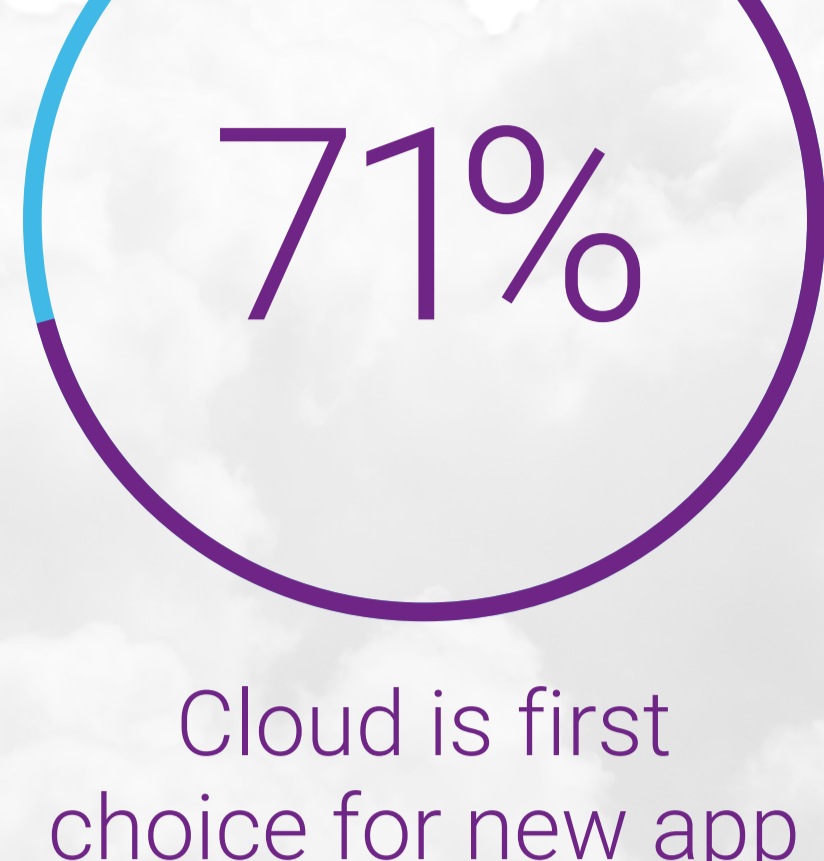


Take Control of Your Cloud with Proven and Modern Cloud Data Protection

PowerProtect appliances and software, your data protection on-ramp for the cloud.

Organizations are driving business transformation with a cloud-first strategy



Cloud is first choice for new app workloads¹



Currently running or planning to run in public cloud but...¹



More than half struggle with data protection for cloud¹

Organizations turn to Dell for cloud data protection peace of mind

Over 1,200 trust Dell Technologies to protect their data in the cloud²

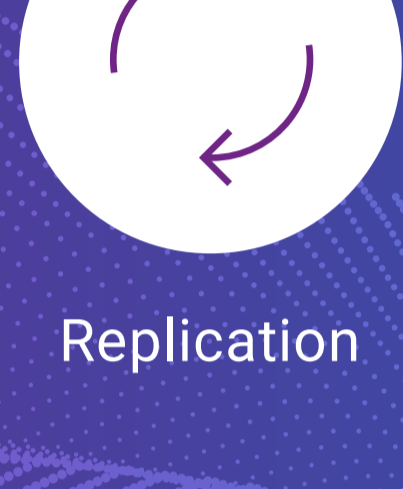
5.8 EB of data protected in the cloud³

Take control of your cloud with PowerProtect appliances and software

Data protection for hybrid multi-cloud, core and edge



Backup & Restore



Replication



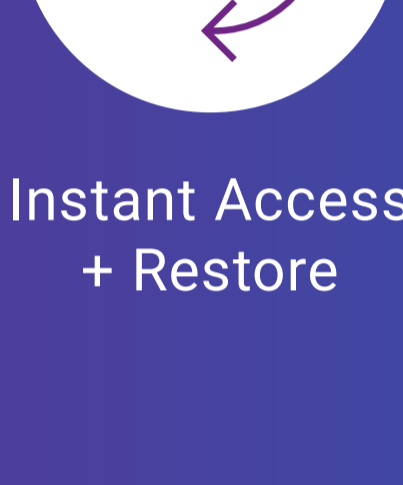
Disaster Recovery



Deduplication



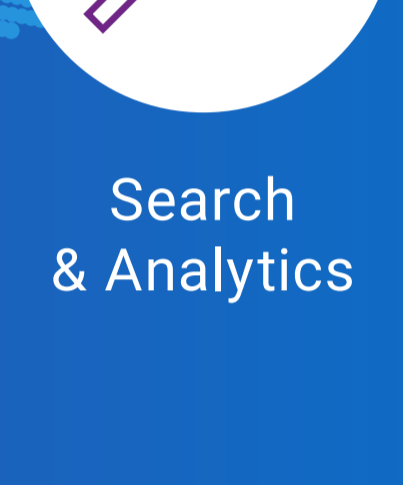
Cloud Disaster Recovery + Long-term Retention



Instant Access + Restore



VMware Integration



Search & Analytics

With PowerProtect appliances and software you can:



- ✓ Speed deployment of data protection
- ✓ Reduce storage costs
- ✓ Shrink backup windows
- ✓ Reduce management time
- ✓ Leverage modern technologies

“The Dell integrated appliance gives us a single, complete backup and recovery solution.”

