

# Kaspersky Corporate Kit

**kaspersky**

Updated: September 2022



# Our mission is simple — building a safer world.

And in fulfilling that mission we aim to become the global leader in cybersecurity — by securing technology to make sure that the possibilities it brings become opportunities for each and every one of us.

**Bring on endless possibilities.  
Bring on a safer tomorrow.**

Eugene Kaspersky, CEO

# Bring on the future

## Our promise

We believe in a tomorrow where technology improves all of our lives. Which is why we secure it, so everyone, everywhere, can benefit from the endless opportunities it brings.



# Kaspersky at a glance

- Essentials
- Customers
- Geography
- Role in the global IT security community



## Facts about us

# Essentials

Founded in 1997  
and led by Eugene Kaspersky

Present on 6 continents in almost  
200 countries and territories

Provides innovative IT security  
solutions and services for business  
and consumers

# Numbers

**> 15 million**

consumer product activations per year

**> 4,500**

highly qualified specialists

**US \$ 748 million**

global non-audited revenue in 2021

## Customer reach

Our Next Generation solutions and services are available for a wide range of clients: from individual home users to large and small organizations, including big enterprises, critical infrastructure networks and governments.

# >240,000

Corporate clients worldwide

# >400,000,000

Users worldwide are protected by our technologies



Enterprises



Industrial facilities



Small and medium businesses



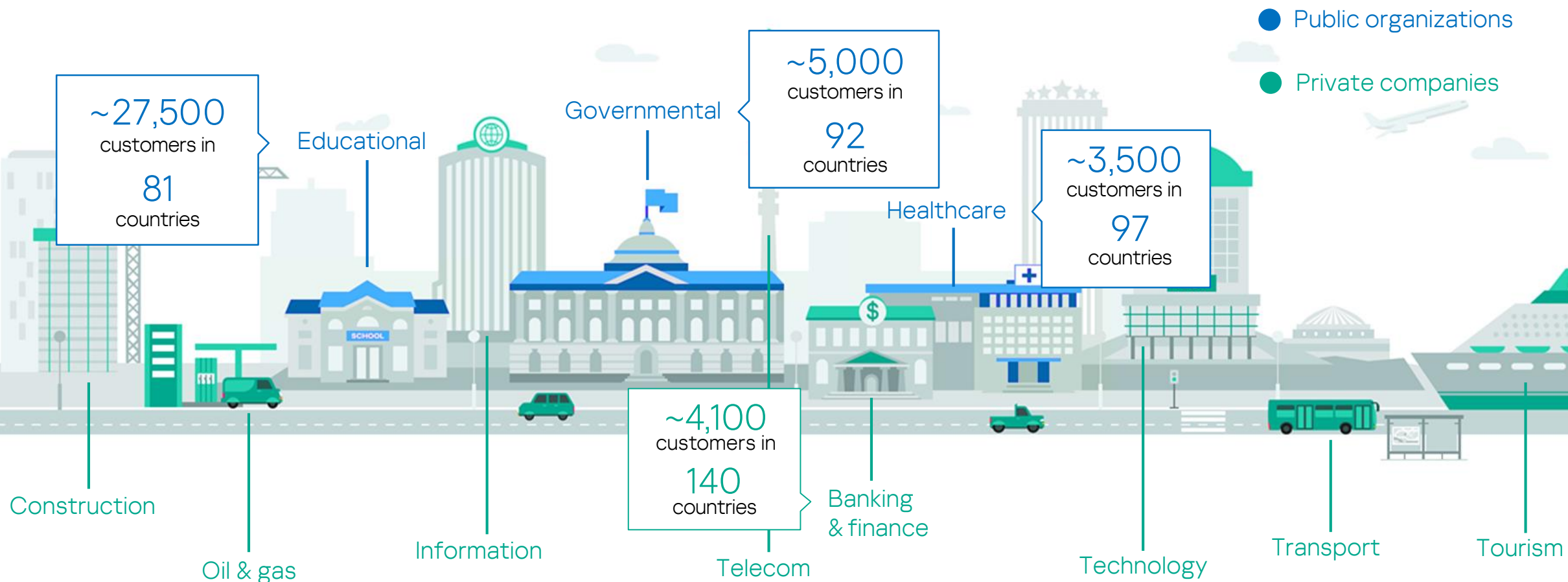
Very small businesses



Consumers

## Our customers

We work in a wide range of industry sectors. Our solutions and services successfully protect over 240,000 clients around the world, regardless of size or complexity



## We are an international cybersecurity company



**200** countries and territories  
we operate in



**34** representative  
regional offices



### Africa

South Africa

### Asia

China  
Hong Kong  
India  
Japan  
Kazakhstan  
Malaysia  
Singapore  
South Korea

### Europe

Czech Republic  
France  
Germany  
Israel  
Italy  
Netherlands  
Portugal  
Romania  
Russia  
Spain  
Switzerland  
UK

### Middle East

Saudi Arabia  
Turkey  
UAE

### North America

Mexico  
USA

### South America

Brazil

### Transparency Centers

Zurich, Switzerland  
Madrid, Spain  
São Paulo, Brazil  
Kuala Lumpur, Malaysia

Woburn, USA  
Singapore, Singapore  
Tokyo, Japan



## Our role in the global IT security community

We participate in joint operations and cybercrime investigations with the global IT security community, international organizations such as INTERPOL, law enforcement agencies and CERTs worldwide.



