

Fair Business Conduct Policy

1 Policy Statement

QIMA recognizes that fair business conduct is a fundamental element for the development of corporate business. QIMA respects all applicable antitrust rules and competition loyalty rules and QIMA never carries out acts or adopts behaviour contrary to free and fair competition. QIMA complies with local and international regulations.

2 Purpose

The Fair Business Conduct Policy is to ensure that QIMA presents itself and conducts marketing in a manner that is truthful and not deceptive, misleading or likely to mislead. It prohibits QIMA from doing anything that is harmful to the reputation of QIMA itself or the whole Testing, Inspection, and Certification (TIC) industry.

3 Scope

This policy applies to all employees and business partners (if any) of QIMA.

4 General requirements

Business partners and customers come from a wide range of social, cultural and educational backgrounds. QIMA needs to be clear about the things that are said and done to reduce the risk of the misinterpretation of the company's intentions or misleading claims which therefore may potentially breach fair trade laws.

QIMA commits to conducting fair business, advertising and competition practices. Any anti-fair competition behaviours are prohibited, including but not limited to collusive bidding, price fixing, price discrimination, or other unfair trade practices in violation of law.

QIMA discloses their compliance hotline number and email address to the public. Any compliance reports are treated in a confidential manner and handled with the utmost integrity. (Contact information is provided in factory acknowledgement paperwork and QIMA compliance training courses.)

QIMA takes a "Zero tolerance" attitude towards bribery and corruption and deals with any violation strictly. (Further detailed in the QIMA personnel code of ethics.)

QIMA employees are expected to:

- Present QIMA's capabilities, network, and services for what they are.
- Be truthful and not use any deceptive and unambiguous information which leads to misunderstanding.
- Reject temptation from the material and immaterial.

To become better informed about Fair Business Conduct:

- Be familiar with all relevant QIMA facts and rules.
- Ask for confirmation before conveying information which is unfamiliar.
- Go through all mandatory training to understand all technical and regulatory topics.



QIMA strictly complies with applicable laws and regulations within the scope of business, abides by the highest standards of business ethics, and complies with the principle of fair competition and transaction integrity in all business interaction while rejecting corruption and unfair competition in order to create harmonious business environment.

