sourced
- Politics / Issues / Community / Online Gambling Expansion / Supporters -- Co-op Sourced
- Politics / Issues / Community / Public Transit Funding
- Politics / Issues / Community / Public Transit Funding / Opponents -- Co-op Sourced
- Politics / Issues / Community / Public Transit Funding / Supporters -- Co-op Sourced
- Politics / Issues / Community / Ride Share Regulation
- Politics / Issues / Community / Ride Share Regulation / Opponents -- Co-op Sourced
- Politics / Issues / Community / Ride Share Regulation / Supporters -- Co-op Sourced
- Politics / Issues / Domestic
- Politics / Issues / Domestic / Affordable Care Act
- Politics / Issues / Domestic / Affordable Care Act / ACA Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Affordable Care Act / ACA Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Citizens United-Related Unlimited Political Expenditures
- Politics / Issues / Domestic / Citizens United-Related Unlimited Political Expenditures / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Citizens United-Related Unlimited Political Expenditures / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Death Penalty as Punishment Option
- Politics / Issues / Domestic / Death Penalty as Punishment Option / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Death Penalty as Punishment Option / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Government Bailout of Failing Corporations
- Politics / Issues / Domestic / Government Bailout of Failing Corporations / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Government Involvement in Affordable Housing Inventory
- Politics / Issues / Domestic / Government Involvement in Affordable Housing Inventory / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Increased Gun Ownership Regulations
- Politics / Issues / Domestic / Increased Gun Ownership Regulations / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Increased Gun Ownership Regulations / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Marijuana Legalization
- Politics / Issues / Domestic / Marijuana Legalization / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Marijuana Legalization / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Minimum Wage Increase
- Politics / Issues / Domestic / Minimum Wage Increase / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Minimum Wage Increase / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Reform to Simplify Voting
- Politics / Issues / Domestic / Reform to Simplify Voting / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Requirements to Prevent Voter Fraud
- Politics / Issues / Domestic / Requirements to Prevent Voter Fraud / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Same-Sex Marriage
- Politics / Issues / Domestic / Same-Sex Marriage / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Same-Sex Marriage / Supporters -- Co-op Sourced
- Politics / Issues / Domestic / Union Membership
- Politics / Issues / Domestic / Union Membership / Opponents -- Co-op Sourced
- Politics / Issues / Domestic / Union Membership / Supporters -- Co-op Sourced
- Politics / Issues / Environment and Energy
- Politics / Issues / Environment and Energy / Climate Change
- Politics / Issues / Environment and Energy / Climate Change / Believers -- Co-op Sourced
- Politics / Issues / Environment and Energy / Climate Change / Non-believers -- Co-op Sourced
- Politics / Issues / Environment and Energy / Environmental Regulation
- Politics / Issues / Environment and Energy / Environmental Regulation / Opponents -- Co-op Sourced
- Politics / Issues / Environment and Energy / Environmental Regulation / Supporters -- Co-op Sourced
- Politics / Issues / Environment and Energy / Fossil Fuel Expansion
- Politics / Issues / Environment and Energy / Fossil Fuel Expansion / Supporters -- Co-op Sourced
- Politics / Issues / Environment and Energy / Fracking Expansion
- Politics / Issues / Environment and Energy / Fracking Expansion / Opponents -- Co-op Sourced
- Politics / Issues / Environment and Energy / Fracking Expansion / Supporters -- Co-op Sourced
- Politics / Issues / Environment and Energy / Renewable Energy Expansion
- Politics / Issues / Environment and Energy / Renewable Energy Expansion / Supporters -- Co-op Sourced
- Politics / Issues / Immigration
- Politics / Issues / Immigration / Mexican Border Wall
- Politics / Issues / Immigration / Mexican Border Wall / Opponents -- Co-op Sourced
- Politics / Issues / Immigration / Mexican Border Wall / Supporters -- Co-op Sourced
- Politics / Issues / Immigration / Pathway to Citizenship for Undocumented Immigrants
- Politics / Issues / Immigration / Pathway to Citizenship for Undocumented Immigrants / Opponents -- Co-op Sourced
- Politics / Issues / Immigration / Pathway to Citizenship for Undocumented Immigrants / Supporters -- Co-op Sourced
- Politics / Issues / Immigration / Temporary Travel Ban
- Politics / Issues / Immigration / Temporary Travel Ban / Opponents -- Co-op Sourced
- Politics / Issues / Immigration / Temporary Travel Ban / Supporters -- Co-op Sourced
- Politics / Issues / International
- Politics / Issues / International / Military Intervention to Stop Humanitarian Crisis

- Politics / Issues / International / Military Intervention to Stop Humanitarian Crisis / Opponents -- Co-op Sourced
- Politics / Issues / International / Military Intervention to Stop Humanitarian Crisis / Supporters -- Co-op Sourced
- Politics / Issues / Social
- Politics / Issues / Social / Abortion Rights
- Politics / Issues / Social / Abortion Rights / Pro Choice Supporter -- Co-op Sourced
- Politics / Issues / Social / Abortion Rights / Pro Life Supporter -- Co-op Sourced
- Politics / Issues / Social / Civil Liberties Protection
- Politics / Issues / Social / Civil Liberties Protection / Supporters -- Co-op Sourced
- Politics / Issues / Social / National Defense from Terrorism
- Politics / Issues / Social / National Defense from Terrorism / Supporters -- Co-op Sourced
- Politics / Issues / Social / Transgender Bathroom Rights
- Politics / Issues / Social / Transgender Bathroom Rights / Opponents -- Co-op Sourced
- Politics / Issues / Social / Transgender Bathroom Rights / Supporters -- Co-op Sourced
- Politics / Leaning Democrat
- Politics / Leaning Independent
- Politics / Leaning Republican
- Politics / Liberal
- Politics / Libertarian Party
- Politics / Likely Political Preference
- Politics / Likely Political Preference / Political Party
- Politics / Likely Political Preference / Political Party / Democratic (Financial)
- Politics / Likely Political Preference / Political Party / Republican (Financial)
- Politics / Likely Political Preference / Political Views
- Politics / Likely Political Preference / Political Views / Conservative (Financial)
- Politics / Likely Political Preference / Political Views / Liberal (Financial)
- Politics / Likely Political Preference / Political Views / Neutral
- Politics / Likely Political Preference / Political Views / Not very Interested in Current Affairs and Politics
- Politics / Likely Political Preference / Political Views / Strongly Agree with the Statement that People Should be Responsible for their Own Healthcare, not the Government
- Politics / Likely Political Preference / Political Views / Very Interested in Current Affairs and Politics
- Politics / Likely Political, Public or Civic Activities
- Politics / Likely Political, Public or Civic Activities / Actively Worked for a Political Party or Candidate during Past Year (Financial)
- Politics / Likely Political, Public or Civic Activities / Attended a Political Rally, Speech, or Organized Protest of Any Kind
- Politics / Likely Political, Public or Civic Activities / Attended a Public Meeting on Town or School Affairs
- Politics / Likely Political, Public or Civic Activities / Gave a Speech or Addressed a Public Meeting during Past Year (Financial)
- Politics / Likely Political, Public or Civic Activities / Have Been an Active Member of Any Group That Tries to Influence Public Policy or Government (Financial)
- Politics / Likely Political, Public or Civic Activities / Held or Run for Political Office
- Politics / Likely Political, Public or Civic Activities / Made a Public or Civic Speech
- Politics / Likely Political, Public or Civic Activities / Participated in Environmental Groups or Causes (Financial)
- Politics / Likely Political, Public or Civic Activities / Ran for or Held Public Office during Past Year
- Politics / Likely Political, Public or Civic Activities / Served as an Officer for Some Club or Organization
- Politics / Likely Political, Public or Civic Activities / Served on a Charitable or Other Board of Directors during Past Year
- Politics / Likely Political, Public or Civic Activities / Served on a Committee for Some Local Organization
- Politics / Likely Political, Public or Civic Activities / Served on Your Own or Another Company's Board of Directors during Past Year (Financial)
- Politics / Likely Political, Public or Civic Activities / Signed a Public or Civic Petition
- Politics / Likely Political, Public or Civic Activities / Took Active Role in an Environmental Cause during Past Year (Financial)
- Politics / Likely Political, Public or Civic Activities / Took an Active Role in a Civil, Social, or Political Issue during Past Year
- Politics / Likely Political, Public or Civic Activities / Worked for a Political Party
- Politics / Likely Political, Public or Civic Activities / Written a Letter to the Editor of a Newspaper or Magazine or Called a Live Radio or TV Show
- Politics / Likely Political, Public or Civic Activities / Written An Article for a Magazine/Newspaper
- Politics / Likely Political, Public or Civic Activities / Written or Called Any Politician
- Politics / Likely Political, Public or Civic Activities / Written or Called any Politician at the State, Local, or National Level
- Politics / Likely Political, Public or Civic Activities / Written Something That Has Been Published
- Politics / Likely Political, Public or Civic Activities / Wrote an Article or Book for Publication during Past Year (Financial)
- Politics / Likely Political, Public or Civic Activities / Wrote or E-mailed a Newspaper or Magazine during Past Year (Financial)
- Politics / Likely Political, Public or Civic Activities / Wrote or E-mailed a Public Official during Past Year (Financial)
- Politics / Political Affiliation
- Politics / Political Affiliation / Democrat
- Politics / Political Affiliation / Independent
- Politics / Political Affiliation / Independent/Other
- Politics / Political Affiliation / Non-Registered
- Politics / Political Affiliation / Republican
- Politics / Political Donors
- Politics / Political Donors / Democrat
- Politics / Political Donors / Republican
- Politics / Political Party
- Politics / Political Party / 1st Individual
- Politics / Political Party / 1st Individual / Democratic
- Politics / Political Party / 1st Individual / Republican
- Politics / Political Party / 2nd Individual
- Politics / Political Party / 2nd Individual / Democratic
- Politics / Political Party / 2nd Individual / Republican
- Politics / Political Party / 3rd Individual
- Politics / Political Party / 3rd Individual / Democratic
- Politics / Political Party / 3rd Individual / Republican
- Politics / Political Party / Democrat -- Co-op Sourced
- Politics / Political Party / Democratic Party Affiliation -- Co-op Sourced
- Politics / Political Party / Independent
- Politics / Political Party / Independent -- Co-op Sourced
- Politics / Political Party / Input Individual
- Politics / Political Party / Input Individual / Democrat