INTERPOL

[Learn more](#)



[Learn more](#)



[Learn more](#)



[Learn more](#)

# Global Transparency Initiative

- Key transparency principles
- Global Transparency Initiative
- Independent assessments and certifications
- Bug Bounty Program



## Our key transparency principles



Data sent to Kaspersky is crucial for protecting users, it is robustly protected and is not attributed to a specific individual.



We detect and neutralize threats, regardless of their origin or purpose.



We work with international organizations to fight cybercrime.



We are committed to the trustworthy development of our technologies and solutions.



We cooperate with the IT security industry in joint cybercrime investigations.

## Global Transparency Initiative

Launched in 2017, Kaspersky's Global Transparency Initiative is aimed at engaging the broader information security community and other stakeholders in validating and verifying the trustworthiness of our products, internal processes, and business operations.

**It includes a number of actionable and concrete measures:**



Cyberthreat-related data infrastructure relocation to Switzerland.



Creation of a global network of Transparency Centers in some regions, where Kaspersky's trusted partners and government stakeholders can review the company's code, software updates and threat detection rules.



Third-party security assessments of Kaspersky's engineering and data management practices to verify the security of the company's solutions.

## Global Transparency Initiative

It includes a number of actionable and concrete measures:



Vulnerability management program, under which security researchers can report vulnerabilities or bugs found in our systems for a designated reward.



Transparency reports, in which we publicly share information about the number of requests for user data and technical expertise received.



Cyber Capacity Building Program – a dedicated training to share security evaluation knowledge with a broader community.

# Kaspersky Global Transparency Initiative



## Relocation of cyberthreat-related data storage and processing

The process is being held in Switzerland.

Malicious and suspicious files received from users of Kaspersky products in Europe, North and Latin America, the Middle East, and also several countries in Asia-Pacific region are processed and stored on Swiss servers.



## Transparency Centers

A facility for trusted partners and government stakeholders to review the company's code, software updates and threat detection rules, along with other activities.



## Independent review

Third-party assessment of internal processes to verify the integrity of Kaspersky solutions and processes.



## Bug bounty program

Aimed to make Kaspersky more secure, it encourages independent security researchers to supplement the company's own work in vulnerability detection and mitigation.



The company also supports the Disclose.io framework which provides Safe Harbor for vulnerability researchers concerned about possible negative legal consequences of their discoveries.

Zurich, Switzerland  
Transparency Center  
Data centers

Madrid, Spain  
Transparency Center

Woburn, the United States  
Transparency Center

São Paulo, Brazil  
Transparency Center

Kuala Lumpur, Malaysia  
Transparency Center

Tokyo, Japan  
Transparency Center

Singapore  
Transparency Center



## Independent assessments and certifications



### SOC

The Service Organization Controls (SOC) Reporting Framework, a globally recognized report for cybersecurity risk management controls, was developed by the American Institute of Certified Public Accountants (AICPA). Kaspersky successfully renewed SOC 2 audit in 2022.

[Learn more](#)



### ISO/IEC 27001

The most widely used information security standard prepared and published by the International Organization for Standardization (ISO), the world's largest developer of voluntary international standards. Information security management system of Kaspersky has been certified against ISO/IEC 27001:2013 international standard by TÜV AUSTRIA.

[Learn more](#)

## Bug Bounty Program

Kaspersky is committed to the principles of [ethical vulnerability disclosure approach](#). To ensure the integrity of our products, Kaspersky has been running its public bug bounty program since 2016. The company also supports the Disclose.io framework, which provides Safe Harbor for vulnerability researchers concerned about negative legal consequences of their discoveries.

## Rewards

### \$100,000

for the discovery and coordinated disclosure of severe vulnerabilities (high-quality report with PoC).

### \$5,000 – \$20,000

for the discovery of vulnerabilities allowing different and less severe types of remote code execution.

