

PROTECT YOUR BUSINESS FROM THE BAD GUYS.

Cybercriminals are getting smarter.



In 2014 alone, over

143,000,000

new pieces of malware were created.¹



That's over **four** per second.

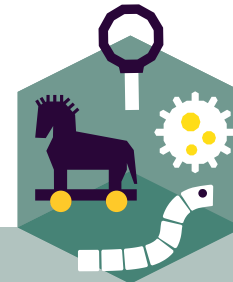


And it's not just PCs & Macs that are at risk:



295,000

of these new threats were aimed at mobile devices each month.²



But what is malware? It can take many forms, including:

- Spywares
- Viruses
- Trojans
- Worms



And leads to

- Stealing data
- Capturing passwords
- Take control of your computer
- Damaging equipment
- Financial fraud
- Holding files to ransom

78% of smaller businesses don't have an IT specialist.⁴ But even with limited resources, there are simple steps you can take to stay safe:



Install multi-layered security software

Kaspersky is the world leader in threat detection, with more top scores in independent testing than any other vendor.⁵



Protect your mobile device

Kaspersky Small Office Security protects supported devices so working on the move isn't a problem.



Safeguard important data

Kaspersky Small Office Security allows you to store your data and your customers' data in a vault, so it can't be accessed by cybercriminals or strangers if your computer is lost or stolen.



Bank securely

Online financial transactions always need to be secure. Our Safe Money feature provides a secure browser, so you can connect with trusted sites in complete confidence.



Use strong passwords

'Weak' passwords are easy to break. Kaspersky Password Manager automatically generates strong passwords and safely stores them in a database, so you only have to remember one.

Sources:

1. AV Test 2014
2. According to Kaspersky Lab
- 3 & 4. Global Corporate IT Security Risks Survey 2014
5. TOP3 2014 Independent test results study