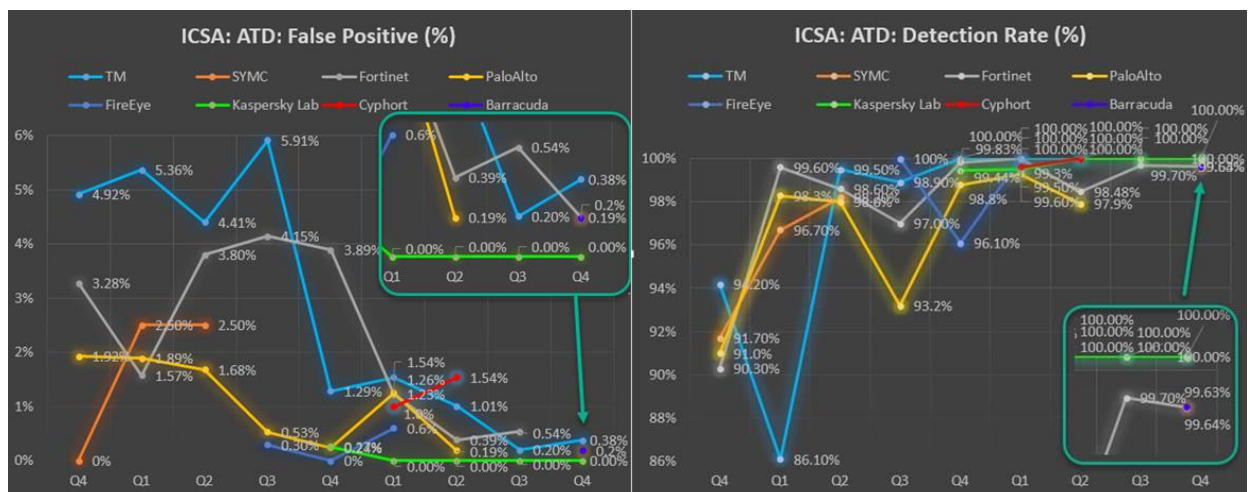


Triple Crown: Kaspersky Anti Targeted Attack Platform Achieved 100% Detection Rate in ICOSA Labs Test

With every third enterprise business having faced a targeted attack in the past year¹, it has become critical for organizations to have a strong advanced threat detection system. The Kaspersky Anti Targeted Attack Platform is designed for exactly that purpose and its effectiveness has been proven in an independent test held by ICOSA Labs, where the platform achieved a 100% detection rate of new and unknown threats for the third quarter in a row.

ICOSA Labs Advanced Threat Defense (ATD) Testing examines vendor solutions that are aimed at protecting enterprises from advanced threats. Each ATD test employs only new and little-known malicious threats delivered by the most prevalent threat vectors leading to enterprise breaches, delivering hundreds of unique malicious samples during each quarterly test cycle. Taking into consideration the type of the solution – whether it is at the endpoint, at the perimeter, in the cloud or a combination – ATD Certification Testing accommodates security solutions from various vendors in one test.

The testing process lasted for 28 days, consisting of 541 attacks and 524 clean files. Kaspersky Anti Targeted Attack Platform successfully identified 100.0% of previously unknown threats, with a 0% false alarm rate. Several vendors' Anti-APT solutions were also tested in parallel. Their results have been combined into one chart below:



Kaspersky Lab combined the results of all tested vendors in one chart for illustrative purposes

ICSA Labs creates unique scenarios for each test, simulating plausible cybercriminal attacks. To be successful, solutions have to detect both new and little-known threats, along with the primary threat vectors leading to enterprise breaches, such as “Direct Install”, “Web Download”, “Web Drive-By”, and

¹ Global annual IT Security Risks Survey 2017, conducted by B2B International and Kaspersky Lab

“Download by Malware”. For the third test cycle in a year, the Kaspersky Anti Targeted Attack Platform achieved top results – underlying the impressive result of Kaspersky Lab’s advanced threat protection offering.

“Evasive threat discovery is a difficult task, as evidenced by the ICSCA Labs tests. To get it done in the most efficient way, a solution needs to incorporate a comprehensive set of technologies, including machine learning-based threat analysis, advanced sandbox technology, network analysis, and global threat intelligence. Retaining a record 100% detection score and zero-level of false detections for three tests in a row, the Kaspersky Anti Targeted Attack Platform defends customers from a multitude of threats every single time, no matter what form the attack takes.” – comments Oleg Glebov, Kaspersky Anti Targeted Attacks Solution Business Lead, Kaspersky Lab.

ICSCA Labs (International Computer Security Association) is an independent subsidiary of Verizon and has been testing and evaluating cybersecurity solutions since 1989. Detailed results of Kaspersky Lab’s Anti Targeted Attack Platform evaluation can be found [here](#).

About Kaspersky Lab

Kaspersky Lab is a global cybersecurity company celebrating its 20 year anniversary in 2017. Kaspersky Lab’s deep threat intelligence and security expertise is constantly transforming into next generation security solutions and services to protect businesses, critical infrastructure, governments and consumers around the globe. The company’s comprehensive security portfolio includes leading endpoint protection and a number of specialized security solutions and services to fight sophisticated and evolving digital threats. Over 400 million users are protected by Kaspersky Lab technologies and we help 270,000 corporate clients protect what matters most to them. Learn more at www.kaspersky.com.