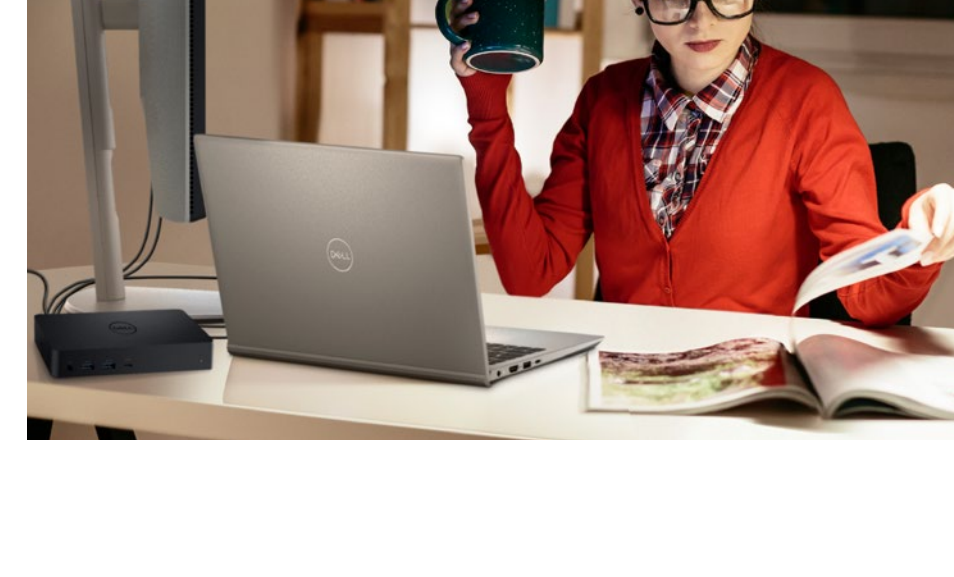
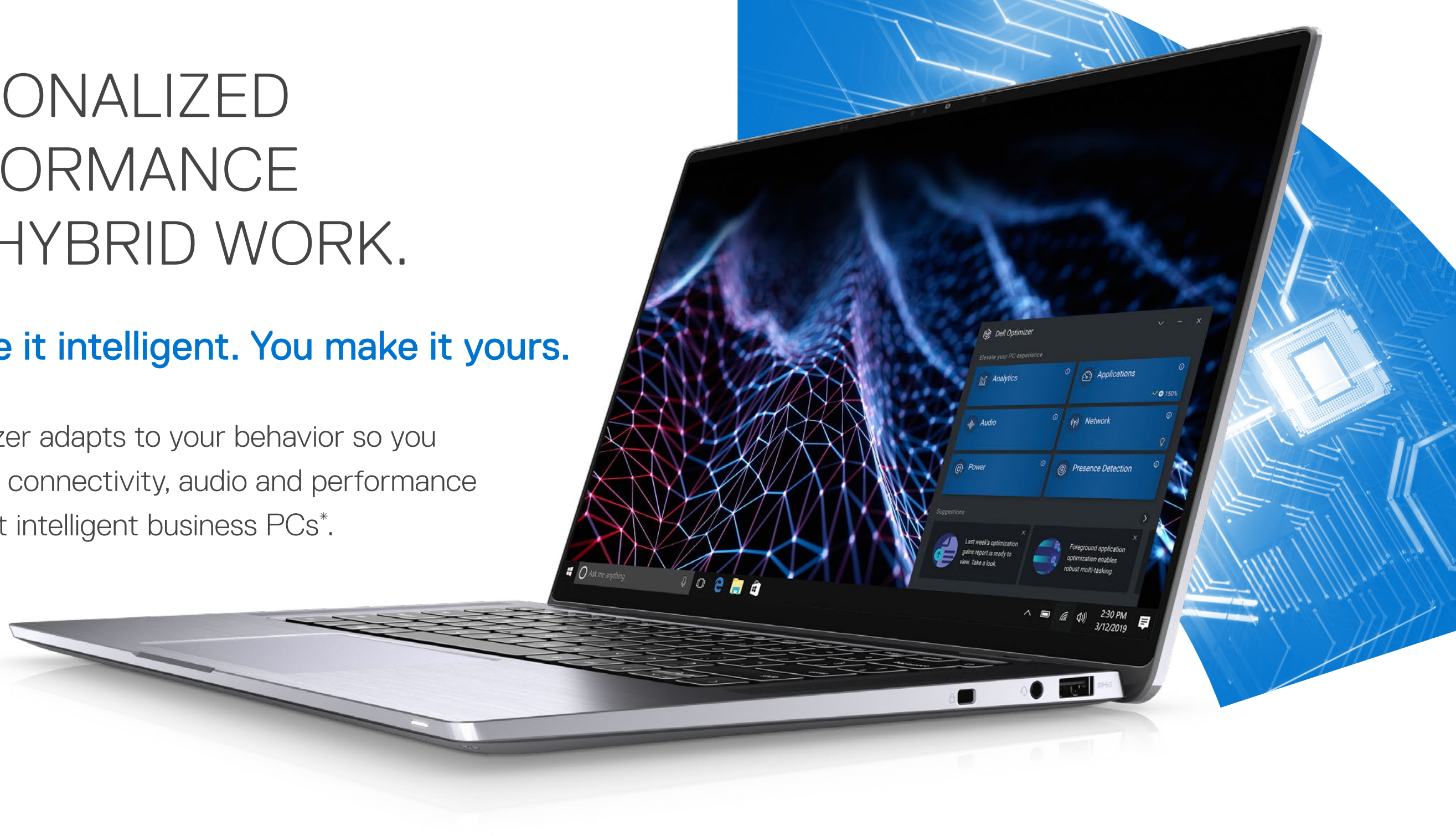