### \$1,000 – \$5,000

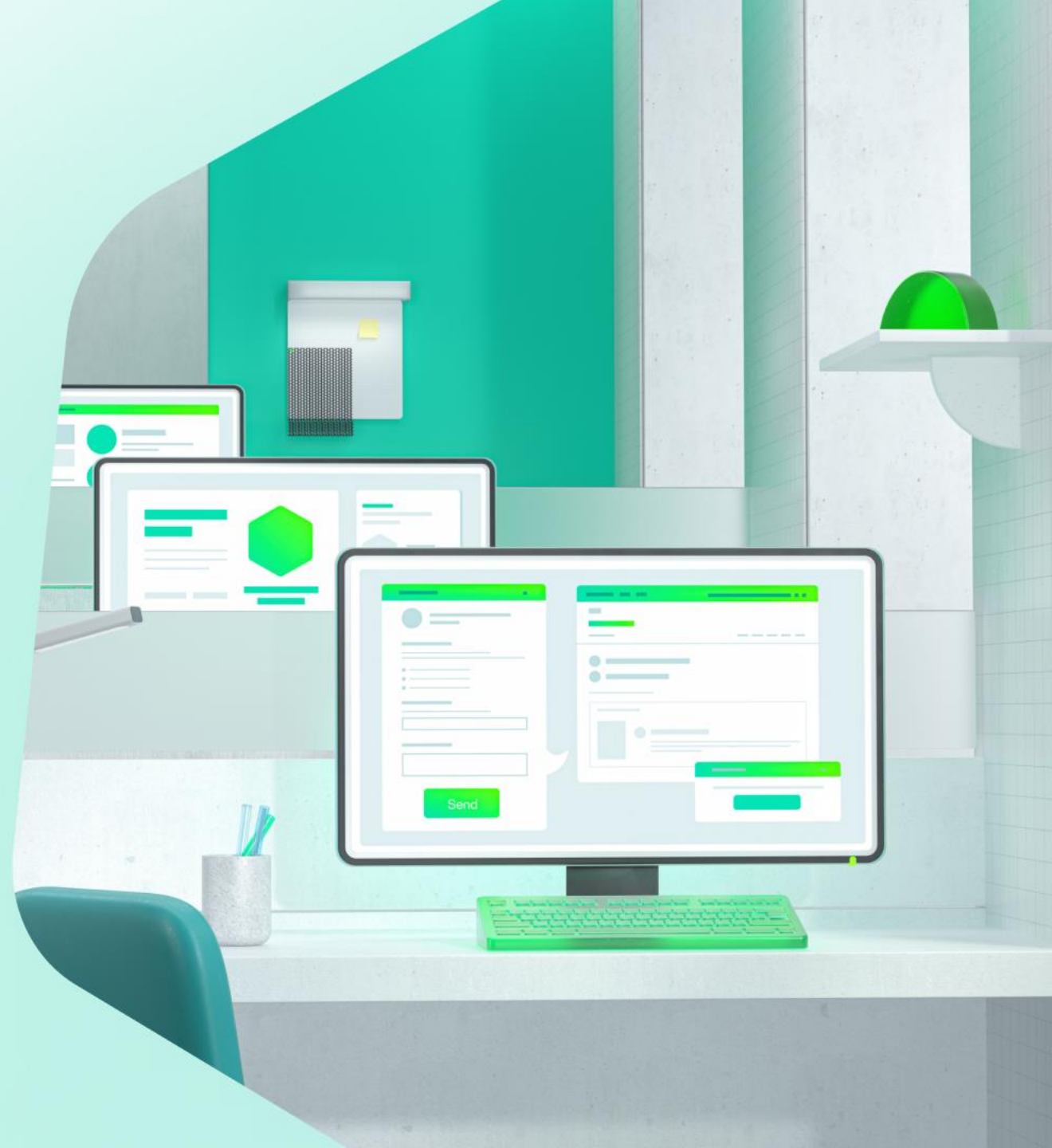
for discovery of bugs allowing local privilege escalation, or leading to sensitive data disclosure.

[Learn more](#)



# Threat intelligence and research

- Expertise
- Threat research
- Current advanced persistent threat landscape
- Major discoveries and research
- Targeted attack research
- Enabling a privacy-minded world



## Expertise

Our unique team of security experts are at the forefront of protecting people around the world from the most sophisticated and dangerous cyberthreats. This expertise enriches our state-of-the-art protection technologies, making their quality unsurpassed.

**>4,500** highly qualified specialists

**50%** of our employees are R&D specialists

**35+** world-leading security experts: our elite group



## Threat research

**>1,000,000,000**

**cyberthreats**

detected by Kaspersky since  
the company's inception

**8,000,000,000**

**cyberattacks**

detected by Kaspersky in 2021

**380,000**

**new malicious files**


detected by Kaspersky every day



## Advanced persistent threat landscape in 2021

Kaspersky's Global Research and Analysis Team (GReAT) is well-known for the discovery and dissemination of the most advanced cyberthreats. According to their data, in 2021 the top targets for advanced persistent threats (APT) were governments, and the most significant threat actor was Lazarus.

