

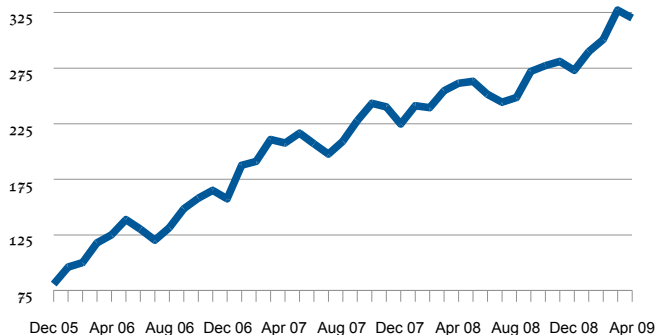


WIKIPEDIA
The Free Encyclopedia

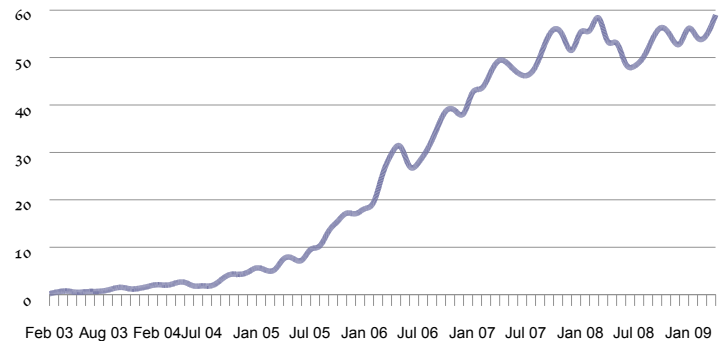
Wikipedia Key Statistics:

- According to comScore, Wikipedia is the fourth most popular web property, world-wide. In June, it served **327 million unique visitors**.
- Wikipedia is available in **266 languages**.
- It is continually expanded by approximately **100,000 active volunteer editors** world-wide.
- The English version alone contains more than **2.9 million articles**.
- All language editions combined contain more than **13.1 million articles**.
- Next to English, the largest Wikipedia editions are **German** (911,000 articles), **French** (798,000 articles), **Polish** (600,000 articles), and **Japanese** (587,000 articles).

Wikipedia.org Global Audience
(in millions of unique viewers per month)



Wikipedia.org United States Audience
(in millions of unique viewers per month)



Organizational Key Facts:

- Wikipedia is operated by the **Wikimedia Foundation**, a 501(c)(3) non-profit organization based in San Francisco.
- Until 2005, Wikipedia was run **entirely by volunteers**.
- The Wikimedia Foundation has run annual fundraisers since 2003. The most recent fundraiser (08-09) raised approximately **\$6.5 million dollars** from over **138,000** donors, giving an average gift of **\$35**.
- The Wikimedia Foundation is also funded through **grants and large gifts**.
- As of June 2009, the Wikimedia Foundation has a staff of **27**.
- There are **21** grass-roots Wikimedia chapter organizations around the world.
- For the fiscal year 2008-2009, the Wikimedia Foundation has planned for **\$5.97 million** of annual expenses, most of which will be spent on technology.