A P E X

Top reasons to choose APEX Data Storage Services

An as-a-Service portfolio of scalable and elastic storage resources that empowers you to focus on outcomes, not infrastructure.

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1 | Eliminate complex and time-consuming forecasting, procurement and migration cycles

Avoid lengthy procurement cycles and complex migrations associated with routinely updating or refreshing your storage infrastructure. With non-disruptive hardware upgrades and easy-to-understand contract terms, APEX Data Storage Services maximizes your operational efficiency, reducing planning and provisioning costs by up to 86%.[1]

2 | Avoid over- and under-provisioning

Traditionally, organizations tend to over-provision storage capacity to avoid risk. However, rapid growth or unpredictable capacity requirements can also result in under-provisioning. With APEX Data Storage Services, you simply utilize capacity on an as-needed basis. This eliminates costs of over-provisioning, reducing storage expenses by as much as 45%.[1]

3 | Enable IT staff to focus on more value-added activities

All infrastructure is owned and maintained by Dell Technologies with service levels for capacity, performance and availability. Administrative tasks and maintenance activities that typically accompany infrastructure ownership are no longer your responsibility. This saves as much as 50% in IT time,[1] enabling IT to become a service provider for their organization.

4 | Optimize infrastructure with secure colocation facilities[2]

With the option to deploy APEX Data Storage Services in a secure Dell-managed colocation facility, you can eliminate data center planning activities, accelerate your hybrid cloud strategy, quickly move into new markets and put your data close to your apps. Leverage the capabilities of multiple public cloud providers without vendor lock-in or excessive egress fees.

5 | Seamlessly scale capacity up and down

Increase agility by scaling up and down to dynamically respond to business needs. With elastic resources, "bursty" workloads and spikes in capacity usage are no longer a concern.

6 | Easily manage your as-a-Service journey, all in one place

Optimize for value and simplicity with the Dell Technologies APEX Console, a unified and seamless experience to manage your entire as-a-Service journey. The simple and intuitive interface enables agile IT service delivery by reducing complexity.

7 | Help meet data localization, regulatory and audit requirements

APEX solutions address many of the challenges you may face with public cloud, such as security, compliance and availability concerns. APEX Data Storage Services is designed for 99.9999% availability,[3] enabling you to deliver more value to your organization while maintaining complete control over your data.

8 | Designed for OpEx treatment[4]

APEX Data Storage Services enables the transition of 100% of storage-related CapEx to OpEx,[1] allowing you to move assets off the balance sheet and avoid large capital expenditures generally associated with traditional infrastructure purchases. You get the benefits of on-prem or colocation deployment with a cloud-like consumption model.

9 | Get up and running in as few as 14 days[5]

APEX Data Storage Services delivers fast turnaround times for the deployment of storage capacity. Dell Technologies will have you up and running in as few as 14 days with a low-friction procurement process.

10 | Experience single-rate transparency with no overage fees

With APEX Data Storage Services, you pay the same rate for both base capacity and on-demand usage. You only pay for what you use above the base capacity, without penalties for the flexibility of on-demand usage.This enables you to align expenses with actual vs. anticipated usage.

For more information on APEX Data Storage Services, visit Dell.com/APEX-Storage.
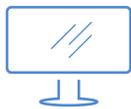
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