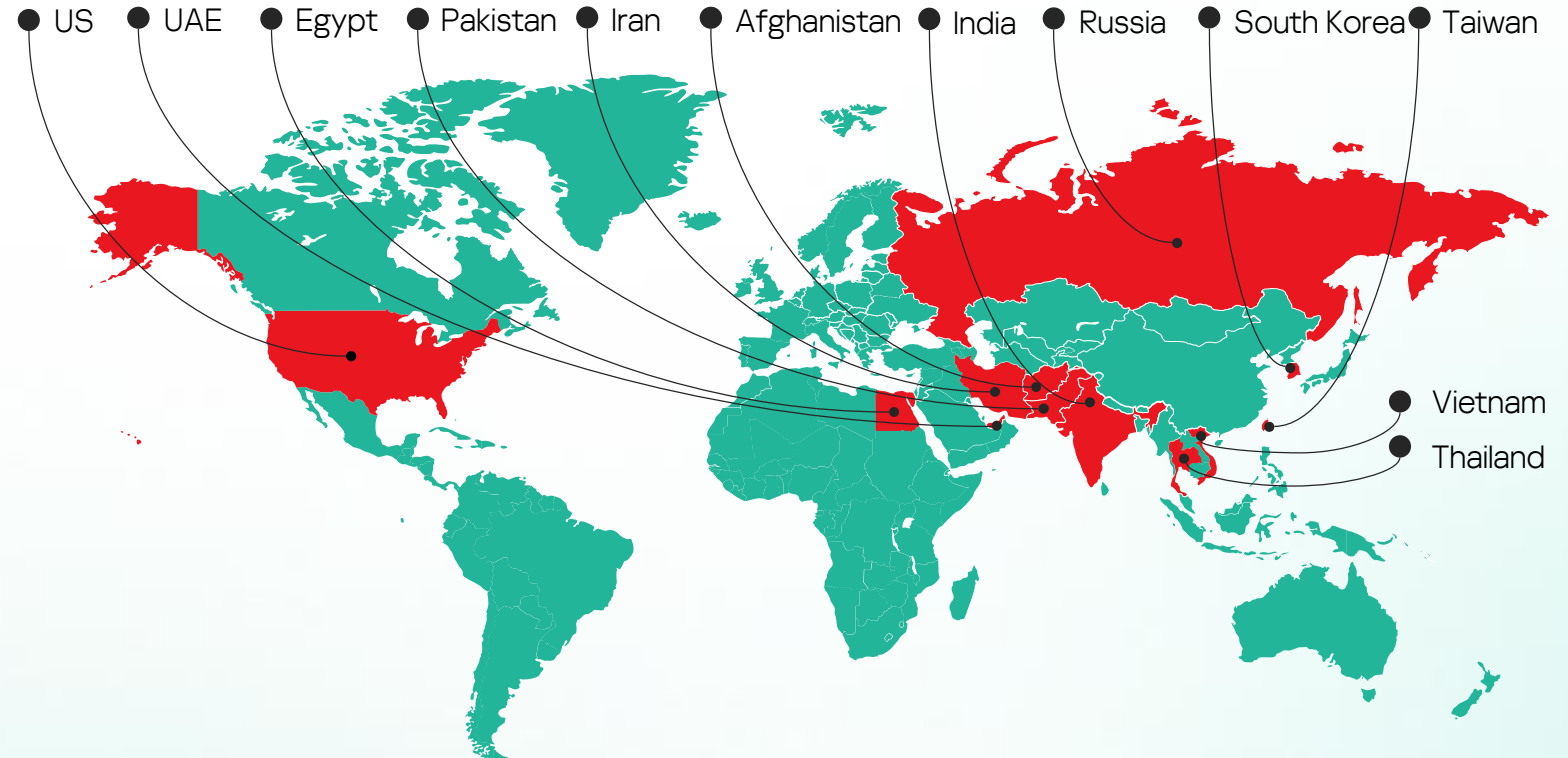
### Top 10 targets

- |  |  |
|--|--|
|  Government         |  IT companies   |
|  Diplomatic         |  Educational    |
|  Telecommunications |  Civil Aviation |
|  Military           |  Logistics      |
|  Defense            |  Pharmaceutical |

### Top 10 significant threat actors

- |                    |              |
|--------------------|--------------|
| ① Lazarus          | ⑥ MuddyWater |
| ② DarkHalo         | ⑦ APT41      |
| ③ CloudComputating | ⑧ BlueNoroff |
| ④ Turla            | ⑨ HoneyMyte  |
| ⑤ SideCopy         | ⑩ Gamaredon  |

### Top 12 targeted countries





## Targeted attack research

2016



2017



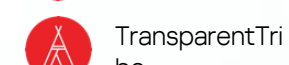
2018



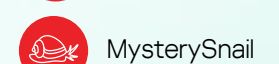
2019



2020



2021



## Enabling a privacy-minded world

Privacy has become a commodity of value with more and more users understanding its importance and the need to change their habits to protect their digital presence. Being not just a cybersecurity company, but a privacy company, Kaspersky invests not only in privacy features, but also works to enable users to protect their data and digital privacy through educational assets and hands-on tools.



