



Next-level market intelligence

TECHNOLOGY-DRIVEN SOLUTIONS FOR
TODAY'S FINANCIAL INSTITUTIONS.





FINANCIAL SERVICES USE CASES



TRADING AND INVESTOR SERVICES

Page 4

Make it easier for your traders and investor services teams to work in a fast-paced financial environment.



RESEARCH AND DEVELOPMENT

Page 5

Discover what it takes to empower your research and development teams to take your company to the next level.



BUSINESS PROFESSIONALS

Page 6

Critical technology for essential team members in roles such as marketing, operations and HR.



MEETING SPACES

Page 7

Offer attractive and functional meeting spaces for hosting customers and team members.



TRAINING SPACES

Page 8

Create functional training environments that prepare new employees for their future roles.



FINANCIAL CENTERS

Page 9

Modernize retail branches to better serve customers now and in the future.



SUPPORT & DEPLOYMENT SERVICES

Page 10


Upgrade to the most complete support service with ProSupport Plus.

Trading and investor services

ENABLE A SMOOTHER AND FASTER CUSTOMER EXPERIENCE THAT HELPS ATTRACT AND RETAIN CLIENTS.

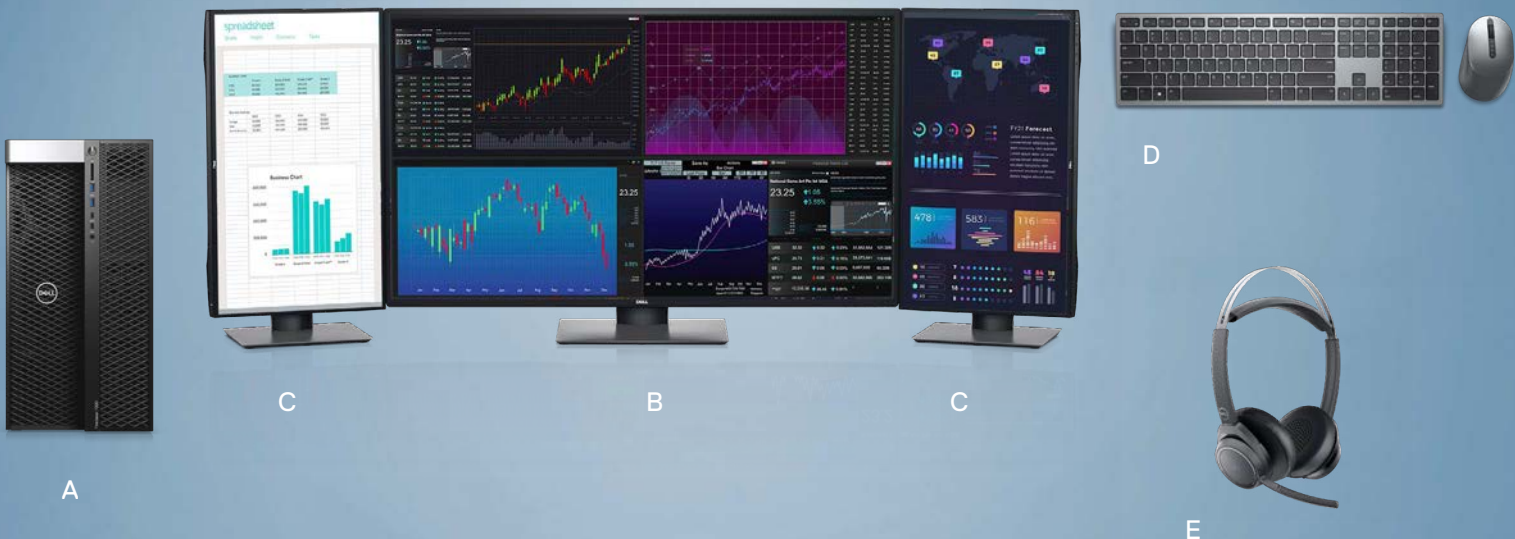


Recommended Dell solution†

- A. Precision 7920 Tower
- B. Dell UltraSharp 43 4K USB-C Monitor – U4320Q 
- C. Dell UltraSharp 25 USB-C Monitor – U2520D (x2) 
- D. Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W
- E. Dell Premier Wireless ANC Headset – WL7022

Solution details

Use Precision workstations to help traders and sales makers excel in a fast-paced financial environment. These powerful machines support multiple displays and provide rapid processing power that allows their users to pull up and analyze large amounts of data quickly and efficiently.