- Politics / Political Party / Input Individual / Republican
- Politics / Political Party / Middle Of The Road -- Co-op Sourced
- Politics / Political Party / Republican -- Co-op Sourced
- Politics / Political Party / Republican Party Affiliation -- Co-op Sourced
- Politics / Political Party / Strong Democrats -- Co-op Sourced
- Politics / Political Party / Strong Republicans -- Co-op Sourced
- Politics / Political Party / Undeclared -- Co-op Sourced
- Politics / Political Party / Unknown Party
- Politics / Political Views
- Politics / Political Views / Independent
- Politics / PoliticalPersonas
- Politics / PoliticalPersonas / Conservative Democrats
- Politics / PoliticalPersonas / Green Traditionalists
- Politics / PoliticalPersonas / Informed But Unregistered
- Politics / PoliticalPersonas / Left Out Democrats
- Politics / PoliticalPersonas / Mild Republicans
- Politics / PoliticalPersonas / On-the-Fence Liberals
- Politics / PoliticalPersonas / Super Democrats
- Politics / PoliticalPersonas / Ultra Conservatives
- Politics / PoliticalPersonas / Unconnected; Unregistered
- Politics / PoliticalPersonas / Uninvolved Conservatives
- Politics / Registered Voters
- Politics / Registered Voters / All Voters
- Politics / Registered Voters / Democrat
- Politics / Registered Voters / Republican
- Politics / Republican National Convention
- Politics / Republican Party
- Politics / Senate Districts
- Politics / Senate Districts / Alabama
- Politics / Senate Districts / Alaska
- Politics / Senate Districts / Arizona
- Politics / Senate Districts / Arkansas
- Politics / Senate Districts / California
- Politics / Senate Districts / Colorado
- Politics / Senate Districts / Connecticut
- Politics / Senate Districts / Delaware
- Politics / Senate Districts / District of Columbia
- Politics / Senate Districts / Florida
- Politics / Senate Districts / Georgia
- Politics / Senate Districts / Hawaii
- Politics / Senate Districts / Idaho
- Politics / Senate Districts / Illinois
- Politics / Senate Districts / Indiana
- Politics / Senate Districts / Iowa
- Politics / Senate Districts / Kansas
- Politics / Senate Districts / Kentucky
- Politics / Senate Districts / Louisiana
- Politics / Senate Districts / Maine
- Politics / Senate Districts / Maryland
- Politics / Senate Districts / Massachusetts
- Politics / Senate Districts / Michigan
- Politics / Senate Districts / Minnesota
- Politics / Senate Districts / Mississippi
- Politics / Senate Districts / Missouri
- Politics / Senate Districts / Montana
- Politics / Senate Districts / Nebraska
- Politics / Senate Districts / Nevada
- Politics / Senate Districts / New Hampshire
- Politics / Senate Districts / New Jersey
- Politics / Senate Districts / New Mexico
- Politics / Senate Districts / New York
- Politics / Senate Districts / North Carolina
- Politics / Senate Districts / North Dakota
- Politics / Senate Districts / Ohio
- Politics / Senate Districts / Oklahoma
- Politics / Senate Districts / Oregon
- Politics / Senate Districts / Pennsylvania
- Politics / Senate Districts / Rhode Island
- Politics / Senate Districts / South Carolina
- Politics / Senate Districts / South Dakota
- Politics / Senate Districts / Tennessee
- Politics / Senate Districts / Texas
- Politics / Senate Districts / Utah
- Politics / Senate Districts / Vermont
- Politics / Senate Districts / Virginia
- Politics / Senate Districts / Washington
- Politics / Senate Districts / West Virginia
- Politics / Senate Districts / Wisconsin
- Politics / Senate Districts / Wyoming
- Politics / Status / Eligible Voters
- Politics / Swing Voters
- Politics / Undecided
- Politics / Voter Attributes
- Politics / Voter Attributes / Church Attendance
- Politics / Voter Attributes / Church Attendance / Frequent Attenders -- Co-op Sourced
- Politics / Voter Attributes / Political Leaning
- Politics / Voter Attributes / Political Leaning / Fiscal Conservatives -- Co-op Sourced
- Politics / Voter Attributes / Political Leaning / Fiscal Liberals -- Co-op Sourced
- Politics / Voter Attributes / Political Leaning / Social Conservatives -- Co-op Sourced
- Politics / Voter Attributes / Political Leaning / Social Liberals -- Co-op Sourced
- Politics / Voter Attributes / Political Leaning / Very Socially Conservative -- Co-op Sourced
- Politics / Voter Attributes / Political Leaning / Very Socially Liberal -- Co-op Sourced
- Politics / Voter Attributes / Ride Share
- Politics / Voter Attributes / Ride Share / Participants -- Co-op Sourced
- Politics / Voter Attributes / Social Media
- Politics / Voter Attributes / Social Media / Frequent Users -- Co-op Sourced
- Politics / Voter Attributes / Social Media / Non Users -- Co-op Sourced
- Politics / Voter Attributes / Social Media / Users -- Co-op Sourced
- Politics / Voter Attributes / Tea Party
- Politics / Voter Attributes / Tea Party / Opponents -- Co-op Sourced
- Politics / Voter Attributes / Tea Party / Supporters -- Co-op Sourced
- Politics / Voter Segment
- Politics / Voter Segment / Boomer
- Politics / Voter Segment / Boomer / Conservative Voters -- Co-op Sourced
- Politics / Voter Segment / Boomer / Democrat Voters -- Co-op Sourced
- Politics / Voter Segment / Boomer / Liberal Voters -- Co-op Sourced
- Politics / Voter Segment / Boomer / Republican Voters -- Co-op Sourced
- Politics / Voter Segment / Boomer / Undeclared Voters -- Co-op Sourced
- Politics / Voter Segment / Boomer / Voters -- Co-op Sourced
- Politics / Voter Segment / Gen X
- Politics / Voter Segment / Gen X / Conservative Voters -- Co-op Sourced

- Politics / Voter Segment / Gen X / Democrat Voters -- Co-op Sourced
- Politics / Voter Segment / Gen X / Independent Voters -- Co-op Sourced
- Politics / Voter Segment / Gen X / Liberal Voters -- Co-op Sourced
- Politics / Voter Segment / Gen X / Republican Voters -- Co-op Sourced
- Politics / Voter Segment / Gen X / Undeclared Voters -- Co-op Sourced
- Politics / Voter Segment / Gen X / Voters -- Co-op Sourced
- Politics / Voter Segment / Matures
- Politics / Voter Segment / Matures / Conservative Voters -- Co-op Sourced
- Politics / Voter Segment / Matures / Democrat Voters -- Co-op Sourced
- Politics / Voter Segment / Matures / Independent Voters -- Co-op Sourced
- Politics / Voter Segment / Matures / Liberal Voters -- Co-op Sourced
- Politics / Voter Segment / Matures / Republican Voters -- Co-op Sourced
- Politics / Voter Segment / Matures / Undeclared Voters -- Co-op Sourced
- Politics / Voter Segment / Matures / Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial
- Politics / Voter Segment / Millennial / Conservative Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial / Democrat Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial / Independent Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial / Liberal Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial / Republican Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial / Undeclared Voters -- Co-op Sourced
- Politics / Voter Segment / Millennial / Voters -- Co-op Sourced
- Politics / Voting History
- Politics / Voting History / 2012 General & Primary
- Politics / Voting History / 2014 General & Primary
- Politics > Engaged
- Politics > Highly Interested
- Politics > Intender
- Politics > Interested
- Politics > Political Leaders > Joe Biden Voter- Propensity
- Politics/Civics
- Politics/Civics / Always vote in local elections
- Politics/Civics / Always vote in national elections
- Politics/Civics / Always vote in statewide elections
- Politics/Civics / Attended a political rally, speech, or organized protest of any kind
- Politics/Civics / Attended a public meeting on town or school affairs
- Politics/Civics / Been an active member of any group that tries to influence public policy or government
- Politics/Civics / Engaged in fund raising
- Politics/Civics / InfluentialsSM(net)
- Politics/Civics / Never vote in local elections
- Politics/Civics / Never vote in national elections
- Politics/Civics / Never vote in statewide elections
- Politics/Civics / Participated in any public activity
- Politics/Civics / Participated in environmental groups/causes
- Politics/Civics / Served as an officer for some club or organization
- Politics/Civics / Served on a committee for some local organization
- Politics/Civics / Signed a petition
- Politics/Civics / Sometimes vote in local elections
- Politics/Civics / Sometimes vote in national elections
- Politics/Civics / Sometimes vote in statewide elections
- Politics/Civics / Voted in federal, state, or local election
- Politics/Civics / Worked for a political party
- Popular Programs / Inside Politics
- Premium / Demographic / Premium - Democratic Party Affiliation
- Premium / Demographic / Premium - Republican Party Affiliation
- Premium / Demographic / Premium Politically Liberal - Propensity
- Premium / Political
- Premium / Political / Advocacy
- Premium / Political / Advocacy / Lobbyists
- Premium / Political / Advocacy / Protests
- Premium / Political / Government
- Premium / Political / Government / Congress
- Premium / Political / Government / Federal Agencies
- Premium / Political / Government / Governors
- Premium / Political / Government / Presidential
- Premium / Political / Government / Supreme Court
- Premium / Political / Issues
- Premium / Political / Issues / Ecology
- Premium / Political / Issues / Economy
- Premium / Political / Issues / Environment
- Premium / Political / Issues / Foreign Policy
- Premium / Political / Issues / Jobs
- Premium / Political / Issues / Middle Eastern Affairs
- Premium / Political / Issues / Social
- Premium / Political / Military
- Premium / Political / Military / Military Airforce
- Premium / Political / Military / Military Army
- Premium / Political / Military / Military Bases
- Premium / Political / Military / Military General
- Premium / Political / Military / Military Marines
- Premium / Political / Military / Military Navy
- Premium / Political / People
- Premium / Political / People / 2012 Presidential Candidates
- Premium / Political / People / US Cabinet
- Premium / Political / Politics
- Premium / Political / Politics / Elections
- Premium / Political / Politics / Political Lifestyle
- Premium / Political / Politics / Politics General
- Premium / Political / Politics / Voting
- Premium / Products & Services Propensities / Premium Politically Conservative - Propensity
- Premium / U.S. Political
- Premium / U.S. Political / Advocacy
- Premium / U.S. Political / Advocacy / Conservative
- Premium / U.S. Political / Advocacy / Liberal
- Premium / U.S. Political / Advocacy / Lobbyists
- Premium / U.S. Political / Advocacy / Petition Signers
- Premium / U.S. Political / Advocacy / Tea Party
- Premium / U.S. Political / Government
- Premium / U.S. Political / Government / Congress
- Premium / U.S. Political / Government / Federal Agencies
- Premium / U.S. Political / Government / Presidential
- Premium / U.S. Political / Issues
- Premium / U.S. Political / Issues / Energy
- Premium / U.S. Political / Issues / Environment
- Premium / U.S. Political / Issues / Healthcare