### Anti-doxing course

Learn the basics about doxing dangers and how to defend against it

[Learn more](#)

### Privacy checklist

Easy to grasp definitive checklist for those who care about their privacy

[Learn more](#)

### Stalkerware protection

Kaspersky's Internet Security for Android solution offers users best-in-class protection and detection of software used to secretly spy on people

[Learn more](#)

### Privacy Checker

Instructions on how to set up social media accounts and OS privacy levels

[Learn more](#)

# Products & solutions

- Cyber Immunity approach
- KasperskyOS
- Enterprise Solutions
- Industrial Cybersecurity Solution
- SMB Next Generation Solutions
- MSP Solutions
- B2C Solutions





## From cybersecurity to Cyber Immunity



### Traditional (cybersecurity)

Endless vulnerability/  
antidot race

Virus/antivirus, email fishing/email protection



### Secure by Design (Cyber Immunity)

Defined by product goal  
and security objective

Microkernel, isolated domains, security policies

## KasperskyOS

Architectural approach creates an environment where a vulnerability or bad code is no longer a big deal.

- IT system's "inherent" protection – its ability to withstand cyberattacks without any additional (applied) security tools
- The hands-on methodology to create IT systems with "innate" protection
- The platform for building Cyber Immune IT-systems – KasperskyOS, proprietary microkernel operating system for IT-products with high demands on cybersecurity



## KasperskyOS areas of application

KasperskyOS-based solutions have “innate” protection against the consequences of the intrusion of malicious code and hacker attacks.

They perform its functions even in an aggressive environment without additional security features.



IoT & Industrial IoT



Controllers  
for smart cities



Virtual desktop  
infrastructure



Transportation



Professional mobile  
devices



Trusted execution  
environment

## KasperskyOS-based product portfolio



### Kaspersky IoT Infrastructure Security

A solution for protecting internet of things (IoT), as well as connecting to clouds, with secure gateways as its key elements



#### Kaspersky IoT Secure Gateway

##### KISG 100

Siemens SIMATIC IOT2040 hardware platform

##### KISG 1000

Advantech UTX-3117 hardware platform



#### Kaspersky Security Center



### Kaspersky Secure Remote Workspace

A solution for convenient and predictable operation as well as centralized administration of thin client infrastructure



#### Kaspersky Thin Client



#### Kaspersky Security Center



#### Kaspersky Security Management Suite

# Kaspersky Enterprise Solutions

## Targeted Solutions

Kaspersky Industrial CyberSecurity

Kaspersky Fraud Prevention

Kaspersky Research Sandbox

Kaspersky Threat Attribution Engine

Kaspersky Private Security Network



### Expert Security

Mature IT security capability or a SOC team

Internal Expertise	Intelligence	Extended Detection and Response	Assessment	External Guidance	People
Kaspersky Cybersecurity Training	Kaspersky Threat Intelligence	Kaspersky Endpoint Detection and Response Expert	Kaspersky Anti Targeted Attack	Kaspersky Security Assessment	Kaspersky Incident Response
					Kaspersky Security Awareness Ultimate

### Optimum Security

IT Security

People	Visibility and response	Detection Enrichment
Kaspersky Security Awareness Advanced	Kaspersky Endpoint Detection and Response Optimum	Kaspersky Threat Intelligence Portal

### Security Foundations

IT

Endpoint			Network		Data	People	Support
Kaspersky Endpoint Security for Business	Kaspersky Embedded Systems Security	Kaspersky Hybrid Cloud Security	Kaspersky Security for Mail Server	Kaspersky Security for Internet Gateway	Kaspersky Security for Storage	Kaspersky Security Awareness Essential	Kaspersky Premium Support and Professional Services

Kaspersky Managed Detection and Response



# Kaspersky Industrial Cybersecurity Solution



## Kaspersky Industrial CyberSecurity



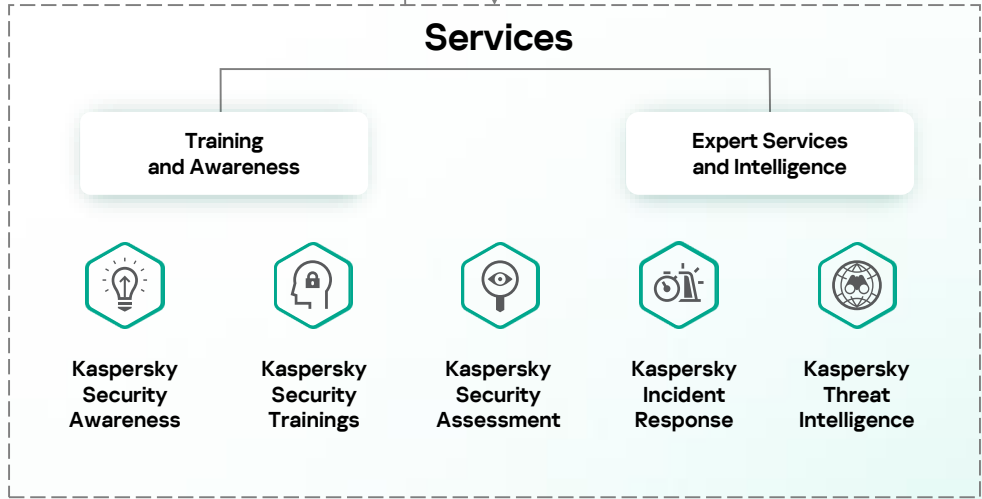
Authorized to Use CERT™  
CERT is a mark owned by  
Carnegie Mellon University

