

# What is PatSnap and why should you care?

PatSnap helps innovators turn the IP data all around us into answers no one else has. This solves the hardest questions encountered throughout the innovation lifecycle—whether you're creating, protecting or commercialising new inventions.

You can analyse the world's oldest and most comprehensive record of innovation—125 million patents—enriched with company financials, licensing records, grant opportunities, litigation cases, scientific journals, chemicals data and more.

Learn from the cumulative trends of success and failure that emerge from these data sources, and empower your R&D and IP teams to become innovation success stories.

# Data that's intelligent, not just big

PatSnap's expansive data sets cover patents, legal documents, licensing deals, litigation records, patent valuation, financial and corporate records, as well as chemical, drug and food databases.

Our algorithms extract and correlate key information across all data sets, using proprietary neural networks and machine learning technologies.

- Identify a shortlist of potential acquirers or licensees
- Understand how similar each shortlisted company's existing portfolio is to the technology being offered for licensing
- 125 million patents, updated weekly, across
  128 jurisdictions
- Full text data for major jurisdictions
- Design patent data from 30 jurisdictions
- Machine language translations for the abstracts and titles of all patents—with full text translation of Chinese patents
- Patent litigation information for the United States, Taiwan, China, Japan and Great Britain
- Global patent license data

# PatSnap products



### ANALYTICS BY PATSNAP

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## INSIGHTS BY PATSNAP

Insights by PatSnap provides business intelligence for R&D, IP and strategic leaders, so they can design winning innovation strategies. The platform visualises trends across multiple, innovation-focussed data sets, enabling you to find opportunities and threats, track industry trends, find valuable patents and analyse the competitive landscape.



## CHEMICAL BY PATSNAP

Chemical by PatSnap lets you explore 114 million structures linked to over 125 million patents. These data sets are combined with REACH, US FDA, Chinese FDA and European EMA regulatory information, and clinical trial data. The platform combines innovation data with scientific information, in one easily searchable interface.



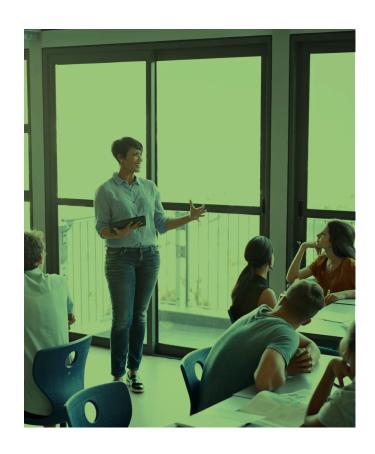


# Academy by PatSnap-sign up for free

Enhance the culture of innovation within your organisation by joining our free online learning hub and inviting your colleagues. Academy provides:

- Over 400 minutes of video content covering different aspects of intellectual property, and how it enhances R&D and corporate strategy
- Links to in-depth materials and resources, to take your learning further and support day-to-day research
- Interactive quizzes to track progress and identify areas for further study
- Unique profile for each user, detailing courses covered and learning progress

Visit **academy.patsnap.com** to register today



#### ABOUT PATSNAP:

PatSnap is the leading provider of research and development (R&D) analytics, for analysing tech trends, driving innovation, market planning, competitor intelligence and maximising return on IP assets. Founded in 2007, PatSnap is used by R&D, business and IP professionals in thousands of commercial and not-for-profit organisations globally, including NASA, the Department of Defense, China Mobile, Goodyear and Vodafone. It has offices in the UK, USA, Singapore and China.

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