- Premium / U.S. Political / Issues / Homeland Security
- Premium / U.S. Political / Issues / Immigration
- Premium / U.S. Political / Issues / Jobs
- Premium / U.S. Political / Issues / Sharing Economy
- Premium / U.S. Political / Issues / Small Business
- Premium / U.S. Political / Issues / Taxes
- Premium / U.S. Political / Issues / Technology & Infrastructure
- Premium / U.S. Political / Issues / Welfare
- Premium / U.S. Political / Military
- Premium / U.S. Political / Military / Military Air Force
- Premium / U.S. Political / Military / Military Army
- Premium / U.S. Political / Military / Military Bases
- Premium / U.S. Political / Military / Military General
- Premium / U.S. Political / Military / Military Marines
- Premium / U.S. Political / Military / Military Navy
- Premium / U.S. Political / People / 2016 Presidential Candidates
- Premium / U.S. Political / People / 2016 Presidential Candidates / Democrats
- Premium / U.S. Political / People / 2016 Presidential Candidates / Democrats / Bernie Sanders
- Premium / U.S. Political / People / 2016 Presidential Candidates / Democrats / Hillary Clinton
- Premium / U.S. Political / People / 2016 Presidential Candidates / Republicans
- Premium / U.S. Political / People / 2016 Presidential Candidates / Republicans / Donald Trump
- Premium / U.S. Political / People / 2016 Presidential Candidates / Republicans / Jeb Bush
- Premium / U.S. Political / People / 2016 Presidential Candidates / Republicans / Marco Rubio
- Premium / U.S. Political / People / 2016 Presidential Candidates / Republicans / Ted Cruz
- Premium / U.S. Political / People / Democrat Incumbents
- Premium / U.S. Political / People / Republican Incumbents
- Premium / U.S. Political / Politics
- Premium / U.S. Political / Politics / Political Influentials
- Premium / U.S. Political / Politics / Political Lifestyle
- Premium / U.S. Political / Politics / Political TV Shows
- Premium / U.S. Political / Politics / Politics General
- Premium / U.S. Political / Politics / Undecided Voter
- Premium Political
- Premium Political / Voter Registration
- Premium Political / Voter Registration / Democratic Party Affiliation
- Premium Political / Voter Registration / Independent Party Affiliation
- Premium Political / Voter Registration / Premium Affluent Democrat Seniors
- Premium Political / Voter Registration / Premium Affluent Early Boomer Democrats
- Premium Political / Voter Registration / Premium Affluent Early Boomer Independents
- Premium Political / Voter Registration / Premium Affluent Early Boomer Republicans
- Premium Political / Voter Registration / Premium Affluent Gen Xers Democrats
- Premium Political / Voter Registration / Premium Affluent Gen Xers Independents
- Premium Political / Voter Registration / Premium Affluent Gen Xers Republicans
- Premium Political / Voter Registration / Premium Affluent Independent Seniors
- Premium Political / Voter Registration / Premium Affluent Late Boomer Democrats
- Premium Political / Voter Registration / Premium Affluent Late Boomer Independents
- Premium Political / Voter Registration / Premium Affluent Late Boomer Republicans
- Premium Political / Voter Registration / Premium Affluent Late Boomer Seniors
- Premium Political / Voter Registration / Premium Affluent Millennial Democrats
- Premium Political / Voter Registration / Premium Affluent Millennial Independents
- Premium Political / Voter Registration / Premium Affluent Millennial Republicans
- Premium Political / Voter Registration / Premium Affluent Republican Seniors
- Premium Political / Voter Registration / Premium Democrat General Election Voters
- Premium Political / Voter Registration / Premium Democrat Party Absentee Voters
- Premium Political / Voter Registration / Premium Democrat Party Early Voters
- Premium Political / Voter Registration / Premium Democrat Party Loyalists
- Premium Political / Voter Registration / Premium Democrat Primary Voters
- Premium Political / Voter Registration / Premium Environmental Donors - Democrat Voters
- Premium Political / Voter Registration / Premium Environmental Donors - Independent Voters
- Premium Political / Voter Registration / Premium Environmental Donors - Republican Voters
- Premium Political / Voter Registration / Premium General Election Only Voters
- Premium Political / Voter Registration / Premium Hispanic Democrat
- Premium Political / Voter Registration / Premium Hispanic Independent
- Premium Political / Voter Registration / Premium Hispanic Republican
- Premium Political / Voter Registration / Premium Independent General Election Voters
- Premium Political / Voter Registration / Premium Independent Party Absentee Voters
- Premium Political / Voter Registration / Premium Independent Party Early Voters
- Premium Political / Voter Registration / Premium Independent Voters - Loyalists
- Premium Political / Voter Registration / Premium Left Leaning Independents
- Premium Political / Voter Registration / Premium Left Leaning Republicans
- Premium Political / Voter Registration / Premium Political Donors - Democrat Voters
- Premium Political / Voter Registration / Premium Political Donors - Independent Voters
- Premium Political / Voter Registration / Premium Political Donors - Republican Voters
- Premium Political / Voter Registration / Premium Primary Election Voters
- Premium Political / Voter Registration / Premium Republican General Election Voters
- Premium Political / Voter Registration / Premium Republican Party Absentee Voters
- Premium Political / Voter Registration / Premium Republican Party Early Voters
- Premium Political / Voter Registration / Premium Republican Party Loyalists
- Premium Political / Voter Registration / Premium Republican Primary Voters
- Premium Political / Voter Registration / Premium Right Leaning Democrats
- Premium Political / Voter Registration / Premium Right Leaning Independents

- Premium Political / Voter Registration / Premium Veteran Donors - Independent Voters
- Premium Political / Voter Registration / Premium Veterans Donors - Democrat Voters
- Premium Political / Voter Registration / Premium Veterans Donors - Republican Voters
- Premium Political / Voter Registration / Republican Party Affiliation
- Premium Product / Politics Product Buyer
- Primary Voter
- Primary Voter / No
- Primary Voter / Yes
- Products & Services Propensities / Politically Conservative - Propensity
- Psychographic Interests / Conservative Culture
- Psychographic Interests / Conservative Culture / Military Culture
- Psychographic Interests / Liberal Culture
- Psychographic/Attitudes / PoliticalPersonas
- Psychographic/Attitudes / PoliticalPersonas / Conservative Democrats
- Psychographic/Attitudes / PoliticalPersonas / Green Traditionalists
- Psychographic/Attitudes / PoliticalPersonas / Informed But Unregistered
- Psychographic/Attitudes / PoliticalPersonas / Left Out Democrats
- Psychographic/Attitudes / PoliticalPersonas / Mild Republicans
- Psychographic/Attitudes / PoliticalPersonas / On-the-Fence Liberals
- Psychographic/Attitudes / PoliticalPersonas / Super Democrats
- Psychographic/Attitudes / PoliticalPersonas / Ultra Conservatives
- Psychographic/Attitudes / PoliticalPersonas / Unconnected; Unregistered
- Psychographic/Attitudes / PoliticalPersonas / Uninvolved Conservatives
- Psychographics / Enthusiasts / Business & Politics
- Purchase Behaviors / Current Affairs & Politics
- RealClearPolitics
- Region / Presidente Hayes - PY
- Regional Taxonomies / Southeast Asia (SEA) / Interest / Law Government and Politics
- Retail / / Law, Govt & Politics
- SA / Interests / News / Politics
- SA / U.S. Elections (EN) Elecciones EE.UU. (ES)
- SA / US Spanish Speakers / Interest / News / Politics
- Seasonal / Elections
- Seasonal / Holiday and Special Events / Election Day
- Seasonal / Holiday and Special Events / Election Day / Eligible Voters
- Seasonal / Holiday and Special Events / Election Day / Politics Fans
- Singapore / Politics
- Social Media / Social Media Users / Content Voters
- SocialViews / Conservative
- SocialViews / Liberal
- South America / Interest / News and Current Events / Politics
- South America / Seasonal / Elections
- Spanish Speakers / Interest / News / Politics
- Standard US - Look-Alike - Politics
- StateCongressionalDistrict / CA-10
- StateCongressionalDistrict / CA-11
- StateCongressionalDistrict / CA-12
- StateCongressionalDistrict / CA-13
- StateCongressionalDistrict / CA-14
- StateCongressionalDistrict / CA-15
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- StateCongressionalDistrict / FL-10
- StateCongressionalDistrict / FL-11
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- StateCongressionalDistrict / GA-10
- StateCongressionalDistrict / GA-11
- StateCongressionalDistrict / GA-12
- StateCongressionalDistrict / GA-13
- StateCongressionalDistrict / GA-14
- StateCongressionalDistrict / IL-10
- StateCongressionalDistrict / IL-11
- StateCongressionalDistrict / IL-12
- StateCongressionalDistrict / IL-13