Kaspersky ICS-CERT

Industrial Systems  
Emergency Response Team  
offering expert intelligence  
and consulting services.

### Products

### Services



Kaspersky IoT Secure Gateway



KICS for Nodes



Kaspersky Machine Learning for Anomaly Detection



KICS for Networks



Kaspersky Security Center



Kaspersky Security Awareness



Kaspersky Security Trainings



Kaspersky Security Assessment



Kaspersky Incident Response



Kaspersky Threat Intelligence

Some of the supported devices & protocols



## Kaspersky SMB Next Generation Solutions



### Kaspersky Small Office Security

#### As easy as home antivirus



Works out of the box,  
no configuration required



Financial protection with Safe  
Money



Client and personal data  
protection. Encryption back-up



Storing all passwords with  
Password Manager



### Kaspersky Endpoint Security Cloud

#### Rapid protection for limited resources



Cloud-based console  
for flexible, simple administration,  
no need for additional hardware



Protects PCs, laptops, mobile  
devices and file servers



Security for Microsoft Office 365  
and 'Shadow IT' control



The latest, most up-to-date  
software - always



### Kaspersky Optimum Security

#### The best enterprise-grade security solution



Essential EDR functionality to combat  
evasive threats



Managed protection brings security  
to a whole new level



Reduces your cybersecurity  
team's workload



Cloud-native solution that  
covers diverse infrastructures

# Kaspersky Services for Managed Service Providers

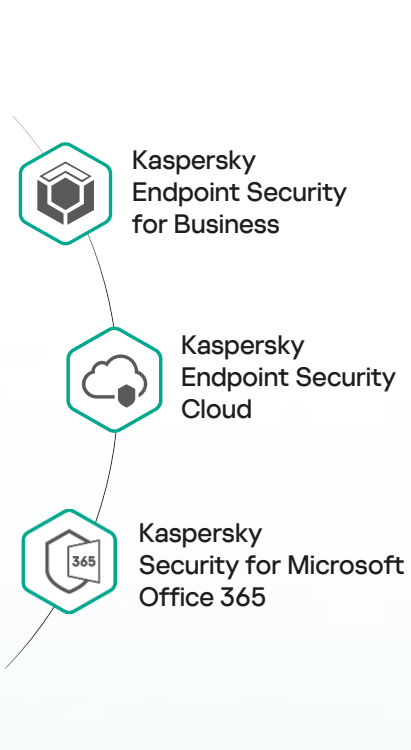
## Build services

- Endpoint Protection and hardening
- Vulnerability and Patch Management
- Office365 Protection

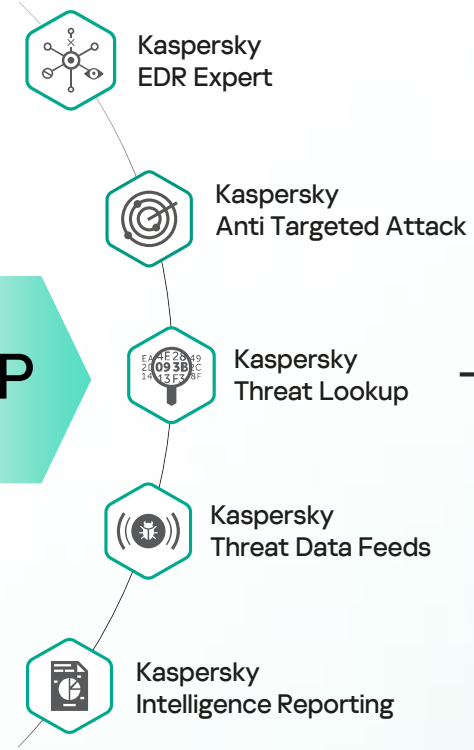
- Incident Response
- Security Awareness
- Managed Web and Email Protection

- 24/7 Security Monitoring
- Threat Detection and Response
- Proactive Threat Hunting

### MSP



### MSSP

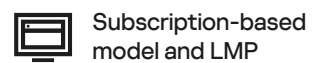


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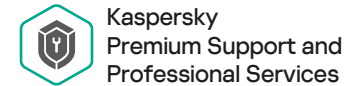


