

Top 5 Industrial Distributor

Verusen helped North American Parts Distributor harmonize data to create **a single source of truth catalog** for **11MM+** unique parts in 12 months

KEY RESULTS



11M+

Unique parts were efficiently managed by partitioning data in < 12 months



89%

Acceptance rate, signifying a highly accurate identification of duplicates



System: Home-grown systems, pulled 5+ data catalogs, STIBO PIM system

Customer Profile

Top 5 Industrial Distributor in North America & a subsidiary of a Fortune 500 company

Key Business Needs

- Single source of truth: one catalog with accurate, optimized data, giving them confidence to share with customers
- Better connected with customers to improve the customer experience by enabling them to reduce production downtime caused by unexpected outages
- Data & Analytics: Improve the quality of inventory data for their internal warehouse operations
- Build resilience in supply chain and maximize value with better supply chain data insights

Business Challenge

- Large amount of data: over 11M unique parts) being managed with legacy systems (e.g., ERP, spreadsheets, etc.)
- Data inconsistent and erroneous due to recent acquisition and alternate systems
- More than 2 resources solely dedicated to managing data
- Inventory not optimized to share with their customers

Solution

With a focus on delivering **immediate and sustainable** business outcomes, Verusen harmonized our client's data for a **single source of truth** catalog and better decision-support insights. With the help of our AI-based platform our client is able to **remain confident** in their catalog data integrity going forward.

This has paved the way for the opportunity to **optimize inventory with their customers**, scale their inventory distribution networks, and **apply data learnings** across their business, their acquisitions, and customers data - achieving the ultimate goal of #MaterialTruth.