- StateCongressionalDistrict / IL-14
- StateCongressionalDistrict / IL-15
- StateCongressionalDistrict / IL-16
- StateCongressionalDistrict / IL-17
- StateCongressionalDistrict / IL-18
- StateCongressionalDistrict / MI-10
- StateCongressionalDistrict / MI-11
- StateCongressionalDistrict / MI-12
- StateCongressionalDistrict / MI-13
- StateCongressionalDistrict / MI-14
- StateCongressionalDistrict / NC-10
- StateCongressionalDistrict / NC-11
- StateCongressionalDistrict / NC-12
- StateCongressionalDistrict / NC-13
- StateCongressionalDistrict / NJ-10
- StateCongressionalDistrict / NJ-11
- StateCongressionalDistrict / NJ-12
- StateCongressionalDistrict / NY-10
- StateCongressionalDistrict / NY-11
- StateCongressionalDistrict / NY-12
- StateCongressionalDistrict / NY-13
- StateCongressionalDistrict / NY-14
- StateCongressionalDistrict / NY-15
- StateCongressionalDistrict / NY-16
- StateCongressionalDistrict / NY-17
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- StateCongressionalDistrict / NY-26
- StateCongressionalDistrict / NY-27
- StateCongressionalDistrict / OH-10
- StateCongressionalDistrict / OH-11
- StateCongressionalDistrict / OH-12
- StateCongressionalDistrict / OH-13
- StateCongressionalDistrict / OH-14
- StateCongressionalDistrict / OH-15
- StateCongressionalDistrict / OH-16
- StateCongressionalDistrict / PA-10
- StateCongressionalDistrict / PA-11
- StateCongressionalDistrict / PA-12
- StateCongressionalDistrict / PA-13
- StateCongressionalDistrict / PA-14
- StateCongressionalDistrict / PA-15
- StateCongressionalDistrict / PA-16
- StateCongressionalDistrict / PA-17
- StateCongressionalDistrict / PA-18
- StateCongressionalDistrict / TX-10
- StateCongressionalDistrict / TX-11
- StateCongressionalDistrict / TX-12
- StateCongressionalDistrict / TX-13
- StateCongressionalDistrict / TX-14
- StateCongressionalDistrict / TX-15
- StateCongressionalDistrict / TX-16
- StateCongressionalDistrict / TX-17
- StateCongressionalDistrict / TX-18
- StateCongressionalDistrict / TX-19
- StateCongressionalDistrict / TX-20
- StateCongressionalDistrict / TX-21
- StateCongressionalDistrict / TX-22
- StateCongressionalDistrict / TX-23
- StateCongressionalDistrict / TX-24
- StateCongressionalDistrict / TX-25
- StateCongressionalDistrict / TX-26
- StateCongressionalDistrict / TX-27
- StateCongressionalDistrict / TX-28
- StateCongressionalDistrict / TX-29
- StateCongressionalDistrict / TX-30
- StateCongressionalDistrict / TX-31
- StateCongressionalDistrict / TX-32
- StateCongressionalDistrict / TX-33
- StateCongressionalDistrict / TX-34
- StateCongressionalDistrict / TX-35
- StateCongressionalDistrict / TX-36
- StateCongressionalDistrict / VA-10
- StateCongressionalDistrict / VA-11
- StateCongressionalDistrict / WA-10
- TiVo / Genres & Categories / News - Political - Talk
- TV / Conservative News
- TV / Genre / Politics/Public Affairs
- TV / Live Events / Political Coverage and Debates
- TV / Live Events / Political Coverage and Debates / All
- TV / Live Events / Political Coverage, Debates-All Viewers
- TV / Non-Conservative News
- TV / Personas / Political Conservatives
- TV / Personas / Political Liberals
- TV / Program Clusters / Conservative News
- TV / Program Clusters / Non-Conservative News
- TV / Views Program / Republican Presidential Debate
- TV / Views Program / Republican Presidential Debate / All Viewers
- TV / Views Program / Republican Presidential Debate / Heavy Viewers
- TV Genre / Politics/Public Affairs
- TV Viewership / Genres and Categories / News / Political / Talk
- U.S. Elections (EN) Elecciones EE.UU. (ES)
- U.S. Political Action
- U.S. Political Action / Civic Advocates
- U.S. Political Action / Contacted Politician
- U.S. Political Action / Democrat Self-identity
- U.S. Political Action / Local Participants
- U.S. Political Action / Middle of the Road
- U.S. Political Action / Net Conservative
- U.S. Political Action / Net Liberal
- U.S. Political Action / Other-party Self-identity
- U.S. Political Action / Passive Civics
- U.S. Political Action / Political Activist
- U.S. Political Action / Political Influencer
- U.S. Political Action / Politically Authority
- U.S. Political Action / Republican Self-identity
- U.S. Political Action / Somewhat Conservative
- U.S. Political Action / Somewhat Liberal
- U.S. Political Action / Strictly Voters
- U.S. Political Action / Unaffiliated Self-identity
- U.S. Political Action / Very Conservative
- U.S. Political Action / Very Liberal
- U.S. Political Action / Vote & Sign
- UK / Entertainment & Media / Politics
- UK / News / Politics
- UK / News / Politics / Campaigns & Elections
- UK / News / Politics / Opinion & Commentary
- UK / TV Viewing / Current Affairs / Political / Economical / Social
- UK / TV Viewing / Current Affairs / Political / Economical / Social / Heavy Viewers
- UK / TV Viewing / Party Political Broadcasts
- UK / TV Viewing / Party Political Broadcasts / Heavy Viewers
- United States / Buying Behavior / Book / Magazine Subscribers / Interest / Type / News, Politics

- United States / Buying Behavior / Non-Profit & Social Causes / Non-Profit Donors / Political
- United States / Database / Demographics & Segmentation / Political Affiliation / Political Affiliation : Democrat
- United States / Database / Demographics & Segmentation / Political Affiliation / Political Affiliation : Independent
- United States / Database / Demographics & Segmentation / Political Affiliation / Political Affiliation : Republican
- United States / Personality Insights / Liberalism
- United States / Political / Voted in General Election / 2000-2000
- United States / Political / Voted in General Election / 2000-2000
- United States / Political / Voted in General Election / 2002-2002
- United States / Political / Voted in General Election / 2002-2002
- United States / Political / Voted in General Election / 2004-2004
- United States / Political / Voted in General Election / 2004-2004
- United States / Political / Voted in General Election / 2006-2006
- United States / Political / Voted in General Election / 2006-2006
- United States / Political / Voted in General Election / 2008-2008
- United States / Political / Voted in General Election / 2008-2008
- United States / Political / Voted in General Election / 2010-2010
- United States / Political / Voted in General Election / 2010-2010
- United States / Political / Voted in General Election / 2012-2012
- United States / Political / Voted in General Election / 2012-2012
- United States / Political / Voted in Primary Election / 2000-2000
- United States / Political / Voted in Primary Election / 2000-2000
- United States / Political / Voted in Primary Election / 2002-2002
- United States / Political / Voted in Primary Election / 2004-2004
- United States / Political / Voted in Primary Election / 2006-2006
- United States / Political / Voted in Primary Election / 2008-2008
- United States / Political / Voted in Primary Election / 2010-2010
- United States / Political / Voted in Primary Election / 2012-2012
- United States / Politics
- United States / Politics / Democrats
- United States / Politics / Democrats / Democratic Party Upholders
- United States / Politics / Republicans
- United States / Politics / Republicans / Republican Party Upholders
- United States / Premium / Lifestyle / Donors / Contributes to Political Charities
- United States / Attitudinal / Civic/Political Engagement / Civic Advocates
- United States / Attitudinal / Civic/Political Engagement / Local Participants
- United States / Attitudinal / Civic/Political Engagement / Passive Civics
- United States / Attitudinal / Civic/Political Engagement / Political Activists
- United States / Attitudinal / Civic/Political Engagement / Strictly Voters
- United States / Attitudinal / Civic/Political Engagement / Vote and Sign
- United States / Attitudinal / Politics/Civics / Democrats
- United States / Attitudinal / Politics/Civics / Federal, State, Local Elections Voter
- United States / Attitudinal / Politics/Civics / Fund Raising Participants
- United States / Attitudinal / Politics/Civics / Highly Engaged in My Local Community
- United States / Attitudinal / Politics/Civics / Independent
- United States / Attitudinal / Politics/Civics / Local Elections Voter
- United States / Attitudinal / Politics/Civics / Middle of the Road
- United States / Attitudinal / Politics/Civics / National Elections Voter
- United States / Attitudinal / Politics/Civics / Petition Signers
- United States / Attitudinal / Politics/Civics / Political Activists
- United States / Attitudinal / Politics/Civics / Republicans
- United States / Attitudinal / Politics/Civics / Somewhat Conservative
- United States / Attitudinal / Politics/Civics / Somewhat Liberal
- United States / Attitudinal / Politics/Civics / Statewide Elections Voter
- United States / Attitudinal / Politics/Civics / Very Conservative
- United States / Attitudinal / Politics/Civics / Very Liberal
- United States / Politics / Highly Engaged in My Local Community
- United States / Politics / Political Activists
- Uruguay GLOBAL / Interest / Politics (EN), Politica (ES), Politica (PT)
- US / Canada / Interests / Politics / Conservatives
- US / Canada / Interests / Politics / Leaning Liberal
- US / Canada / Interests / Politics / Liberals
- US / Political Elections
- US Data / Demographics / Household Composition / Voter Indicator
- US Data / Nonprofit Donations / Political
- US Data / Publishing / News & Politics
- US Political
- US Political / Conservative Outdoorsman
- US Political / Democratic Donor
- US Political / Democratic Voter
- US Political / Female Democratic Supporter
- US Political / Giving-For-Green Democrat
- US Political / Independent Donor
- US Political / Independent Voter
- US Political / Opportunity-Seeking Democrat
- US Political / Professional Democrat
- US Political / Republican Donor
- US Political / Republican Voter
- US Political / Swing State Voter
- US Political / Traditional Republican
- US Political / Young Republican
- US Political Party
- US Political Party / Democratic/Liberal
- US Political Party / Independent
- US Political Party / Republican/Conservative
- US Politics
- US Politics / Democratic Party
- US Politics / Republican Party