PERSONALIZED PERFORMANCE FOR HYBRID WORK.

We make it intelligent. You make it yours.

Dell Optimizer adapts to your behavior so you have better connectivity, audio and performance on the most intelligent business PCs*.



A SYSTEM AS UNIQUE AS YOU.

Take personalized PC performance to the next level with Dell Optimizer – a built-in AI-based optimization software that learns and responds to the way you work.



The world's most comprehensive suite of Intelligent Privacy features.[†]



Better connectivity ensures fewer interruptions on conference calls.



Enhances sound and audio experience.

INTELLIGENT FEATURES MADE FOR HYBRID WORK.

Be ready for what's next with the latest iteration of Dell Optimizer that allows you to connect, collaborate and perform, wherever you are.



Intelligent Privacy[†]

Onlooker detection lets you texturize or turn on Safe Screen when an intruder is detected.

Look Away Detect darkens the PC screen based on user behavior.

ExpressSign-In detects your presence and wakes up your system and locks your PC when you walk away.

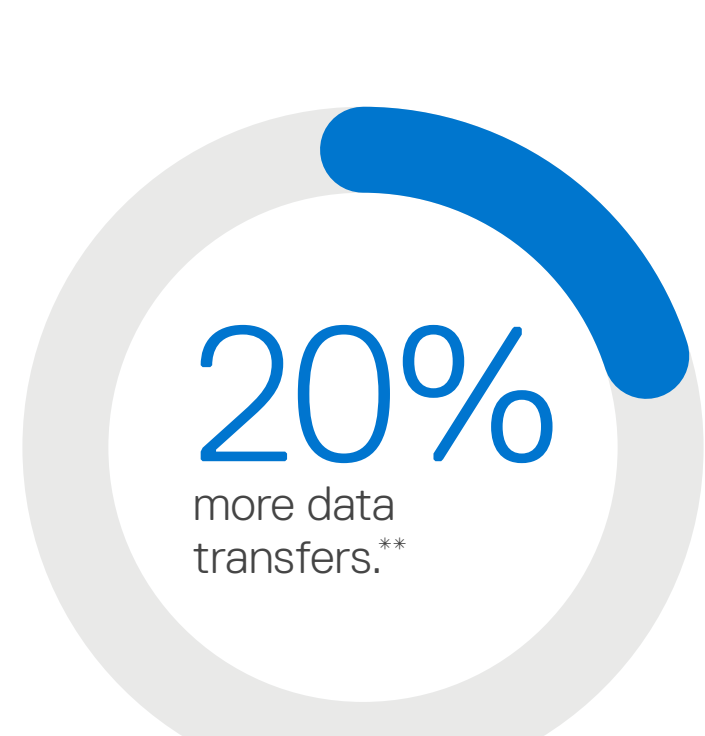


ExpressConnect²

Simultaneous multi-network connection³ Uses up to two networks (wired and wireless) simultaneously for faster data and video downloads.

