kaspersky

Kaspersky Overview: Our values, business, solutions and services

Updated: September 2022

kaspersky

"Our mission is simple – building a safer world. And in fulfilling that mission we aim to become the global leader in cybersecurity – by securing technology to make sure that the possibilities it brings become opportunities for each and every one of us.

Bring on endless possibilities. Bring on a safer tomorrow."

Eugene Kaspersky, CEO of Kaspersky

25 years committed to building a safer world

Kaspersky is a global cybersecurity and digital privacy company building a safer digital world for over 25 years. Over this period, we evolved from offering endpoint security to complete business and consumer protection. With a team of more than 4,500 professionals, we continue to build our cybersecurity ecosystem, aiming to meet the entire range of security needs for organizations and users to ensure a cyber immune future.

Innovating the IT industry with a Cyber Immunity approach

Technological breakthroughs have always been driven by the desire to innovate. However, with innovation comes the risk that technologies might be exploited beyond their intended use. Leveraging its long-standing and successful experience in tackling sophisticated cybercrime, Kaspersky has pioneered security for the IT industry with its Cyber Immunity approach, aiming to create IT systems that are inherently safe and secure, a concept close to the heart of KasperskyOS.

Hundreds of millions of users worldwide are protected by Kaspersky technologies

Kaspersky's solutions protect businesses, critical infrastructure, governments and consumers around the globe from sophisticated and evolving digital threats. This includes protection from the most notorious Advanced Persistent Threat (APT) groups and ransomware, among many others. The company's unique product portfolio includes innovative security solutions ranging from leading endpoint protection to specialized security solutions and services.

More information about our product portfolio
Kaspersky's portfolio encompasses solutions to suit a wide range of customers. We enable consumers to use technologies and services so they can enjoy their lives without worrying about cybersecurity risks. We also enable corporate clients to build successful businesses by eliminating concerns about cyberthreats.

We empower consumers with a range of products to secure their privacy, money and other values that are really important. We understand the needs of small businesses and have a unique multi-layered solution especially for them, which is easy to manage and offers effective protection. We cover all the cybersecurity needs of large enterprises with our full enterprise platform that helps to prevent all types of cyberthreats, detects even the most sophisticated attacks, responds to security incidents and predicts the evolution of the threat landscape.

Our comprehensive portfolio of solutions achieves all of this thanks to the combination of our unique expertise, threat intelligence and machine learning that enables us to develop robust technologies to detect, block and prevent cyberattacks.

kaspersky

As a technology-driven company we invest heavily in R&D to support the innovative ideas we believe in. That is why half of the company's employees are R&D specialists; developing and maintaining our solutions in-house, which is key to providing a holistic approach to security.

Kaspersky is consistently awarded top scores in more independent tests than any other vendor.

Threat intelligence with a truly global reach

Operating in more than 200 countries and territories, Kaspersky gathers real-time intelligence from all over the globe, helping to protect users from threats that other companies might overlook. We are the first to know about new threats, and our global coverage helps us to swiftly prevent them from spreading.

A unique team of security experts at the forefront of your protection

On a daily basis, 24/7, over 350 top cybersecurity professionals are working in the areas of massive malware, APT, industrial and automotive cybersecurity, IoT and others to ensure you and your business remain protected. Our experts have firsthand experience dealing with any kind of security challenges and put this expertise into our state-of-the-art protection technologies to be sure their quality is unsurpassed. Our elite group of international experts – Kaspersky's Global Research and Analysis Team – is globally recognized and was named Industry Team of the Year at the Annual Cyber Security Awards 2020.

Top quality confirmed by multiple tests and awards

Our products regularly undergo external reviews and tests, and receive the highest marks and award recognitions. With over 600[1] industry awards received for its security solutions, Kaspersky remains one of the most endorsed security vendor on the market. Our technologies and processes are comprehensively audited and certified by some of the world's most respected organizations to ensure the most robust security for our users.

More information about independent assessments and certifications
Kaspersky is continuously working with globally recognized organizations to independently review its internal processes, including:

- Service Organization Control for Service Organizations (SOC 2) Type 1 audit undertaken by one of the Big Four accounting firms was successfully completed by Kaspersky in 2019
- ISO/IEC 27001:2013 certification: the international standard outlining best practices for information security management systems, achieved by Kaspersky in 2020 and subsequent re-certification with expanded scope in 2022.

---

[1] The number includes independent test results of corporate and consumer products during 2013-2021.

kaspersky

We are transparent in how we work and protect you and your businesses

Kaspersky is the first cybersecurity company to publicly offer our source code for external review and also makes our Software Bill of Materials (SBOM) available for our customers and partners. Our international network of Transparency Centers allows customers and partners to learn about our internal processes and data processing practices, providing confidence in the high levels of data protection we offer.

More information about Kaspersky's Global Transparency Initiative
Kaspersky is committed to protecting customers from cyberthreats, regardless of their origin or purpose. The company's Global Transparency Initiative (GTI) is aimed at engaging the broader information security community and other stakeholders in validating and verifying the trustworthiness of our products, internal processes, and business operations. It also introduces additional accountability mechanisms by which the company can further demonstrate that it addresses any security issues promptly and thoroughly.