- US Spanish Speakers / Affinity / News / Politics
- US Spanish Speakers / Interest / News / Politics
- US Spanish Speakers / Interests / News / Politics
- US Voters / Civic/Political Engagement
- US Voters / Civic/Political Engagement / Local Participants
- US Voters / Civic/Political Engagement / Political Influentials, Activists and debate
- US Voters / Civic/Political Engagement / Strictly Voters
- US Voters / Civic/Political Engagement / Vote and Sign
- US Voters / Contacted State or Local Politician
- US Voters / Light voter
- US Voters / Moderately-Likely voter
- US Voters / Political Attitudes
- US Voters / Political Attitudes / Advise others on politics
- US Voters / Political Attitudes / Knowledgeable/Experience in Politics
- US Voters / Political Ideology
- US Voters / Political Ideology / Middle of the Road
- US Voters / Political Ideology / Somewhat Conservative
- US Voters / Political Ideology / Somewhat Liberal
- US Voters / Political Ideology / Very Conservative
- US Voters / Political Ideology / Very Liberal
- US Voters / Registered Democrats
- US Voters / Registered Independents
- US Voters / Registered Republicans
- US Voters / Registered to Vote
- US Voters / Super voter
- US Voters / Swing Democrats
- US Voters / Swing Republicans
- USA - HISPANICS / Interest / Politics (EN), Política (ES), Política (PT)
- USA / Composite / Focus on Politics
- USA / Composite / Focus on Politics Online
- USA / Demographic / Democratic Party Affiliation
- USA / Demographic / Republican Party Affiliation
- USA / General Interest / Politics
- USA / Government / Politics / Military / Airforce
- USA / Government / Politics / Military / Army
- USA / Government / Politics / Military / Coastguard
- USA / Government / Politics / Military / Marines
- USA / Government / Politics / Military / Merchant Marines
- USA / Government / Politics / Military / Navy
- USA / Government and Politics / Military
- USA / Government and Politics / Military / Air Force
- USA / Government and Politics / Military / Army
- USA / Government and Politics / Military / Coast Guard
- USA / Government and Politics / Military / Marines
- USA / Government and Politics / Military / Navy
- USA / Interest / Donors / Non-Profit / Political Donor
- USA / Interest / Political Charitable Donation
- USA / Interest / Political Conservative Charitable Donation
- USA / Interest / Political Liberal Charitable Donation
- USA / Interest Propensities / Celebrities / Donald Trump
- USA / Interest Propensities / Politics / Bernie Sanders Voter Propensity
- USA / Interest Propensities / Politics / Conservative Republican Propensity
- USA / Interest Propensities / Politics / Donald Trump Voter Propensity
- USA / Interest Propensities / Politics / Hillary Clinton Voter Propensity
- USA / Interest Propensities / Politics / John Kasich Voter Propensity
- USA / Interest Propensities / Politics / Liberal Democrat Propensity
- USA / Interest Propensities / Politics / Middle of the Road Democrat Propensity
- USA / Interest Propensities / Politics / Middle of the Road Republican Propensity
- USA / Interest Propensities / Politics / Ted Cruz Voter Propensity
- USA / Media / Magazines / Magazines / Genres Read / Political
- USA / News and Politics
- USA / News and Politics / Entertainment News
- USA / News and Politics / Newshound
- USA / News and Politics / Politics and Social Issues
- USA / Political
- USA / Political / 2018 First-Time Presidential Year Voters
- USA / Political / 2018 First-Time Voters
- USA / Political / 2nd Super Tuesday Voters
- USA / Political / 2nd Super Tuesday Voters / Democrat
- USA / Political / 2nd Super Tuesday Voters / Republican
- USA / Political / Demographics / Millennial Latino Voters
- USA / Political / Demographics / Non-College White Male Voters
- USA / Political / Demographics / Single White Female Voters
- USA / Political / Iowa Caucus Voters
- USA / Political / Iowa Caucus Voters / Democrat
- USA / Political / Iowa Caucus Voters / Republican
- USA / Political / New Hampshire Presidential Primary Voters / Democrat
- USA / Political / New Hampshire Presidential Primary Voters / Republican
- USA / Political / Political Affiliation / Democrats
- USA / Political / Political Affiliation / Independents
- USA / Political / Political Affiliation / Republicans
- USA / Political / Political Issue / Anti Gun Rights
- USA / Political / Political Issue / Drug Legalization
- USA / Political / Political Issue / Economic Issues
- USA / Political / Political Issue / Environmental Issues
- USA / Political / Political Issue / Immigration
- USA / Political / Political Issue / International Aid
- USA / Political / Political Issue / Labor Laws & Issues
- USA / Political / Political Issue / National Security
- USA / Political / Political Issue / Pro Gun Rights
- USA / Political / Political Issue / Women's Rights
- USA / Political / Political View / Conservative
- USA / Political / Political View / Liberal
- USA / Political / Politician / Amy Klobuchar
- USA / Political / Politician / Bernie Sanders
- USA / Political / Politician / Beto O'Rourke
- USA / Political / Politician / Cory Booker
- USA / Political / Politician / Donald Trump
- USA / Political / Politician / Elizabeth Warren
- USA / Political / Politician / Eric Swalwell
- USA / Political / Politician / Jay Inslee
- USA / Political / Politician / Joe Biden
- USA / Political / Politician / John Delaney
- USA / Political / Politician / John Hickenlooper
- USA / Political / Politician / Julian Castro
- USA / Political / Politician / Kamala Harris
- USA / Political / Politician / Kirsten Gillibrand
- USA / Political / Politician / Pete Buttigieg
- USA / Political / Politician / Tim Ryan
- USA / Political / Politician / Tulsi Gabbard
- USA / Political / Social Profiles by Type / Evangelical Voters
- USA / Political / Super Tuesday Voters
- USA / Political / Super Tuesday Voters / Democrat
- USA / Political / Super Tuesday Voters / Republican
- USA / Political / Unregistered Conservative Prospective Voters
- USA / Political / Unregistered Liberal Prospective Voters
- USA / Political / Unregistered Prospective Voters

