



Food Logistics' 2022 Rock Stars of the Supply Chain Award

The annual Food Logistics' 2022 Rock Stars of the Supply Chain award recognizes influential individuals whose achievements, hard work and vision have shaped the global cold food supply chain.



Jim Schmidt

North American Zone Director
Supply Chain Transformation
Anheuser-Busch InBev

Jim Schmidt is the North American Zone Director Supply Chain Transformation for Anheuser-Busch InBev where he leads Tier 1 transportation and also the strategic roadmap development for the North America Zone

Jim drove alignment for Anheuser-Busch InBev's Strategic Roadmap and CAPEX investments for supply chain systems across a 1-, 3-, and 5-year horizon. Jim's role was to design the roadmap for all supply chain systems, including transportation, fulfillment planning and execution for North America. To join him on this journey, Jim chose Blue Yonder as the company's innovative, strategic partner to improve order management, logistics and transportation operations to deliver better customer service for Anheuser-Busch InBev customers.

Jim has truly taken this supply chain transformation from concept to actual project delivery, which is not something many supply chain leaders can say. Together with Blue Yonder, Jim built a world-class solution for the U.S. leveraging transportation and fulfillment planning that meet Anheuser-Busch InBev's needs. And that is why Jim is a 2022 Rock Star of the Supply Chain!