Research and development

RESEARCH AND DEVELOPMENT ARE CRITICAL FOR KEEPING AHEAD OF THE LATEST TRENDS AND TECHNOLOGIES NEEDED TO ACCELERATE AND DIFFERENTIATE YOUR COMPANY.



Recommended Dell solution†

Research and Development

- A. Precision 7760
- B. Dell Performance Dock – WD19DCS*
- C. Dell UltraSharp 49 Curved Monitor – U4919DW 

AI and Machine Learning

- D. Precision 7920 Tower

Initial Research/ Inference Models

- E. Latitude 5511
- F. Dell Thunderbolt™ Dock – WD19TBS*
- G. Dell UltraSharp 27 4K USB-C Monitor – U2720Q* (x2) 
- H. Dell Dual Monitor Arm – MDA20*

Solution details

Researchers and developers need powerful computing capabilities that support multiple displays to view more data for analysis and to develop new technology solutions. Latitude 5511 and Precision workstations deliver maximum performance and mission-critical reliability to help your employees stay on top of trends and data.



Additional accessories and options

- I. Dell UltraSharp 32 4K USB-C Monitor – U3219Q 
- J. Dell 27 Monitor – P2720D (x2) 
- K. Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W


*Not pictured

Business professionals

MARKETING, OPERATIONS, HR AND OTHER DEPARTMENTS ARE AN ESSENTIAL PART OF ANY BUSINESS. ENSURE THEY HAVE WHAT THEY NEED TO KEEP THINGS RUNNING SMOOTHLY.



Recommended Dell solution†

- A. Latitude 7320, 7420, 7520
- B. Latitude 5320, 5420, 5520*
- C. Dell UltraSharp 27 4K USB-C Monitors – U2720Q (x2) 
- D. Dell Dual Monitor Arm – MDA20
- E. Dell Thunderbolt Dock – WD19TBS*
- F. Dell Docking Station Mounting Kit – MK15*
- G. Dell Mobile Adapter Speakerphone – MH3021P
- H. Dell Premier Wireless ANC Headset – WL7022
- I. Dell Multi-Device Wireless Keyboard and Mouse Combo – KM7120W

Solution details

Desk centric users and corridor warriors alike will love our new Latitude 7000 and 5000 Series. Enable all-day productivity with long battery life and the most secure and manageable features all in a small, lightweight design.



Additional accessories and options

- J. Dell Pro Hybrid Briefcase Backpack 15 – PO1521HB
- K. Latitude 5420
- L. Dell USB-C Mobile Adapter – DA310
- M. Dell Mobile Pro Wireless Mouse – MS5120W
- N. Dell Notebook Power Bank Plus USB-C 65 WH – PW7018LC
- O. Latitude 5400 Chromebook Enterprise





*Not pictured

Meeting spaces

BUILDING RELATIONSHIPS IS A KEY PART OF THE FINANCIAL SERVICES INDUSTRY, AND A LOT OF THAT HAPPENS IN MEETING SPACES. CREATE FLEXIBLE, FUNCTIONAL AREAS THAT CAN SUPPORT EVERYTHING FROM ONE-ON-ONES BETWEEN TEAM MEMBERS TO STYLISH BOARDROOMS TO HOST CUSTOMERS.



Recommended Dell solution†

- A. Dell 4K Interactive Touch Monitor –
 C8621QT (85.6") 
 C7520QT (75") 
 C6522QT (64.5") 
 or C5522QT (54.6") 
- B. Chief Large Fusion Wall Mount for
 C8621QT, C7520QT, C6522QT or
 C5522QT
- C. OptiPlex 7080 Micro PC

Solution details

Dell 4K Interactive Touch Monitors offer up to 20 points of touch along with a dedicated space to insert an OptiPlex Micro PC** on the back for a seamless, all-in-one experience. Users can write or draw on the large interactive display with virtually zero lag, enabling real time collaboration.