- USA / Political / Voter Registration / Affluent Democrat Seniors
- USA / Political / Voter Registration / Affluent Early Boomer Democrats
- USA / Political / Voter Registration / Affluent Early Boomer Independents
- USA / Political / Voter Registration / Affluent Early Boomer Republicans
- USA / Political / Voter Registration / Affluent GenX Democrats
- USA / Political / Voter Registration / Affluent GenX Independents
- USA / Political / Voter Registration / Affluent GenX Republicans
- USA / Political / Voter Registration / Affluent Independent Seniors
- USA / Political / Voter Registration / Affluent Late Boomer Democrats
- USA / Political / Voter Registration / Affluent Late Boomer Independents
- USA / Political / Voter Registration / Affluent Late Boomer Republicans
- USA / Political / Voter Registration / Affluent Millennial Democrats
- USA / Political / Voter Registration / Affluent Millennial Independents
- USA / Political / Voter Registration / Affluent Millennial Republicans
- USA / Political / Voter Registration / Affluent Republican Seniors
- USA / Political / Voter Registration / Democrat General Election Voters
- USA / Political / Voter Registration / Democrat Party Absentee Voters
- USA / Political / Voter Registration / Democrat Party Early Voters
- USA / Political / Voter Registration / Democrat Party Loyalists
- USA / Political / Voter Registration / Democrat Primary Voters
- USA / Political / Voter Registration / Environmental Donors / Democrat Voters
- USA / Political / Voter Registration / Environmental Donors / Independent Voters
- USA / Political / Voter Registration / Environmental Donors / Republican Voters
- USA / Political / Voter Registration / General Election Only Voters
- USA / Political / Voter Registration / Hispanic Democrat
- USA / Political / Voter Registration / Hispanic Independent
- USA / Political / Voter Registration / Hispanic Republican
- USA / Political / Voter Registration / Independent General Election Voters
- USA / Political / Voter Registration / Independent Party Absentee Voters
- USA / Political / Voter Registration / Independent Party Affiliation
- USA / Political / Voter Registration / Independent Party Early Voters
- USA / Political / Voter Registration / Independent Voters / Loyalists
- USA / Political / Voter Registration / Left Leaning Independents
- USA / Political / Voter Registration / Left Leaning Republicans
- USA / Political / Voter Registration / Political Donors / Democrat Voters
- USA / Political / Voter Registration / Political Donors / Independent Voters
- USA / Political / Voter Registration / Political Donors / Republican Voters
- USA / Political / Voter Registration / Primary Election Voters
- USA / Political / Voter Registration / Republican General Election Voters
- USA / Political / Voter Registration / Republican Party Absentee Voters
- USA / Political / Voter Registration / Republican Party Early Voters
- USA / Political / Voter Registration / Republican Party Loyalists
- USA / Political / Voter Registration / Republican Primary Voters
- USA / Political / Voter Registration / Right Leaning Democrats
- USA / Political / Voter Registration / Right Leaning Independents
- USA / Political / Voter Registration / Veteran Donors / Independent Voters
- USA / Political / Voter Registration / Veterans Donors / Democrat Voters
- USA / Political / Voter Registration / Veterans Donors / Republican Voters
- USA / Political / Voters / Democrat-Only Households
- USA / Political / Voters / Republican-Only Households
- USA / Political / Voters / Split Households
- USA / Political / Voters / Voters / All
- USA / Political / Voters by Congressional District / Alabama / 1st Congressional District
- USA / Political / Voters by Congressional District / Alabama / 2nd Congressional District
- USA / Political / Voters by Congressional District / Alabama / 3rd Congressional District
- USA / Political / Voters by Congressional District / Alabama / 4th Congressional District
- USA / Political / Voters by Congressional District / Alabama / 5th Congressional District
- USA / Political / Voters by Congressional District / Alabama / 6th Congressional District
- USA / Political / Voters by Congressional District / Alabama / 7th Congressional District
- USA / Political / Voters by Congressional District / Alaska / 1st Congressional District
- USA / Political / Voters by Congressional District / Arizona / 1st Congressional District
- USA / Political / Voters by Congressional District / Arizona / 2nd Congressional District
- USA / Political / Voters by Congressional District / Arizona / 3rd Congressional District
- USA / Political / Voters by Congressional District / Arizona / 4th Congressional District
- USA / Political / Voters by Congressional District / Arizona / 5th Congressional District
- USA / Political / Voters by Congressional District / Arizona / 6th Congressional District
- USA / Political / Voters by Congressional District / Arizona / 7th Congressional District
- USA / Political / Voters by Congressional District / Arizona / 8th Congressional District
- USA / Political / Voters by Congressional District / Arizona / 9th Congressional District
- USA / Political / Voters by Congressional District / Arkansas / 1st Congressional District
- USA / Political / Voters by Congressional District / Arkansas / 2nd Congressional District
- USA / Political / Voters by Congressional District / Arkansas / 3rd Congressional District

- USA / Political / Voters by Congressional District / Wisconsin / 2nd Congressional District
- USA / Political / Voters by Congressional District / Wisconsin / 3rd Congressional District
- USA / Political / Voters by Congressional District / Wisconsin / 4th Congressional District
- USA / Political / Voters by Congressional District / Wisconsin / 5th Congressional District
- USA / Political / Voters by Congressional District / Wisconsin / 6th Congressional District
- USA / Political / Voters by Congressional District / Wisconsin / 7th Congressional District
- USA / Political / Voters by Congressional District / Wisconsin / 8th Congressional District
- USA / Political / Voters by Congressional District / Wyoming / 1st Congressional District
- USA / Political / Voters by Demographic Selects / Affluent Voters
- USA / Political / Voters by Demographic Selects / African American Voters
- USA / Political / Voters by Demographic Selects / Boomer Voters
- USA / Political / Voters by Demographic Selects / Buddhist Voters
- USA / Political / Voters by Demographic Selects / Catholic Voters
- USA / Political / Voters by Demographic Selects / Caucasian Voters
- USA / Political / Voters by Demographic Selects / Eastern Orthodox Voters
- USA / Political / Voters by Demographic Selects / Female Voters
- USA / Political / Voters by Demographic Selects / Gen X Voters
- USA / Political / Voters by Demographic Selects / Greek Orthodox Voters
- USA / Political / Voters by Demographic Selects / Hindu Voters
- USA / Political / Voters by Demographic Selects / Hispanic / Latin American Voters
- USA / Political / Voters by Demographic Selects / Islamic Voters
- USA / Political / Voters by Demographic Selects / Jewish Voters
- USA / Political / Voters by Demographic Selects / Lutheran Voters
- USA / Political / Voters by Demographic Selects / Male Voters
- USA / Political / Voters by Demographic Selects / Married Voters
- USA / Political / Voters by Demographic Selects / Middle Class Voters
- USA / Political / Voters by Demographic Selects / Millennial Latino Voters
- USA / Political / Voters by Demographic Selects / Millennial Voters
- USA / Political / Voters by Demographic Selects / Mormon Voters
- USA / Political / Voters by Demographic Selects / Non-College White Male Voters
- USA / Political / Voters by Demographic Selects / Protestant Voters
- USA / Political / Voters by Demographic Selects / Senior Voters
- USA / Political / Voters by Demographic Selects / Shinto Voters
- USA / Political / Voters by Demographic Selects / Sikh Voters
- USA / Political / Voters by Demographic Selects / Single Parent Voters
- USA / Political / Voters by Demographic Selects / Single Voters
- USA / Political / Voters by Demographic Selects / Single White Female Voters
- USA / Political / Voters by Demographic Selects / Voters with Children
- USA / Political / Voters by Demographic Selects / Voters with Employer-Provided Health Insurance
- USA / Political / Voters by Demographic Selects / Voters with Grandchildren
- USA / Political / Voters by Demographic Selects / Voters with Medicare
- USA / Political / Voters by Demographic Selects / Working Class Voters
- USA / Political / Voters by Occupation / Voters by Occupation: Armed Services
- USA / Political / Voters by Occupation / Voters by Occupation: Blue Collar
- USA / Political / Voters by Occupation / Voters by Occupation: Civil Service
- USA / Political / Voters by Occupation / Voters by Occupation: Education
- USA / Political / Voters by Occupation / Voters by Occupation: Healthcare
- USA / Political / Voters by Occupation / Voters by Occupation: Homemaker / Retired
- USA / Political / Voters by Occupation / Voters by Occupation: Middle Management
- USA / Political / Voters by Occupation / Voters by Occupation: Science / Technology
- USA / Political / Voters by Occupation / Voters by Occupation: Secretarial
- USA / Political / Voters by Occupation / Voters by Occupation: Teachers Union Members
- USA / Political / Voters by Occupation / Voters by Occupation: White Collar
- USA / Political / Voters by Occupation / Voters by Occupation: White Collar Executive
- USA / Political / Voters by Voting History / 2018 First-Time Voters
- USA / Political / Voters by Voting History / 2020 First-Time Presidential Year Voters
- USA / Political / Voters by Voting History / 2nd Super Tuesday Voters
- USA / Political / Voters by Voting History / 2nd Super Tuesday Voters / Democrat
- USA / Political / Voters by Voting History / 2nd Super Tuesday Voters / Republican
- USA / Political / Voters by Voting History / Cord Cutters / Democrat
- USA / Political / Voters by Voting History / Democrat Leaning Counties Voters
- USA / Political / Voters by Voting History / Early & Absentee Voters
- USA / Political / Voters by Voting History / Frequent General Election Voters
- USA / Political / Voters by Voting History / Frequent Primary Election Voters / Democrat
- USA / Political / Voters by Voting History / Frequent Primary Election Voters / Republican
- USA / Political / Voters by Voting History / Iowa Caucus Voters
- USA / Political / Voters by Voting History / Iowa Caucus Voters / Democrat
- USA / Political / Voters by Voting History / Iowa Caucus Voters / Republican