Kaspersky intelligence and expertise

### Automation and integration



### Knowledge and Expertise

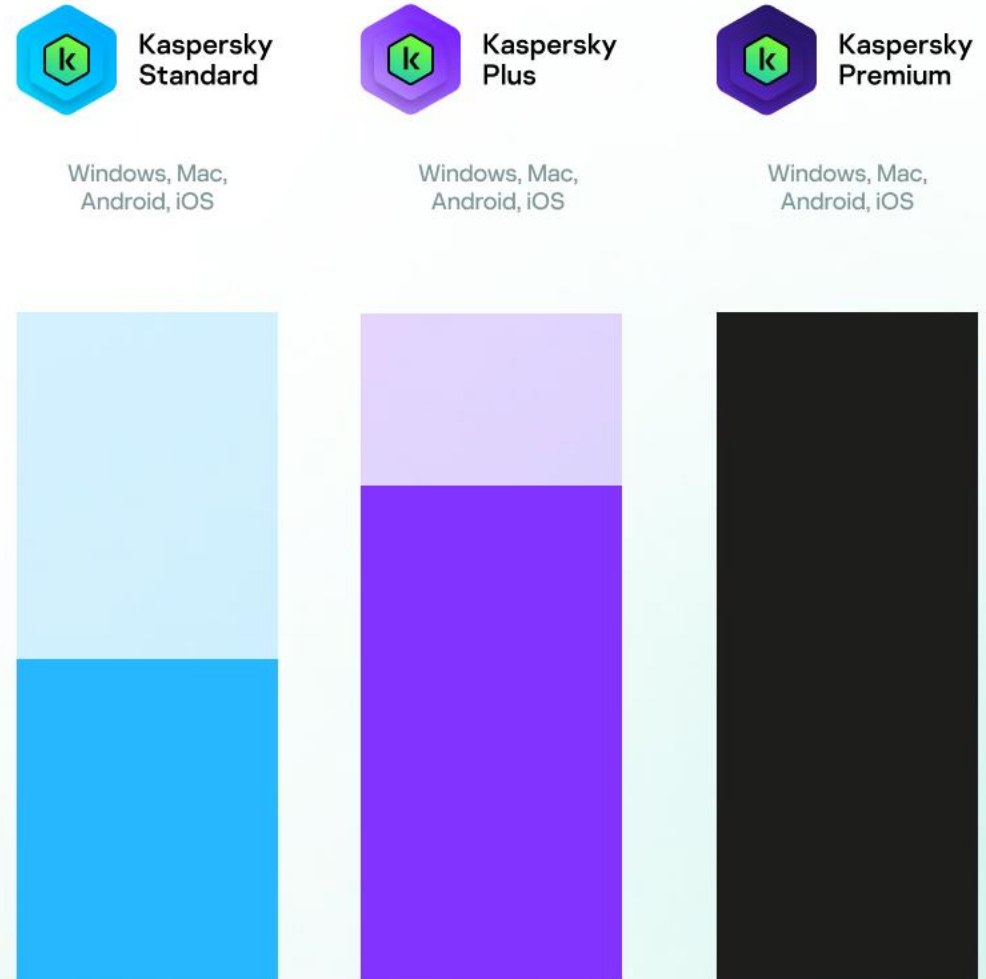




## B2C Solutions: New product portfolio

Kaspersky announces early access to new and reimagined consumer product portfolio

Our range of plans answer the needs of every consumer



Identity

Privacy

Performance

Security



Windows, Mac, Android, iOS



Windows, Mac, Android, iOS



Windows, Mac, Android, iOS

## B2C Solutions: Giving consumers the confidence to thrive

We inspire our customers to embrace new technologies and make the most of all the opportunities they bring — because they know we're keeping them safe.

### Kaspersky B2C Solutions



#### **Kaspersky VPN Secure Connection**

Win | Android | Mac | iOS



#### **Kaspersky Password Manager**

Win | Android | Mac | iOS



#### **Kaspersky Safe Kids**

Win | Android | Mac | iOS



#### **Kaspersky QR Scanner**

Android | iOS



#### **Kaspersky Battery Life**

Android



#### **Kaspersky Security Cloud Free**

Win | Android | iOS

# Kaspersky awards

- Overview
- Top 3 metrics

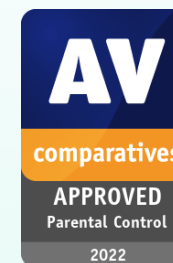


# More than 600 awards

One of the five biggest endpoint security vendors\*.

Kaspersky Internet Security was honored with the **Product of the Year 2020** award by independent test lab AV-Comparatives\*\*.