Kaspersky's Global Transparency Initiative includes a number of actionable and concrete measures:

- **Independent review** of the company's source code, software updates and threat detection rules;
- **Independent review** of the company's secure development lifecycle processes, and its software and supply chain risk mitigation strategies;
- **Relocation of threat-related data storage and processing to Switzerland** for customers in Europe, the United States, Canada, Latin America and the Middle East, and also several countries in the Asia-Pacific region.
- **Transparency Centers across the globe** to address any security concerns, together with customers, trusted partners and government stakeholders. These facilities are in Zurich, Switzerland, in Madrid, Spain, in Kuala Lumpur, Malaysia, São Paulo, Brazil, Tokyo, Japan, Singapore, Singapore, and Woburn, USA.
- **Increased bug bounty rewards** up to $100,000 for the most severe vulnerabilities found under Kaspersky's Coordinated Vulnerability Disclosure program. The company also supports the Disclose.io framework which provides Safe Harbor for vulnerability researchers concerned about negative legal consequences of their discoveries.
- **Making the company's approach in its Responsible Vulnerability Disclosure transparent** by publishing its ethical principles
- **The launching of the Cyber Capacity Building Program** – a dedicated training course on product security evaluation for greater security and cyber-resilience of the ICT ecosystem, available also online.

We believe education and cooperation will lead to a safer digital era

Kaspersky is constantly working to educate its users on the evolving cyberthreat landscape, and speaks about complex digital topics in a simple way. The company works to enrich children's online safety and supports the development of young talent by contributing to the international IT community. We also lead global associations and joint projects aimed at protecting those in need. Together we can build a safer world.

More information about our role in the global IT community
Collaboration is the most effective way of building a safer world and fighting cybercriminals. We believe there are no borders to providing security. To this end, we share our expertise, knowledge and technical findings with the world's security community. Our company has been taking part in investigations with companies such as Adobe, AlienVault Labs, Novetta, CrowdStrike, OpenDNS and others. Moreover, Kaspersky was included in the list of Vulnerability Top Contributors by Microsoft. We are proud to collaborate with global IT security vendors,

international organizations, and national and regional law enforcement agencies all over the world in fighting cybercrime.

Kaspersky cooperates with INTERPOL in the joint fight against cybercrime. The company provides the organization with human resources support, training, and threat intelligence data on the latest cybercriminal activities. Other partners include law enforcement agencies and CERTs worldwide. Kaspersky is also a member of initiatives and organizations such as Securing Smart Cities, the Industrial Internet Consortium and AUTOSAR.

By joining forces we can help fight cybercrime (such as in the Carbanak case), disrupt criminal botnets (for example, Simda), and launch initiatives (such as No More Ransom, with more than 100 supporting partners from the public and private sector). We take part in joint cyberthreat investigations and conduct training for cybersecurity specialists and for international police organizations. Collaboration between the Dutch police and Kaspersky led to the arrest of suspects behind the Coinvault ransomware attacks.

More information about our educational initiatives

We believe that encouraging dialogue and launching educational programs are essential steps towards international collaboration in the fight against cybercrime. That is why we run the Kaspersky Academy – an international educational project established by Kaspersky in 2010. Through this program, we promote worldwide knowledge of cybersecurity, supporting young talent in IT and contributing to the development of high-quality cybersecurity educational programs.

Kaspersky also runs the Secur'IT Cup – a global competition for students from all over the world and from various academic backgrounds. Participants have the chance to win $10,000 and benefit from competing alongside like-minded students while building an understanding of what it is like to work in the industry. They are welcome to suggest their own project ideas to help solve global cybersecurity issues. In addition, we have our Kaspersky Expert training, which is aimed at professionals and helps them learn effective threat detection and mitigation strategies to battle the evolving dangers of today's cyber-reality.

Within school systems, we globally distribute the children's book 'Midori Kuma and a Very Special Race', written by the well-known children's book author and journalist, Alessia Cruciani. It has been written to help educate the next generation of internet users in a fun and engaging manner. The book is beautifully illustrated by respected Disney and Pixar cartoonist, Gianfranco Florio. Since 2018, we've also implemented an educational project, Kaspersky School, based in Moscow, Russia. The project is aimed at giving schoolchildren the fundamental mathematical knowledge needed to help choose what they will study in the future. Additionally, this project educates schoolchildren and teachers on the basics of cybersecurity. Further, Kaspersky experts also contribute to study materials for Junior High schools.

More information about our social projects

In our efforts to build a safer future, we are not only concerned with the digital well-being of the world. Gender equality, free access to knowledge, volunteering, animal protection and other global issues are also important to us. For this reason, Kaspersky continues to deliver a number of social projects aimed at enhancing the everyday lives of people across the globe.

Women in Cybersecurity is an online community created by Kaspersky, that helps supercharge the careers of women entering the cybersecurity industry, along with those already in the field. We've also launched the Empower Women digital project with the goal of further building bridges between women and men at every level of the company via knowledge sharing – helping to create a working environment where everyone can reach their full potential, regardless of gender.

Kaspersky has also been at the forefront of protecting victims of stalkerware, a commercial spyware, which is deemed legal but can be used to secretly monitor and track a partner's device and often leads to domestic abuse. Kaspersky is the first in the industry to have updated its product, Kaspersky Internet Security for Android, with a Privacy Alert – a feature warning the user if their private information is being covertly monitored by a third party.

In 2019, Kaspersky and nine other organizations working within the IT security industry or working with the victims and perpetrators of stalkerware launched the Coalition Against Stalkerware - a global initiative to protect users from stalking and domestic violence. To date, it has united more than 40 business partners and has also received

support from INTERPOL. On top of this, Kaspersky supports non-profit organizations (NPOs) working with the victims of domestic abuse.

In 2020, the company's GReAT researchers developed TinyCheck, an easy to use, open-source tool detecting stalkerware and spyware designed to assist those in need. In collaboration with various victim service organizations and tech communities, TinyCheck has developed further. Furthermore, Kaspersky is a partner in the EU-wide "DeStalk" project, running from 2021-2023, which the European Commission chose to support with its Rights, Equality and Citizenship Program. DeStalk addresses the issues of cyberviolence and stalkerware, representing new, widespread and hidden forms of online gender-based violence.