- USA / Political / Voters by Voting History / Mid-Term General Election Voters / Democrat
- USA / Political / Voters by Voting History / Mid-Term General Election Voters / Republican
- USA / Political / Voters by Voting History / Mid-Term Primary Election Voters / Democrat
- USA / Political / Voters by Voting History / Mid-Term Primary Election Voters / Republican
- USA / Political / Voters by Voting History / New Hampshire Presidential Primary Voters / Democrat
- USA / Political / Voters by Voting History / New Hampshire Presidential Primary Voters / Republican
- USA / Political / Voters by Voting History / Newly Registered Voters
- USA / Political / Voters by Voting History / Presidential Election Voters Only
- USA / Political / Voters by Voting History / Presidential General Election Voters / Democrat
- USA / Political / Voters by Voting History / Presidential General Election Voters / Republican
- USA / Political / Voters by Voting History / Presidential Primary Election Voters / Democrat
- USA / Political / Voters by Voting History / Presidential Primary Election Voters / Republican
- USA / Political / Voters by Voting History / Republican Leaning Counties Voters
- USA / Political / Voters by Voting History / Super Tuesday Voters
- USA / Political / Voters by Voting History / Super Tuesday Voters / Democrat
- USA / Political / Voters by Voting History / Super Tuesday Voters / Republican
- USA / Political / Voters by Voting History / Swing Precinct Voters
- USA / Political / Voters by Voting History / Swing Voters / Off-Year Elections
- USA / Political / Voters by Voting History / Swing Voters / Presidential Elections
- USA / Political / Voters by Voting History / Third Party Voters
- USA / Political / Voters by Voting History / Unregistered Conservative Prospective Voters
- USA / Political / Voters by Voting History / Unregistered Liberal Prospective Voters
- USA / Political / Voters by Voting History / Unregistered Prospective Voters
- USA / Premium Demographic / Demographics / Premium / Democratic Party Affiliation
- USA / Premium Demographic / Demographics / Premium / Republican Party Affiliation
- USA / Premium Demographic / Demographics / Premium Politically Liberal / Propensity
- USA / Premium Political / Voter Registration / Premium Affluent Democrat Seniors
- USA / Premium Political / Voter Registration / Premium Affluent Early Boomer Democrats
- USA / Premium Political / Voter Registration / Premium Affluent Early Boomer Independents
- USA / Premium Political / Voter Registration / Premium Affluent Early Boomer Republicans
- USA / Premium Political / Voter Registration / Premium Affluent GenX Democrats
- USA / Premium Political / Voter Registration / Premium Affluent GenX Independents
- USA / Premium Political / Voter Registration / Premium Affluent GenX Republicans
- USA / Premium Political / Voter Registration / Premium Affluent Independent Seniors
- USA / Premium Political / Voter Registration / Premium Affluent Late Boomer Democrats
- USA / Premium Political / Voter Registration / Premium Affluent Late Boomer Independents
- USA / Premium Political / Voter Registration / Premium Affluent Late Boomer Republicans
- USA / Premium Political / Voter Registration / Premium Affluent Millennial Democrats
- USA / Premium Political / Voter Registration / Premium Affluent Millennial Independents
- USA / Premium Political / Voter Registration / Premium Affluent Millennial Republicans
- USA / Premium Political / Voter Registration / Premium Affluent Republican Seniors
- USA / Premium Political / Voter Registration / Premium Democrat General Election Voters
- USA / Premium Political / Voter Registration / Premium Democrat Party Absentee Voters
- USA / Premium Political / Voter Registration / Premium Democrat Party Early Voters
- USA / Premium Political / Voter Registration / Premium Democrat Party Loyalists
- USA / Premium Political / Voter Registration / Premium Democrat Primary Voters
- USA / Premium Political / Voter Registration / Premium Environmental Donors / Democrat Voters
- USA / Premium Political / Voter Registration / Premium Environmental Donors / Independent Voters
- USA / Premium Political / Voter Registration / Premium Environmental Donors / Republican Voters
- USA / Premium Political / Voter Registration / Premium General Election Only Voters
- USA / Premium Political / Voter Registration / Premium Hispanic Democrat
- USA / Premium Political / Voter Registration / Premium Hispanic Independent
- USA / Premium Political / Voter Registration / Premium Hispanic Republican
- USA / Premium Political / Voter Registration / Premium Independent General Election Voters
- USA / Premium Political / Voter Registration / Premium Independent Party Absentee Voters
- USA / Premium Political / Voter Registration / Premium Independent Party Affiliation
- USA / Premium Political / Voter Registration / Premium Independent Party Early Voters
- USA / Premium Political / Voter Registration / Premium Independent Voters / Loyalists
- USA / Premium Political / Voter Registration / Premium Left Leaning Independents
- USA / Premium Political / Voter Registration / Premium Left Leaning Republicans
- USA / Premium Political / Voter Registration / Premium Political Donors / Democrat Voters
- USA / Premium Political / Voter Registration / Premium Political Donors / Independent Voters
- USA / Premium Political / Voter Registration / Premium Political Donors / Republican Voters
- USA / Premium Political / Voter Registration / Premium Primary Election Voters
- USA / Premium Political / Voter Registration / Premium Republican General Election Voters
- USA / Premium Political / Voter Registration / Premium Republican Party Absentee Voters
- USA / Premium Political / Voter Registration / Premium Republican Party Early Voters
- USA / Premium Political / Voter Registration / Premium Republican Party Loyalists

- USA / Premium Political / Voter Registration / Premium Republican Primary Voters
- USA / Premium Political / Voter Registration / Premium Right Leaning Democrats
- USA / Premium Political / Voter Registration / Premium Right Leaning Independents
- USA / Premium Political / Voter Registration / Premium Veteran Donors / Independent Voters
- USA / Premium Political / Voter Registration / Premium Veterans Donors / Democrat Voters
- USA / Premium Political / Voter Registration / Premium Veterans Donors / Republican Voters
- USA / Premium Products and Services Propensities / Premium Politically Conservative: Propensity
- USA / Products and Services Propensities / Politically Conservative: Propensity
- USA / Products and Services Propensities / Politically Liberal: Propensity
- USA / Propensity Models / Lifestyle / Charities / Contributes to Political Charities
- USA / Propensity Models / Politics / Political Affiliation
- USA / Propensity Models / Politics / Political Persona
- USA / Propensity Models / Politics / Political Viewing on TV / Conservative
- USA / Propensity Models / Politics / Political Viewing on TV / Liberal
- USA / Propensity Models / Politics / Political Viewing on TV / Liberal Comedy
- USA / Sociodemographic / Lifestyle / Political / Conservative
- USA / Sociodemographic / Lifestyle / Political / Liberal
- USA / US / Interest / Independent Voter
- USA / US / Interest / Young Republican
- USA / Politics / Interest / 2020 Presidential Candidates / Amy Klobuchar
- USA / Politics / Interest / 2020 Presidential Candidates / Andrew Yang
- USA / Politics / Interest / 2020 Presidential Candidates / Bernie Sanders
- USA / Politics / Interest / 2020 Presidential Candidates / Beto O'Rourke
- USA / Politics / Interest / 2020 Presidential Candidates / Bill Weld
- USA / Politics / Interest / 2020 Presidential Candidates / Cory Booker
- USA / Politics / Interest / 2020 Presidential Candidates / Donald Trump
- USA / Politics / Interest / 2020 Presidential Candidates / Elizabeth Warren
- USA / Politics / Interest / 2020 Presidential Candidates / Joe Biden
- USA / Politics / Interest / 2020 Presidential Candidates / Joe Walsh
- USA / Politics / Interest / 2020 Presidential Candidates / Julian Castro
- USA / Politics / Interest / 2020 Presidential Candidates / Kamala Harris
- USA / Politics / Interest / 2020 Presidential Candidates / Marianne Williamson
- USA / Politics / Interest / 2020 Presidential Candidates / Michael F. Bennet
- USA / Politics / Interest / 2020 Presidential Candidates / Pete Buttigieg
- USA / Politics / Interest / 2020 Presidential Candidates / Rob Delaney
- USA / Politics / Interest / 2020 Presidential Candidates / Steve Bullock
- USA / Politics / Interest / 2020 Presidential Candidates / Tim Ryan
- USA / Politics / Interest / 2020 Presidential Candidates / Tulsi Gabbard
- USA / Politics / Interest / 2020 Presidential Candidates / Wayne Messam
- USA / Politics / Interest / Advocacy Groups and NGOs / AARP
- USA / Politics / Interest / Advocacy Groups and NGOs / ACLU
- USA / Politics / Interest / Advocacy Groups and NGOs / ACLU
- USA / Politics / Interest / Advocacy Groups and NGOs / American Cancer Society
- USA / Politics / Interest / Advocacy Groups and NGOs / American Family Association
- USA / Politics / Interest / Advocacy Groups and NGOs / American Heart Association
- USA / Politics / Interest / Advocacy Groups and NGOs / Americans for Prosperity
- USA / Politics / Interest / Advocacy Groups and NGOs / Americans for Tax Reform
- USA / Politics / Interest / Advocacy Groups and NGOs / Brady Campaign to Prevent Gun Violence
- USA / Politics / Interest / Advocacy Groups and NGOs / Christian Coalition of America
- USA / Politics / Interest / Advocacy Groups and NGOs / Citizens United
- USA / Politics / Interest / Advocacy Groups and NGOs / Coalition to Stop Gun Violence
- USA / Politics / Interest / Advocacy Groups and NGOs / Common Sense Media
- USA / Politics / Interest / Advocacy Groups and NGOs / Compassion International
- USA / Politics / Interest / Advocacy Groups and NGOs / Electronic Frontier Foundation
- USA / Politics / Interest / Advocacy Groups and NGOs / Everytown for Gun Safety
- USA / Politics / Interest / Advocacy Groups and NGOs / Feed the Children
- USA / Politics / Interest / Advocacy Groups and NGOs / Feeding America
- USA / Politics / Interest / Advocacy Groups and NGOs / Habitat for Humanity
- USA / Politics / Interest / Advocacy Groups and NGOs / Heritage Foundation
- USA / Politics / Interest / Advocacy Groups and NGOs / League of Women Voters
- USA / Politics / Interest / Advocacy Groups and NGOs / Media Matters
- USA / Politics / Interest / Advocacy Groups and NGOs / Mothers Against Drunk Driving
- USA / Politics / Interest / Advocacy Groups and NGOs / MoveOn
- USA / Politics / Interest / Advocacy Groups and NGOs / NAACP
- USA / Politics / Interest / Advocacy Groups and NGOs / NARAL Pro-Choice America
- USA / Politics / Interest / Advocacy Groups and NGOs / National Education Association
- USA / Politics / Interest / Advocacy Groups and NGOs / National LGBTQ Task Force
- USA / Politics / Interest / Advocacy Groups and NGOs / National Organization for Women
- USA / Politics / Interest / Advocacy Groups and NGOs / National Rifle Association
- USA / Politics / Interest / Advocacy Groups and NGOs / National Right to Life Committee
- USA / Politics / Interest / Advocacy Groups and NGOs / Partners in Health