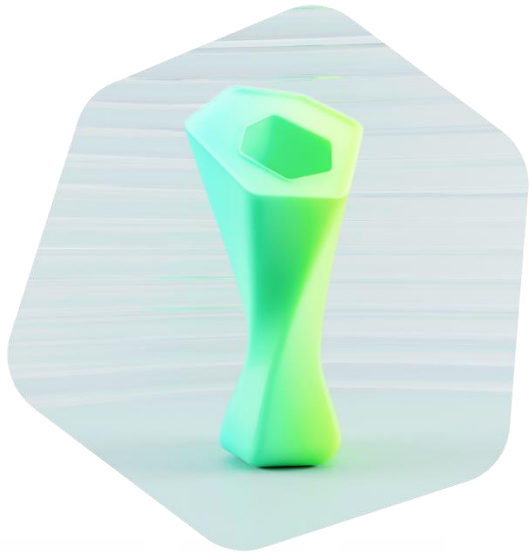
[Learn more](#)



\*The company was ranked fifth by IDC estimations in 'Worldwide Consumer Endpoint Security Market Shares, 2020: The COVID-19 Pandemic Contributed to a Market Surge' (Doc #US47714321 / June 2021) and ninth in 'Worldwide Corporate Endpoint Security Market Shares, 2020: Pandemic and Expanding Functionality Propelled Market Growth' (Doc #US47768021 / June 2021).

\*\* Kaspersky's flagship home user security solution – Kaspersky Internet Security – was honored with the [Product of the Year 2020](#) award for an impressive sixth time, in an annual report released by independent test lab AV-Comparatives. Kaspersky was acknowledged ahead of 16 peers by achieving Advanced+ awards in seven rigorous tests, to rank the company highest overall across the participating Windows security products.

## Recognitions



# Most Tested\* Most Awarded\* Kaspersky Protection

[\\*Kaspersky.com/top3](https://kaspersky.com/top3)

# 75

Tests/Reviews

# 57

First Places

# 84%

Top 3

As cybersecurity becomes vital for every individual and entity, trust in providers is essential. We protect home users and corporate clients worldwide, and market recognition is really important for us. In 2021, Kaspersky products participated in 75 independent tests and reviews. Our products were awarded 57 firsts and received 63 top-three finishes.

\* 75 independent tests were completed by Kaspersky products in 2021 alongside 13 competitors. More than 80 vendors took part in the tests, but only those who participated in 35% or more of the tests had their results represented in the chart.

# ESG

As we work to create a safer future, we are concerned about the well-being of the world not beyond in the context of its digital reality. Gender equality, accessible knowledge, volunteering, child safety, animal protection and more are all issues that are crucial to us.

We are also committed to social responsibility through volunteerism and philanthropy in the different regions in which the company operates.

We cooperate with non-profit organizations, support charity initiatives and create our own social programs.

Read Kaspersky CSR report [here](#).



## ESG



## Women in Tech

As a cybersecurity company, we play a key role in tackling the gender gap issue and ensuring that real progress is happening.

[Learn more](#)

## Fighting against stalkerware

Kaspersky, with 40+ partners from the IT Security industry and non-profit sector, supports the Coalition Against Stalkerware global initiative, and protects users from stalking and domestic violence.

[Learn more](#)

## Preserving the World

We understand the importance of preserving past cultures, for the benefit of future generations. Since 2015, Kaspersky has been cooperating with the Archeological Society at Athens (ASA).

[Learn more](#)

# Education

The concept of Cyber Immunity implies both protecting users' devices and major critical systems, as well as teaching people the basics of cybersecurity.

Despite the rapid development of technology, the human factor still plays a significant role in building a safer digital world. This is why Kaspersky aims to educate people of all ages and professions all around the world about cybersecurity.





## Education



### School

Kaspersky intends to educate young Internet users about being safe online by creating projects such as children's books on cybersecurity and partnering with schools.

[Learn more](#)

### University

As part of our international educational project Kaspersky.Academy, we promote knowledge of cybersecurity among students worldwide.

[Learn more](#)

### Business

Kaspersky collaborates with business schools to deliver courses on information security for business leaders, top managers and senior executives.

[Learn more](#)

# Sponsorships & Partnerships

As an innovative global company, Kaspersky cares for the future by not only providing cybersecurity to different industries, but by also supporting promising talent in various countries.

We contribute to the development of science and modern art, we help to preserve the world, and we provide the opportunity for sportspeople to achieve their full potential.



## Sponsorships & Partnerships



### Autosport

We have built a strong relationship with Scuderia Ferrari by sponsoring them in Formula.

[Learn more](#)

### Chess

Kaspersky is an official cybersecurity partner of the FIDE World Championship.

[Learn more](#)

### Science & Space

Kaspersky has a long history of supporting initiatives in the area of space science, including special cybersecurity training for cosmonauts.

[Learn more](#)

### Art

Kaspersky was a partner of the Moniker International Art Fair in London, and it supported artists, such as Ben Eine.

[Learn more](#)

### Gaming

Kaspersky is currently a partner of Ferrari's Esports team.

[Learn more](#)

### Motorsport

Kaspersky is sponsoring Aprilia Racing, one of the most decorated brands in motorcycle racing history.

[Learn more](#)

**Bring on the future**