Brit Anderson, Supervisor, Systems Administration, Christian Brothers University

“Building on the great experience we’ve had with Dell Technologies, the Dell PowerProtect DD Series Appliances delivers the performance and efficiency we need to keep pace with data growth and availability requirements.”

Mark Bowen, senior storage architect, Government Nova Scotia

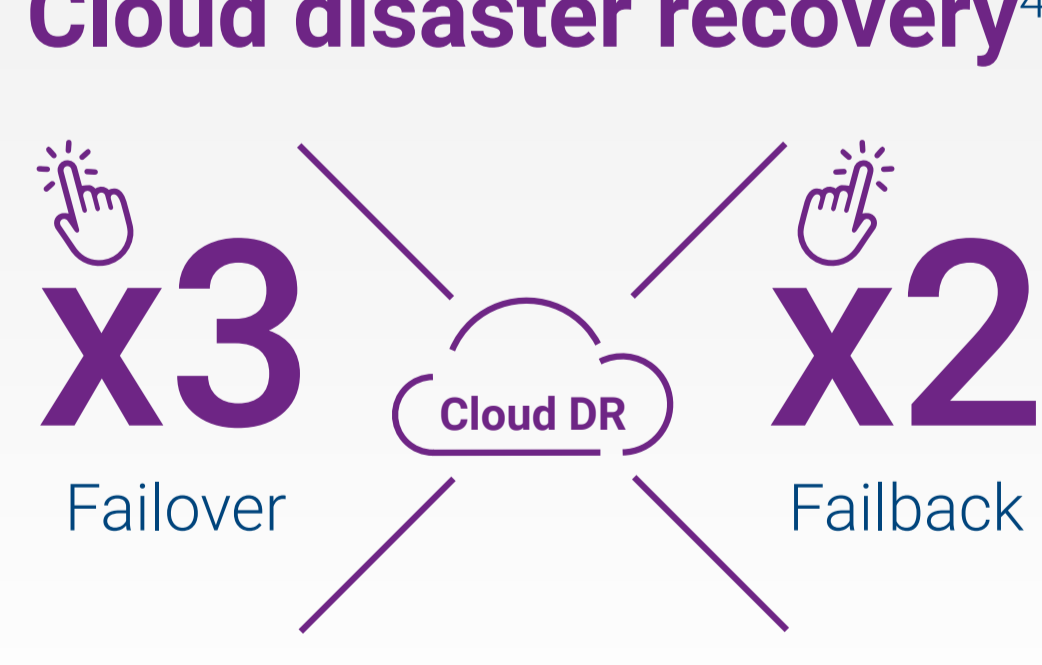


Cloud-ready

Cloud long-term retention

Expand usable capacity **up to 2x** in the cloud

Cloud disaster recovery⁴



Requires **NO** additional hardware

Faster

Low cost to protect

Very broad ecosystem

Up to **38% faster** back-ups and up to **45% faster** restores⁵

Up to **60K IOPS** and up to 64 VMs⁶

Up to **65x** deduplication⁷

Less than 1 Cent GB/per month cost to protect⁸

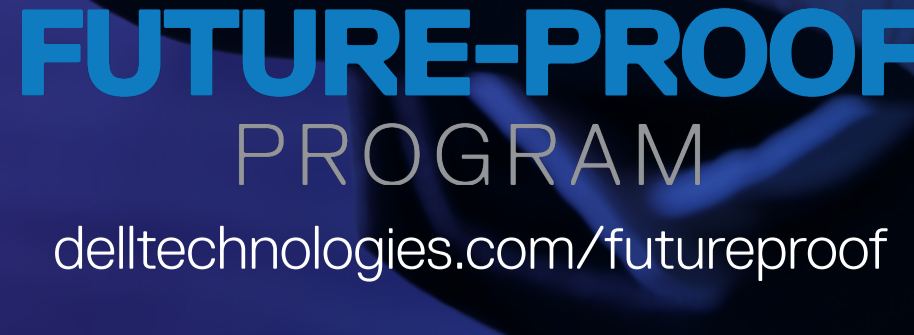
+ **22% reduction** in data protection admin costs⁸

+ **84% reduction** in cloud resources and services costs⁸



Proven + Modern Cloud Data Protection

Learn more at delltechnologies.com/dataprotection



¹ Dell Technologies commissioned Varian Bourne for the Global Data Protection Index 2020 Snapshot, which was conducted between October and November 2019

² Based on internal Dell Technologies research, February 2021

³ Based on Dell Technologies analysis, February 2021

⁴ According to Dell Internal Testing, February 2020

⁵ Based on Dell internal testing compared to the previous generation, March 2022. Actual results may vary.

⁶ When using DDOS 7.7 and later on the DD9900. Based on Dell internal testing. Actual results may vary, March 2022

⁷ Based on Dell internal testing and field telemetry data compared to the previous generation, March 2022. Actual results may vary.

⁸ Analyzing the Economic and Operational Benefits of the Dell EMC Data Protection Portfolio Report, Enterprise Strategy Group, September 2020