- USA /Politics / Interest / Advocacy Groups and NGOs / People For the American Way
- USA /Politics / Interest / Advocacy Groups and NGOs / Planned Parenthood
- USA /Politics / Interest / Advocacy Groups and NGOs / Robert Wood Johnson Foundation
- USA /Politics / Interest / Advocacy Groups and NGOs / Rock the Vote
- USA /Politics / Interest / Advocacy Groups and NGOs / Southern Poverty Law Center
- USA /Politics / Interest / Advocacy Groups and NGOs / The Salvation Army
- USA /Politics / Interest / Advocacy Groups and NGOs / UNICEF
- USA /Politics / Interest / Advocacy Groups and NGOs / United Way
- USA /Politics / Interest / Advocacy Groups and NGOs / World Vision
- USA /Politics / Interest / Advocacy Groups and NGOs / YMCA of the USA
- USA /Politics / Interest / Conservative-Leaning Media Outlets / Breitbart News
- USA /Politics / Interest / Conservative-Leaning Media Outlets / Drudge Report
- USA /Politics / Interest / Conservative-Leaning Media Outlets / FOX News
- USA /Politics / Interest / Conservative-Leaning Media Outlets / National Review
- USA /Politics / Interest / Conservative-Leaning Media Outlets / Newsmax.com
- USA /Politics / Interest / Conservative-Leaning Media Outlets / Reason Magazine
- USA /Politics / Interest / Conservative-Leaning Media Outlets / The Blaze
- USA /Politics / Interest / Conservative-Leaning Media Outlets / The Hill Newspaper
- USA /Politics / Interest / Conservative-Leaning Media Outlets / The Washington Times
- USA /Politics / Interest / Conservative-Leaning Media Outlets / Wall Street Journal
- USA /Politics / Interest / Conservative-Leaning Media Outlets / Yahoo! News
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Ann Coulter
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Bill O'Reilly
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Bret Baier
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Glenn Beck
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Meghan McCain
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Megyn Kelly
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Michael Savage
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Michelle Malkin
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Mike Gallagher
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Mike Huckabee
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Rush Limbaugh
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Sarah Palin
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Sean Hannity
- USA /Politics / Interest / Conservative-Leaning Media Personalities / Tucker Carlson
- USA /Politics / Interest / Democratic Party Associations / Arizona Democratic Party
- USA /Politics / Interest / Democratic Party Associations / California Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Democratic Party of Georgia
- USA /Politics / Interest / Democratic Party Associations / Democratic Party of Oregon
- USA /Politics / Interest / Democratic Party Associations / Democratic Party of Virginia
- USA /Politics / Interest / Democratic Party Associations / Florida Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Iowa Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Kansas Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Maryland Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Michigan Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Minnesota DFL Party
- USA /Politics / Interest / Democratic Party Associations / National Democratic Party
- USA /Politics / Interest / Democratic Party Associations / New York State Democratic Party
- USA /Politics / Interest / Democratic Party Associations / North Carolina Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Ohio Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Pennsylvania Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Utah State Democratic Party
- USA /Politics / Interest / Democratic Party Associations / Washington State Democratic Party
- USA /Politics / Interest / Liberal-Leaning Media Outlets / ABC News
- USA /Politics / Interest / Liberal-Leaning Media Outlets / Bloomberg TV
- USA /Politics / Interest / Liberal-Leaning Media Outlets / BuzzFeed
- USA /Politics / Interest / Liberal-Leaning Media Outlets / CBS News
- USA /Politics / Interest / Liberal-Leaning Media Outlets / CNN
- USA /Politics / Interest / Liberal-Leaning Media Outlets / Mother Jones
- USA /Politics / Interest / Liberal-Leaning Media Outlets / MSNBC
- USA /Politics / Interest / Liberal-Leaning Media Outlets / NBC News
- USA /Politics / Interest / Liberal-Leaning Media Outlets / New Yorker Magazine
- USA /Politics / Interest / Liberal-Leaning Media Outlets / NPR
- USA /Politics / Interest / Liberal-Leaning Media Outlets / PBS
- USA /Politics / Interest / Liberal-Leaning Media Outlets / Politico
- USA /Politics / Interest / Liberal-Leaning Media Outlets / Slate.com
- USA /Politics / Interest / Liberal-Leaning Media Outlets / The Daily Show
- USA /Politics / Interest / Liberal-Leaning Media Outlets / The Economist

- USA /Politics / Interest / Liberal-Leaning Media Outlets / The Guardian
- USA /Politics / Interest / Liberal-Leaning Media Outlets / The Huffington Post
- USA /Politics / Interest / Liberal-Leaning Media Outlets / The New York Times
- USA /Politics / Interest / Liberal-Leaning Media Outlets / The Washington Post
- USA /Politics / Interest / Liberal-Leaning Media Outlets / USA Today
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Anderson Cooper
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Arianna Huffington
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Bill Maher
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Chris Cuomo
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Chris Hayes
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Don Lemon
- USA /Politics / Interest / Liberal-Leaning Media Personalities / George Stephanopoulos
- USA /Politics / Interest / Liberal-Leaning Media Personalities / John Oliver
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Joy Behar
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Keith Olbermann
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Neil Cavuto
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Rachel Maddow
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Thom Hartmann
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Trevor Noah
- USA /Politics / Interest / Liberal-Leaning Media Personalities / Wolf Blitzer
- USA /Politics / Interest / Republican Party Associations / California Republican Party
- USA /Politics / Interest / Republican Party Associations / Connecticut Republican Party
- USA /Politics / Interest / Republican Party Associations / Georgia Republican Party
- USA /Politics / Interest / Republican Party Associations / Illinois Republican Party
- USA /Politics / Interest / Republican Party Associations / Indiana Republican Party
- USA /Politics / Interest / Republican Party Associations / Maryland Republican Party
- USA /Politics / Interest / Republican Party Associations / Massachusetts Republican Party
- USA /Politics / Interest / Republican Party Associations / Michigan Republican Party
- USA /Politics / Interest / Republican Party Associations / Missouri Republican Party
- USA /Politics / Interest / Republican Party Associations / National Republican Party
- USA /Politics / Interest / Republican Party Associations / New Jersey Republican State Committee
- USA /Politics / Interest / Republican Party Associations / Ohio Republican Party
- USA /Politics / Interest / Republican Party Associations / Oregon Republican Party
- USA /Politics / Interest / Republican Party Associations / Republican Party of Arkansas
- USA /Politics / Interest / Republican Party Associations / Republican Party of Florida
- USA /Politics / Interest / Republican Party Associations / Republican Party of Iowa
- USA /Politics / Interest / Republican Party Associations / Republican Party of Louisiana
- USA /Politics / Interest / Republican Party Associations / Republican Party of Minnesota
- USA /Politics / Interest / Republican Party Associations / Republican Party of Pennsylvania
- USA /Politics / Interest / Republican Party Associations / Republican Party of Texas
- USA /Politics / Interest / Republican Party Associations / Republican Party of Wisconsin
- USA /Politics / Interest / Republican Party Associations / South Carolina Republican Party
- USA /Politics / Interest / Republican Party Associations / Tennessee Republican Party
- USA /Politics / Interest / Republican Party Associations / Washington State Republican Party
- USA /Politics / Interest / Republican Party Associations / West Virginia Republican Party
- Voter > Ethnicity > African or Af-Am Self Reported
- Voter Turnout
- Wealth Window / Donors & Philanthropists / Political Causes
- Wealth Window / Donors & Philanthropists / Politically Conservative Causes
- Wealth Window / Donors & Philanthropists / Politically Liberal Causes
- Wealth Window / Lifestyle/Interest / Politically Conservative TV Watchers
- Wealth Window / Lifestyle/Interest / Politically Liberal TV Watchers
- Wealth Window / US Political Affiliation
- Wealth Window / US Political Affiliation / Democrat
- Wealth Window / US Political Affiliation / Independent
- Wealth Window / US Political Affiliation / Republican
- Web / Demographic / Finances / Charitable Donors / Political Causes
- Web / Demographic / Finances / Charitable Donors / Political Causes / Conservative
- Web / Demographic / Finances / Charitable Donors / Political Causes / General
- Web / Demographic / Finances / Charitable Donors / Political Causes / Liberal
- Web / Interest / Politics
- Web / Interest / Politics / Conservative
- Web / Interest / Politics / Liberal
- Web / Interest / Politics / Libertarian
- Web / Interest / Politics / Pro Choice
- Web / Interest / Politics / Republican
- Word of Mouth Influencers / Issues
- Word of Mouth Influencers / Issues / Talks About Business Corruption
- Word of Mouth Influencers / Issues / Talks About Concern About Own Finances
- Word of Mouth Influencers / Issues / Talks About Congress
- Word of Mouth Influencers / Issues / Talks About Cutting Back on Expenses
- Word of Mouth Influencers / Issues / Talks About Delaying Major Purchases
- Word of Mouth Influencers / Issues / Talks About Education
- Word of Mouth Influencers / Issues / Talks About Energy/Gas Costs
- Word of Mouth Influencers / Issues / Talks About Environment

- Word of Mouth Influencers / Issues / Talks About Health Insurance/System
- Word of Mouth Influencers / Issues / Talks About International Issues
- Word of Mouth Influencers / Issues / Talks About Issues Important to Women
- Word of Mouth Influencers / Issues / Talks About Looking for a Job
- Word of Mouth Influencers / Issues / Talks About National Elections
- Word of Mouth Influencers / Issues / Talks About Natural Disasters
- Word of Mouth Influencers / Issues / Talks About Nutrition/Healthy Eating
- Word of Mouth Influencers / Issues / Talks About Places to Shop
- Word of Mouth Influencers / Issues / Talks About State of the Economy
- Word of Mouth Influencers / Issues / Talks About The President
- Word of Mouth Influencers / Issues / Talks About Travel Plans
- Word of Mouth Influencers / Issues / Talks About What's Happening in Other Countries