A



B



C



E



F

Additional accessories and options

- D. Dell Mobile Adapter Speakerphone –
 MH3021P
- E. Dell Multi-Device Wireless Keyboard
 and Mouse Combo – KM7120W
- F. Logitech Rally Camera

†Not pictured

**Optional, sold separately.

Training spaces

EMPOWER REAL-TIME LEARNING BY ENSURING THAT YOUR TRAINING ROOMS ARE AS ATTRACTIVE AS THEY ARE FUNCTIONAL, WITH DISPLAYS DESIGNED FOR PRESENTATIONS AND POWERFUL COMPUTING SOLUTIONS.



Recommended Dell solution†

- A. Dell 55 4K Conference Room Monitor – C5519Q 
- B. Precision 3650 Tower
- C. Latitude 5320

Solution details

Create a training experience that allows new employees to learn how to use similar technology to what they will use on the job, post-training. Learning best practices and processes in their training environment can improve ramp-up time and help them feel more confident when they start in their new role.



Additional accessories and options

- D. Chief Fusion Stand for C5519Q – LDS1U
- E. Dell UltraSharp 27 4K USB-C Monitor – U2720Q 
- F. Dell Pro Wireless Keyboard and Mouse – KM5221W
- G. Dell Notebook Power Bank Plus – PW7015L

Financial centers

INTERACTIVE TECHNOLOGIES ARE CHANGING HOW CUSTOMERS ARE ENGAGING WITH YOUR COMPANY. MODERNIZE RETAIL BRANCHES TO BETTER SERVE CUSTOMERS NOW AND IN THE FUTURE.



Recommended Dell solution†

- A. Dell Wyse 5070 Extended Thin Client
- B. Dell 27 USB-C Monitor – P2719HC



Solution details

Choose between a Wyse 5070 Thin Client or an OptiPlex All-in-One with optional touch capabilities as an ideal solution for both customer kiosks and transactional employees.



Additional accessories and options

- C. OptiPlex 5480 All-in-One
- D. Dell 24 Monitor – P2419H
- E. Dell Pro Wireless Keyboard and Mouse – KM5221W
- F. Latitude 7410 Chromebook Enterprise



*Not pictured

Support and Deployment Services

ProSupport Plus

Upgrade to the most complete support service with ProSupport Plus.

Available with all PC systems.

The ProSupport Plus advantage

- 24/7 hardware and software phone support
- Direct access to in-region ProSupport engineers
- Automatically detects problems and opens trouble tickets
- Automatically predicts issues before they become a problem
- Repair accidentally damaged devices and keep hard drive after replacement

Basic

–
–
–
–
–

ProSupport

X
X
X
–
–

ProSupport Plus

X
X
X
X
X

When compared to key competitors, ProSupport Plus with SupportAssist reduced time to resolve a failed hard drive with:

92%

Up to 92% less time to resolution¹

68%

Up to 68% fewer steps to resolution¹

ProDeploy Plus

Deploy PCs with greater speed and less effort.

Experts

Enjoy unprecedented efficiency thanks to best practices learned from years of experience. Gain up to 56% faster deployments² and \$792 reduced deployment cost per PC.²

Insights

Gain expertise from teams who do this every day. We custom-configure and image units globally every week, and provide project documentation with knowledge transfers.

Ease

Effortlessly deploy PCs by outsourcing to us. You'll have the flexibility to select the level of service that matches your IT staff outsourcing needs, and we perform deployments after hours or on weekends for zero disruptions during business hours. We're also available in 70 countries.

50%

Up to 50% reduced deployment time²

\$792

\$792 reduced deployment cost per PC²

¹Source: Based on a Principled Technologies test report, "Spend Less Time and Effort Troubleshooting Laptop Hardware Failures" dated April 2018. Testing commissioned by Dell, conducted in the United States. Actual results will vary. Full report: <https://facts.pt/L52XKM>

²Source: Based on IDC White Paper commissioned by Dell, "Business Value of Optimized Device Deployment", October 2019. Results derived from a survey of 1000 organizations worldwide. Savings calculated reflect costs associated with IT staff time for deployment-related activities and do not include the list price of ProDeploy Plus. Cost savings in U.S. Dollars. Actual results will vary. Click here for the full report: www.dellEMC.com/idcdeploymentsservicebusinessvalue



Technology-driven solutions for today's financial institutions.

† Some options may not be available in all regions.
* Not pictured

DELLTechnologies