Bandwidth Management Prioritizes conference apps while working from anywhere.

Automatic Network Switching Recommends switching to a stronger network when available.



Intelligent Audio

Intelligent noise elimination automatically reduces background noise via neural-noise cancellation technology.

Proximity microphone adds a brighter, clearer tone to speech and is ideal for conferencing and podcasting.

Distortion reduction analyzes audio content in real-time and delivers louder output levels without feedback.



ExpressResponse

After learning your selected apps, ExpressResponse boosts performance and prioritizes the task at hand.



ExpressCharge⁴

Improves battery performance Charge up to 80% in an hour and up to 35% battery life in just 20 minutes with ExpressCharge boost.

Keeps you up and running Up to 80% charge in an hour, or use ExpressCharge boost and gain 35% battery life in just 20 minutes.⁵

POWER TO THE CREATORS.

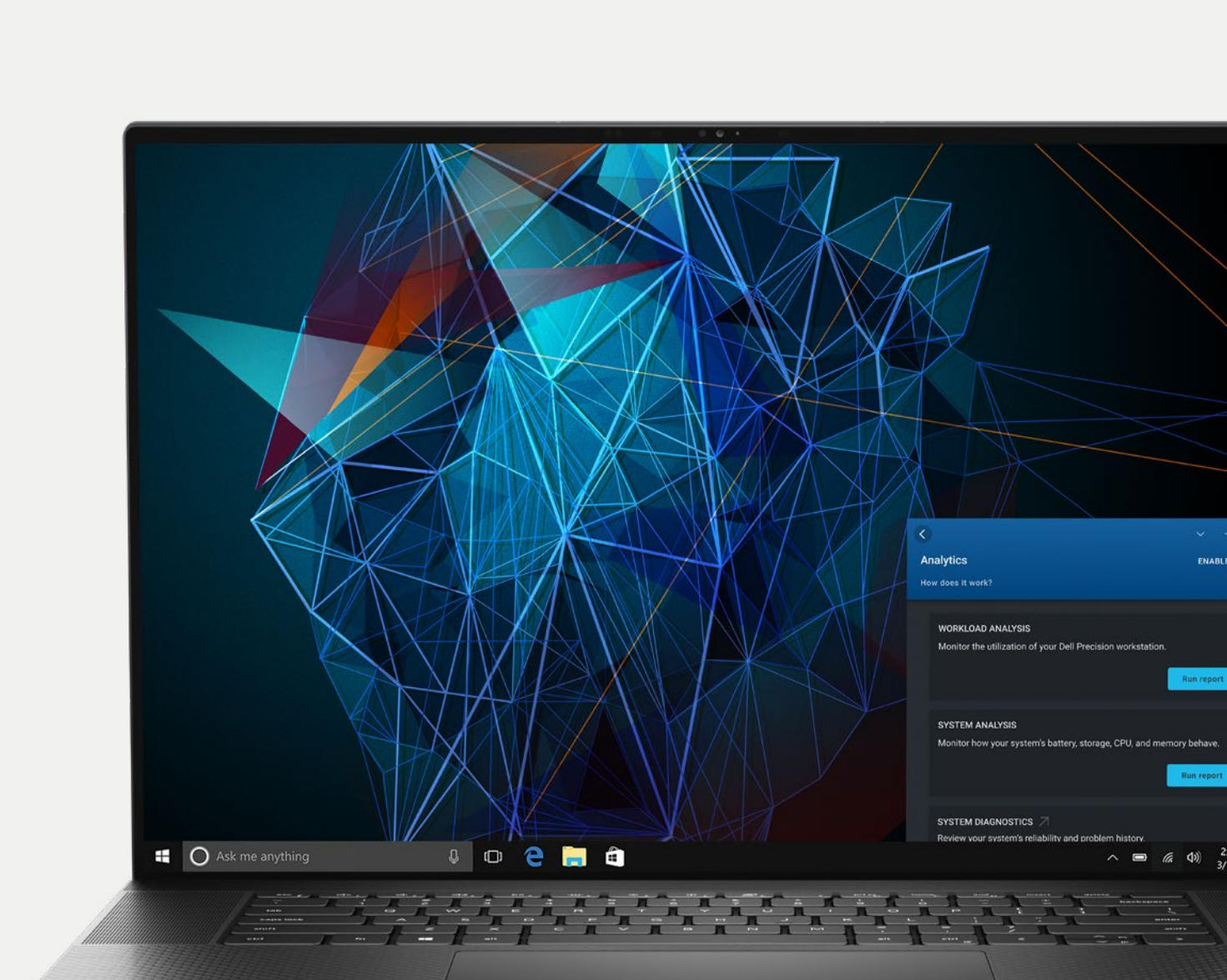
Dell Optimizer empowers high-end users with ExpressResponse for performance optimization of storage heavy apps. If you're a Precision workstation user, you also have an exclusive Analytics feature for insights that help create a personalized performance.



Analyzes and improves the performance of applications.



Run reports on workload, system performance and system diagnostics.



PC AVAILABILITY⁶

EXPLORE THE SYSTEM THAT'S RIGHT FOR YOU.

Dell Technologies has a Dell Optimizer-powered system to help you reach ultimate productivity.

	OptiPlex Desktops			Latitude Laptops				Precision Workstations			Rugged Laptops	
	3000	5000	7000	3000	5000	7000	9000	3000	5000	7000	5430	7530
Intelligent Privacy [†]												
Analytics												
ExpressSign-In [†]												
ExpressCharge ⁴												
ExpressConnect												
ExpressResponse												
Intelligent Audio												

[†] Not applicable for towers or rack workstations.

For availability by product, click [here](#).

Learn More >



* Based on Dell internal analysis of competitive PC performance software and applications, September 2021. Intelligent Privacy is available on select Dell systems and devices.

** ExpressCharge must be enabled within Dell Power Manager software. System must be powered off or in hibernation mode for the ExpressCharge feature to function. After charging has reached the stated capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter. Charging times may vary.

[†] Intelligent Privacy is available on select Dell systems and devices.

² ExpressConnect available with Dell Optimizer software version 2.0 and onwards. Download the latest at <https://www.dell.com/support/home>.

³ Simultaneous multi-network connection (or Connection based teaming) is a new connectivity feature under ExpressConnect. It simultaneously sends and receives data and video traffic using two or more wired or wireless connections. Based on Dell internal analysis, September 2021. ExpressConnect available with Dell Optimizer software version 2.0 and onwards. Download the latest at <https://www.dell.com/support/home>.

⁴ Available on mobile devices only. Within Dell Power Manager software, selecting ExpressCharge can recharge system battery from 0% up to 80% within 60 minutes. After charging has reached 80% capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter; not recommended with a smaller capacity power adapter. Charging time may vary +/-10% due to system tolerance. Within Dell Power Manager software, selecting either the Default mode of Adaptive Charge or ExpressCharge can recharge system battery from 0% up to 35% within 20 minutes when system is powered-off and battery temperature is between 16-45 degrees C. With ExpressCharge mode enabled, the system battery can then continue charging up to 80% within 60 minutes. After charging has reached 80% capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter; not recommended with a smaller capacity power adapter. Charging time may vary +/-10% due to system tolerance.

⁵ ExpressCharge must be enabled within Dell Power Manager software. System must be powered off or in hibernation mode for the ExpressCharge feature to function. After charging has reached the stated capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter. Charging times may vary.

⁶ Dell Optimizer features and functionality differ by device. Dell Optimizer not available on Latitude Chromebook Enterprise.